

# PENNEY'S TAG END Days

**SPECIAL!**  
Packers Gloves  
4 pairs 25c  
Good quality cotton knit gloves! Get your supply now for packing season!  
PENNEY'S MAIN FLOOR

Large Size  
Talcum Powder  
10c  
As cooling as a summer breeze! Delicately scented to suit the most fastidious!  
PENNEY'S MAIN FLOOR

Men's Ventilated  
OXFORDS  
\$1.49  
Soft glove uppers, composite soles, leather insoles. Sizes 8 to 11. Come early!  
PENNEY'S MAIN FLOOR

Men's Balbriggan  
UNIONS  
49c  
Cotton balbriggan, sturdily reinforced for extra wear. Long legs, short sleeves. Meru only!  
PENNEY'S MAIN FLOOR

## PRICES SLASHED ON OUR ENTIRE STOCK OF SUMMER MERCHANDISE

We've gone through our entire store from the roof to the basement and unmercifully slashed prices on all remaining summer goods! You'll find hundreds of unadvertised bargains in every department! Be here 9 o'clock sharp as there are limited quantities on some items! Join the crowds at PENNEY'S.

BE HERE AT 9:00 A. M. SHARP

### SUMMER MILLINERY

There'll be a riot for these! Supple felts and summer straws included! Many styles to choose from!

Some at \$1.00 **50c**

### 50 BETTER DRESSES

Summer dresses drastically reduced to clear. Not many of these, so be here when the doors open. Worth twice the price!

**1.50**

### MISSSES' SLACKS REDUCED

Priced for fast selling! Well tailored slacks in many styles and colors. Ideal for sports, picnics, motoring, etc.

**50c**

### One Group Women's Style Shoes

At a fraction of their original price. A grand selection of shoes in whites, tans and blacks. Broken sizes, but a lot to choose from.

**1.00**

### Sheer Wash Dresses Reduced

Cool and easy to launder! New summer prints for everyday wear! Keep cool in one of Penney's sheer up-to-the-minute dresses!

**77c**

### PURE SILK HOSIERY

Smart sheerness! You'll hardly believe it possible to buy such beautiful hose at this price! Lovely summer colors! Sizes 8 1/2 to 10 1/2.

**25c**

### One Group Women's Oxfords

Smart oxfords for summer comfort! Fine leather sole and composition sole oxfords in white and two-tone color combinations! Broken sizes but a large selection!

**1.50**

### PORTO RICAN GOWNS

Soft, cool nainsook gowns! Hand embroidered in tea rose and white! Generous size for comfort! Be here early for these!

**34c**

### 175 Pairs Better Anklets Reduced

Fine mercerized anklets in smart summer colors! Be thrifty and stock up for school! Women's and Misses sizes. Get yours early!

2 pairs **15c**

### Women's Smart Slack Suits

Stylish to flatter feminine figures! A wide selection including denim, twills, hopsacking and spun rayons. Plain colors and stripes. Sizes 12 to 20!

**1.98**

### REDUCED! BETTER SHOES

Higher quality women's footwear! Oxfords, pumps, ties and straps, in whites, tans, two-tones and black! Not all sizes!

**2.00**

### Women's-Misses' Smartalls

You'll have a lot of fun in these gay smartalls. Denims, twills, hopsacking, and spun rayons. Sizes 12 to 20.

**98c**

### GIRLS' SPORT SWEATERS

Smart, knit sweaters for picnics and outings! Use 'em at the new smartalls or slacks. Gay colors and assorted styles! Priced to clear!

**50c**

### GIRLS' SMARTALLS

Comfortable overalls in gay colors. Enjoy yourself in smart twills and desert cloth materials. Sizes 7 to 14!

**50c**

### GIRLS' PLAY SLACKS

Trim slacks in a wide selection of materials and colors. Keep cool in smart play togs! Sizes 8 to 14.

**50c**

### 8 ONLY COMBINATIONS

Combination brassiere type foundations. Latex and two-way stretch! Only a few so be here early!

**77c**

### ORGANDY BLOUSES

Cool, sheer, white organdy blouses! Just right for town or country! Smartly styled! Buy several at this economy price!

**49c**

### 36 Inch CURTAIN BLINDS

Crinkle crepe fabric fabric blind complete with roller in case. Priced right! Get yours now!

**25c**

### PRINTED HOUSE COATS

Ideal for lounging on hot summer days. Be smart in one of these gay print housecoats. Fast color and a riot of patterns. Zipper and wrap-around styles. Sizes 12 to 20!

**1.98**

### OIL SILK TEA APRONS

Save on washing and ironing with these practical oil silk aprons. Gay colors and patterns to choose from!

