

Don't Overlook the Bargain Day Savings!

BARGAIN DAYS OFFICE HOURS
8 A. M. to 6 P. M. - Saturday 8 A. M. to 7 P. M.



HERE ARE THE DATES
Saturday, Sept. 7th
Monday, Sept. 16th

INCLUSIVE

Our Big Subscription Party
For the People of Southern Ore.

THE MAIL
TRIBUNE'S Annual

BARGAIN DAYS

Here it is! The Mail Tribune's big yearly event which offers to all the opportunity of subscribing at substantially lower rates... For 34 years this newspaper has served the people of Medford and Jackson County... for more than a third of a century the Mail Tribune has kept pace with the consistent progress of "A Great Country"—always extending its service and expanding its facilities in an earnest effort to give the people of this area the **FINEST** newspaper possible... We have achieved that aim! The Mail Tribune is rated as one of the best on the Pacific Coast—a Pulitzer Prize winner! News through the Associated Press and United Press—the choice of America's finest syndicated features—the pick of the nation's writers—thorough local news coverage all about YOUR neighbors—the funniest funnies and the best serial novels. It's YOUR OWN paper—and here it's offered at BARGAIN DAY rates you simply can't afford to miss!

Here's What You Get For
LESS Than 2c A DAY!
COMPLETE LOCAL NEWS — PLUS —

Finest Press Service

The UNITED PRESS and ASSOCIATED PRESS bring last-minute word of the Nazi Blitzkrieg and other important news from the four corners of the globe. No finer facilities for securing world news are obtainable! Press news pictures, too, through the media of telephoto and airplane, give Mail Tribune readers actual scenes from big news events thousands of miles distant—within a few hours!

Timely Editorials

The pen of Robert W. Ruhl, which brought to the Mail Tribune the coveted Pulitzer Award for 1934 offers pertinent editorial comment for readers of this newspaper.

Inside Political News

With politics holding the stage in these history-making troublous times, the Daily Tribune feature—"The Capital Parade" affords the latest inside information for readers who follow the ever-changing political picture. Joseph Altop and Robert Kintner, experienced and able writers, edit this important daily column.

'At the National Capitol

By the able columnist John Kelly brings to Mail Tribune readers gossip and fact from Washington, D. C., principally dealing with OREGON and this area... Here is an Oregon writer at the source, furnishing political news we are interested in.

Perry's "Smudge Pot"

In Arthur Perry's outstanding laugh column appears delicious bits of humor and philosophy... His Smudge Pot is "smoking" every day in the Mail Tribune.

Jenkins' Column

Frank Jenkins entertainingly discusses the news of the day and tells southern Oregonians interesting gossip and facts concerning the country in which they live.

City and Rural News

A capable news gathering staff augmented by scores of rural correspondents scour the entire southern Oregon country for all the news worth reading!

Complete Sport News

The real "low-down" on baseball, football, basketball, boxing, wrestling and all sports events—local, national and world-wide—is dished out to southern Oregon sports enthusiasts every day on the Mail Tribune's popular sport page. The pick of the writers and dispatchers F. L. N. the Tribune's own "I. Eicken", Bill Hulst.

Daily Continued Story

Interesting novels, written by the popular authors of the day, appear in serial form in the Mail Tribune... This feature, alone, is well worth the Tribune's subscription price... actually, these continued stories every day add up to SEVERAL COMPLETE BOOKS.

Personal Health Service

No Mail Tribune feature is more popular than Dr. William Brady's Health column. In addition to offering daily health hints, Dr. Brady will personally advise Tribune readers when they submit health problems to him.

Sunday Colored Comics

Four full pages in color, are regular Sunday features in addition to the regular comic page. These added funnies are "Mutt and Jeff," "Mickey Finn," "The Nebbs," "Toonerville Trolley," "Stump O'Dill" and "Cicero's Cat."

Strange As It Seems

John Hix's universally popular illustrated feature dealing with unbelievable oddities is a part of the Tribune's fine array of features.

Four Popular Comics

Every day, the followers of the funnies will delight in Guyana Williams' famous cartoon, "The World at its Worst" as well as such comics as "The Nebbs," "Talkin' Tommy" and "Ben Webster's Career."

Daily Cross Word Puzzle

Since the crossword puzzles are still indispensable to some newspaper readers, the Mail Tribune has not forgotten these fans... A brand new puzzle is published every day!

Daily Society Happenings

The doings of Medford and southern Oregon society is covered every day in the Mail Tribune while on Sundays two pages are devoted to social and church activities.

Side Glances

Humorous bits of gossip concerning interesting southern Oregonians appear daily in the Mail Tribune!

Flight O'Time Column

From the files of the Mail Tribune comes news and gossip of ten and twenty years ago... This column is interesting to Old-Timers and New-Comers alike!

Stage and Screen News

Each day, information on current and future stage and screen attractions in Medford theatre are published for fans... Each Sunday a full page is devoted to theatre news!

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All subscribers must be paid up to Sept. 1, 1940 to entitle them to the Bargain Rate.

REMEMBER! BARGAIN DAYS BEGIN SATURDAY SEPT. 7 AND LAST UNTIL SEPT. 16.