

### Good Old Chicken Salad He-Man Star's Favorite

Richard Arlen Voices Choice  
for "Salad Celebrity Week"

THROUGHOUT the town, food merchants are featuring "Salad Celebrity Week" and their stores are literally loaded with salad-time menu suggestions.

To commemorate the occasion, many movie celebrities were asked their favorite salads. Among them is Richard Arlen, starring in the new Universal production "Hot Steel," who says, "Good old chicken salad is what I go for—but I like it prepared this way—"

Here's his favorite recipe:  
**Favorite Chicken Salad**  
4 cups diced chicken  
2 cups diced celery  
2 sliced oranges, free from membrane  
2 teaspoons salt  
1/4 teaspoon pepper  
1 to 1 1/2 cups Best Foods real mayonnaise  
8 cups finely shredded red cabbage  
Pimiento strips  
Watercress  
Lightly toss together chicken, celery, orange, seasonings and real mayonnaise. Arrange cabbage in salad bowl or on chop plate or platter. Heap the chicken mixture in the center and top with additional real mayonnaise. Garnish with pimiento strips and watercress. Yield: 8 to 10 servings.

Popular Richard Arlen



Handsome Star of Universal Productions

### EXTENSION WORK PROGRAM DRAWN AT UNIT MEETING

New Home Demonstration  
Agent Pledges Cooperation  
at Calendar Session

Launching a full year's program of extension work under the leadership of Miss Dorris Jacqueline Brier of Corvallis, county home demonstration agent succeeding Mrs. Mabel C. Mack, was accomplished at a calendar meeting Tuesday, attended by both agents and the secretaries and chairmen of 15 extension units of the county.

Miss Brier comes to Jackson county well qualified to continue the work directed by Mrs. Mack for the last 11 years. She completed both her undergraduate and graduate work at Oregon State college, receiving her masters degree last June. She taught in high school at Huntington Beach, Cal., for two years, and was instructor in a home management house at Oregon State college for two years. For three years she was a member of the college staff, instructing in clothing and textiles. Her home is in Turlock in central California, and early this month she established her residence in Medford. Miss Lucille Seiler of this city is employed as her secretary.

**Cooperation Pledged**  
Although the women of the county are reluctant to part with her highly efficient predecessor, who has accomplished much for the county during her years of service here, they already have expressed confidence in their new leader, and their desire to give her their fullest cooperation. Mrs. Mack accepted her new duties July 1 as acting state nutrition specialist, carrying on the work of Miss Lucy Case, known to many here.

Projects which Mrs. Mack outlined to unit officers Tuesday for the winter work program include poultry cookery, simple desserts, household cleaning, flower arrangement, intestinal hygiene, financial planning, and parent education. In addition to these projects clothing clinics will be held, and special meetings or schools will

be devoted to landscaping, frozen foods, recreation, etc. This excellent program is the result of a year's planning on the part of the demonstration agent and the college staff, and in which the homemakers of this county had a voice.

**Mrs. Lathrop Present**  
Mrs. A. T. Lathrop, here for a short time from Corvallis, urged a representation from this county at the meeting of the Oregon state council held on the campus in February. She also stressed the importance of each unit launching "international day" in which members would report on topics in foreign countries.

Units represented at the meeting Tuesday were Eagle Point, Ashland, Medford, Applegate, Evans Valley, Griffin Creek, Howard, Lost Creek, Talent, Valley View, Lake Creek, Oak Grove, Phoenix, Roxy Anne, Trail, Sams Valley.

### "Salad Celebrity Week" Is Feature In Medford Stores

It's "Salad Celebrity Week" in Medford and grocers of this city are prepared to meet the needs of salad-conscious shoppers with attractive displays of salad-time menu suggestions. Serve at least one salad a day to keep healthy and full of pep—that is the keynote of the event. Grocers are reminding their patrons that vitamins and minerals found in tempting salads are important in sensible summertime diets.

Grocers in Medford now have available for their customers the special "Salad Celebrity Edition" of the Best Foods Menu Planner. This contains eight colorful pages of recipes, menu ideas, salad suggestions and picnic tricks. Special feature is an article "Favorite Salads of Well-Known Movie Celebrities," which gives movie stars' pet salads.

