

ROGERS RANCH TO SHOULDER LOAD IN FEEDING SOLDIERS

All Production Being Increased on Rogue Property of Film Star, Mother.

One way in which farmers of this vicinity are especially equipped to aid in the war effort is through the production of additional crops, believes Mrs. Lela Rogers, who with her daughter, the glamorous Ginger Rogers, of the films, recently acquired nearly a thousand acres of land on Rogue river, 17 miles north of Medford.

Mrs. Rogers revealed last week she is planning to make her property carry its share of the war load during the coming growing season. Over twenty acres will be devoted to vegetables, such as onions, which furnish the main and substantial ingredients of soldier fare. Originally planning a milking herd of about 35 purebred Guernseys, she is now seeking sufficient stock to swell this figure to around sixty. The Aberdeen Angus beef cattle herd on the Rogers ranch will also be greatly increased.

Ten Men at Work
The place now has 100 acres of alfalfa and considerable hay land. In addition to these products, wheat and corn will be raised and about sixty acres of additional land will be brought under cultivation through clearing work now going on. About ten men have been employed through the winter and it is expected this number will be increased as the weather permits.

Revealing the thoroughness with which the ranch plans have been made, there will be provision for an auxiliary steam plant to run the refrigeration compressors in case of failure of electric power service. Egg production will be stepped up along with all other phases, Mrs. Rogers pointing out that eggs and milk will be especially needed when the cantonment here is filled with soldiers, as these articles would have to be hauled in from considerable distance unless the immediate area is able to supply a large portion of the demand.

LOW TEMPERATURE HITS BEND AREA

Bend, Jan. 12.—(AP)—Weather information officially released here discloses that temperatures plummeted as low as 43 degrees below zero in central Oregon last week.

Appoint Frank Rowe Oregon ROTC Officer

University of Oregon, Eugene, Jan. 12.—(Spl.)—Colonel Robert M. Lyon, head of the military science department at the University of Oregon, has announced the appointment of cadet officers for the ROTC unit at the university for winter term. Frank A. Rowe, of Medford, has been selected as second lieutenant.

German Exile Will Speak Before SOCE

Southern Oregon College of Education, Ashland, Jan. 12.—(Spl.)—Dr. Martin Hall, noted foreign journalist and German exile, will be featured speaker at the 9:50 assembly Friday, Jan. 16, in the Southern Oregon College of Education auditorium.

If the population of the United States were to stabilize at 150,000,000, it would contain only 2,660 centenarians, according to the census bureau.

Second Hand BRICK WANTED
Call at Allen Hotel

Rogue River Writers Add New Books To Growing List

"How to Live Life and Love It," latest book from the pen of Genevieve Behrend, of Rogue River, adds another to the growing list authored by this noted southern Oregonian. Miss Behrend, in private life the wife of Worth Smith, is internationally known as an authoress, lecturer and meta-physician, and is the only personal pupil of Judge T. Troward, of England.

Chapter titles of "How to Live Life and Love It," are in part: "The Fine Art of Giving"; "The Art of Reciprocity"; "Personal Intimacy With God"; "The Value of Sleep"; "Breathing, Bathing and Short Exercises for Health," and other guideposts to better life.

Others of Genevieve Behrend's books are "Your Invisible Power," "The Healing Power Is Life," and "Attaining Your Desires."

Worth Smith, also the author of a number of books, and well known as a lecturer and authority on colored photography, has just had another manuscript accepted by the Willing Publishing Co., of Los Angeles. The book, "Isles of Splendor," devoted to interpretation of the signs, symbols and tokens of the Great Pyramid and Bible, particularly of the right-angled triangle of Pythagoras fame, is expected to be off the press in from three to six months.

Mr. and Mrs. Smith make their home on their ranch, Tah-Wah-Wi, on the west bank of Evans creek, near Rogue River.

Use Mail Tribune want ads.

PRIMITIVE DAYS RETURN AS S. P. CUTS 2 TRAINS

When the Southern Pacific company took off its only two remaining trains connecting the Rogue river valley and California today, cowboy and Indian days so far as mail deliveries are concerned.

The other day when Southern Pacific representatives glibly told of trucks being substituted for the trains to handle mail, the situation was made to sound fairly good. Analysis of the orders received at Medford post-office, however, reveal how primitive the delivery of mail will actually be.

