

## MEDFORD MAIL TRIBUNE

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Daily Except Sundays

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Ye Smudge Pot

By Arthur Perry

A new dance has been named

the "MacArthur Dip" in honor

of the hero of the Philippines.

In mentioning this in person to

the General, still another new

dance will be created—the Mac-

Arthur Duck.

The foreign minister of China

observes, "In war there is never

too much of anything." Never-

theless, in war, there is always

too much war.

In Victory garden spading

heresabouts on the Sabbath, the

victory was won by the spade

in several cases.

LITTLE WOMAN ERRS

(Siskiyou News)

"WAS MADELINE Mc-

BRIDE's face red! Rushing

down to keep an appoint-

ment, she arrived at her

destination wearing one high-

heeled shoe; one low.

The Russian thaw is now un-

derway to further pester the

Nazi forces in the Ukraine. This

is apt to bring forth a severe

denunciation of the Soviet mud

by Der Fuehrer, who finds it not

fit to throw at a foe, or be

tracked on a rug he may chew.

After June 30 there will be

no new lawnmowers. This con-

traption has been caused more

than the weather and with less

results.

"Former official loses union

suit."—(Providence R. I.) Bulle-

tin.) Unfortunate, but nice

weather for it.

Dandelions are plentiful

everywhere, principally where not

again yes. In his pale green

going to use them for synthetic

rubber as proposed last winter,

they better hurry before the

people eat them up as greens.

During prohibition scofflaws

brewed them into a liquid dynamite

known as dandelion wine.

YE LORD OF CREATION!

(Mercury Mag.)

"Breeders contend that the

gamecock is man's superior in

every quality except that ques-

tionable asset, brains. The

creature with not enough

brains to know when it is

licked is never licked."

The hunt for a word to define

the current war so far has been

futile. Nobody is apt to make

any improvement on Gen. Sher-

man's description, who was right

the first time. It is what he said

it was, only more so.

"Mrs. H. W. B.—was rushed

to the hospital Saturday because

of a violent nose bleed."—(Orland

(Calif.) Register.) It matched

the posies on her Easter bonnet.

Lyle Fisher, 82, popped out

again yes. In his pale green

straw hat, as a means of bring-

ing rain to his old stamping

grounds in the Table Rk. sector.

He, however, holds to the theory

the only way for a farmer to

get rain, is to have some hay

dawn, or rip the roof off the

barn.

The G. Corum twin boys have

the mumps. This is the only

thing they ever did that didn't

cause their paw to swell up with

parental pride.

The warm sun caused the but-

terflies and ants to come out en

masse, the latter looking for a

picnic.

Mount Rainier has snow all

the year around.

Use Mail Tribune want ads.

## The SatEvePost Problem

THE predicament of the SatEvePost, calls attention to a strange phenomenon in the magazine field.

We don't know the exact date, but at least a decade ago, this popular weekly abandoned a long and lucrative course of nonpartisan endeavor in the light literary field, to become a quasi-political organ.

The editor-in-chief was replaced by an editorial staff, and instead of publishing editorials on very general and academic subjects, nicely calculated to arouse no resentments, or cancellations; the sanctum sanctorum, entering vigorously into politics, proceeded to take the hide off Franklin Delano Roosevelt and the New Deal.

At the time practically every experienced publicist reeled back in bug-eyed amazement, and predicted the quick decline of the Post's popularity and subscription list. It just COULDN'T be done! No fiction weekly could remain the most popular and widely read periodical in the country, and at the same time, dabble in partisan politics.

But the expected never happened.

Undoubtedly the Post lost some subscribers, but not enough to discourage advertisers or reduce advertising, which is only another way of saying the percentage loss was small, very small, indeed.

THEN world war No. 2 came along.

The same opposition to the Roosevelt administration and all its works that had characterized the Post during the national campaigns, was carried over into the explosive field of world politics.

Over night the Post became strongly isolationist, only exceeded in its determination to keep the United States out of the European conflict by such newspapers as the New York News and the Chicago Tribune.

AGAIN the journalistic and magazine Cassandra predicted dire things for Ben Franklin's great-great-grandchild.

But again the prophets were confounded.

No doubt there were many subscriptions cancelled. Also no doubt some new subscriptions were gained.

But once more, the net result was not enough to drive away the advertisers, (and don't forget this boys and girls,—national advertisers don't pungle up thousands of dollars a page, unless they know what the bona fide subscription list really is!)

PERHAPS emboldened by this amazing upset of a venerable and highly respected magazine tradition, the editors of the Post, proceeded to rush onward where angels fear to tread,—tackled the Jewish problem!

Not editorially this time, but in its article department, allowing various and sundry members of the chosen people to give the pros and cons of this world wide racial conflict.

