

The Home of "GROCETERIA GOODNESS" · ONE SHOPPING STOP FOR EVERYTHING

Christmas in the Home Purity Bakery

POINSETTIA CAKES

Looks as though nearly every Jackson county service man will have Poinsettia Cake for Christmas. Cakes have been shipped to nearly every army post in the country. There is still time to ship to coast camps but they must be shipped Monday.

POINSETTIA CAKE—Christmas wrapped and packed. Express paid to any army post.

\$1.00

Several have ordered for their home Christmas cake. Without the shipping and packing—

79c

Special Variety of Home Purity Cakes for Christmas

Beside the Poinsettia a fine assortment of Home Purity layer and angel cakes.

Holiday Whirl Coffee Cake

Baked Snail Fashion with Honey Filling, Raisins and Walnuts—

Each 15c

Special Christmas Mince Pies

Generously filled with Home Purity Mince Meat. A glorious old time flavor Mince Pie.

8-inch .29c 9-inch .39c

Please order in advance.

FRUIT CAKE DELUXE

Chockfull of all the finer fruits and nuts—We underestimated the popularity of this fine fruit cake—Buy Early.

1 lb. .69c 2 lbs. \$1.29

HOME PURITY Vitamin Enriched Bread

1-lb. loaf .9c 1 1/2-lb. .13c

Betty Crocker Stuffin Bread

All the spices baked right into the bread for a delicious dressing.

1 lb. Loaf 12c

FOR YOUR CHRISTMAS SALAD

SNIDER'S CREAMY COTTAGE CHEESE GOLD BAR SLICED PINEAPPLE

A pint of the cheese and a No. 1 flat can of Gold Bar Pineapple—

BOTH 23c

FRUITS & VEGETABLES

Our big truck has brought some of everything found on the San Francisco market. A metropolitan assortment of both fruits and vegetables. Here are some of the things you will find:

- Fresh Pineapple ● Limes
● Swiss Chard ● Green Peas
● Cardoni ● Green Beans
● Choyttes ● Green Lima Beans
● Chickory Root ● Brussels Sprouts
● Water Cress ● Cauliflower
● Endive ● Cucumbers
● Persimmons ● Rhubarb
● Tomatoes ● Avocados
● Artichokes ● Comice Pears
● Danish Squash ● Coconuts
● Zucchini Squash ● Sweet Potatoes
● Hubbard Squash ● New Potatoes
● Swt. Potato Squash ● Red Cabbage
● Italian Broccoli ● Red Bananas
● Green Peppers ● Celery
● Cranberries ● Eggplant
● Kohl-Rabi ● Chinese Lettuce
● Leek ● Papayas
● Celery Root ● Southern Yams
● Sweet Anise ● Green Onions

Christmas Oranges

Brightly Colored Navels—
Size 344 .3 doz. 25c
Medium large, size 252 2 doz. 25c
Size 150, large .doz. 25c



Let's Revive the COOKY TREE!

BEN HUR Lampman, the prose poet of the Oregonian, has uncovered a long forgotten memory treasure for us—The Cooky Tree.

Was a time when Christmas just couldn't pass without the Cooky Tree. Ever see one? It's a small Christmas tree, say two or three feet high, used as a table decoration. Beside the tinsel and snow the tree was laden with gayly colored Christmas cookies: stars, diamonds, clover leaves, Santas, ginger men and just cookies. In England the tree was maintained until Twelfth night when it was placed in the garden with bits of suet tied to the branches for the birds. As we remember it those cookies were put there to eat. As we ate them the supply was renewed until a few days after Christmas when it was moved to the yard where for weeks it was refilled with crusts and other bits for the birds.

You have often heard it regretfully expressed that it is too bad Christmas lasts only a day. Not so with the Cooky Tree if you love birds.

Ben says "Some folks pretend that the Cooky Tree is for children, but few hearts are grown so old that the small boy of one of them, the little girl of another is quite excited."

Let's join Ben in his wish that the Cooky Tree may be revived. We have the special cookies—all of them. Have a Cooky Tree at Christmas time and don't forget the birds.

