

Don't Overlook the Bargain Day Savings!



**BARGAIN DAYS OFFICE HOURS**  
8 A. M. to 6 P. M. - Saturday 8 A. M. to 7 P. M.

**HERE ARE THE DATES**  
**Saturday, Sept. 7th**  
**Monday, Sept. 16th**  
INCLUSIVE

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*For the People of Southern Ore.*

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Here it is! The Mail Tribune's big yearly event which offers to all the opportunity of subscribing at substantially lower rates... For 34 years this newspaper has served the people of Medford and Jackson County... for more than a third of a century the Mail Tribune has kept pace with the consistent progress of "A Great Country"—always extending its service and expanding its facilities in an earnest effort to give the people of this area the **FINEST** newspaper possible... We have achieved that aim! The Mail Tribune is rated as one of the best on the Pacific Coast—a Pulitzer Prize winner! News through the Associated Press and United Press—the choice of America's finest syndicated features—the pick of the nation's writers—thorough local news coverage all about YOUR neighbors—the funniest funnies and the best serial novels. It's YOUR OWN paper—and here it's offered at BARGAIN DAY rates you simply can't afford to miss!

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**Timely Editorials . . .**

The pen of Robert W. Ruhl, which brought to the Mail Tribune the coveted Pulitzer Award for 1934 offers pertinent editorial comment for readers of this newspaper!

**Inside Political News . . .**

With politics holding the stage in these history-making troublous times, the daily Tribune features—"The Capital Parade" affords the latest inside information for readers who follow the ever-changing political picture. Joseph Alsop and Robert Kintner, experienced and able writers, edit this important daily column.

**'At the National Capitol . . .**

By the able columnist John Kelly brings to Mail Tribune readers gossip and fact from Washington, D. C. principally dealing with OREGON and this area . . . Here is an Oregon writer at the source, furnishing political news WE are interested in.

**Perry's "Smudge Pot" . . .**

In Arthur Perry's outstanding laugh column appears delicious bits of humor and philosophy . . . His "Smudge Pot" is "smoking" every day in the Mail Tribune.

**Jenkins' Column . . .**

Frank Jenkins, entertainingly discusses the news of the day and tells southern Oregonians interesting gossip and facts concerning the country in which they live.

**City and Rural News . . .**

A capable news gathering staff augmented by scores of rural correspondents scour the entire southern Oregon country for all the news worth reading!

**Complete Sport News**

The real "low-down" on baseball, football, basketball, boxing, wrestling and all sports events—local, national and world-wide—is dished out to southern Oregon sports enthusiasts every day on the Mail Tribune's popular Sport Page. The pick of the writers and reporters PLUS the Tribune's own "L Pickens," Bill Hulen.

**Daily Continued Story . . .**

Interesting novels, written by the popular authors of the day, appear in serial form in the Mail Tribune . . . This feature, alone, is well worth the Tribune's subscription price . . . actually, these continued stories every day add up to SEVERAL COMPLETE BOOKS.

**Personal Health Service . . .**

No Mail Tribune feature is more popular than Dr. William Brady's Health column. In addition to offering daily health hints, Dr. Brady will personally advise Tribune readers when they submit health problems to him.

**Sunday Colored Comics . . .**

Four full pages in color, are regular Sunday features in addition to the regular comic page. These added funnies are "Mutt and Jeff," "Mekey Flun," "The Nebbs," "Toonerville Trolley," "Stimp O'DILL" and "Cicero's Cat."

**Strange As It Seems . . .**

John Hix's universally popular illustrated feature dealing with unbelievable oddities is a part of the Tribune's fine array of features.

**Four Popular Comics . . .**

Every day, the followers of the funnies will delight in Gusas Williams' famous cartoon, "The World at Its Worst" as well as such comics as "The Nebbs," "Tallpin Tommy" and "Ben Webster's Career."

**Daily Cross Word Puzzle . . .**

Since the crossword puzzles are still indispensable to some newspaper readers, the Mail Tribune has not forgotten these fans . . . A brand new puzzle is published every day!

**Daily Society Happenings . . .**

The doings of Medford and southern Oregon society is covered every day in the Mail Tribune while on Sundays two pages are devoted to social and church activities.

**Side Glances . . .**

Humorous bits of gossip concerning interesting southern Oregonians appear daily in the Mail Tribune!

**Flight O'Time Column . . .**

From the files of the Mail Tribune comes news and gossip of ten and twenty years ago . . . This column is interesting to Old-Timers and New-Comers alike!

**Stage and Screen News . . .**

Each day, information on current and future stage and screen attractions in Medford theatres are published for fans . . . Each Sunday a full page is devoted to theatre news!

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All subscribers must be paid up to Sept. 1, 1940 to entitle them to the Bargain Rate.

**REMEMBER! BARGAIN DAYS BEGIN SATURDAY SEPT. 7 AND LAST UNTIL SEPT. 16.**