**25c**

120 Only  
CHINESE LINEN  
HANKIES  
25c  
Finest quality sheer white linen hankies! Just the touch for the black and white sheer dresses! Assorted patterns! Hurry!  
PENNEY'S MAIN FLOOR

Better Quality  
GLOVES  
37c-77c  
Fabric gloves, in rayons and cotton! Dressed or tailored in whites, navy blues, pastels! Buy several pairs for a real savings!  
PENNEY'S MAIN FLOOR

Women's Summer  
PURSES  
50c  
Close out of higher priced handbags! Come early for best selections!  
Some at 1.00  
PENNEY'S MAIN FLOOR

8 Piece  
Bowl Cover Sets  
25c  
Made of sturdy Plonim bowl covers! Washable, sanitary, durable.  
PENNEY'S MAIN FLOOR

Cotton Filled  
COMFORTERS  
\$2.98  
Beautiful saten covered comforters. Large 72x84 size. Assorted flower designs.  
PENNEY'S BALCONY

Infants Chenille  
BEDSPREADS  
\$1.00  
Delightful infant designs marked in soft chenille. Pastel colors. Crib size.  
PENNEY'S SECOND FLOOR

Chinese GRASS  
SANDALS  
19c  
Soft padded, terry lined, comfortable.  
PENNEY'S MAIN FLOOR

Perfumed  
Dusting Powder  
25c  
Large attractive box. Nice to have. Easy to use. Get yours today!  
PENNEY'S MAIN FLOOR

**Clearance!**  
Spectacular Close Out!  
Summer Sheers  
15c-17c  
Beautiful sheer materials in balates, piques, printed muslins! Dress lengths and remnants, full bolts and half bolts! Any quantity you want at money saving prices!  
PENNEY'S BALCONY

42x36 PILLOW CASES  
Penney's famous Belle Isle quality. Fine bleached muslin, hemmed! Stock up now!  
PENNEY'S BALCONY

81x99 WIZARD SHEETS  
Here is an exciting bargain bought specially for this occasion! Full double bed size, 81" x 99". Quantity is limited. Early shoppers get the bargains!  
PENNEY'S BALCONY

70x99 White Sheet Blanket  
Soft and fluffy sheet blankets of extra quality! A bargain for the smart shopper. Stock up now for the cold winter nights!  
PENNEY'S BALCONY

Gay Colored Tea Towels  
Brighten the kitchen with these fast color towels that are ever-so-handly! Use them as gift too!  
PENNEY'S BALCONY

Bleached Flour Squares  
You can always use these handy flour squares. Bleached and mangled. Hemmed. Get here early for your share!  
PENNEY'S BALCONY

Indian Design Blankets  
Bright colored Indian designs! Grand for picnics or car and at home! Soft downy nap, saten bound ends! Size 70x90.  
PENNEY'S BALCONY

End of Season Selling!  
WOMEN'S BETTER  
BATHING SUITS  
\$1.00-\$2.00  
Beautiful satin lastex and cool swimway suits. None held over till next year! Our loss, your gain! Assorted sizes, but get here early for the best buys!  
PENNEY'S MAIN FLOOR

Man Size Terry Towels  
Extra heavy! Extra absorbent! Extra large size, 34"x44"! Gay colored plaid and solid whites! Just the thing for the man of the family.  
PENNEY'S BALCONY

Absorbent Terry Towels  
You can always use plenty of this size towel. Extra absorbent Canon towels, whites and colored borders! Priced for you! Size 20"x40".  
PENNEY'S BALCONY

27 Inch Fancy Stripe Outing  
Priced special for these Tag-End Days! Good quality outing! Buy several yards at this ridiculously low price!  
PENNEY'S BALCONY

51x51 Inch Lunch Cloths  
Brighten your table with these gay fast-color cloths! Grand for informal lunches. Hurry and get yours.  
PENNEY'S BALCONY

8 Only CAMP BLANKETS  
Dark grey or khaki half wool blankets in large size reduced to clear at this drastically cut price. Hurry as this won't last long! Some at 1.50  
PENNEY'S BALCONY

OPEN MESH DISH CLOTHS  
Large open mesh cotton dish cloths. Bright plaids. Easy to launder. Buy several at this price! Hurry!  
PENNEY'S BALCONY

DOTTED CURTAIN PANELS  
Beautiful, luxurious Dighton dot panels to freshen up your home! White and ecra! A real bargain!  
PENNEY'S BALCONY

FAST COLOR PRINTS  
Fast color cotton prints in a riot of colors. Gay designs for carefree summer dresses! Shop early!  
PENNEY'S BALCONY

6x6 Ft. SHOWER CURTAINS  
Ready to hang figured out silk shower curtains at a real money-saving price. Assorted colors. Get yours now!  
PENNEY'S BALCONY

Oil Silk Kitchen Curtains  
Size 18"x42" to fit average size kitchen or bathroom window! Gay designs in assorted colors!  
PENNEY'S BALCONY

14 Only, Men's  
WHITE BELTS  
Reduced to 25c  
Fine quality all-leather belts. A real value!  
PENNEY'S MAIN FLOOR

Girl's Rayon  
PANTIES  
10c  
Novelty rayon knit panties in tea rose! Sizes 8 to 12.  
PENNEY'S MAIN FLOOR

Boys' Polo  
SHIRTS  
25c  
Cotton mesh in lace and eyelet styles! White and pastel shades.  
PENNEY'S MAIN FLOOR

