

"WE FOUND DAKOTA'S BAD LANDS GOOD!"

The following article, presented in co-operation with the Oregon State Motor association, is one of a series designed to promote travel in the Pacific northwest. Today's article has been condensed from a motorlog appearing in The Sunday Oregonian June 23.

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IN THIS YEAR when Americans are traveling America in greater numbers than ever before, the Black Hills and Bad Lands of South Dakota are rapidly gaining in popularity as tourist attractions.

Here in Oregon this may appear on the surface to have little meaning since the Black Hills are approximately 1500 miles away. However, the popularity of the Black Hills and Bad Lands is of considerable significance to the Pacific northwest. This scenic section with its wealth of historical background is on the shortest route between the densely populated centers to the east and Yellowstone National park and the Pacific northwest.

Oregon and the Pacific northwest will share in the increased tourist crop of the Black Hills section. From the Black Hills westward all the states are linked together in the growing tourist industry with each section co-operating with the other sections in advertising tourist attractions and developing a business that reaches to practically every individual.

"Get acquainted with your neighbor, see what he has to offer, then help him sell it to the traveling public and he will help you in turn." Such was the theme of a travel development caravan which left Portland recently to tour the Black Hills region. Northern California, Oregon, Washington and British Columbia were represented.

There are numerous routes that can be taken from Portland to the Black Hills. The motorist has the choice of the Evergreen highway in Wash-



One of the principal sights in the Black Hills country is the Mount Rushmore national monument where the faces of Washington, Jefferson, Theodore Roosevelt and Abraham Lincoln are being carved into the granite of a mountain.

ington and the Columbia highway in Oregon in going through the Columbia river gorge. The Washington route can be followed through Yakima to U. S. highway 10 with a side trip to Grand Coulee dam, then on through Spokane, Wallace, Missoula, Butte and on into Yellowstone National park. From Yellowstone one has the choice of U. S. 14, 16 and 20 through the Wyoming country to Rapid City, which is the hub for tours through the Black Hills and Bad Lands.

The Oregon route along the Columbia offers two choices, one over U. S. highway 395 to Spokane to U. S. 10 and the other over U. S. 30 to Pocatello and then on U. S. 191 to Yellowstone.

Each route has plenty to offer in the way of attractions during the three days required to reach the Black Hills. The northwest caravan followed the first-named route with overnight stops in Spokane, Butte, Yellowstone and Casper. However, the more direct route from Cody, Wyoming, is along

U. S. 14 to Sheridan and U. S. 16 to the Black Hills. At Rapid City the Pacific northwest caravan was welcomed by Jarvis D. Davenport, president, and R. L. Bronson, executive secretary, and other members of the Black Hills and Bad Lands association.

The climax of any visit to the Black Hills is a trip to Mount Rushmore National monument, the shrine of democracy, where the noted sculptor, Gutzon Borglum, has carved in the 6000-foot granite mountain the faces of George Washington, Thomas Jefferson, Abraham Lincoln and Theodore Roosevelt. Thirteen years in the making, there are still two years of labor remaining before this great memorial is completed.

These colossal carvings are all the more remarkable because the only trained men working on the project have been Sculptor Borglum and his son, Lincoln Borglum. The others have been local miners. There are good highways leading to the memorial and where tunnels have been necessary they have been constructed so as to form a frame for the four faces in shining granite. Nearest viewpoint is 1500 feet from the carvings.

In addition to Rushmore monument there is much more to be seen in the Black Hills, a region with a fascinating story of earth making. This story ranges from the ancient fossil beds of Bad Lands National monument where prehistoric alligators, rhinoceroses, three-toed horses and other long-extinct animals once roamed, to the lofty "needle" formations which erosion has sculptured in the granite high up the pinedale slopes of the Black Hills.

In the southern Black Hills region is Wind Cave National park, between Custer and Hot Springs. Wind cave lies in the great Pahaspa limestone formation which also contains several other large subterranean caverns. Wind cave was discovered in 1881 when a hunter was attracted by a strange whistling caused by wind escaping through a small hole in some rocks.

MOVE TO CRACK PULLMAN SETUP GETS UNDER WAY IN FOREST AREAS

Justice Department Files Suit to Separate Manufacturing Operation Sleepers

Philadelphia, July 12.—(P)—Nation-wide justice department investigation of the railroad sleeping car setup moves today into federal district court in a civil action against the Pullman companies and an imposing list of financial leaders.

