

NEW DODGE FLUID DRIVE CAR SCORES IN ECONOMY TEST

Twenty-six miles to the gallon of gasoline is a good economy record, in the opinion of Lester C. Taylor, owner and manager of L. C. Taylor, Inc., local Dodge and Plymouth dealers.

"It is an especially excellent showing," says Mr. Taylor, "when you consider that Dodge is powered with a new 105 horsepower engine. That's a lot of power and a lot of mileage to come from so little gasoline."

Back of Mr. Taylor's terse statement lies a story appealing impartially to the all-important cause of gasoline conservation and to the motorist's personal and individual pocketbook. The story, as related by Mr. Taylor, is that Dodge engineers in developing their new 105 horsepower engine, succeeded in combining power, smoothness and flexibility with unusual economy.

When many tests and trial runs yielded uniformly interesting fuel economy data, the company's sales heads organized Dodge dealers for a great nationwide demonstration of the newest Dodge Fluid-Drive model in a 100-mile economy test carried on simultaneously in all parts of the country, over all sorts of roads and under greatly varying driving and traffic conditions. The idea was that if the results of these runs, as reported to the factory, gave the expected noteworthy picture of outstanding fuel economy, the world was entitled to learn about it.

"Our own contribution to the nationwide demonstration consisted of a 110.9 mile trip to Roseburg," Mr. Taylor explained. "The actual mileage of this test trip was 110.9 miles, average speed was approximately 45 miles per hour, weather conditions were perfect and traffic moderate. Only one brief stop was made and no stops were

necessitated by traffic signals. "To make the record authentic, we enlisted the cooperation of Herb Grey, advertising manager of the Mail Tribune, as official observer. Mr. Grey personally checked the mileage and gasoline consumption and certified his observation in a signed statement made before a notary public."

Flock of Warplanes Mysteriously Leaves Carolina Maneuvers

With army in the field, Nov. 15.—(P)—Sudden withdrawal of combat planes for a secret destination has cut into the air power which the army, the navy and the Marine corps has ready for the army maneuvers in the Carolinas, it was learned today.

An unimpeachable authority disclosed that aerial units, already here for the army general headquarters war games Nov. 15-30, have been recalled without explanation.

"We don't know where they have gone but our guess is overseas," a high officer said. He would not say whether the planes were army Navy or Marine, how many there were or whether the pilots also were sent on the mission. His position was so high that the information could not be challenged.

HUNTING MYSTERY KILLING ARREST

Pomeroy, Nov. 15.—(P)—Prosecutor Pat McCabe said today the bullet which killed R. B. Westcott of Garfield while he was hunting elk November 9 had been traced to a rifle owned by Roy W. Knighten of Delrio and that Knighten had been arrested on a charge of manslaughter.

The rifles of all hunters who had been in the Blue mountains near here November 9 were seized so the check could be made, McCabe said.

"We found the bullet which

Potentate Will Be Guest of Hillah



Thomas Cassell Law (left) of Atlanta, Ga., Imperial Potentate of the Ancient Accepted Order of Nobles of the Mystic Shrine, will be guest of honor at Hillah Temple's fall ceremonial, November 18, in Ashland. Illustrious Potentate Millard W. Grubb (above) of Ashland, will preside over the ceremonial.

BRITISH GETTING WAVE OF PLANES

Los Angeles, Nov. 15.—(P)—Delivery of warplanes and aeronautical equipment to Britain reached a record high of \$330,000,000 in the first eight months of 1941, the Aeronautical Chamber of Commerce of America reported today.

The chamber added that production of military aircraft for Britain is still largely in its original phase, with a majority of United States manufacturers rushing work on contracts awarded prior to the lend-lease program.

War conditions have adversely affected the important pineapple industry of British Malaya.

Flax is becoming an increasingly important item in Ireland's agricultural production.

George Washington was a stockholder of the historic Chesapeake and Ohio canal.

Knighten, employed at Grand Coulee dam, was held in lieu of \$3,000 bond pending his arraignment.

SOCCER PLAYERS IN TRIPLE OFFERING MONDAY EVENING

The dramatic production, On Stage, staging three plays, will be presented for the first time in the auditorium of the Southern Oregon College of Education on Monday, November 17, at 8:20 p. m. The plays are under direction of Angus L. Bowmer of the college drama department.

The stark tragedy of "The Duel," written by Mr. Bowmer, will be played against a black forest. The scene at dawn shows Jackson and Dickenson fighting a duel.