As explained by Hugo Guenther, superintendent of mails, the set-up after abandonment of the trains is this:

The southbound truck, scheduled to leave Grants Pass at 4:30 p. m., will carry in a pouch all mail destined for points south of Ashland. The sealed pouch will be taken all the way to Dunsmuir, Cal., where it will be delivered to southbound train No. 19. When the two trains meet, No. 19 will hand over the pouch to northbound train No. 20 on which the mail will be "worked" or sorted. The sorted mail will

then be carried back to Dunsmuir where it will be turned over the next day to the northbound truck, scheduled to leave Dunsmuir at 7:30 a. m. The sorted mail, which left here the previous day, will then be delivered by the truck at the intermediate points along the line between Dunsmuir and Ashland to which it is addressed. It was understood there would be no additional charge for the merry-go-round ride.

Lost to Medford and vicinity entirely will be the pouch now made up for Grants Pass and rural routes out of Grants Pass and carried by the northbound 11:23 a. m. train which is to be discontinued. The northbound truck will not pick up mail here for Grants Pass and way points. A star route car leaving here at 8:30 a. m. carries mail from Medford to Grants Pass and intermediate points and after the train is dropped this will be the only mail service of its kind remaining. The northbound evening train which starts at Ashland will of course continue to carry mail, there being no direct pouch for Grants Pass however, the mail being sorted by a railway clerk.

Postal authorities, it was indicated at the postoffice, are studying the situation with the thought in mind of improving the mail service to some extent.

CAN'T REMEMBER DATES

Santa Fe, N. M.—Pete Baca has been celebrating someone else's birthday all these years. Baca, 33, got his birth certificate recently and found out he was born on June 28—not May 28.

NEW 20-30 CLUB HEADS INSTALLED

The Medford 20-30 club held its semi-annual installation party at the Lithia hotel in Ashland Saturday night. Past-President Jack Hartley installed the following officers: Charles Williamson, president; Harlan Wiley, vice-president; Dan Ohrt and Ray Palm, sergeant-at-arms; and Pierce Green, Bob Beatty and Franklin George, directors.

In appreciation of the work he had done the past six months Franklin George was presented with a past-president's ring. Dancing was enjoyed after the meeting.

Attending were Mr. and Mrs. Robert C. Beatty, Mr. and Mrs. John Davidson, Mr. and Mrs. Loren Drummond, Mr. and Mrs. Roger Fairfield, Mr. and Mrs. Pierce Green, Mr. and Mrs. Franklin George, Mr. and Mrs. Jack Hartley, Mr. and Mrs. William Knips, Mr. and Mrs. Harold Littrell, Mr. and Mrs. Arch Marvel, Mr. and Mrs. Anthony Manno, Mr. and Mrs. Ray Palm, Mr. and Mrs. Charles Williamson, Miss Betty Purdin, Clyde Chamberlain and Leonard Rowan.

Sgt. Stubby, U. S. marine canine mascot, was the most decorated dog in world war I. Upon his death his body was stuffed and placed on exhibition in the Smithsonian Institution.

Valley Janitors Aid Red Cross Fund

All janitors have contributed 100 per cent to the American Red Cross war fund campaign through their local school districts, it was brought out at the monthly meeting of the Southern Oregon Janitors' association Saturday at Talent.

Guy Davis, president of the State Janitors' association, gave a talk on local angles of national civilian defense. The meeting discussed instruction on aircraft warning signals and the handling of students in the schools during a raid.

Jack Casper, president, presided. Next meeting will be held in Gold Hill February 14 when second class steam engineers will be discussed.

Two Medford Students On U. of O: Honor Roll

University of Oregon, Eugene, Jan. 12.—(Special)—Excitement over the present national emergency failed to bother students at the University of Oregon—or perhaps made them more serious minded—for 177 made the "honor roll" for the past term, it was announced here by C. L. Constance, assistant registrar. Included on the "honor roll" was Barton E. Clemens and Roland C. Merrifield of Medford.

Coal deposits, estimated to yield from six to 12 million tons, have just been discovered in Sweden, the Department of Commerce reports.

BRANCHES NAMED FOR BOOK GIFTS

Contributions to the "victory book campaign" which opened today may be left at the city library and the county library branches at Butte Falls, Central Point, Eagle Point, Gold Hill, Jacksonville, Phoenix, Rogue River, Sams Valley and Talent.

"Because these books are to be a part of a well-organized, standardized, well-administered collection, the central library must reserve the right to discard material that is found to be undesirable," a statement from the library said.