All American Christmas Cookies DOZEN 15c

Just Right for the Cooky Tree!

BIRDS EYE FROZEN FOODS

- ASPARAGUS TIPS
ASPARAGUS CUTS
GREEN BEANS
LIMA BEANS
WAX BEANS
PEACHES
STRAWBERRIES
BOYSENBERRIES
FILLET OF PERCH
FILLET OF FLOUNDER
BLUE POINT OYSTERS
CAULIFLOWER
CORN ON COB
WHOLE KERNEL CORN
PEAS
PEAS AND CARROTS
SPINACH
RASPBERRIES
YOUNGBERRIES
FILLET OF COD
FILLET OF HADDOCK
SCALLOPS

CHRISTMAS CANDIES

Again we offer the famous Sunshine Candies from the Loose-Wiles Sunshine factories. Made in clean surroundings and of pure ingredients. At this season when the children may over-indulge, good candy is your best safeguard.

- Sunshine Jumbo Gum Drops, Sunshine Old Fashioned Chocolates, Sunshine Hard Mixed Candy, choice 2 lbs. 25c
Sunshine Chocolate Peanut Clusters .lb. 25c
Sunshine Peanut Brittle .lb. 19c
Sunshine Paris Mix .lb. 23c
Sunshine Cream Mix .lb. 17c
Sunshine Jelly Beans .lb. 15c
Sunshine Yule Mix .lb. 15c
Sunshine Ribbon Mix .lb. 25c
Sunshine Sunbeam Mix .lb. 20c
Sunshine Dollar Mints .lb. 25c
Sunshine Chocolate Chips .lb. 27c

Gift Box Candies

- Sweets Season's Greetings Chocolates—
2-lb. box .59c
5-lb. box \$1.19
Awful Fresh McFarlane Chocolates—
1-lb. box .49c
2-lb. box .97c
5-lb. box \$1.98
Miniature Chocolates, lb. box .29c
Lady Lou Chocolates, lb. box .23c
Sally Lou Chocolate Cherries, lb. box .23c
Old Fashioned Horehound Drops .8-oz. 10c
Orange Slices .lb. 15c
Hershey Kisses .13-oz. 23c
Kraft Caramels .lb. 23c
Chocolate Gems .lb. 25c
The most famous Chocolates in the west, yet so low in price.
AWFUL FRESH McFARLANE'S
Buy them without the fancy box. Paper Bag Special
Pound 34c — 3 lbs. \$1.00

HOLIDAY NEEDS IN THE GROCETERIAS

- Zante Currants .2 pkgs. 25c
None Such Mince Meat .pkg. 11c
Aunt Dinah Molasses .No. 2 1/2 can 15c
Albers Flapjack Flour .4 lb. sack 23c
Eastern Pure Buckwheat Flour .4lb. sack 29c
Soft as Silk Cake Flour .pkg. 25c
Sperry's Rolled Oats .9-lb. bag 39c
Royal Gelatine Dessert .2 pkgs. 11c
Gold Bar Coffee .1 lb. can 27c; 2 lbs. 53c
Golden West Coffee .lb. 31c; 3 lb. can 85c
Cross & Blackwell Soups, 16-oz. can .2 for 25c
Heinz Plum, Date or Fig Pudding—
Small size, 15c Medium 29c large 57c
Seedless Raisins .4-lb. pkg. 29c
Candied Cherries .1/2 lb. 15c
Candied Orange Peel .1/2 lb. 13c
Karo Syrup for candy making .3-lb. can 23c
Snowdrift Shortening .3-lb. pail 65c
Wesson Oil .1/2-gal. can 84c
Hershey's Cocoa .1 lb. can 14c
Hershey's Baking Chocolate .1/2 lb. 10c
Hershey's Chocolate Syrup .1-lb. can 10c
Hershey's Bitter Sweet Dainties for cookies, 7-oz. pkg. 10c

