

MEDFORD MAIL TRIBUNE

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Ye Smudge Pot

By Arthur Perry

Col. Lindbergh, once a national idol and hero, now in sad disagreement with most of his countrymen, requests the President to demand that Secy. Ickes apologize for comment attacking the Colonel's Americanism.

Military experts report the Communist battle line is "flexible." So it appears, and always bending the wrong way.

"Joe Nipp was down Friday for ubgcccgvxgwddg. He is cool. He is cooking fine and said that it was smitly ood to be back to see what is oing on." — (Mountain Calif.) Messenger — Don't be nipthychnip.

The crops that were ruined last spring are all looking fine, and in the midst of bounteous ruination.

As of June 30 last everybody in the land has \$72.39, the Treasury reported. At the same time everybody owed \$372.58, due to the national debt being what it is, the Corvallis Gazette-Times reveals and points out.

The government proposes to take \$25. from every slot machine, to bolster defense funds. Some argue it would be more profitable to leave \$25 and take the balance.

Yosuke Matsuoka is out as foreign minister of Japan. He is an "Old Oregon" boy who didn't make good.

"FLASH." THEY CALLS HIM (Heppner Ore News) "Forty-two years Tuesday since T. J. Humphreys came to Heppner. He arrived here at 3 o'clock in the morning and had a job by 7, according to his own admission."

Reports from upstate indicate the public is disgusted with five days of 100-plus heat. Somebody is going to sweat, as a result, it is darkly hinted.

"We haven't heard, as yet, what Son Jimmy reported that he found out on his trip, but we suppose anything he discovered merely would support the earlier theory that the world is round." — (KC. Star) — And, it was a nice ride.

COLLEGE STUFF "Then again, the man and I will feel college has done little to hew off the knobby edges of adolescence from the pair. They are given to comparing the hairy estate of their chests, one claiming his own florescence incomparably superior to that of the other. I will not divulge which one of them purchased a \$15 electric razor with which to subdue exactly 19 spears of beardlet.

Both lads are in the throes of a grand passion as their inamoratas live across state, the mail man is by far the most important governmental official in these parts in their estimation.

Two square missives from him and they act like a pair of intoxicated young donkeys, braying about the premises in an estatic frenzy of bliss. But does the mail man give them such immaterial, inconsequential things as grade cards or letters from just friends they are given to gusty sighs for the rest of the day; stand before the mirror and try out each other's hair oil as a means of emotional release." — (Olive Barber in Coos Bay Times).

Use Mail Tribune want ads.

Keep Rents Down!

LEON HENDERSON, U. S. price administrator, declares that rent-control laws will be necessary in defense areas, where voluntary methods fail to prevent excessive increases.

This announcement might well be taken to heart by property owners in this community, and wherever an army cantonment is contemplated.

For whether we like it or don't the government is not only in this war, it is in every activity concerned with the war, including what heretofore has been regarded as independent and private business.

SO those property owners in Medford and Southern Oregon who are already contemplating boosting rents, and getting theirs while the getting is good are advised to "stop, look and listen" before they finally dive off the deep end.

For if the cantonment IS constructed, and if rents DO soar beyond reason (and by reason we mean a FAIR profit on the money invested) Uncle Sam will immediately enter the picture, either with a restrictive law, or with a cheap housing project of his own, and bring those rents sharply down.

MORE than that, when the war ends,—as it will someday, no doubt!—this federal construction, if made, will remain; there will therefore be an over-supply of houses, and a consequent demoralization in both rents and property values.

So,—we repeat,—better be a little backward, Mr. and Mrs. Landlord, about coming forward in this rent-boosting game. For unless there is a voluntary restraint, the government will certainly step in and compel such action,—and once in the government takes its own sweet time about getting out.

ON the other hand, if there is a general disposition on the part of all property owners to be reasonable and fair; not charge all the traffic will bear, but be content with a moderate increase in the return, then conditions will be satisfactory to all concerned, and the government will stay out of this particular defense area entirely.

