



View of the newly remodeled home of L. C. TAYLOR, INC., (formerly Pierce-Allen Motor) at 112 South Riverside Avenue in Medford. This attractive building will be the scene of an "Open House" Anniversary Celebration SATURDAY, September 27th.

L. C. TAYLOR, Inc.

FORMERLY PIERCE-ALLEN MOTOR CO.

INVITES YOU

TO ATTEND A GALA —

6th ANNIVERSARY Celebration



L. C. "Les" Taylor,
owner and manager
of L. C. Taylor,
Inc., Dodge, Ply-
mouth and Dodge
Truck dealers.

To Our Southern
Oregon Friends . . .

Thank you, Medford and Jackson County, for your generous patronage which has made my six years as Medford Dodge Dealer an outstanding success. During this six years I have continued to operate under the long-established firm name of Pierce-Allen Motor Company. Now the same firm with the same ownership, personnel, location and service, will be known as L. C. TAYLOR, INC. . . . In appreciation for your fine support of our gala SIXTH ANNIVERSARY CELEBRATION tomorrow—all day at our newly remodeled home. Come as our guests—there will be favors for ALL—and while you are here, won't you inspect our fine line of DODGE CARS, PLYMOUTH CARS and DODGE TRUCKS as well as our COMPLETELY EQUIPPED SERVICE DEPARTMENT?

CORDIALLY YOURS,

L. C. "Les" Taylor

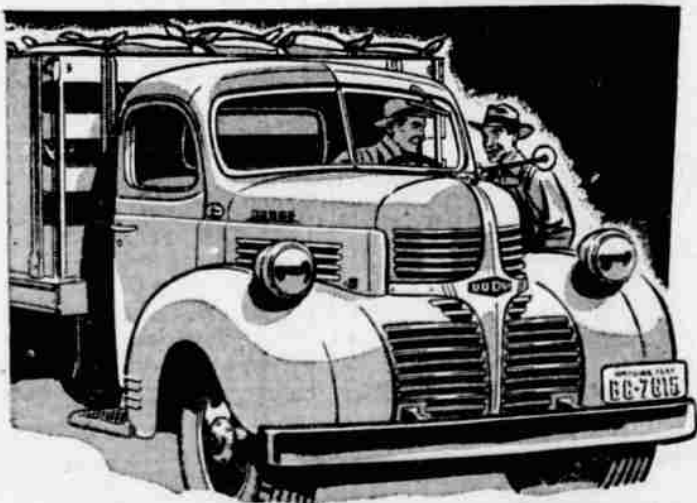
OPEN HOUSE

All Day SATURDAY, Sept. 27

MORNING • AFTERNOON • EVENING

Gardenias for the Ladies - Smokes for the Gentlemen - Balloons for the Little Folks - Radio Broadcasts From Our New Store - Scientific Demonstration Dodge's Famous "FLUID DRIVE"

Celebration Values in New and Used Cars and Trucks NOW!



During this anniversary celebration, we offer you special celebration values in every department. Extra generous trade-in allowances on new Dodge and Plymouth passenger cars and Dodge job-rated Trucks . . . Special values in our service department . . . Anniversary prices throughout our huge display of quality reconditioned used cars.

Come One! Come All! VISIT OUR NEW HOME TOMORROW

Get Acquainted with
L. C. Taylor Service!

L. C. TAYLOR, Inc.

Formerly PIERCE-ALLEN MOTOR COMPANY

Dodge and Plymouth Sales and Service • 112 So. Riverside - Phone 2965

LEARN the NEW THRILL that ONLY FLUID DRIVE Gives