Seeking to separate the manufacture of sleeping car equipment from its operation, the department charged in a statement outlining its case that the Pullman companies:

"Have refused to operate modern light-weight railroad equipment purchased by the railroads from any manufacturer other than the Pullman-Standard Car Manufacturing company, and have threatened to withdraw the existing sleeping car service and operations if railroads should buy and operate themselves any cars made by other manufacturers."

Rates Attacked

Further, the department said, it would attempt to prove that the Pullman organization through an operating monopoly "charges the public artificial and unreasonably high prices for Pullman accommodations, and exacts non-competitive and onerous terms from railroads for the sleeping car service which it provides."

Among those named by the department are J. Pierpont Morgan, Richard K. Mellon, Sewell Avery, Alfred P. Sloan, Jr., Harold S. Vanderbilt, George Whitney, C. W. Seabury, H. S. Morgan, all directors of one or more of the companies.

Production Hamstrung

Other defendants were listed as the Pullman company, the operating unit; Pullman-Standard car Manufacturing company, the manufacturing unit; Pullman, Inc., holding company which owns the first two; and Pullman Car & Manufacturing corporation of Alabama.

Forcing the railroads to use its 6,000 sleeping cars, many of which are more than 20 years old, the Pullman company has "hamstrung" production of modern equipment by independent manufacturers, the department charged.

CONDITIONS IDEAL FOR RECREATION IN FOREST AREAS

Mosquitoes Are Decreasing at All Levels, Camping and Picnicking at Best

The following recreational bulletin was issued today by Rogue River national forest headquarters:

"That there are now fewer mosquitoes at all elevations is probably the best news of the week for recreationists in the Rogue River national forest. The mosquitoes are always at their worst for a short period after the melting of snow; this year the unusually early season is resulting in a correspondingly early freedom from these pests.

"Nights are cool and daytime shade with cool breezes also offers relief from valley heat. Roads and trails are all in good condition, flowers still blooming profusely in the higher country and camping, picnicking and motoring are at their best.

Fishing is excellent in most of the upper streams and lakes. In the Union Creek district, excellent fly fishing is available in the Rogue river at all parts above Natural bridge; grasshoppers are bringing good catches in Bybee, Crater, National and Muir creeks for anglers who go away from the highway for short distances. Buck canyon, Fish Creek valley, and the Fish lake on the Umpqua divide offer good opportunities for those desiring to leave the main-traveled routes.

"In the Butte Falls district limit catches are being taken from the south and middle forks with grasshoppers and flies; Blue lakes and Seven lakes are yielding good catches, while in Big Butte and its tributaries fishing has been only fair.

"Good catches are reported from Sky lakes; Fish lake is fair for eastern brook; at Four-mile lake still fishing with cluster eggs is bringing excellent catches of silversides and rainbow are being taken on troll with spinner and eggs or with spinner and trout-Oreno. In Little Butte creek above the Dead Indian Soda Springs and near the South Butte forest camp good catches of trout are being taken with grasshoppers. At Hyatt lake bass are being caught with artificial flies but

crappies are not biting so well as usual.

"In the Rogue river outside the national forest, trout fishing is reported to be excellent its entire length. The water is low and clear and trout are rising to royal coachman, grizzly king, professor and queen of the water flies. The trout are running unusually small this year. A few steelhead are being taken but the summer run has not reached this vicinity.

"Organization camps are in full swing at Lake of the Woods, with 100 Boy Scouts from the Medford area, 25 Klamath Falls Junior Police, a group of Klamath Campfire Girls and Girl Scouts preparing their Camp Esther Applegate, and Jackson and Klamath county home-makers coming in Sunday for a week. Each of these groups has its own area and will in no way interfere with the use of the campgrounds by the general public.

"Here's a new theme in our old warning: America's natural

defense. Their protection begins with preventing forest fires. So be patriotic—be careful of fire in the woods!"

FIRST TUNA BOATLOAD ARRIVES AT ASTORIA

Astoria, Ore., July 12.—(P)—The first boatload of tuna fish reached Astoria today and reports of an exceptionally strong run off the Oregon coast.

Size of the load was not revealed. The catch went to Portland where it will sell to consumers for about 17½c.



