

All over the U.S.A. it's 2 to 1 for

NEW QUICK
LUX TAKES AWAY
PERSPIRATION ODOR
FAST!

New Quick **LUX**

A nation-wide survey shows twice as many women use new, quick Lux for underthings, stockings (other nice things, too) as use any other flakes, chips, beads

**HELPS KEEP YOUR HANDS
LOVELY IN SPITE OF
DISHWASHING**

MEDFORD

Anderson's Thrift Market
Big Y Super Market
Boyd's Market
Denney's Market
Economy Groceries
Franklin's Grocery
Holloway's Reliable Grocery
Home Grocery
Humphrey's Grocery
Lumans'
Piggly Wiggly
Riverside Market
Safeway Stores
Shady Nook Grocery
Summit Street Grocery

**IT'S HERE! the First
REALLY NEW White Floating Soap**



**SINCE the
GAY 90'S**

Hard-water sufferers — wait till you see how SWAN gives quicker, richer suds in the hardest water! Wait till you feel SWAN — smell it — use it! SWAN is better in 8 grand ways!

ASHLAND

Ashland Groceria
Drive-in Market
East Side Grocery
Lilly's Groceria
M.&N. Food Store
Safeway Store
West Side Grocery
White House Grocery

GRANTS PASS

B. & B. Food Store
Gail's Farmers' Market
Hanson's Groceria
Mac's Market
Safeway Store
Schmidt's Groceria
Phoenix Mercantile Co.
Phoenix, Oregon
Central Point Market
Central Point, Ore.
Faber's Groceria
Central Point, Ore.
Hollister's Groceria
Rogue River, Ore.
McIntyre's Groceria
Jacksonville, Ore.

SO FAST—SO
THRIFTY—SO
SAFE—WE
LOVE IT!



For all fine
laundry
washing dishes



Zephyr Fresh

DELIGHTFUL TANGY
SCENT—IT'S DIFFERENT! TRY IT TODAY!

Aunt Jenney's Amazing Offer

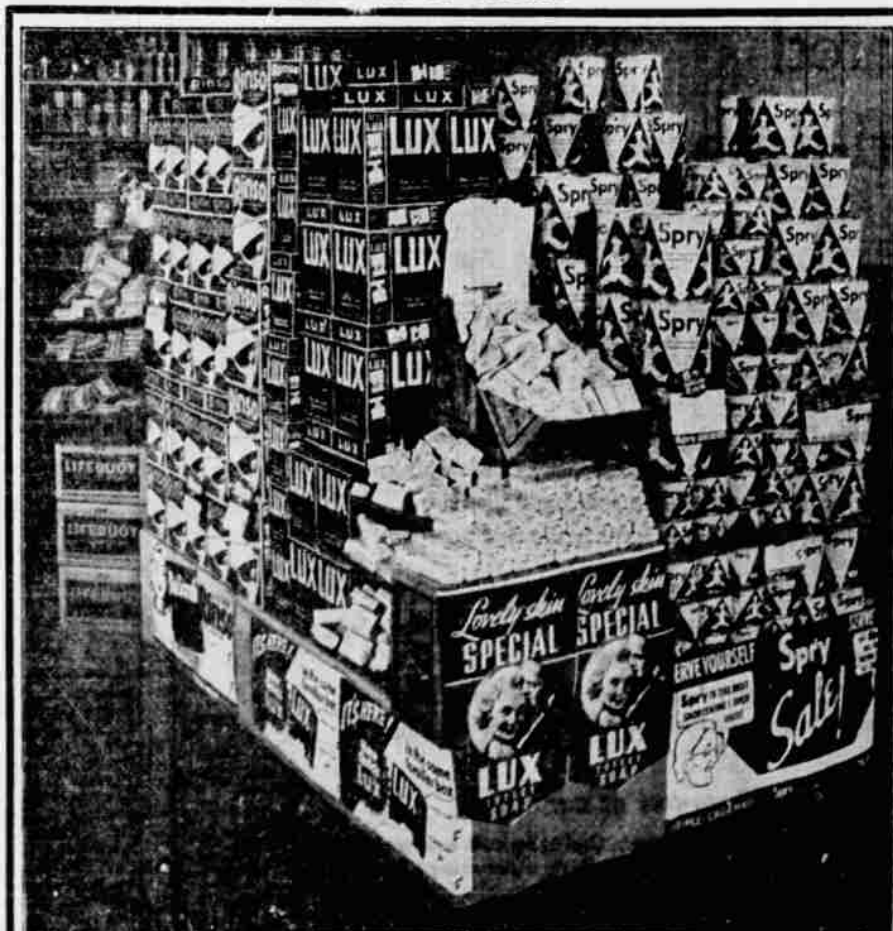
FREE!

10 FREESIA BULBS

Just send a disc from a 3-lb. or 6-lb. can of Spry—



**"Anti-Sneeze" RINSO
FOR WHITER WASHES—
EASIER WASHDAYS**



NOW ON DISPLAY IN STORES HERE

The display pictured above of Rinso, Lux Flakes, Lifebuoy, Lux Toilet Soap, Spry All-Vegetable Shortening and the new Swan White Floating Soap, is typical of those installed in many of the local grocery stores. The local grocers will be featuring these famous products for this week-end at special prices. Look for the display in their ads and stores for better week-end bargains.



**LUX SOAP
FACIALS..**

Leave Skin
Feeling Softer
Smoother—
Looking So
Refreshed!

