

AUTOMOTIVE NEWS

General Petroleum Dealers Confer On Promotional Plans

In preparation for its fall advertising and sales campaign—during which motorists will be advised that "to make your car last longer is a good defense move"—General Petroleum corporation conducted a meeting here of its Mobilgas dealers and salesmen Friday evening, September 26.

In attendance were prominent dealers of Claud Holmes, agent here for the company, and of E. W. Stiles, agent at Klamath Falls.

Outstanding feature of the session was a stage play, dramatically revealing how the successful Mobilgas station operator so conducts his business that car owners may keep their machines in as smooth, safe and economical operating condition as possible, during the winter season.

The meeting was in charge of Graham Howbech, district sales manager.

GRAIN PRICE UP CENT IN CHICAGO

Chicago, Sept. 27.—(P)—Grain buyers bid prices of cereals up almost a cent a bushel, and in some cases, today as the market extended its recovery of the week.

Wheat and oats registered gains of almost a cent and corn and rye were up as much as a cent or more in some cases. Soybeans rose about 2 cents. Small profit taking sales pared some of the gains before the close but wheat finished $\frac{3}{4}$ - $\frac{1}{2}$ higher than yesterday, December $\$1.22\frac{3}{4}$ - $\frac{1}{4}$, May $\$1.26\frac{1}{2}$ - $\frac{1}{4}$; corn $\frac{3}{4}$ - $\frac{1}{2}$ up, December $81\frac{1}{2}$, May $87\frac{3}{4}$; oats $\frac{3}{4}$ - $\frac{1}{2}$ higher; soybeans $\frac{3}{4}$ - $\frac{1}{2}$ up and rye $\frac{1}{4}$ - $\frac{3}{4}$ higher.

Wheat showed net gains of more than two cents for the week but was still about 3 cents below the four year peaks established September 12. Oats were up about 3 cents, rye more than 2 cents and soybeans about 6 cents.

Some oats demand was attributed to exporters although no foreign business could be confirmed.

Lard gained 2 to 8 cents, largely in sympathy with grains.

Closing time for Classified Ads 9 a. m.—Too Late to Classify 12:30 p. m.

A. Z. Dean Shows 1942 Pontiacs Here



1942 Pontiac Torpedo Streamliner Four-Door Sedan... restyled in appearance... new color choices... note 122-inch wheelbase... either six- or eight-cylinder engine | the long front fenders, and wider radiator grille.

'Save Gasoline' Drive Spreads



The Government's gasoline saving campaign, launched on the Eastern Seaboard when a gas famine threatened, has made motorists across the country gasoline economy-conscious. Here is how one automobile maker is tying in with the drive.

Called the "car of the hour," because it operates on one-third less gasoline than most cars on the streets today, the new automobile is placarded with honors

at Washington, D. C., center of the gasoline conservation drive. The national emblem in the drive, "I'm Using One-Third Less Gasoline," is pasted on the windshield of a new, 1942 Nash "600" by one of the gas saving girls at the fuel saving booth in the center of Washington. These new Nash cars, which go between 25 and 30 miles to a gallon, are now making their appearance all over the country.

ROME PLACED ON NEW FOOD RATION

Rome, Sept. 27.—(P)—Italy's bread was ordered rationed today, starting next Wednesday, and a group of measures was approved by the cabinet to conserve material, defend the lira and pay for the war through heavy taxation of profits.

The rationing was announced after Premier Mussolini informed the cabinet that the 1941 grain crop was insufficient for the country's needs.

Most of the measures revised reinforced previous decrees intended to discourage Italians from investing their cash in property or industrial securities rather than government bonds with which Italy is paying for the war.

Closing time for Classified Ads 9 a. m.—Too Late to Classify 12:30 p. m.

Fords Previewed by Dealers at Oakland, California Meeting

Seven hundred Ford dealers and salesmen from all parts of the Richmond branch territory gathered at the Oakland Civic auditorium Tuesday for the purpose of viewing the new 1942 Ford lines of motor cars—the Ford six, Ford V-8, Mercury, Lincoln Zephyr and Lincoln.

This was the largest automobile dealer meeting held so far this season in the northern California territory, according to C. A. Winetrou, Jr., manager of the Crater Lake Motors, local Ford dealer, who attended the bay city gathering.

The meeting was called by C. R. Mullan, manager of the Richmond branch of the Ford Motor company, who has just returned from a visit to Dearborn and a conference with Ford Motor company sales executives.