The all-male cast for "In The Zone" acts aboard a grimy little freighter, where an English seaman is under suspicion of being a traitor. The fear that a depth-bomb will shiver the little freighter into nothingness carries a high tension throughout the play.

The colorful costumes of the court figures in "As You Like It" contrast with the drabness of "In The Zone." For the first time the stage production will be supplemented by a narrator. The Shakespearean simplicity of

the set will strongly point out the characters and the color of their costumes.

The cast for "In The Zone" includes Harold March, Cyril Sander, Robert Sharyon, Mainard Clifton, Gene Perry, Robert Broili, Angus L. Bowmer and Peter Barker.

Cast for "The Duel" includes Peter Barker, David Barker, Earl Lou and Gwendolyn Schriener, Dalores Trout, Robert Sage and Austin Haddock.

The "As You Like It" cast includes Harold March, Robert Broili, Duane Monroe, Cyril Sander, Gene Perry, Mainard Clifton, Marion O'Neil, Emmy Lou Smith, Agnes Lacy and Richard Schuchard.

BLUNDER BRINGS ARREST OF PAIR

Chicago, Nov. 15.—(P)—Paul Fenner and Carl Jackson, unable to find room 814 in a public building, went to room 804 and discovered they were wanted there—the Federal building jail.

After identifying themselves, a deputy U. S. marshal served warrants on them for their arrest on an indictment by a grand jury as operators of an illicit still.

The two then learned they were in the wrong building.

They were to have met their attorney in room 814 in the City hall, three blocks away.

FINLAND-RUSSIA PEACE IS DENIED

Berlin, Nov. 15.—(P)—Persistent rumors abroad, credited here to Russian and British sources, that peace negotiations with Finland are in progress were met today in authorized quarters with the statement: "When you are fighting Bolshevism you cannot simply break off the battle when you have achieved certain military objectives."

(The Finns have said that they are fighting only for re-establishment and securing of their old frontier.)



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IN SOUTHERN OREGON—AND IN TEST RUNS THROUGHOUT THE NATION

All-Fluid Drive DODGE Scores Again!

Yes, throughout the Nation, Dodge dealers conducted tests of DODGE economy under normal driving conditions and with accredited observers present. . . . Here in southern Oregon we conducted a drive from—

MEDFORD To ROSEBURG

And Used Only **4.2 Gallons** Of Gasoline - That's PROOF of

Dodge ECONOMY

READ THIS TELEGRAM

CLAIM OF SERVICE This is a full-rate Telegram or Cablegram which is delivered by a messenger or by a special delivery service. It is subject to a special charge for delivery by messenger or by special delivery service.	WESTERN UNION A. M. WILLIAMS PRESIDENT NEWCOMB CARLTON MANAGER OF THE BOARD J. C. WILKINSON V. P. AND MANAGER	SYMBOLS DL = Day Letter NT = Overnight Telegram LC = Deferred Cable MT = Cable Message SL = Radiogram
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Roseburg, Ore., Nov. 7, 1941.
7 07 P. M.

Forrest Akers
Chrysler Corp., Dodge Division
Detroit, Mich.

Just completed Dodge economy run from Medford to Roseburg covering one hundred ten and nine-tenths miles with gasoline consumption of four and two-tenths gallons. Normal traffic conditions. Route included twisting mountain roads. Weather ideal. L. C. Taylor, Medford dealer was driver. Average speed approximately 45 miles per hour. Congratulations upon splendid showing.

Herb Grey
Medford Mail Tribune
Observer.

YOUR INVESTMENT FOR THE YEARS!

It's likely that your car investment now must endure for years to come, with national defense demanding the utmost of industrial man power and materials. . . . Be sure your investment is a wise one. . . . choose ALL-FLUID DRIVE DODGE for more years of economical service!



Here is a photo of the start of the Medford-Roseburg test run with the new ALL FLUID DRIVE DODGE—carefully checked over for top performance—being filled with STANDARD "Supreme" gasoline. John Bittle of the staff of L. C. Taylor, Inc. is shown filling the tank while "Les" Taylor (center) and Herb Grey (right) Medford Mail Tribune, observer for the test run, check the records. The Roseburg trip was made under ideal weather conditions, one brief stop was made, and normal traffic encountered.

L. C. TAYLOR, INC.

Formerly PIERCE-ALLEN MOTOR CO.

Dodge and Plymouth Sales and Service • 112 South Riverside • Phone 2965