

The Sporting Page

WARTIME POLICY QUESTION BEFORE BIG TEN MOGULS

Service Team Relationship,
Frosh Rule Due For Study
—Dispute Expected.

By Tommy Devine
United Press Correspondent
Chicago, Dec. 8.—(U.P.)—New policies to govern the conduct of wartime athletics will be drafted today by faculty representatives and athletic directors of the Big Ten.

Two controversial questions face the conference officials:

(1)—Relationships with service teams.
(2)—The freshman rule.
The first topic was loaded with "dynamite" and there may be a tendency on the part of Big Ten leaders to "soft pedal" the issue, but some league representatives were ready to demand a strict set of eligibility requirements for the service teams if they remain on the schedules of conference teams.

The move was directed primarily at the Iowa pre-flight school. Big Ten teams purportedly understood when the pre-flight team was formed that it would be manned by cadets. Special permission later was given for the use of officers "when necessary." However, early in the season when the bulk of the Big Ten teams were met, the Seaborks used a team composed largely of officers and that policy had many repercussions around the conference.

Most conference coaches and officials believed that a definite agreement should be reached with the service teams as to the type of their personnel to prevent a recurrence of the ill-feeling that developed this fall. The freshman rule—which requires a year's residence before an athlete is eligible for varsity competition—probably will become a war casualty.

With the draft of 18 and 19 year old boys and the service calls of older students in the army and navy reserve units, it appears unlikely that colleges will have sufficient manpower to carry on their intercollegiate sports program next year unless first year men are used.

TIGERS LEFT OFF PELICANS' TEAM

Medford's Black Tornado failed to land a single player on Klamath Falls' all-opponents grid team as selected by Coach Frank Ramsey, but placed two men on the second eleven—Ray Casbeer, center, and Clayton Anderson, guard.

Ramsey's first team included four players from Vancouver high, two from Grant, one each from Eureka, Redding and Bend and two from Grants Pass—Chet Lathrop, end, and Clyde Blevins, guard.

Yanks To Open Season With Rookie Al Short

New York, Dec. 8.—(U.P.)—President Ed Barrow of the New York Yankees said today that the club planned to use Rookie Bill Johnson at shortstop in place of Regular Phil Rizzuto, now in the navy.
Johnson, from Montclair, N. J., will play the position while Frankie Crosetti is under 30-day suspension, imposed for his "world series" argument with Umpire Bill Summers. Johnson hit .291 with Newark in the International league last season.

BASKETBALL

By United Press
Michigan 36, Michigan State 31.
Illinois 38, Detroit 25.
Indiana 58, Wabash 40.
DePaul 47, Glenview 38.
Niagara 64, Arkon 53.
Macomb Teachers 45, Illinois College 35.
South Dakota 40, Nebraska 30.
St. Mary's 39, Winona State Teachers 29.
Fordham 41, Fort Monmouth 26.
Western Michigan 52, Northwestern 42.
Virginia 52, Navy Yard 15.
Loras College, 50, Iowa State Teachers 35.
Lawrence 51, DePauw 41.
See Mail Tribune Want ads.



A.E.F. KEEPS FIT—Frank Beck, of Gretna, La., heaves a pass to team-mate during workout of U. S. Army football team in Northern Ireland. This is one of the service teams practicing for inter-camp games which are to begin soon. Yanks are keeping fit for roles in the bigger conflict.

OOT HEAD URGES ONLY LOCAL FANS SEE BOWL GAMES

Washington, Dec. 8.—(U.P.)—The New Year's Day Bowl football games should be witnessed only by local fans and not by any of the competing teams' "followers," Defense Transportation Director Joseph B. Eastman ruled today.

Seeking to hold holiday travel to a minimum, Eastman said he had wired sponsors of the Rose and Sugar Bowls that if they provide the competing teams with tickets for sale in their home communities, it would be counter to requests he has made that their sale be allowed only in towns where the games are scheduled.

"We must discourage enthusiasts, alumni and team followers from making these trips this season," Eastman telegraphed Robert M. McCurdy, president of the Tournament of Roses.