The dealers were given a preview of the new 1942 Ford, Mercury and Lincoln cars which will be announced and put on display at dealer showrooms throughout northern California in the very near future. Although full details regarding the new models will not be disclosed until the public presentation, automobile editors who attended the press preview, held a day in advance of the dealer meeting, declared all three lines feature distinctive new styling and are wider, lower and more powerful.

A number of engineering changes have been made which produce a performance with greater operating economy and the riding qualities of all three cars have been still further improved, and of special interest to the public is the fact that the Ford line offers a Ford six as well as a Ford V-8.

Mr. Mullan in talking to the dealers, declared that the 1942 cars were the finest the Ford Motor company has ever manufactured. He distributed to the newspapermen an interview with R. H. McCarroll, chief metallurgist, in which Mr. McCarroll explains with specific examples the means used by the company to conserve metals vital to defense and at the same time to produce automobiles which are nevertheless superior to those made when the manufacturers had free access to materials of all kinds. The metallurgist said that the principal effect of the changes was an increase in the manufacturing cost, since some of the materials now used were more difficult to fabricate.

In the talk with newspapermen at the press preview, Mr. Mullan told of the defense production activities of the Ford



"Perfect Fit" Fibre SEAT COVERS

Offer—
• Smart Appearance
• Full Protection
• Long Wear
WE HAVE A SIZE TO FIT YOUR CAR

PRICED FROM **\$220** UP

Hohlweg's Top & Glass Shop

8th & Bartlett. Phone 3075

Streamlined Sedanet Featured by Buick



THE NEW Buick Series 50 Super Sedanet provides a maximum of passenger room and comfort in this popular coupe-sedan body type. Added to the Buick Series 50 group for 1942, its long graceful lines are emphasized by fully streamlined fender treatment, greater window area and longer wheelbase. Bumpers are extended and curved around to protect fenders. It is mounted on a 124-inch wheelbase chassis and its Fireball engine has improved compound carburetion as standard equipment.

HINT COMPROMISE NORTHWEST POWER

Motor company which is building Pratt and Whitney engines in the River Rouge plant in a \$27,000,000 plant erected on the site of a parking lot for employees' cars.

Washington, Sept. 27.—(P)—Proposals for a compromise between factions seeking to enact legislation to create a Columbia power authority to market the energy from the government's great hydro-electric projects on the Columbia river in Washington and Oregon are being discussed by members of the congressional delegations from the states.

As yet the discussions have not reached a stage beyond casual talk, but they indicate a willingness of the factions to try to get together on legislation vital to their section.

AIR WAR DEATHS
Ottawa, Sept. 27.—(P)—The royal Canadian air force today published a casualty list of 42 men dead or missing, including three Americans, bringing total losses since the outbreak of the war to 799.

Use Mail Tribune Want Ads.

WALL ST. RECOUPS AFTER BIG LOSS

New York, Sept. 27.—(P)—The stock market took heart today and recouped modest portions of the relatively heavy losses suffered during the week.

While there was little outstanding in the day's news to touch off a real rally, the mild bidding that appeared was attributed mainly to growing belief in financial quarters that the 6 per cent corporate profits ceiling advocated by the treasury, blamed for the sharp tumble of Thursday, would be disapproved by congress.

The Associated Press average of 60 stocks came back 2 of a point at 43 but on the week showed a net loss of 4. Dealings were slack throughout, volume of 194,420 shares being the smallest since Aug. 23. The aggregate a week ago was 251,430.

TURKS GET DOCKS
London, Sept. 27.—(P)—A British contracting firm will build extensive dock facilities of considerable military potentiality at the Turkish Mediterranean port of Alexandretta, it was announced today.

Use Mail Tribune Want Ads.

FAIR WEATHER IS SEEN THIS WEEK

Portland, Sept. 27.—(P)—The federal weather bureau forecast fair weather for Oregon this week-end. There will be some fogs west of the Cascades and local frosts east of the mountains.

Bend was the state's cold spot this morning, when the temperature dropped to 24 degrees. Elsewhere the range was from the high 30s to the high 70s.

3,857 REGISTER AT OREGON STATE

Corvallis, Sept. 27.—(P)—Registration at Oregon State college stood at 3857 today, compared to 4086 on the same day a year ago.

The enrollment was 5.7 per cent below 1940's, the number of men dropping sharply.

E. B. Lemon, registrar, said that the number of new students increased 3 per cent, and predicted that final fall enrollment would be in excess of 4500.

