

FLOYD MOORE IS TOP COWBOY AT ASHLAND RODEO

\$75 Stock Saddle Won In
Rideoff With Two Others
—Celebration Big Success

Ashland, July 5.—(Spl.)—Floyd Moore of Ashland, in a rideoff with his brother, Ira Moore, and Stan Cooley, won the grand prize as the best all-around cowboy at the Ashland Trail Riders' rodeo which featured the annual July 4 celebration here yesterday. The prize was a \$75 stock saddle. There were 40 other prize winners, who split an aggregate of \$400. It was estimated that 12,000 persons jammed the streets and park during the day and night. Attendance at the afternoon showing of the rodeo was 2,700, with 1,500 turning out for the night show.

Fortmiller Float Wins
Fortmiller's store of Ashland captured the grand prize as the most beautiful float in the morning parade, with the Elks, the Full Gospel church and the Daughters of Union Veterans floats following in that order. Bathing girls beautifying the Fortmiller float were Pat Clark and Shirlee Beck, both of Medford, and Peggy Whittle of Ashland.

Among other features of the parade, one of the best ever held here, were appearances of the Yreka, Cal., American Legion drum and bugle corps and the Sheriff's Mounted Posse from Medford. The city band gave a concert in the park during the afternoon, and the evening was brought to a close with a colorful fireworks display in the park and a July 4 dance at the armory.

DOROTHY ROGERS MAKING RECOVERY

Confined in Sacred Heart hospital with a broken back she suffered in a fall from a horse last Monday, Miss Dorothy Rogers of 106 South Holly street, employee of the California-Oregon Power company, today thanked friends for the many bouquets of flower and other kindnesses she has received. She is able to see visitors for a short time each day. Miss Rogers, who will be confined in the hospital for a considerable length of time, sustained a compression fracture at the small of her back. According to her attending physician, she will undoubtedly make a complete recovery.

E. L. KING PROMOTED BY SOUTHERN PACIFIC

Appointment of E. L. King, superintendent of the Portland division of the Southern Pacific company for the past 20 years, to the office of assistant to the vice-president in charge of operations, became effective July 1, according to announcement by J. H. Dyer, vice-president in charge of operations. King was succeeded by J. W. Corbett, native Oregonian, who is being advanced from the position of assistant to the general manager at San Francisco.

SOLDIERS ADMIT BEATUP ROBBERY

City police Friday arrested two soldiers from Vancouver Barracks and turned them over to their commanding officer after one of them allegedly admitted striking Kenneth Sauby of Medford early Friday morning and taking his money from him.

The soldiers were Sgt. Anderson Mockbee, Jr., 22, of company B, 1st battalion, 18th engineers, Vancouver Barracks, 19, of the same company. Following their arrest, they were turned over to Second Lieutenant Harold C. Brown, their commanding officer, who told police they would be court-martialed.

The soldiers told police that they came to Medford Thursday night from Grants Pass, where their company was bivouacking en route from Camp Hunter Liggett in California to Vancouver Barracks. They met Sauby, they told police, and had several beers, after which Strasser admitted hitting Sauby on the chin and taking about \$2.50 from him. The two soldiers spent the rest of the night in a local rooming house and were arrested by police when they went in search of a restaurant to get breakfast late Friday morning.

ELKS IN CHARGE BENNETT RITES

Funeral services for N. H. Bennett, long-time Medford resident, who passed away Wednesday, will be conducted by Medford Elks lodge Monday at 2:30 p. m., in Conger funeral parlors with the Rev. Herald G. Gardner, chaplain of the lodge, officiating.

Honorary pall bearers will be Grover C. Corum, T. E. Daniels, Earl Gaddis, John Wilkinson, Gus Newbury and H. F. Platt; active pall bearers will be George Howard, Ken Howard, E. H. Sleight, J. T. Davis, Ray Wright and Cole Holmes.