THINK it over, boys and girls, and don't forget the fable of the dog and the bone.

"Towser," you may recall, saw the reflection of the bone in the stream and thinking it another bone, tried to grab it, only to lose the one he had and thus have no bone at all.

Far better to go slow, be content with a reasonable profit in this renting business, than try to grab all the traffic will bear, and then wake up to find no profit at all!

Columbia Empire Problem

A WELL DESERVED "puff" for Columbia Empire industries appears in the current issue of Forbes, national business weekly.

Through intelligent, well planned promotion, day after day and year after year, this organization has performed an outstanding job in creating consumer preference for home manufactured products. Expanded home markets and increased industrial activity in the Columbia basin may be directly attributed to their energetic program.

UNDER the leadership of Portland's well-loved mayor, the late George L. Baker, this association of industries set out some 16 years ago to convince home consumers that home-produced goods should be given preference. Quality being equal, self-interest should motivate buyers to favor their neighboring manufacturers.

It wasn't an easy job, either. It has always seemed to be a quirk of human nature in certain quarters to prefer the product made in some distant area. Distance seems to lend enchantment,—the other side of the hill is always greener.

UNDER the leadership of men who KNOW SELLING, Columbia Empire Industries has overcome much of this psychological sales resistance. People of this area have learned that the greenest grass is right at home. Even the youngsters in the school room have been included in this wise and farsighted effort.

It was natural and inevitable that the program extend to a greater area, for no movement such as this could be or should be restricted to state boundaries. Now Columbia Empire Industries embrace 200 manufacturers—extends its efforts and its influence to Oregon, southern Washington and Idaho.

IN M. E. Carman's excellent report of the history and work of Columbia Empire Industries, Grants Pass was listed as the southern boundary of the Empire. Medford, and no doubt her sister communities of southern Oregon, Ashland and Klamath Falls, will feel slighted. During the past 16 years, these communities have been asked upon numerous occasions to participate in the periodical campaigns by this organization—and that cooperation has always been gladly and generously extended.

So if there IS a divorce between southern Oregon communities and Columbia Empire Industries, it cannot be due to "non-support."

WE'RE inclined to believe that Mr. Carman didn't examine with quite enough care the record of the association or the map of Oregon. Until formal divorce papers are served, Medford's own industries and her consuming public will continue to take a lively interest in the good work of Columbia Empire Industries.

And this newspaper will continue to prize its George L. Baker trophy, awarded a few years ago for "outstanding effort in the promotion of Oregon industry."—H.G.

Personal Health Service

By William Brady M. D.

Signed letters pertaining to personal health and hygiene, not to disease diagnosis or treatment, will be answered by Dr. Brady if a stamped self-addressed envelope is enclosed. Letters should be brief and written in ink. Owing to the large number of letters received only a few can be answered here. No reply can be made to queries not conforming to instructions. Address Dr. William Brady, 265 El Camino, Beverly Hills, Calif.

DOES ANYONE GET TOO MUCH VITAMIN?

Three years ago some obscure practitioner discovered some calcified lymph nodes and other calcareous areas in the tissues of an infant after death from unknown cause. It happened that the infant's mother had misunderstood the usual directions for feeding the infant vitamin D and for several weeks or months had given the infant a daily teaspoonful of an irradiated yeast (ultra-violet irradiation of the ergosterol in the yeast converts it into viosterol, which is vitamin D) instead of the daily few drops of the solution which infants need to protect them against rickets. On the strength of this uncritical observation the doctor concluded that maybe the large amount of vitamin D had caused excessive deposits of calcium in the child's tissues—and this half-baked inference was published and bandied about until it became almost a legend, in the way so many vagaries or untenable fancies do in medical literature if you take it too seriously.