"I hope that travel from Georgia may be limited to essential people," he said. A copy of the telegram was sent to the University of Georgia.

SINKWICH AWAITS HEISMAN TROPHY

New York, Dec. 8.—(U.P.)—Frankie Sinkwich, All-America back from Georgia university, will receive the Heisman Memorial trophy for all-around excellence on the gridiron here tonight at a dinner in his honor.

Sinkwich, attired in the uniform of the marines, private first class, arrived here yesterday with Georgia coach, Wally Butts.

Butts said his Georgia team, which will play in the New Year's Day Rose Bowl game, will leave Athens, Ga., Dec. 19 for the coast.

Richie Lemos Loses
Verdict To Vasquez

Holyoke, Mass., Dec. 8.—(U.P.)—Henry Vasquez, 135, New York Spanish lightweight, gained a 10-round decision over Richie Lemos, 134, Los Angeles, former BNA featherweight champion and currently ranked eighth among the world's lightweights, at the Valley arena last night.

Baron Von Stumme, Lemos' manager, said he planned to protest the decision to the state boxing commission. He offered to rematch Lemos with Vasquez within a month.

BERMUDA MAY BE SCENE OF "LILY BOWL" GAME
Bermuda, Dec. 8.—(U.P.)—Football teams composed of army and navy personnel stationed here may play on New Year's Day in a "Lily Bowl" game, it was announced today.

Several former college football stars are included in the local service lineups and the game, if played, would mark the first time American football was played here on such a scale.

LUGGAGE
ARMY LOCKERS
BURK'S
314 E. Main

NOVIKOFF HEADED FOR DODGERS, IS SCHEFFELS CLAIM

By Paul Scheffels
United Press Correspondent
New York, Dec. 8.—(U.P.)—Notes from the off-season baseball scoreboard:

Steve O'Neill, new manager of the Detroit Tigers, faces one of the toughest jobs in baseball for 1943 when he attempts to rebuild his squad into an American league contender. . . . The Bengals have already lost 31 players to the services with more likely to leave, but O'Neill, who piloted Beaumont to the top of the Texas league standings last season, feels optimistic about his job—especially when he talks of Rookie Outfielder Dick Wakefield. . . . Wakefield, paid a healthy sum to sign with Detroit two years ago, will hit with the top six men in the league, according to O'Neill.

Look for Branch Rickey's first big deal as head of the Brooklyn Dodgers to bring Outfielder Lou Novikoff of the Chicago Cubs to Ebbets Field. . . . Rickey, ever appreciative of color in a player, believes Novikoff would be a definite asset to the Dodgers both at the box office and at bat. . . . The Philadelphia Phils may be on the market but Coach Hans Lohr has already settled on his 1943 lineup. . . . It will be—Nick Effen at first, Albie Glossop at second, Bill Burich at short, Merrill May at third and Tommy Livingston and Bobby Bragan behind the plate; the outfielders will be composed of Danny Litwhiler, Ron Northey and Roberto Ortiz.

Hollywood, Dec. 8.—(U.P.)—Edgar Bergen left Hollywood today in an army bomber with the first air-borne show unit to entertain soldiers in army camps in Texas, New Mexico and Arizona.

Stanford Board Of Control In Favor Of Fewer Casaba Trips

Palo Alto, Cal., Dec. 8.—(U.P.)—The Stanford university board of athletic control today was on record favoring curtailment of all trips outside the Bay area for track and baseball teams and elimination of rugby.

Graduate Manager Al Masters said he would recommend, at the next conference meeting in San Francisco Monday and Tuesday that southern section basketball teams—including California, UCLA, USC and Stanford—make only one road trip between San Francisco and Los Angeles this season instead of two.

The board advocated cancella-

tion of baseball, track and swimming team trips because of transportation and expense difficulties. The board, however, approved a trip by the Stanford basketball team to New Orleans, La., Dec. 30, to play the Great Lakes Naval Training station five in the Sugar Bowl celebration.

Fire Chief Closes Frisco Night Spot

San Francisco, Dec. 8.—(U.P.)—Fire Marshal Frank Kelly has closed the 365 club, one of the city's best-known night spots, pending construction of a new exit in conformity with safety laws.