Mr. Bennett was born December 5, 1865, in Boneport, Iowa, and had been a member of the Elks lodge since January 27, 1910.

P. O. SUBSTATION LACKS ATTENDANT

Medford postal station No. 1 at 31 North Bartlett street was closed yesterday after receipt late Friday of the resignation of Miss Edna Elfert as clerk in charge. Miss Elfert's resignation was attributed by Postmaster Frank DeSouza to ill health and overwork.

The station will remain closed pending receipt of instructions from the postoffice department at Washington, D. C., Mr. DeSouza said. The postmaster anticipated that the instructions would authorize the calling of bids to operate the station. The contract, Mr. DeSouza said, provides that the operator or clerk in charge must furnish the quarters, light, heat and necessary equipment.

Glass—We sell glass, reglaze your broken windows reasonably. Trowbridge Cabinet Works

HOLIDAY TRAFFIC MARKED BY FEW SERIOUS CRASHES

Despite the heavy automobile traffic throughout the county Friday, July 4, police reported only two accidents causing injury to occupants of the cars involved. Neither person was seriously hurt.

Clinton L. Neeley, 19, of Jacksonville suffered a long and deep laceration on the back, bruises and cuts when the car in which he was a passenger, operated by Rodney Stead, 21, of Medford, left the Pacific highway just this side of the county farm and plunged into a ditch on the west side of the road. Neeley was taken to Community hospital in the Perl ambulance and was still there last night, though not badly hurt, his attending physician stated.

An investigating state policeman, who talked to witnesses of the wreck, quoted them as saying the car, northbound about 5:30 Friday afternoon, ran into the ditch and turned over. The machine was considerably damaged. Another youth riding with Neeley and Stead was unidentified.

Dorr Barrett, of 314 Howard street, Medford taxi driver, was released from Osteopathic clinic Saturday afternoon following treatment for a bruised left arm and shoulder and minor cuts he sustained when the car he was operating left the Pacific highway near Phoenix early Saturday morning, rolled over and struck a tree. The Perl ambulance took him to the clinic.

HOLLY THEATER SMOKE ALARMS

There was smoke but no fire yesterday.

Smoke billowing from the Holly theater building at West Sixth and Holly streets brought out the entire fire department at 3:47 p. m. in response to a general alarm. The thick smoke, however, came from papers George Taylor, janitor, was burning in the furnace, the smoke, instead of going up the chimney, pouring out the doors at street level.

"I just figured somebody would think it was a fire," Mr. Taylor commented as firemen rushed into the smoke-filled cellar.

There Is No Real
Substitute for
TITLE
INSURANCE

TAKE NO CHANCE
When we Guarantee your Title, we make good, to you—if the Title does not! No doctor's assurance of your evident good health can take the place of life insurance. No Title "opinion" can protect you, in event a "weakness" develops. But our Title Insurance—will!

SOUTHERN OREGON TITLE CO.
INCORPORATED
27 NORTH HOLLY
MEDFORD, OREGON

FIFTY BOY SCOUTS LEAVE FOR CAMP

Fifty Boy Scouts from Medford and nearby communities are leaving today for a week or more at Camp McLoughlin, summer camp of the Crater Lake Area Council at Lake of the Woods, according to Kenneth Wells, Boy Scout executive and camp director. Fifteen camp leaders have been on hand for the past week getting the camp in final shape.

New canoe racks have been built, bunks shifted about, tents put up, and all general work necessary for a boys camp completed. According to Wells the camp staff is now fully chosen and will consist of the following: Kenneth Wells, camp director; Chris Barker, assistant camp director; Dick Sleeter, waterfront director and camp doctor; George Schrader and

Delmar Kolda, camp scoutmasters; James Hoey, Bob Holmes, Bill Jones and Roger Zwaniger, camp assistant scoutmasters; Charles Davis, instructor in archery; George Corum, cook; Bob Dager, second cook, and Alvin Winn, dishwasher.