### SEPARATOR EXPLODES ON APPLAGATE RANCH

Big Applegate, Aug. 9.—(Sp)—Grain threshing was halted at the Jim Wingham ranch last week when the separator exploded, scattering machinery pieces across the field, and wrecking the thresher. Explosion was thought due to the governor giving too much speed.

The antelope is one of the fleetest North American animals.

The 1940 Wyoming cattle brand book contains 18,740 brands.

### BEVERAGE BOARD HANDY IN MAKING KICKLESS DRINKS

W.C.T.U. Advocates Gadget  
Resembling Portable Cocktail Bar—No Alcohol

Chicago, Aug. 9.—(AP)—The Woman's Christian Temperance Union introduced the "beverage board" today as a handy gadget for the nation's drinkers of non-alcoholic liquids. It's simply a board covered with gaily-colored oilcloth and set on legs, with an oilcloth "hoop skirt" hiding the ice bucket and jugs of fruit or berry juices. Its equipment of glasses, cups, straws, napkins and pitchers should be in matching colors.

Huntingdon, Pa., director of the W.C.T.U. non-alcoholic fruit products department, said the contrivance shouldn't be mistaken for a portable cocktail bar.

**It's Not a Bar**  
"No, indeed," she said, "it is not a bar; it must not be called a bar. It is a beverage board." It is another of the novelties in non-alcoholic drinking advocated by Mrs. Pennington's department which has issued a series of pamphlets giving recipes for thirst-quenching, varicolored drinks that have not the slightest tinge of alcohol.

Her latest, she said, is a currant flip. Pour currant juice in a tall glass with ice cubes in which bits of mint have been frozen; add lemon juice and a garnish of a thin slice of lemon and mint springs. Juice of the red raspberry may be added. Another one calls for the nectar of dried apricots, with pineapple sherbet and a club soda. "There is nothing to aggravate the thirst in these drinks," said Mrs. Pennington, here for the national W.C.T.U. convention opening today.

## BOYD'S MARKET

Phone 3681 for  
Prompt, Convenient, Courteous  
Delivery Service—4 Times Daily

8:30 A. M. — 10 A. M. — 2 P. M. — 4 P. M.

SPECIALS for August 10th and 12th

**C and H SAFEST FOR CANNING**  
PURE CANE SUGAR  
10 lb. bags 52c — 25 lb. \$1.29  
100 lb. bags \$5.09

Big 1940 Complete  
**WEBSTER DICTIONARY 10c**  
Also  
32 Pages Full Color Maps  
Send 10 cts. and awaiting hand from a tin of FOLGER'S Coffee to the FOLGER COFFEE CO., San Francisco.

Heinz Strained Baby Foods, doz.	85c
Wax Paper, 125-foot rolls	13c
Kellogg Corn Flakes, 8-oz. package, 3 for	20c
Quaker Puffed Rice, 3 pkgs.	17c
Mother Oats, large package	25c
Kaffee Hag or Sanka, lb. tin	27c
Old English Liquid Rubbing Wax (needs no polishing. Pint 39c Quart	69c
Welch Grape Juice, quarts	35c
Clorox, 1/2 gallon	25c
It's Salad Time. Serve Best Foods "Really fresh" Mayonnaise	Pts. 27c Qts. 43c

<b>CAMPBELL SOUPS</b>	
All kinds, 3 for	25c
Except Chicken, Mushroom	
Chicken or Mushroom 3 cans for	29c
Van Camp's Pork and Beans, 20-oz. tins, 3 for	25c
Grapefruit, fancy, No. 2 tin	10c
Peas, Corn or Beans, 303 size, 3 cans	25c
Family size	29c
Giant size	49c
Beautiful Glass Dishes Free with Nu Bora	

**PAR GIANT SIZE 59c**  
A mammoth package containing lovely pottery  
**PAR REGULAR SIZE 21c**  
Package tells how you get pottery pieces

**LIFEBUOY 3 for 14c**  
FOR SKIN PROTECTS HEALTH  
**PAY CASH AND SAVE**

# This is "SALAD CELEBRITY WEEK" in MEDFORD!



**SEE YOUR GROCER THIS WEEK FOR GRAND SALAD IDEAS!**  
Grocers listed below are featuring salad and picnic foods with Best Foods Real Mayonnaise and other delicious Best Foods Products for summer menus.