As a result a certain George E. Wanderman of New York City, owner of 50 shares of the Curtis Publishing company's common stock of 3,393,821 shares, files suit in the U. S. District court to compel the Post to "abandon stirring up racial feeling," and adopting editorial policies injurious to the magazines financial welfare, which complainant fears will ultimately result in complete dissipation of the company's assets and good will.

JUST as the Posts successful entanglement in partisan politics, was something entirely new in the magazine field; so we believe this court action by an outraged and very minor stockholder.

The next move is up to the SatEvePost.

It will be interesting to see whether the Great American Weekly will take this hurdle in its stride, as it has those preceding, or at long last come a cropper, and thus demonstrate that those self-appointed oracles who maintained at the outset that in the popular fiction field, politics and profits CAN'T be mixed, were right in the first place.

"The Lady or the Tiger"!

## A Good Show

THAT was a very good show commemorating "total war day" and given at the high school football field last night. Those in charge of same should be congratulated.

There were not many speeches, but those given were free from whangdoodle, and very much to the point, while the distinguished gentlemen who came before the microphone, and said nothing, made an equally excellent impression.

The various and sundry defense experiments were carried out with speed, celerity and dispatch, clearly demonstrating that the weeks since December 7th, have been well spent in every direction of preparation, regardless of what emergency may arise.

AS for the crowd that came out to see the parade, which preceded the main show, we believe it established a new record, for all Southern Oregon in size, enthusiasm and decorous behavior.

Finally Frank Hull, Secretary of the Chamber of Commerce made an exceptionally energetic and resourceful master-of-ceremonies, which fact, added to his tireless efforts in the work of intensive preparation, entitles him to a special accolade.

Yes it was a good show,—very good. It removed all doubt,—if any existed,—that, as usual, when an emergency presents itself, in this state, whether in war or peace, the people of Medford and Jackson County, are invariably in the forefront of all the communities in the state, in EFFECTIVELY meeting it.

## Personal Health Service

By William Brady, M. D.

Signed letters pertaining to personal health and hygiene, not to disease diagnosis, or treatment, will be answered by Dr. Brady if a stamped self-addressed envelope is enclosed. Letters should be brief and written in ink. No reply can be made to queries not conforming to instructions. Address Dr. William Brady, 265 El Camino, Beverly Hills, Calif.

## PSYCHOLOGIST RECOMMENDS NARCOTIC

Professor of Psychology in... University writes, in a recent book for popular instruction—

"... it has

been found

that a chemical

substance, namely sodium

amylal, is

found useful in

medical practice

when it is

desired to

bring a too-

shut-in patient

to a state of

greater responsiveness."

What I would like to know

is, just what is sodium amylal?

Is it a drug, or habit forming,

how does it work on the body,

how taken, in what doses?

I am twenty-six years old and

have been a chronic introvert

all my life, given to sullen

moods, have a tendency to pout

and become offended at the

least provocation, unable to mix

with people, and generally un-

sociable. I find my temperament

to be a positive handicap, both

in business and in social life,

and while I have made a little

progress in overcoming it by an

effort of willpower, I still have

not achieved the degree of ex-

pressiveness I would like to

have. And since I have recog-

nized my deficiency, and have

conscientiously tried to over-

come it without noticeable re-

sults, I am inclined to believe

that the condition is due to a

basically physical or bodily con-

dition, and would respond to

the proper antidote. I find that

alcohol has the desired effect,

but only temporarily, and of

course with bad after-effects.

So I would like to know

whether it is safe to take

sodium amylal and what re-

sult may be expected. So far as

I know I have no organic or

physical defects or diseases.

(G. W. A.)

This young man's description

of himself fits my case right

down to the use of alcohol—

thank God and a good mother

and the Band of Hope and the

Women's Christian Temperance

Union and Miss Berner, teacher

of hallowed memory, in my

youth I never did apply hot and

rebellious liquors in my blood.

Again I say thank God for the

influence of such women.

If I thought the narcotic sug-

gested by the psychology pro-

fessor, or a shot of cocaine or

morphine or booze would en-

able me to "achieve the degree

of expressiveness I would like

to have," I'd take it like a shot.

But I know better. So does

any other physician.

Sodium amylal is a powerful

sedative producing sleep. It is

sometimes used preliminary to

surgical or dental anesthesia. It

is one of the numerous barbituric

or barbiturates which have suc-

ceeded older narcotics or hypo-

notic sedatives such as veronal

and chloral ("knock-out drops")

in the past thirty or forty years.

If I had to choose a sedative

hypnotic for myself I'd prefer

chloral to any fancy synthetic

drug in the barbituric group.

The psychology professor's

suggestion of sodium-amylal

seems deplorably wrong. Even

if resort to such narcotic or hypo-

notic could bring any one to a

"state of greater responsiveness"

or greater "expressiveness"—

whatever these peculiar terms

may signify—it is hardly the

province of a psychologist to

commend the drug to the pub-

lic.

QUESTIONS & ANSWERS

Niacin Flush