

SMALL BUSINESS CLAIMED PERILED BY OPA POLICIES

House Committee Voices
Bitter Criticism—Entire
War Effort Seen Dangered

Washington, Dec. 18.—(U.P.)—The House small business committee singled out the policies of the office of price administration for bitter criticism today in a preliminary report warning that three crucial situations threaten "destruction of independent small business" and with it, the middle class.

The committee cited these "crucial situations":

1. OPA policies, which have "seriously undermined and weakened" our system of consumer goods distribution. The committee warned that unless

speedily corrected those policies will cause a collapse "which will gravely imperil the entire war effort."

2. "Unnecessary reports and complexity and multiplicity of regulations." The committee said it recognized the necessity for obtaining information, but described the current situation as "bureaucracy run riot." It warned that unless corrected "this factor alone will close the doors of thousands of businesses."

3. "Failure" of the smaller war plants cooperation, set up to help small manufacturers get war contracts, to function. The committee, which recently returned from a tour of southern and southwestern states, said the corporation's results in those areas was "practically negligible." It blamed bad management.

Margins Too Thin

In discussing OPA policies, the report said that in many instances "operating margins between replacement costs and ceiling prices are too thin to permit of continued operation except at a loss." It said in other cases, retail ceilings had been set so low "as to induce a decline in production of commodities vitally necessary to the health of a nation."

Unless dairy products ceilings are raised, the outlook for an adequate supply is "dark, indeed," the committee said. The report criticized "general inflexibility of price ceilings on the retail front," and said it was causing many retailers "either to close their doors or contemplate going out of business."

"The obvious practical remedy for this is, of course, to pass on cost increases permitted by the government at any level to all other levels, plus such reasonable operating mark-up as will protect the retailer or other distributor against actual loss and the consumer from unwarranted gouging," the report said.

TONY MARTIN DUE IN ARMY DEC. 26

Los Angeles, Dec. 18.—(U.P.)—Tony Martin, screen actor, who was dismissed from the navy, reports for duty as a private in the army Dec. 26.

Asking to have his induction moved up from Dec. 30 because he was anxious to get back into uniform, Martin was inducted yesterday.

Martin was involved in the court-martial of Lieut. Comdr. Maurice Aroff, discharged from the service after it was shown he accepted an automobile from the actor allegedly for facilitating his enlistment.

Christmas Trees and Red-Suited Santa For Boys in Bleak Aleuts

An Army Air Base in the Aleutians, Dec. 12.—(Delayed)—There will be Christmas trees and turkeys, with trimmings, at this front line Aleutian garrison, and a red-suited Santa Claus complete with whiskers.

A transport ship arrived today bringing crates of the traditional holiday birds and some 20 handsome spruces selected and cut at Kodiak island to brighten up Christmas on this bleak and treeless island.

There are not enough trees to go around among all units of officers and men, and as yet there are no decorations, but the men are glad to get them and are intrigued with the thought that they are the first trees that have ever been seen on the island, as well as the first Christmas ever to be celebrated in the traditional fashion.

The men plan to set up their trees in the open, as tents and quonset huts are too small for proper appreciation.

Carols are to be sung over the public address system and Santa Claus will visit tents and huts.

NEW MACHINE GUN USES AIR POWER

Los Angeles, Dec. 18.—(U.P.)—Army, navy and marine corps officers today studied results of tests on a new automatic, pneumatic machine gun designed to fire 12,000 rounds a minute.

The gun was demonstrated to the officers by its inventor, W. B. Hale, chief engineer of the Dix Manufacturing company at Los Angeles.

Hale said the gun fired bullets with compressed air, eliminating the need for powder cartridges, shell casings and ejection mechanisms. Bullets are poured into a hopper, he said, and fed into the firing chamber by vacuum.

He said discharges caused no flashes, loud reports or recoils because powder was not used.

The gun weighs less than 300 pounds and fires a bullet equivalent to the .50 caliber ammunition used by the army, Hale said.