Troops stationed in Oregon will have first choice of all books collected. The surplus will go to land and sea forces elsewhere. Every citizen has been urged to give at least one good book for the boys in the service. The campaign is national in scope, the aim being to collect five million books as a library for the men in the service.

Census records show that 184,737 more men than women died in 1940.

DRIVE OUT BOWEL WORMS

Roundworms can cause real trouble inside you or your child. Watch for these warning signs: Bloating, sticky nose or seat, "pink" appetite. If you ever suspect roundworms, get Jarvis's Vermifuge (it's away!) Jarvis's is America's best known proprietary worm medicine, used by millions for over a century! Acts gently, no after-effects, no nausea, demand JARVIS'S VERMIFUGE!

ANNUAL JANUARY Clearance

IT'S THE YEAR'S BIGGEST EVENT!

BURELSON'S

Our regular fall and winter stock is now drastically reduced. Thrilling assortments of styles and types, offered at tremendous reductions in this awaited event. Value-wise shoppers throughout Medford, Southern Oregon and Northern California eagerly await these dramatic savings—they know, as you do, that greater the stocks, greater the Clearance.

Starts Tuesday! *DON'T MISS IT!*

UNTRIMMED DRESS AND SPORT COATS

Now is your opportunity to buy good-looking untrimmed Dress Coats and Sports Coats including our Famous California Stroller. Broken sizes and colors at Burelson's January Clearance.

\$29.75, \$35.00, \$39.75 COATS, JANUARY CLEARANCE..... \$22.00

\$24.75 and \$19.75 COATS

Unfurled Dressy and Casual Coats, fitted and boxy models. Broken sizes and colors. January Clearance—**\$14.88**

\$16.95 and \$12.95 COATS

Just a small group of 100% virgin wool and tweeds. Out they go January Clearance—**\$8.88**

New Spring Merchandise Arriving Daily

COATS—SUITS—DRESSES

Carol Kings, Martha Manning, Madam Renault, Bloomfield. Regular, Junior and One-Half Sizes.

DRESSES

Loads of Wonderful Bargains in our Dress Department. Plenty of sizes and colors from our regular stock.

BETTER DRESSES

Large group of nationally advertised Better Dresses in regular, junior and half sizes. Sizes 9 to 17; 12 to 20; 1/2 sizes 14 1/2 to 24 1/2. Many values to \$29.75. Out they go January Clearance **\$10.00**

Afternoon DRESSES

Two large racks of Afternoon and Street Dresses. All types and plenty of colors. Values to \$16.95. January Clearance **\$6.88**

2 Dresses for \$12.00

NEW SPRING SUITS

Pin Stripes, Navy, Teal, Black, Plaids, Gabardines. Sizes 10-44. Priced at **\$19.75 to \$29.75**

NO EXCHANGES — NO APPROVALS — NO REFUNDS — ALL SALES FINAL

Burelson's Down Stairs Store Is Literally Packed With Quality Merchandise At A Price!

A Large Group Taken From Main Floor

DRESSES

Large group of dresses consisting of Carol Kings, Georginians, Martha Manning and many other famous lines. Wools, Alpaca, Plaids, Velvets. Jr. sizes, regular and half sizes. Many are Value to \$12.95 **\$4.88**

2 Dresses for \$8.00

Dresses

Broken sizes. Out they go during January Clearance

\$2.88

2 Dresses for \$4.00

Broken Lot Slips

Satins and Taffetas. Values to \$1.59. January Clearance—

\$1.00

Special Lot Blouses

Broken sizes. Slightly soiled. Values to \$1.98.

\$1.59

2 for \$3.00

One Group Brushed Rayon

GOWNS, PAJAMAS and BED JACKETS

Broken sizes. Regular \$1.98 values. January Clearance..... **\$1.00**

SWEATERS

Sizes 32 to 46

\$1.98 - \$2.98 - \$6.50

HOUSECOATS

Sizes 12 to 46. Beautiful Floral Patterns and Seersucker

\$1.98 - \$2.98 - \$3.98

HUNDREDS OF SLACKS

Spun Rayon. Twills. Broken sizes. Values to \$8.95.

Clearance \$3.98

Maternity Dresses

Slack Suits Sizes 12 to 40

\$1.98 to \$7.98

BURELSON'S

Ladies' Ready-To-Wear

Medford Bldg. Phone 2428