Men's Rayon  
SHIRTS-SHORTS  
25c ea.  
Cool and easy to launder! Whites and pastels. Get here early for these!  
PENNEY'S MAIN FLOOR

10 Only, Men's  
OVERSHOES  
75c  
1 buckle cloth top. Pleece lined! Buy now at this close-out price!  
PENNEY'S MAIN FLOOR

Boys' Doodle  
SHIRTS  
25c  
Grand value. Cotton "Tee" shirts with Doodle transfer! Sizes 8 to 12!  
PENNEY'S MAIN FLOOR

Men's Sun  
HELMETS  
19c  
Light weight helmets, adjustable bands. Cool and airy! Bargain priced.  
PENNEY'S MAIN FLOOR

Men's Summer  
CAPS  
25c  
Cool, airy caps that are right for work or dress. White and fancy patterns included!  
PENNEY'S MAIN FLOOR

CASH BUYING AT PENNEY'S SAVES YOU MONEY!

2 Only Men's Leather Coats  
Men! Here is value plus. Early shoppers get the bargains as there are only two at this clean-up price!  
PENNEY'S MAIN FLOOR **5.00**

SANFORIZED WASH PANTS  
Have several pairs to wear for picnics and sports wear! Black style. Washable. Sizes 29 to 40.  
PENNEY'S MAIN FLOOR **1.00**

10 Only Men's Sport Shirts  
Cool hopsacking sport shirts that usually cost more! Get yours today at this close-out price! Not many, so come early.  
PENNEY'S MAIN FLOOR **66c**

MEN'S SHIRTS-SHORTS  
Fine quality ribbed cotton shirts, long lengths. Sanforized shrunken broadcloth shorts. Snap fasteners. Bargain!  
PENNEY'S MAIN FLOOR **20c**

Men's Crew Neck Sweaters  
Easy to wear, smart to have. Stain resistant, perspiration proof, water repellent. Small, medium and large.  
PENNEY'S MAIN FLOOR **1.98**

"MEDFORD" TEE SHIRTS  
Cool white sport shirts with MEDFORD across the front. Fast colors, easy to wash. Get yours today.  
PENNEY'S MAIN FLOOR **49c**

BOYS' COWBOY BOOTS  
Multi-colored stitching zebra welting! J. C. Penney Co. weather-proof sole, full lined! Cowboy heel. Big boys' and women's sizes 3 1/2 to 8. Black, two-tone brown, tan with brown natural hair leg.  
PENNEY'S MAIN FLOOR **3.98**

Sizes 13 to 3..... **\$3.49**

MEN'S ATHLETIC UNIONS  
Cool nainsook athletic unions. Short legs, no sleeves. Knit reinforcement across the back. Sizes 36 to 50. Buy several today.  
PENNEY'S MAIN FLOOR **49c**

Boys' "Cowboy" Straw Hats  
Gay colored straw hats, cowboy style that boys like. Light weight, large brim.  
PENNEY'S MAIN FLOOR **25c**

BOYS' SLACK SOCKS  
Solid color and gay stripe patterns. Good wearing cotton. Sizes 8 to 11.  
PENNEY'S MAIN FLOOR **10c**

**End of Season Close Out!**  
Boys' Swim Trunks  
77c-\$1.17  
Reduced to clear—boys' satin lastex swimway trunks reduced to only a fraction of their former price. Not all sizes in all colors, so be early.  
PENNEY'S MAIN FLOOR

BOYS' CHARACTER SHIRTS  
Gay colored sport shirts with travel, vacation, cowboy, postage stamp patterns in and outer styles. Ages 8 to 18.  
PENNEY'S MAIN FLOOR **49c**

10 Only Boys' Play Shorts  
Fine twill play shorts reduced to clear. Only a few, so be here when the doors open.  
PENNEY'S MAIN FLOOR **25c**

One Lot Boys' Jimmies  
Close-out of higher priced summer Jimmies. Come early for this bargain. Limited quantity. Washable.  
PENNEY'S MAIN FLOOR **49c**

2 Only Boys' Wash Suits  
Worth twice this low price. Smart coat and pant style. Washable. Only two. Small sizes. Come early.  
PENNEY'S MAIN FLOOR **99c**

3 All Leather Footballs  
Reduced to clear—all-leather footballs, full size. A bargain at this low price!  
PENNEY'S MAIN FLOOR **1.49**

4 Only Boys' Leather Coats  
Worth twice this low reduced price! You get the bargain, we get the space. Hurry as there are only four.  
PENNEY'S MAIN FLOOR **3.50**

BOYS' BIB OVERALLS  
Heavy denim, sanforized shrunken. Boy's Little-Mac overalls! Store and express stripe. Sizes 2 to 16.  
PENNEY'S MAIN FLOOR **69c**

BOYS' CHAMBRAY SHIRTS  
Pull out blue chambray play shirts. Well made, easy to launder. Save money on these!  
PENNEY'S MAIN FLOOR **39c**

YOU SAVE WHEN YOU SHOP AT

# Penney's

Central at Sixth