SAFE, SANE 4TH IN CITY, FOREST

As far as fire was concerned, it was a safe and sane Fourth of July hereabouts.

Not a fire was reported by Rogue River national forest, the state forest patrol or the city fire department. All expressed their gratitude for the public cooperation that made the spotless record possible.

All recreational centers in the Rogue River national forest were utilized to capacity, headquarters said. No accident of any kind was reported.

MEDFORD AUTO OVER ASHLAND HIGH DRIVE

Ashland, July 5.—(Spl.) Harry Lawrence of Medford drove a car over the bank on the high drive overlooking Lithia park Thursday night. He was alone

and uninjured and small damage was done to the car. It was put back on the road without calling a wrecker, police reported.

The mishap occurred at about midnight. The car was registered to Wayne E. Toulouse and Pete Arcade, Medford.

Births

PRYNE—To Mr. and Mrs. Archie, 1024 N. Front St., July 4, a boy, 7 lbs., at Sacred Heart hospital.

LISTEN TO THE PASSING PARADE
with
JOHN B. NESBITT

every
for
Nesbitt's
CALIFORNIA ORANGE



SUNDAY • TUESDAY • THURSDAY 7:30 P. M.



Whatever it was this lonely gentleman came to see, it couldn't have been very interesting, or very important to many people.

Contrast this scene with the audience that turns to newspapers every day.

Every weekday, the 37,000,000 families in the U. S. and Canada buy...and read...43,300,000 newspapers. Every Sunday these same families buy...and read...33,000,000 newspapers.

The newspaper audience includes almost everybody in every community, every day...because the news

is important to everybody, everywhere, every day.

Because newspapers attract the largest audience, the largest number of consumers, day after day, advertisers...both national and retail...have found newspaper space the most effective medium for selling their merchandise and services. Naturally, they invest more money in newspaper space than in any other medium.

THE BUREAU OF ADVERTISING
AMERICAN NEWSPAPER PUBLISHERS ASSOCIATION
OF WHICH THE MEDFORD MAIL TRIBUNE
IS A MEMBER.

SOME OF THE ADVANTAGES

With newspaper advertising you can... (1) reach the LARGEST NUMBER of your potential customers... (2) tell your story to the WHOLE FAMILY... (3) concentrate your efforts on the markets that offer the BEST OPPORTUNITIES... (4) TIME YOUR ADVERTISING to meet your needs and changing conditions... (5) get QUICK RESULTS when you want them... (6) BUILD GOOD-WILL as well as sales... (7) tie your message to THE NEWS and make it more interesting... (8) give your ads a LOCAL TOUCH, a home-town flavor... (9) ILLUSTRATE YOUR PRODUCT and its uses... (10) NAME THE LOCAL STORES that sell your product... (11) step up DEALER DISTRIBUTION and dealer cooperation... and (12) do all this at a LOWER COST than with any other medium.

Invest for Safety and Income

First Federal
Savings and Loan
Association

CURRENT
DIVIDEND

3 1/2 %

INVESTMENTS
MADE BY JULY 10
EARN DIVIDENDS
AS OF JULY 1



Semi-Annual Financial Statement June 30, 1941

ASSETS	
Real Estate Loans	\$304,839.99
Share Loans	4,330.00
Real Estate Sold on Contract	14,208.84
Federal Home Loan Bank Shares	3,300.00
Furniture and Fixtures	484.17
U. S. Defense Bonds	5,000.00
Cash	19,183.38
Total Assets	\$351,146.38
LIABILITIES	
Savings and Investment Accounts	\$287,181.24
Advances from Federal Home Loan Bank	39,320.85
Loans in Process	5,827.74
Reserves:	
Federal Insurance	2,791.42
Contingent Profit	4,478.94
Undivided Profits	11,448.39
Total Liabilities	\$351,146.38

**FIRST FEDERAL
SAVINGS & LOAN ASSOCIATION
OF MEDFORD**

27 North Holly

Telephone 4940