### TRY THIS VITAMIN VARIETY SALAD

(Supplies Vitamins A, B-1, C, D, E)  
7 slices of red apple 1 package (3 ounces) cream cheese  
6 slices onion  
12 slices orange Cherries  
11 large prunes Lettuce  
Best Foods Real Mayonnaise  
Remove core and slice unpeeled apples crosswise. Peel and slice onions and seeded oranges crosswise. Remove pits from prunes, steam or cook until tender, and cool. Stuff each with cream cheese mixed with 1 tablespoon Real Mayonnaise and insert a half cherry on top. Arrange apple, onion and orange slices on lettuce leaves on chop plate. Garnish with stuffed prunes and whole cherries (as illustrated). Serve with Real Mayonnaise. Serves 6.

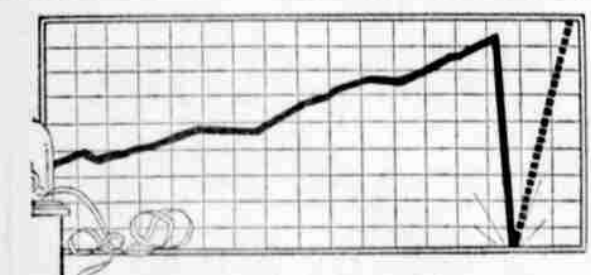
If you haven't tasted Best Foods Real Mayonnaise, why not make "Salad Celebrity Week" your time to get acquainted? You'll find it gives your family a new appetite for salads! Best Foods Real Mayonnaise is different from "Salad Dressing." It contains no starchy filler. It is all mayonnaise—real mayonnaise—and doesn't turn watery when you add milk or fruit juices. And this Real Mayonnaise tastes even fresher than home-made, for it is made with our own "FRESH-PRESS" Salad Oil which we ourselves prepare fresh each day, as it is needed. Then, in our powerful new kind of double-whipper the ingredients are so completely blended that Real Mayonnaise, with all its home-made richness, is even lighter and creamier in texture than home-made, and has a zestfully light, delicate flavor, free from oily taste. So give your family a treat. See the suggestions for salads and other fine summer-menu ideas now on display at your grocer's. Let's really celebrate "Salad Celebrity Week"!



## GET "SALAD CELEBRITY WEEK" SPECIALS FROM GROCERS LISTED BELOW

- Anderson's Thrift Store
- Andy's Oakdale Grocery
- Berwin's Grocery
- Berrydale Store
- Big Y Super Market
- Boyd's Market
- Brooks' Grocery
- Cook's Grocery
- Court Street Grocery
- Currier's Grocery
- Denney's Market
- Emil's Market
- Franklin's Grocery
- Gates & Lydiard, Store No. 1
- Gates & Lydiard, Store No. 2
- Hartle's Grocery
- Holloway's Reliable Grocery
- Humphrey's Grocery
- Ivie's Grocery
- J. R. Monroe's Grocery

- Lamb's Grocery
- Laurel Street Grocery
- Luman Brothers
- Matlack's Grocery
- Matheny's Grocery
- Maxwell's Midway Grocery
- Oakgrove Grocery
- Pat and Ole
- Peach Street Grocery
- Peerless Grocery
- Piggly Wiggly
- Pruitt's Grocery
- Quality Market
- Ray's Market
- Riverside Market
- Rose Grocery
- Shady Nook Grocery
- Stammen's Grocery
- Summit Grocery
- Washington Grocery



There is a young broker named Otto,  
Who says: "When the market goes blotto,  
"A glass of good Ale  
"Cures blues without fail—  
"RAINIER FOR GOOD CHEER is my motto!"

**Rainier ALE**  
A Lift Without A Letdown  
BECK'S DAIRY AND PRODUCE CO., Distributors, Medford, Ore.