SCHOOLMAN DIES
Monterey, Calif., Dec. 18.—(U.P.)—Funeral arrangements were made today for Otto W. Barderson, 44, superintendent of Carmel public schools for more than 17 years, who died yesterday after a heart attack.

Whispers from Camp White



About Facts and Faces
On the Reservation.

Corporal William Shepard, Jr., from Buenos Aires, Argentina, is a long, long way from home. So a 10-day furlough will see him visiting college chums down at the "Farm" in Palo Alto.

Corporal Frank Smith, IX artilleryman, telling of experiences as a radio announcer back in his Old Kentucky Home.

Lieutenant Leo Frank, athletic and recreation officer for SCU, enthused over very bright basketball prospects coming through the Oregon mist.

Sergeant Hobart Garrett noticed stewing over what would happen to the "oldies" with the over-38 deal still cooking. He holds the "Purple Heart" award from World War I.

Corporal Eastlake of the MPs spending his time on a recent midnight watch reading the philosophy of Spinoza. S' help me he claims that keeps him wide awake.

Some Portland boys, on seeing Pvt. "Buzz" Brown, start to reminisce over his "whang-bang" fights a few years back. Takes a lot of the old "Moxie" to go limps with boys like Henry Armstrong and Kid Chocolate.

Pfc. "Andy" Andrews, as "way down east" as cranberry color in Sandwich Glass, wondering how he ever ended up in southern Oregon. Was inducted in Massachusetts. Tomorrow we play "East Lynne."

POPE TO BROADCAST
Rome, Dec. 18.—(Italian Radio Recorded by UP in New York)—A Stefani agency dispatch said today that Pope Pius would broadcast an "important message concerning the present moment and problems" to the world on Christmas.

ROBERT L. WRIGHT TAKEN BY DEATH

Robert L. Wright, a resident of Medford for 21 years, and enjoying a host of friends, passed away at the family residence, 1120 West Second street, December 16, after a brief illness.

Mr. Wright was born in Jackson county, Kan., in 1873, and was united in marriage to Miss Clara May Tuttle on March 23, 1899 at Tryon, Okla. Three children were born to this union. Mrs. Irene Price, who passed away in Medford in 1928, Albert W. Wright of Portland, Ore., and Everett E. Wright of Reedsport, Ore. The following grandchildren also survive: Miss Edna Price, Medford; Mrs. Dorothy Manley, Olympia, Wash.; Richard Wright, Portland, Ore.; Howard L. Wright, serving with the United States navy; Lowell, Loren and Lawrence Wright, Reedsport, Ore.

Funeral services will be conducted from Perl Funeral Home Saturday at 2 p. m. Interment will take place in Medford I. O. O. F. cemetery.

NAVY ENLISTMENT OPPORTUNITY OPEN

Enlistments are now open in the navy and naval construction battalion for men 17 and 18, and from 38 to 50, according to J. M. Carpenter, CEM, in charge of navy recruiting here.

Contrary to the general assumption that the navy's complement is full; engendered by the recent change in manpower procurement policy, an urgent need still exists for men in all branches of naval service.

No definite plan has been evolved for the enlistment or induction, through the Selective Service system, of men between the ages of 18 and 38, Carpenter said.

Tourists Snapshots Can Help Win War

Washington, Dec. 18.—(U.P.)—The office of strategic services

said today that its pictorial records division needs certain types of snapshots, films, postcards, and photos taken by American tourists during their peacetime travels in Europe, Africa, Asia and the Far East.

Types of material wanted include aerial views, industrial installations, air fields, highways, docks, harbors, coastlines, beaches, canals and rivers. Before submitting material, owners are requested to apply for a questionnaire form to Col. L. E. Norris, Strategic Photos, Box 46, Station "G," New York City. All pictures sent will be returned promptly in the same condition received.

Closing time for Classified ads 9 a. m.—Too late to Classify 12:30 p. m.

LANDLORDS MEET SLATED TONIGHT

Called by George Iverson, a meeting will be held in the county courthouse auditorium at 8 o'clock tonight to enable landlords and landladies of Medford and vicinity to protest the government's rent control program and sign petitions asking congress to ease the restrictions contained in the anti-inflation law as regards rentals.

