

•MANN'S•

You Needn't Know Furs... You Know MANN'S

Now is the time to buy, when prices are low! We are quite certain that costs of this quality cannot be duplicated later in the season at these low prices. These exquisite furs were purchased early... when manufacturers were unhurried and could produce their best from first-of-the-season pelts. Such low prices are only possible because we planned this tremendous sale months ahead.

Aristocratic... Alluring

GENUINE AMERICAN

Mink

\$989

There are so many different qualities in Mink, and so many different prices, and you can know so little about them, that faith in your furrier is of great importance!

These Are Glittering Tributes to the Furriers' Art

We believe sincerely that these magnificent coats are second to none in beauty, style, craftsmanship and quality. May we have the pleasure of showing you yours from our fine Fall Collection?

BUY ON OUR EASY BUDGET TERMS

Specialty Purchased... Specialty Priced

Thrilling Sale

FUR CHUBBIES

\$39.95

A thrilling panorama of hand-picked fur jackets make up this outstanding group. Outstanding in beauty, impressive in value!

- Smart Dyed Wolf!
- American Kit Fox!
- Sable-Dyed Opossum!
- Natural Red Fox!
- Skunk-Dyed Opossum!
- Dyed Guanaco!

Annual FALL FUR SALE

THE GREATEST FUR STORY WE EVER TOLD

IT TOOK MONTHS TO PLAN...! SAVE ON EVERY NEW FALL FUR

Save Plenty on Soft, Silky
DYED CHINA MINK

\$299

Now every woman's dream of owning a beautiful China mink fur coat can come true. Luxurious pelts designed with a genius for flattery! The rich, new sable-brown shade.

These Are Included:

- Natural Grey Russian Squirrel!
- Fine, Dyed Persian Lamb!
- Kolinsky Dyed Ermines!

Made from Finest Russian Pelts, Dyed

RUSSIAN ERMINES

\$399

More beautiful than ever, soft and very feminine, are these exquisite finest quality Russian Ermine coats. Every one a thrilling example of the furriers' art. Long wearing, smart looking, and economical.

Also included...

- Dyed China Minks
- Fine Persian Lamb

Budget Terms!

Finest Quality Dyed Russian
PIECED SQUIRRELS

\$119

These are a special group of coats made up during the slow season, allowing more time for the fine finishing details, and during a period when time could be taken to hand pick every skin. Choose yours now and save.

These Fine Furs Included...

- Dyed Caracul Kid
- Dyed South American Wapiti
- Natural Black and White Kids

Made to Our Own Specifications
Three New Styles to Choose from

FINE ERMINE SWAGGERS

\$239

A pre-season fur triumph. Every coat individually styled in the smartest swagger models, including one that can be worn as a coat or cape. Velvety-soft fur with an unbelievable gloss.

Smart 36-Inch Length

That is the length so wanted in this new fur season because they are unusually flattering for almost any occasion.

Budget Terms

Dyed Ermine
Pictured Above
A swagger model, with graceful swing back and interesting split yoke. Sable-printed. \$399

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Every fur coat is an authentic fall fashion! Shoulders are more natural, armholes deeper to give greater comfort, collars are small and exceedingly flattering. These are the rich and exciting fur styles you'll see on smart women everywhere this fall and winter. Each beautiful fur was selected with greatest care for quality, for fashion, for value. Come in and see them!

2 Important Furs

Imagine! Sable and Mink Dyed

MUSKRAT and MARMOT COATS

\$169

We know of no furs that will equal the wearing quality of these. Add to that authentic styling, finest dyes and their rare beauty and you have two of the season's richest fur discoveries. At this low price it is possible for practically any woman to own one.

And the Fine Furs

- Natural Grey Chinese Kids!
- Fine Black-Dyed Caracul!
- Black-Dyed Moire Caracul Kids!

BUY ON OUR EASY BUDGET TERMS

We Made a Grand Buy on

Exciting Silver Fox

GREATCOATS TROTTEURS & CHUBBIES

\$299

32" TROTTEURS... Their youthful beauty and superior quality will appeal to every woman. Equally suitable for day-time and evening occasions, and priced at a fraction of their regular worth, \$299.

- 40" Greatcoats priced \$399.
- Beautiful Chubbies at \$199.