The truth is, as any physician with an elementary knowledge of pathology must agree, that calcified lymph nodes are more or less constantly present in the body and their presence has no specific significance, though in many instances healed tuberculosis accounts for the calcareous deposits.

Whereas the daily ration of vitamin D required to prevent rickets in the infant and to promote growth and vigor in childhood and early youth (particularly in the 'teens) is estimated by various nutrition authorities to be from 400 to 1000 or 1200 units, a great many physicians have prescribed daily doses of from 200,000 to 500,000 units of vitamin D, in the past few years, and patients have taken these daily quantities for months and months with no sign of injurious effect of any kind. The notion that anyone is likely to get too much vitamin D in any circumstances is too tenuous to withstand analysis.

QUESTIONS & ANSWERS Receiving Gums I had an article on the treatment of gums. (Miss L. S.) Answer—Send stamped envelope bearing your address, and ask for pamphlet on Pyorrhea (gingivitis, Rieg's disease, chronic inflammation of gums and tooth sockets, receding gums). If you want the booklet "Save Your Teeth" inclose twenty-five cents coin.

Insulation Building our new home. We R. Told materials used for insulation, such as asbestos, or spun glass, are harmful to one with asthma trouble. (A.J.W.)

Answer—So far as I know such materials are in no way injurious to any one. What Price Would thank you to recommend a psychiatrist in — and tell me what price he charges for consultation. (S.V.W.)

Answer—I regret I have no information concerning fees or cost. (Projected by John F. Dille Co.)

Ed. Note: Persons wishing to communicate with Dr. Brady should send letter direct to Dr. William Brady, M. D., 265 El Camino, Beverly Hills, Calif.

Kelly's Comment

From Washington Tongue Point to Be Major Base Soup-Fin Taking Baby Industry Britain May Aid Lumber Dealing

By John W. Kelly

Washington, D. C., July 18—When and if funds are available for construction of access roads (\$150,000,000 is earmarked for this purpose) Oregon's WPA wants a slice to build such a road at Tongue Point, on Columbia river. The existing Columbia river highway swerves toward the stream and runs through what is now the reservation. Navy department wants the public kept out and is asking for a change in the highway.

To avoid crossing the reservation it is proposed that the highway be cut through the mountain south of the naval station. Cost will be approximately \$1,000,000 and will straighten a sector of the road and save half a mile. This road job is more important than it sounds and is needed to insure privacy of the Tongue Point Naval air station. Started originally in a small way, more to quiet the demands of Senator McNary, Rep. Jim Mott and the people of Astoria, Tongue Point is destined to be a major air station and east into the shade the station at Sand Point, on Lake Washington, where the government has expended many millions of dollars.

Planes from Tongue Point can reach and protect the mouth of the straits of Juan de Fuca more quickly than planes dispatched from the Puget sound station. In other words, Tongue Point at the mouth of the Columbia will be protecting Puget sound. Naval officers are authority for this statement. Only a few years ago the admirals were objecting to any development at Tongue Point and asserting the defenseless Columbia river could readily be safeguarded by planes from Sand Point.

Access road connecting Hermonston with the ammunition dump is now being constructed by WPA. Later access roads will

all Europe for building material to repair the destruction caused by the incessant bombing. This should benefit Oregon, Washington, Idaho and Montana above all other sections of the country.

BLUEPRINTS have been completed for a small steel industry in north Portland and the company has representatives in the national capital seeking priorities. When the details have been arranged an agreement for contract will be signed for several thousand kilowatts of power from Bonneville dam. It is understood that the plant is to be located on the Willamette river.



By Frank Jenkins

BECAUSE the future of every human being in the world will be affected by what happens there, the eyes of the world are fixed today (as they have been for weeks) on the German-Russian war front. The picture is still confused, but is clearing a little.

THE Germans appear to have advanced to Smolensk, which (your map will tell you) is halfway to Moscow. Berlin (DNB, not German high command) says: "Nine million soldiers on the eastern front are waging a 'tremendous struggle for a decision.' DNB says the red army has thrown in its last reserves.

