

It's Our 4th BIRTHDAY and We're Celebrating With the Biggest Party In Our History



In Every Department

FREE ROYAL CROWN COLA



Served FREE All Day Saturday to every customer entering the store

FREE COFFEE

Ladino Cheese and Smack SANDWICHES Served Free all day Sat.

MANY DOOR GIFTS

Opr Big Barrel of PEANUTS

will be here as usual. EAT ALL YOU WANT Just drop the shells on the floor.

The Largest LADINO CHEESE ever made will be on display. Guess the weight. Gifts for the best guesses.

THANK YOU

for your splendid patronage during the past four years. You have made it possible for us to grow from a small grocery store to a modern food market. We are expressing our appreciation by offering you extra savings during our big birthday party.
CHUCK BATEMAN

Swift Premium Products

We will have a special demonstration Saturday to show you all of these fine foods. Taste them. See how much better they are.

SWIFT PREMIUM

CORNED BEEF... can 19c; 3 cans 55c
CORNED BEEF HASH... can 15c; 3 cans 43c
DEVILED MEAT... 3 cans 10c
PEARL SHORTENING... 4-lb. pks. 33c
SUNBRITE CLEANSER... 3 cins. 10c

Folger's Coffee... Lb. can 24c
... 2-lb. can 47c

Come in and have a cup of Folger's Coffee. We will send in your order for a dictionary.

Fig Bars . 2 lbs. 17c

Another fresh shipment.

Giant Oxydol pkg. 53c

Prunes 2lb. pkg. 13c

Fiesta, packed by S. & W.

Calumet lb. can 15c

Double acting baking powder.

Anniversary PRODUCE BARGAINS

Sweet Spuds 6 lbs. 25c U. S. No. 1

Oranges 2dz 35c Sunkist, 252 size. Full o' juice.

POTATOES Klamath U. S. No. 2. 50 lb. bag 39c

Cauliflower Large, solid white heads. each 10c

100 lb. sack \$4.89

Soap Chips... 5-lb. pkg. 27c Crystal White.

Peas and Corn... 3 cans 23c; case \$1.69 Garden brand.

Grapefruit Juice... 46-oz. can 17c This is pure Florida juice. Note the difference.

Tuna, White Star... No. 1 can 29c This is the large can. Buy it this way. It's economical way.

Smacks, lrg. pkg. 2 for 25c Butter Crackers, made by Loose-Wiles.

Flour, Klamath Bouquet, 49-lb. bag 95c

Campbell's Tomato, 4 cans 25c Chicken, Mushroom... 3 for 29c All other varieties... 3 for 25c

SOUP

SOAP, Palmolive or Life Buoy your choice . bar 5c

Anniversary MEAT Savings

See the Longest Dog in the World Another Shipment of

JUMBO BOLOGNA

TRY YOUR SKILL

HIGHEST QUALITY LOCAL STEER BEEF



You can enjoy the best at our low prices

Chuck Roast, lb. 15½c
Sho. Round, lb. 18c
Boiling Beef, lb. 11c

Extra fry. milk fed	Tender, juicy
VEAL	LAMB
ROAST, lb. 15c	LEG, delicious lb. 23c
CHOPS, lb. 19½c	CHOPS, lb. 27c
Loins or ribs	Loins or ribs
BREAST, lb. 11c	BREAST, lb. 10c
Fine for dumplings	Fine for pot pie

We have some more of those nice, small Ore. Chief HAM... lb. 22½c Lunch Meats Chickens Rabbits Home Made Potato Salad

RAIN BEAUTIFIES RECREATION SPOTS IN ROGUE FOREST

Timbered Land Is Never So Lovely As After Initial Downpour, Bulletin Says

The following recreation bulletin, last of the season, was issued today by Rogue River national forest headquarters:

"The forest is never more lovely than just after the first fall rain. The freshened green of the trees is interspersed with bright red mountain ash berries and autumn-colored shrubs and the aroma of pine and fir seems heightened by the clearness of the air.

"Roads throughout the Rogue River national forest were much improved by the rain and with a little sunshine the camps will be in good condition.

"Motor trips to the higher elevations are attractive now because visibility is excellent. Some suggestions for these trips are the following:

"1. Ashland loop from Ashland to Applegate via Siskiyou summit. A possible variation for persons who have once covered this route is to leave the road at Dutchman peak and drive down the Klamath forest road to the Klamath river, passing near the Cinnabar springs (through a game refuge where deer are usually seen), and returning to Medford via the Pacific highway. Another side trip is available by taking the Water Gulch road from near the Beaver-Sulphur camp, past the Cinnabar lookout and back to Medford via Little Applegate. Special motorlog sketch maps of the Ashland Loop are available for free distribution in the forest supervisor's office.

"2. To Blue Ledge mine from the Applegate road near the Applegate CCC camp. This is a steep mountain road to the abandoned copper mine, in a location affording excellent views of the high peaks along the Oregon-California boundary of the Applegate district.

"3. Star Gulch, from Big Applegate road near Star ranger station to Thompson Creek road with side trip to the Tallowbox lookout, returning to the highway at Applegate postoffice. There is an improved camp on Star gulch and another on Thompson creek.

"4. To Lake of the Woods over the Dead Indian road via Ashland, and return past Fish Lake, over Robinson Butte road to Dead Indian Soda Springs and past Lake Creek to Medford. Take the side trip to Robinson Butte lookout, too.

"5. The new Tiller-Trail highway from Trail over the Umpqua divide, returning via the Pacific highway.