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6 lb. tin89c

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49-lb. bags \$1.49
M. D. Toilet
Paper, 3 rolls 25c
Bonny Dog
Food, 3 cans 13c
Pard Dog
Food, 3 cans 25c
Cocoas,
2-lb. tins 15c

WAX

Needs No Polishing
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CH SUGAR

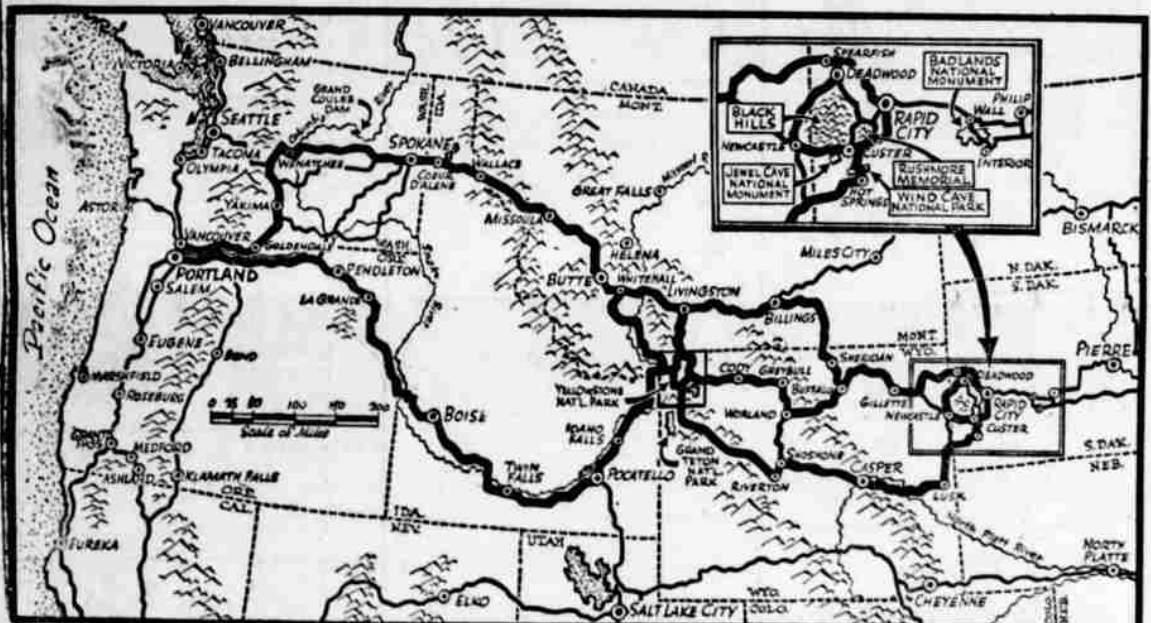
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Lava Soap 3 large bars 25c
Oxydol large 17c giant 49c
Dash, giant size . . . 45c
P&G Laundry Soap 7 giant bars 25c
PAY CASH AND SAVE



The routes from the northwest country into the Bad Lands and Black Hills are mapped above. Insert is a detail map of the Black Hills country.



JAPAN'S DAY AT FAIR—The Hon. Kensuke Hori-nouchi (left), Japanese ambassador to U. S., was an honored guest at Japan Day at the New York world's fair, held on the weekend when Japan was apparently formulating a "Monroe Doctrine" for Asia. With the ambassador is Rep. Hamilton Fish, New York Republican, who discussed Far East situation with Japanese diplomat.

agement. They have now drawn up a set of simplified records which will be tried in the various public health departments. Sam Kimball was here three months ago in the interests of this project. He was so favorably impressed with the efficient and economic manner in which the Jackson county office is managed that office management for the project is patterned after it in every detail. Dr. A. E. Merkel, public health officer, was informed at the Denver convention.

PINE BUSINESS DROPS ACCOUNT 4TH HOLIDAY

Portland, Ore., July 12.—(P)—Reports from 108 Western

Pine Association mills showed last week's business was 57,346,000 board feet of lumber compared with 81,689,000 feet the previous week.

The decline was due principally to the Fourth of July shut-down. Shipments for the comparable weeks were 53,890,000 feet and 78,741,000 feet and production 54,435,000 feet against 88,772,000.

GOOD WILL CRUISER REACHES VALPARAISO

Valparaiso, Chile, July 12.—(P)—The United States light cruiser Phoenix arrived here today on a good will tour of South American ports.

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COUNTY HEALTH DEPT. SYSTEM IS PATTERN FOR OTHER OFFICES

So efficient is the system of office management developed by the Jackson County Health Department that it has been adopted almost word for word as a pattern to be adopted throughout the state of Oregon and perhaps in other states of the union. It was announced at the Denver convention of the American Public Health association, it was learned here today.

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