

Kelly's Comment

From Washington, D. C.
Merchant Marine
Will Train Many
Blow At Fairs
Irks Congressmen
Henderson Plan
Invokes Wrangle

By John W. Kelly

Washington, D. C., July 10.—At present 4000 men are being trained annually for jobs in the merchant marine. Plan is that within a few months there will be training schools in the northwest and elsewhere "graduating" 10,000 men for the sea every 90 days. While these students will not be top-notch sailors they will have enough savvy to get around on ship-board and, with a sprinkling of seasoned seamen, will quickly be converted into A.B.s. Training will be given also for deck officers and those in the engine room. The many hundreds of

merchant vessels now being constructed on Columbia river and Puget sound must have crews, and these must be supplied by the quick courses in seamanship. There is rapid advancement in sight for third officers, who will receive papers as master as soon as they are qualified, and for grease monkeys in the boiler room to work up to chief engineer.

With congress last week authorizing 500,000 tons of aircraft carriers, 500,000 tons of cruisers, and 900,000 tons of destroyers, plus contracts already let for merchant vessels, there is a prospective shortage of steel. Navy has already been requested by the big steel companies to use Bessemer steel, but Bessemer is an old-fashioned steel, brittle and fragile and would be little use in warships, carriers and tanks. Maritime has been unable to receive from WPB all the steel needed for merchant vessels in any one month. The deficit at present for maritime commission requirements is 169,000 tons or sufficient to construct 60 freighters, according to Admiral Jerry Land. Ordnance department has advised a senate committee that they foresaw inability to obtain all the steel required for their

program. The railroads have applied for 8,500,000 tons but because of the shortage they may not be able to obtain \$25 locomotives.

TO assist in making up this shortage it has been proposed by several senators that sponge iron be undertaken by the government. Representatives of big steel companies decry the idea, asserting that sponge iron should be disregarded. There are several mountains of hematite ore available for sponge iron. One of these iron mountains is in Idaho, barely outside Oregon, 25 miles northeast of Huntington and about 100 miles from Astoria, Wash. It is absolutely undeveloped. Wyoming also has an iron mountain within 50 miles of Casper (on the old Oregon trail). If the sponge-iron process is feasible there should be a plant at every deposit in the northwest. Bureau of mines says its tests have been satisfactory, but steel men discount it.

THE more congressmen think of James P. Eastman's suggestion (it was not an order) that state and county fairs be discontinued for the duration the madder they become. No attempt

has been made anywhere to crack down upon horse races or football, and selecting farmers to sacrifice a day or two of relaxation once a year is held as beyond reason. It is urged that the fair association hold their events as they have for many years and continue encouraging the 4-H clubs and Future Farmers, and that the fairs be admission free to all uniformed armed services.

Further suggestion is that on the fair program demonstrations and exhibitions be given on home defense and preparedness with local defense civilians showing how to combat incendiary bombs and gas attacks.

he asked for 1084 business specialists, whatever that might mean, and 647 economists. The total payroll would give about 125 to Washington and Oregon. He asked for one federal officer, nine regional officers and 51 state officers. Then there would be 230 district offices, 323 offices in defense areas, five territorial offices (Alaska, Puerto Rico, Hawaii, etc.) and 5200 local boards. Rent of the offices was itemized at \$8,000,000. For the moving around of officers, spotters, inspectors \$10,000,000 was asked for transportation, and for wiring and phoning the request was \$4,750,000.

All the employees (Henderson now has 17,000) are picked by Leon himself, as he says he wants the most efficient men he can find. (He found the WPA state administrator in Kentucky.

who was denounced by a senate committee for forcing relief workers to vote for Senator "Dear Alben" Barkley, and for rent control boss he picked out in the south a department store clerk with no experience in real

estate and made him regional administrator over several states). Politics in Washington and Oregon engaged in factional disputes over who would make the recommendation for rent administrator.

The military tank is a British development inspired by the American farm tractor.

Cuba has an area of 44,000 square miles—about the size of Pennsylvania.

THE LAST TWO FEET

"Most products travel a long way from the maker to the buyer, but the most important part of the whole trip is the last two feet across this counter, where the sale is made. Want to know how a manufacturer can help me most in moving his goods these last two feet?"



1. "Funny how some manufacturers go to all the trouble of making and shipping good products...without bothering to tell people how good they are or where to buy them. There are goods on my shelves from all over the country, but they'd have wasted the trip, if people didn't come in here and ask for them."



2. "Look at selling the way I do, two feet away from the shoppers, and you soon learn what kind of advertising does the best job of telling the public about a manufacturer's product. I mean newspaper advertising, of course...the medium that reaches everybody in town...the medium I use most regularly myself."



3. "Now that we're at war, with big news breaking every day, people are reading newspapers more carefully than ever. The ads, too...mine and my manufacturers'. They read the ads in the local paper, they come in here asking for a product by name, and it scoots across these last two feet of space."



4. "There's heavy, two-way traffic across this counter these days, with dollars and dimes headed for my cash register and good products headed for the customers. The more I sell, the better off my manufacturers are; so the smart ones boost their goods across the counter by consistent newspaper advertising."

There, in the words of a successful retailer, is the story of how to help a product across the retail counter...the most important part of the trip from manufacturer to consumer. It's especially true under wartime conditions that manufacturers produce more sales for their retailers...and themselves...when they advertise in local newspapers.

Wise Shoppers Prefer PIGGLY WIGGLY

YOUR COMPLETE FOOD STORE

528 South Riverside Ave. Hours 8 to 8 Sundays 9 to 8



ASK FOR J. & N. GREEN STAMPS DOUBLE STAMPS WEDNESDAYS On Orders Over \$2.00 Few items excepted. Specials for Saturday and Monday Except as Otherwise Noted.

IVORY SOAP	POPULAR MEDIUM SIZE	4 BARS	25c
FLOUR	KITCHEN QUEEN	49-LB. SACKS	1.85
PECTIN	FOR BETTER JAM OR JELLY USE MCP	3 PKGS.	25c
SHREDDED WHEAT	NABISCO ORIGINAL		11c
SNOWDRIFT SHORTENING		3 LB. Can	73c

WESSON OIL

Pt. 27¢ Qt. 53¢ 1/2 gal. 93¢

MIRACLE WHIP 41c

Salad Dressing, Qts. 23c

TASTY WHIP 23c

Salad Dressing, Qts. 23c

KOOL AID 2 Pkgs. 9c

The Genuine 2 Pkgs. 9c

Shopping Bags 2 for 5c

MILK Swift's 4 cans 33c

PUREX 1/2 gal Jug 23c

PARKAY 2-lb. Pkg. 49c

KLEENEX 440s 25c

KOTEX 2 for 43c 22c

HEMO BORDEN'S 59c

Bundles for BREAKFAST



24c

DEL MONTE CORN Cream Style 11c Can

DEL MONTE PEAS Early Garden 2 Cans 29c

Del Rogue TOMATO JUICE 3 Tall Cans 25c

V-8 VEGETABLE JUICE 29c 2 Tall Cans 19c

HEINZ BABY FOOD 3 Strained 20c 3 Junior 25c

BLUE RIBBON MALT EXTRACT 3-lb. Can 59c

Fresh FRUITS and VEGETABLES

LETTUCE, Crispy Heads 5c Ea.
GREEN BEANS, Snappy 2 lbs. 19c
ONIONS, Calif. New Reds... 3 lbs. 10c

SATURDAY FEATURES California Choice LEMONS Family Size 19c Doz. ALL LIMIT RIGHTS RESERVED