- Schillings Pure Vegetable Colors .bottle 14c
Schillings Poultry Seasoning .can 10c
Cranberry Sauce .17-oz. can 13c
Krispy Crackers .2-lb. box 29c
Gold Bar Catsup .14-oz. bottle, 2 for 25c
Gold Bar Shredded Tuna Fish .No. 1/2 can 17c
Gold Bar Grapefruit Juice .47-oz. can 23c
Dr. Phillips Florida Grapefruit Juice, .47-oz. can 19c
Gold Bar Pineapple Juice, No. 211 can .3 for 25c
Gold Bar Kadota Figs .No. 2 1/2 can 25c
Gold Bar Fruit Cocktail .No. 1 tall can 15c
Gold Bar Fruits for Salad .8-oz. can 10c
Gold Bar Pineapple Chunklets .No. 211 can 10c
Gold Bar Early Garden Green Lima Beans, 303 can 15c
Brown Sugar .3 lbs. 17c
Gold Bar Early Garden Peas, 303 can, .2 for 29c
Silver Bar Sugar Peas, No. 2 can .2 for 25c
Gold Bar Fancy Pumpkin, .No. 2 1/2 can 11c
Diamond A Diced Beets, No. 2 can .3 for 25c
Oakridge Green Beans, No. 303 can .3 for 25c
Bells Medium Size Ripe Olives, No. 1 tall can, 2 for 25c
Wyandotte Extra Large Ripe Olives, No. 1 tall can 15c
Sta-Crisp Crackers .2-lb. pkg. 16c
Sta-Crisp Graham Crackers .2-lb. pkg. 19c
Flavor Loaf Flour .49-lb. sack \$1.79

Christmas in the Super Meat Markets

Turkeys - Geese - Capons - Chickens

Plenty of small 9 to 11 lb. Hens.

- Leg of Spring Lamb .lb. 27c
Blade Roast of Steer Beef .lb. 21c
Short Ribs of Steer Beef .lb. 15c
Tender Boneless Steer Beef Cubes .lb. 25c
Loin Roast of Grain Fed Pork .lb. 27c
Ground Beef for Loaf .lb. 20c
Ground Ham and Veal for Loaf .lb. 25c
Bacon Ends For Seasoning .lb. 19c
Hormel's Breakfast Bacon .lb. 29c
Hormel's Sliced Fancy Breakfast Bacon .lb. 35c
Home Purity Mince Meat .pint 19c
Old Homestead Mince Meat .3 lbs. 25c
American Club Pork Sausage Links .lb. 25c
Little Pig Breakfast Links Farm Style Sausage .lb. 29c
Farm Style Bulk Sausage .lb. 25c
Old Fashioned Smoked Farm Style Sausage .lb. 35c

Hormel's Delicut Hams

It's easy to serve baked ham the Hormel way. Whole hams will bake in 10 to 12 minutes to the pound. Half hams, 12 to 15 minutes. Just reheat—ready cooked.

Closely trimmed to avoid fat and skin waste. Nearly all lean. Not pumped full of excessive moisture to add weight.

The cooked meat costs less because less waste and shrinkage.

Tobaccos and Cigarettes For Christmas

- Velvet, Glass Humidor .lb. 63c
Granger .lb. 65c
Prince Albert .lb. 63c
Geo. Washington .lb. 53c
Union Leader .lb. 57c
Sir Walter Raleigh .lb. 68c
Edgeworth .lb. 98c
Dills Best .lb. 69c
Model .lb. 65c
Serene Mixture .lb. \$1.29
Briggs Pipe Mixture .lb. 99c
Briggs Cedar Barrel Humidor A fine gift .lb. \$1.37
Old Gold, Camels, Luckys or Chesterfield Cigarettes .ctn. 10 \$1.23
Domino, Marvel, Sensation, Paul Jones, 20 Grand, Avalon, ctn. 10 pks. 95c
King Edward Cigars, .box 50 98c

All Prices in All Departments Good Until Christmas

GATES & LYDIARD

8th at Central 8th at Grape Savings Without Self-Denial