Iverson said he had contacted a number of landlords, who promised to attend the meeting, and he urged all others to be

present. He has drafted petitions to sign.

A New Orleans furniture store is looking into the possibility of using mule-drawn carts to save tires on deliveries or orders.

**Safety Deposit
Boxes
For Your
Bonds
At
Lawrence's
Former Jackson County
Bank Vault**

Girls' Hats and Muff Set!



**\$1.98 COMPLETE
Value \$2.98**

Prettiest set for smart little maid! Cute poke bonnet, shirred barrel muff in color-fil cotton velveteen.

Brown - White
Red and Navy Blue

ALBERTELLA
120 N. CENTRAL
1/2 Block No. Groceries No. 1

FREE LECTURE!

Sponsored by the Medford Mail Tribune—The Medford Rotary Club and League of Women Voters

**MEDFORD HIGH SCHOOL AUDITORIUM
SAT • DEC. 19 9:00 P.M.**



**HEAR VIRGIL
PINKLEY**

FAMOUS WAR CORRESPONDENT

Manager European Division
of The United Press

**JUST BACK FROM A 10
MONTHS, 68,000 MILE
TOUR OF WAR FRONTS**

Virgil Pinkley watches an aerial "scramble" between British and Axis fighter planes from a fox-hole in the African Desert. He is shown here in the uniform of an American correspondent accredited to the British Middle Eastern Command.

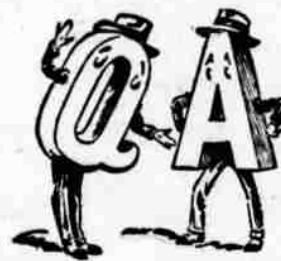
Since the outbreak of World War Two, this famous war correspondent has COVERED MORE FIGHTING FRONTS THAN ANY OTHER AMERICAN CORRESPONDENT—He will return to North Africa immediately after Christmas—

EVERYONE INVITED!

Don't miss this timely discussion of the war—Mr. Pinkley is an accomplished speaker. Hear his first-hand account of the war—YOU are invited to attend as guests of the Mail Tribune, the Medford Rotary Club, and the League of Women Voters.

MEMO TO ADVERTISERS

Questions and Answers about Newspaper Advertising



Q. Do you know of any measure for the value of newspaper circulation to an advertiser such as the standards that a business man uses in buying merchandise?

A. Yes. In the well-known standards that have been approved and adopted by advertisers—namely A.B.C. standards.

Q. What is A. B. C.?

A. A.B.C. stands for Audit Bureau of Circulations, a cooperative association of 2000 advertisers, advertising agencies and publishers in the United States and Canada.

Q. What is the Bureau's work?

A. To audit the circulation of newspapers and periodicals so that advertisers can buy space on the basis of definite standards and verified facts and figures.

Q. How does A. B. C. accomplish this?

A. The Bureau has a large staff of experienced auditors. These men visit the publisher members annually and make audits of their circulation records. This informa-

tion is then published in A.B.C. reports for the use and protection of advertisers.

Q. What do these reports show?

A. A.B.C. reports tell how much circulation a newspaper has, where this circulation is, how it was obtained, how much people paid for it, and many other verified facts that advertisers should know when they buy advertising.

Q. Are all publications eligible for A. B. C. membership?

A. No. Only those with paid circulation. This is important to advertisers because it is the best proof of interest and purchasing power on the part of the readers.

Q. Is this newspaper a member of the Audit Bureau of Circulations?

A. Yes. We are proud of our circulation and we want our advertisers to know just what they get for their money when they advertise in our columns. The audited information in our A.B.C. report gives them the complete facts.

MEDFORD MAIL TRIBUNE



This newspaper is a member of the Audit Bureau of Circulations. Ask for a copy of our latest A. B. C. report giving audited facts and figures about our circulation.

A. B. C. = AUDIT BUREAU OF CIRCULATIONS = FACTS AS A MEASURE OF ADVERTISING VALUE