Implements On or Off in less than a minute



with FORD TRACTOR Ferguson System

With the new Ford tractor, Ferguson system, you waste no time in making lengthy implement changeovers. For Ferguson wheel-less implements, including the row cultivator, may be attached or detached by one man in less than a minute without the use of tools. Front and rear wheel tread adjustments also a simple, one-man operation.

There are other things about the new Ford tractor with Ferguson system of hydraulically controlled wheel-less implements that will amaze you. Come in and see it. Demonstrations gladly arranged. Don't miss this chance to see the really new mechanized farm equipment.

Deaver & McCurley
SERVICE STATION
145 N. Central-Dial 2425

Ford Tractor
FERGUSON SYSTEM

WHEEL-LESS IMPLEMENTS
© Ford Motor Co.



Today... a "Million Dollar Beauty" Enters the Lowest-Price Field!

Your choice of Brilliant New Colors: Hahn Red, Ghost Grey, Whaler Green, Steel Green, Wicker Green, and Marlin Blue.

It's Here... and it's a Nash that Goes 25 to 30 Miles on a Gallon at highway speed!

GET READY to feast your eyes—the 1942 Nash is in town! It's a "Million Dollar Beauty"—A car so new that it out-performs even last year's record-holding Nash.

Think of it—this "Million Dollar Beauty" goes 25 to 30 miles on a single gallon of gasoline... 500 to 600 miles on a tankful, at highway speed.

It helps you solve 1942's biggest problem—of how to cut expenses. Brings you features no other low-priced car ever offered before!

Coil springing on all four wheels... a Nash Conditioned Air System... Two-way Roller Steering... a "Sedan Sleeper" Bed.

From the very way it's built—body and frame made one welded unit—with traditional Nash quality throughout—here's a car so far ahead, it will be modern for years to come.

Drive this "Million Dollar Beauty" and know that a new day in low-cost motoring has arrived.

A GREAT SERIES—15 BRILLIANT MODELS—In addition to the amazing new Nash "600", you'll also want to see the famous Nash Ambassador Sixes and Eights that are greater than ever this year. New engine development makes them more brilliant performers, yet they're still in the low and medium-price fields!

ABBEY MOTOR CO.

FRANK "RED" CULLEN, Owner
123 South Riverside Phone 3909

NASH

THREE NEW SERIES OF FINE MOTOR CARS
Six and Eight

Here comes "Old Faithful!"

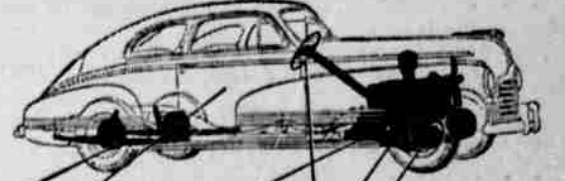
With the things you've always liked—
and 15 new ones too

THE FINE CAR WITH THE LOW PRICE—GENERAL MOTORS' MASTERPIECE

ANNOUNCING THE NEW 1942 Pontiac Sixes AND Eights*



New streamlined Sedan Coupe in Pontiac's lowest-priced line.



● Pontiac Triple-Cushioned Seats—even further improved—is still yours in 1942.
● New Unified Bodies by Fisher equal in quality—even exceed in beauty those of any previous Pontiacs.
● Pistons and all vital engine parts are unchanged for 1942.
● Travel of the gearshift lever has been reduced 30%.
● Gas and oil economy has not been sacrificed.
● Front wheel brakes have been increased in size.
*ONLY \$25 MORE FOR AN EIGHT IN ANY MODEL!

Proud To Be Doing Our Part

Pontiac is doing its part for National Defense by building a new type of rapid-fire cannon for the United States Navy. Two plants, covering 426,123 square feet of floor space, have been devoted to the

manufacture of these cannons. Thousands of craftsmen have been trained for the highly technical machines. This means building fewer cars—but Pontiac places defense work ahead of everything else.

SURPRISINGLY ADVANCED in style and luxury, the new Pontiac Sixes or Eights for 1942 today come sweeping into the spotlight—refreshingly new in appearance, but still the same, fine, faithful Pontiacs in time-tried quality. Two series of new Pontiacs include ten widely varied models—among them a streamlined Sedan

Coupe in the lower-priced series. New features are many. And in every instance, they represent actual improvement resulting from progress in design. We invite you to come in now to give these new Pontiacs your most thorough and critical inspection. You will find Pontiac today, more than ever, the Fine Car with the Low Price!

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