If Berlin reports can be trusted at all, the typical German method of advance is still working. That is, panzer divisions break through and then mop up resistance points left in their rear.

Several such mopping up enterprises are described in today's (Thursday's) German reports.

THE front is nearly 2,000 miles long, but if it can be broken in the middle and Moscow taken it seems likely that all of European Russia will fall to the Nazis.

THIS probability lends interest to a statement made in London yesterday (Wednesday) by Ivan Maisky, Soviet ambassador:

"Should Moscow fall (a catastrophe he says he does not believe will occur) we'll fight on, supplied by factories and industries hidden in the Urals.

"The British have a song: 'It's a Long Way to Tipperary.' Well, it's a long way to the industries which will maintain the red army against Germany—a long, hard way by air or land."

MAISKY added that for years Russia has been dispersing her industries vital to war effort over the whole of her vast area so that no single defeat by an enemy could cripple her hopelessly.

THAT brings us back to the original issue of this German-Russian war.

Defeat of the red army and the red air force and capture of Leningrad, Moscow and the Ukraine won't be sufficient for Hitler's purposes. To win as he wants to win, he must DEMORALIZE AND DESTROY Russia's fighting forces so that no striking power will be left in Russian hands.

If he fails in that purpose—if the red army and air force are able to retire in some semblance of order to the mountain barrier of the Urals and carry on the struggle from there—Hitler's spectacular Russian adventure will prove to be unprofitable.

TODAY'S rumor as to Japan: Foreign sources in Shanghai report that Japanese reservists in undetermined numbers, including men discharged from the army in China as long as a year and a half ago, are being called to the colors.

The port of Kobe (in southern Japan), the most likely embarkation point for a south-bound Japanese expeditionary force, was closed to foreigners on July 13 for a 10-day period. (The implication of the rumor is that Japan is getting ready to do something.)

News Behind The News By Paul Mallon

(Continued From Page One)

mistake more clearly as Hitler rose threateningly, and are daily coming to a greater appreciation of real values.

Patriotism in my opinion is not a noble virtue. It is just plain self interest. How much

Flight O' Time

Medford and Jackson County history from the files of the Mail Tribune 10 and 20 years ago.

TEN YEARS AGO TODAY July 18, 1931 (It was Monday)

Fire sweeping over 1,200 acres of the Rich district is believed to have been set. Two fire fighters have narrow escape when surrounded by flames. They had to crawl on their hands and knees to safety.

Special session of the legislature to curb taxes planned by Gov. Meier.

Legion drum corps point for honors at state meet.

France hars accord on plan to give financial aid to Germany. Wants her war reparations first.

Eagle Point district boy visitor is accidentally shot by playmate.

Fair and cooler weather predicted. Yesterday was hottest day of year at 105; low 65.

TWENTY YEARS AGO TODAY July 18, 1921

Thieves break into the county jail at Walls Walla and steal bonded liquor.

American oil wells in Mexico afire, causing heavy financial loss.

Weather forecast is for fair and warmer; high is 89, low 59.

Illinois governor is indicted for embezzlement and graft.

Every room at Crater Lake lodge occupied for next two days due to influx of tourists by train and auto.

COMING JENNINGS-PORTER TENT SHOW CENTRAL POINT ON MAIN ST. July 19 to 26 Comedy Plays Vaudeville, Music Doors Open 7:30 Show 8:15 Adults 20c Children 10c Plenty Parking Room

Oregon wants finer flavor... Calvert's got it! Calvert RESERVE Blended Whiskey Calvert SPECIAL Blended Whiskey PINT \$1.45 ONLY PINT \$1.15 ONLY BLENDED WHISKEY Calvert "Reserve": 86.8 Proof—65% Grain Neutral Spirits... Calvert "Special": 90 Proof—72% Grain Neutral Spirits. Calvert Distillers Corporation, New York City