

Francis Receives Movie Star Photo For Four-H Work

L. E. Francis, Jackson County 4-H Club agent, is today the

pleased recipient of a handsomely autographed photograph of Jane Withers, sent as a token of appreciation for the splendid work being done by him in the "Mobilization of 4-H Club Forces for Victory Week," which started Sunday.

By utilizing the showing of Jane Withers' "Young America" at the Rialto Theatre as an opportunity of presenting to the public the work being done by the local 4-H clubs, Mr. Francis not only succeeded in securing

attention locally to the project but also, much to his surprise, discovered that his efforts were not going unnoticed elsewhere in the country.

The Jew's harp was originally known as the Jew's Trump.

VACUUM CLEANER FIRM LOSES ALUMINUM FIGHT

Washington, April 10.—(AP)—The war production board has prohibited the Hoover company of North Canton, Ohio, from us-

ing or dealing in aluminum for three months because of alleged priority violations.

The board's order, issued last night, charged that the company, manufacturer of vacuum cleaners, had improperly diverted

about 500,000 pounds of secondary aluminum from the war program.

STARK DECORATED

Washington, April 10.—(AP)—Admiral Harold R. Stark, for-

mer chief of naval operations and now commander of American naval forces in European waters, received a surprise from President Roosevelt today—a gold star in lieu of a second distinguished service medal.



OUR ARMY AND NAVY As Uncle Sam's MOST ACTIVE PARTNER, you logically receive a Priority Rating second to none. Yours is first choice of all the vast stock of merchandise Wards sells!

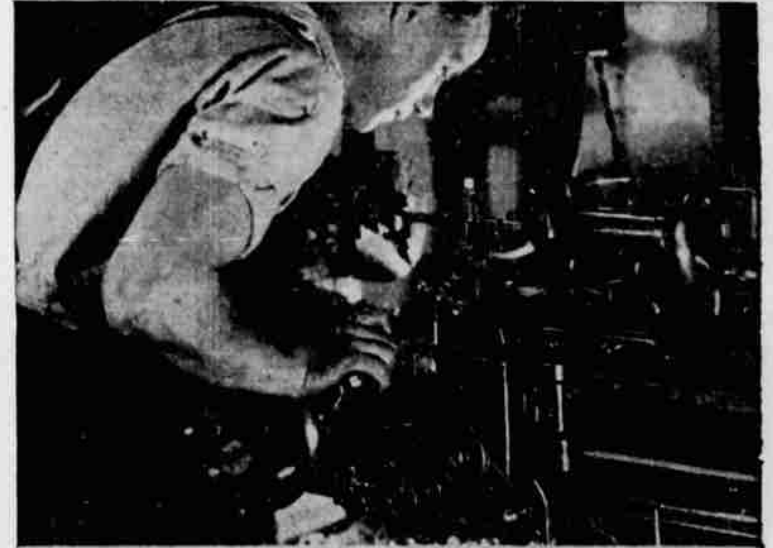
Yours, by Right, is the Highest Priority Rating of Them All!



Mr. FARMER . . .

You Can Buy Tools and Equipment to Repair Your Farm Machinery!

You are Uncle Sam's partner . . . in supplying our nation (and our Allies) with food! That's why he's given you an "upkeep" Priority for your farm. "Vittles for Victory!"



Mr. DEFENSE WORKER

Uncle Sam Has Given You the Priority to Buy the "Tools of Your Trade."

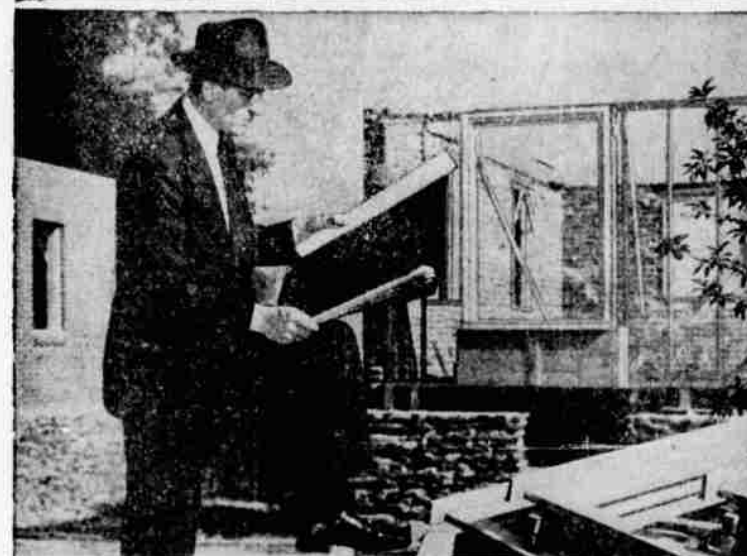
You're the partner of the man behind the gun! That's why you still can buy the tools you use so well . . . to turn the wheels that soon will turn the tide! (Keep 'em turning!)



Mr. FACTORY OWNER

You Have the Priority to Purchase Tools, and Maintenance Equipment

You are Uncle Sam's leader of "the men behind the men behind the guns." That's why he has given you Priority to buy the equipment you need, to keep your factory humming.



Mr. CONTRACTOR . . .

You Have the Right to Buy What You Need for Defense Housing and Remodeling Jobs.

Whether your defense-work is a single new room, or a whole new housing project, Uncle Sam says you're a highly privileged customer—gives you Priority to buy what you need!



Mr. HOUSEHOLDER . . .

You're the Uncomplaining "Silent Partner"! You Sacrifice, But You Still Can Buy Plenty!

In the restricted fields, you can buy plumbing and heating equipment, for replacement and repair. In the hundreds of unrestricted fields, you can buy everything you need!

Uncle Sam is now putting

THE RIGHT TOOLS in the RIGHT HANDS

In This Great "Priorities" System
YOU are Uncle Sam's Partner!

"What are Priorities?" "Why do we have them?" "What do they mean to me?" We hear these questions asked, today, everywhere. And the answers are really *simple*. On many important products and materials, today, the *demand* exceeds the *supply*. That's because Uncle Sam is providing the necessities for America's armed forces, as well as for our Allies. PRIORITIES are Uncle Sam's system for seeing that these vital products and materials are employed WHERE THEY'LL DO THE MOST GOOD FOR AMERICA! In making this system work, each and every one of us is a partner. In varying ways. If your job is vital to our nation, you're entitled to buy, on Priorities, the "tools" you require. If your need for these scarcities is *not* so vital, you *still* play your part . . . in temporary sacrifice . . . helping make sure these necessities go WHERE THEY DO UNCLE SAM THE MOST GOOD!

MAKE WARDS YOUR HEADQUARTERS FOR PRIORITIES INFORMATION . . . WE'LL BE HAPPY TO HELP YOU!

The latest Priorities rulings, and the correct interpretations of them, are sent to us here every day. If you aren't certain whether or not you are entitled to a Priority . . . or if you are puzzled by any Priorities problem . . . come in to Montgomery Ward, and let us help you. We believe we have the answers to

your questions . . . and to your merchandise requirements as well. You will find at Wards stores, as always, a wide selection of merchandise on hand . . . many thousands of *additional* items you can order through our Catalog . . . all at the money-saving prices *traditional* at Wards for seventy years.

Serving America for 70 Years
MONTGOMERY WARD