"6. Up Elk creek from the Crater Lake highway at Rogue Elk, along the Umpqua divide past Huckleberry gap, returning to the Crater Lake highway at Woodruff Meadows.

"7. To Hershberger lookout from the Diamond Lake highway, past the Rabbit Ears and to one of the highest points on the Umpqua divide.

"These are only a few of the many trips which may be made. Maps and complete information are available at the forest supervisor's office in the Liberty building or any ranger or guard station.

"Fishing at Fourmile lake is still fair with cluster eggs for silversides and rainbow. At Rocky Point expert anglers are making fair catches. Fishing in the smaller streams is practically ended.

"The Umpqua forest reports that at Diamond lake trolling and fly fishing are improving after the storm, with nice catches of trout ranging from one to six pounds being made.

"In Rogue river trout fishing is reported good from Prospect to Grants Pass, the best lures being blue charm and yellow eagle. Steelhead fishing is improving slowly and a few salmon are moving in on the spawning beds which will make single-egg fishing fairly good in a short time. The best lures this week were Lady Caroline and red hackle; the best locations, Fern riffle and Patrick riffle.

"Forest fire restrictions are effective until September 30. In spite of the rain, there is still considerable danger of fire spreading and continuance of care is urged.

"This is our last bulletin of the season. There are, however, still many opportunities for enjoyable recreation in the forest and information will be gladly furnished on request."



OLD-FASHIONED REVIVAL. Charles E. Fisher, Director Forest and Game Warden, is seen in the foreground. Behind him are the Hymns of the Faith every Sunday 3:00 p. m. KISS-KOOS, A Nation-wide Gospel Program.

Back To School

With Hundreds of REAL VALUES

for Hundreds of Thrifty Children and Parents

Back to school days are here! We are ready with the largest stock of brand new merchandise we have ever offered—at the lowest possible prices. Come in early. Hundreds of thrifty minded children and parents are already flocking to the Western Thrift shopping center.

CRAYOLAS Double Size 2 for 25c

BIG TEN TABLETS 2 for 15c

LEAD PENCILS Oversize Erasers 5 for 10c

FOUNTAIN PENS Guaranteed visible ink supply 19c

PINK SOFT ERASERS 1c to 5c

CANVAS BINDERS Heavy weight 25c

ICY-HOT PINT VACUUMS 59c

TOILET LANOLIN Tube 14c

SHOE POLISH Oil Glow Liquid 10c

Dicalcium Phosphate, Calcium Gluconate Compound, with Viosterol. 60 Wafers... 59c

COD LIVER OIL CAPSULES. Box of 100, rich in A and D... 79c

PHILLIPS MILK OF MAGNESIA, 50c size... 29c

ABSORBINE, JR. LINIMENT... 79c

FELS-NAPHTHA LAUNDRY SOAP... 4c

CLEANSING TISSUES Box of 500... 15c

TOOTH BRUSHES Quality bristles popular shapes... 17c

EPSOM SALTS—finest U.S.P. Pound tin... 12c

LUNCH KITS complete with pint icy-hot... 95c

AFKO-RUB LINIMENT \$1.00 size... 59c

CALCIUM LACTATE Tablets. Bottle of 100... 23c

IRONIZED YEAST Tablets. \$1.00 size... 67c

PACKERS GLOVES—We have plenty of the smaller sizes... Pair 6c



Another Pro-Eminent Value LeGul Cologne. Individually bottled. Buy now for your own use. \$1.45 value 98c. STORE NAME

TOBACCOS At Western Thrift Are Always Fresh

CAMELS RALEIGHS LUCKIES OLD GOLD CHESTERFIELD Sweet Caporal OLD MILLS SPUDS POLARS KOOLS 2 FOR 25c CARTON \$1.23



WEST AMERICAN Cigarettes 11c pkg. WINGS AVALONS DOMINOS SENSATION PAUL JONES MARVELS WHITE ROLLS 20 GRAND 10c PACKAGE CARTON 95c

DAYS WORK CLIPPER GRANGER GEO. WASH. 2 for 15c

PRINCE ALBERT SMOKING TOBACCO Pound can 59c

COTTON SOX Assorted Colors in These Well Made Sox for Men and Boys 5c pair

IT'S NOT TOO EARLY To guard against Winter Colds, fortify your resistance with Quality Vitamin Products from the largest stock in Southern Oregon. Our trained sales people will be glad to answer any questions regarding your vitamin needs.

HALIBUT LIVER OIL CAPSULES For Kiddies who don't like Cod Liver Oil. Easy to take High Potency Capsules. Box of Fifty 39c Two boxes for 75c

BREWER'S YEAST TABLETS Provide Extra Quantities of Essential Vitamins B and G which will Aid in Promoting Appetites and Proper Elimination. Kiddies like their Pleasant Nutty Flavor. Bottle of 250 49c

FILLER PAPER For School Binders. Full Count Packages for Two-ring or Three-ring Binders. Your Choice of Narrow or Standard Rulings. Regular 5c Packages. 3 for 10c

LUNCH BUCKETS Heavy Weight Lunch Pails for School Lunches. Assorted Colors With Tray that is Removable and Easily Cleaned. A Wonderful Value. SATURDAY ONLY 19c

PAY LESS-PARK EASIER RIVERSIDE MARKET

FREE DELIVERY CHUCK BATEMAN, Owner DIAL 2117

WESTERN THRIFT

MEDFORD'S ORIGINAL PRICE CUTTERS 30 NORTH CENTRAL DIAL 3874