Following the Boston night club fire in which 484 died, Kelly announced Saturday he would close any local night club violating safety laws.

See Mail Tribune Want ads.

ORSON WELLES SIGNED
Hollywood, Dec. 8.—(U.P.)—Orson Welles was signed today to play the male lead in the film version of Jane Austen's novel "Jane Eyre", to be produced by 20th Century-Fox by Kenneth MacGowan. Joan Fontaine was awarded the feminine lead. Aldous Huxley is completing the script, which has been two years in the writing.

TWO DIE IN CRASH
Lancaster, Cal., Dec. 8.—(U.P.)—Two men were killed today when their army training plane from the Polaris Flight academy at War Eagle field crashed on a routine flight at the Joe Wood ranch six miles southwest of here.

The British ministry of information employs mobile film to keep the public informed of the war effort and encourage participation.

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this Holiday Season!

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SELLING
STRAIGHT
WHISKEY

AAU HEADS WILL EYE 141 RECORDS

New York, Dec. 8.—(U.P.)—Delegates to the 54th annual convention of the Amateur Athletic Union in Chicago Dec. 11-12-13 will consider a total of 141 records, it was announced today, and all marks accepted will automatically become new American standards.

The record crop is led by track and field athletes who tallied a total of 57 new marks while women swimmers accounted for 51 and men swimmers, 33. The total is a distinct drop from last year's 193 and from the preceding year's 322.

Leading record-smasher of the year was Gloria Callen of the New York Women's Swimming association. Miss Callen cracked 19 marks while Maria Lenk of Brazil was runner-up with 11.

Fight's Last Night

By United Press
New York—Joe Varoff, 138½, New York, outpointed Tom Carlo, 139, Waterbury, Conn., (6); Ray Velarde, 137, California, outpointed Fred Graham, 132, New York, (6).

Newark, N. J.—Wallace Cross, 212, East Orange, N. J., knocked out Joe Carelli, 204, Hartford, Conn., (1).
Holyoke, Mass.—Henry Vasquez, 135, New York, outpointed Richie Lemos, 134, Los Angeles, (10).

14 Shopping DAYS 'TIL CHRISTMAS!

Greeting Cards - Seals - Wrappings

SHOP For GIFTS

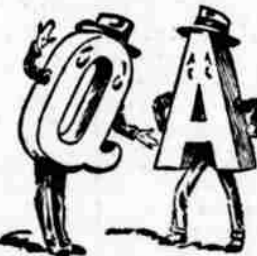
at the

West Side Pharmacy

The Rexall Store, Medford, Oregon
West Main and Grape Phone 3330

MEMO TO ADVERTISERS

Questions and Answers about Newspaper Advertising



Q. Do you know of any measure for the value of newspaper circulation to an advertiser such as the standards that a business man uses in buying merchandise?

tion is then published in A.B.C. reports for the use and protection of advertisers.

A. Yes. In the well-known standards that have been approved and adopted by advertisers—namely A.B.C. standards.

Q. What do these reports show?

A. A.B.C. reports tell how much circulation a newspaper has, where this circulation is, how it was obtained, how much people paid for it, and many other verified facts that advertisers should know when they buy advertising.

Q. What is A.B.C.?

A. A.B.C. stands for Audit Bureau of Circulations, a cooperative association of 2000 advertisers, advertising agencies and publishers in the United States and Canada.

Q. Are all publications eligible for A.B.C. membership?

A. No. Only those with paid circulation. This is important to advertisers because it is the best proof of interest and purchasing power on the part of the readers.

Q. What is the Bureau's work?

A. To audit the circulation of newspapers and periodicals so that advertisers can buy space on the basis of definite standards and verified facts and figures.

Q. Is this newspaper a member of the Audit Bureau of Circulations?

Q. How does A.B.C. accomplish this?

A. The Bureau has a large staff of experienced auditors. These men visit the publisher members annually and make audits of their circulation records. This informa-

A. Yes. We are proud of our circulation and we want our advertisers to know just what they get for their money when they advertise in our columns. The audited information in our A.B.C. report gives them the complete facts.



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