

# 1940

## Greetings

### Ring Out The Old and Ring in the New with These Friendly Messages

The retailers in this community who have so satisfactorily served you all through the past year—look forward to your clientele once more in 1940. Accept these sincere, neighborly greetings from them in the New Year's spirit of good cheer and good fellowship which prompted the appearance of their messages.



**Barney's Signal Service**  
8th and So. Riverside

We join you in welcoming the New Year. We hope to continue to serve you well.



**Wm. Hammett Plumbing**  
1421 East Main

Our hope for your New Year is that a merry tune will be your theme song.



**Medford Business College**  
GWN

As your personal friends, we wish you the joys of the New Year ahead.



**Mack Lillard**

Permit us to extend to you—the season's New Year wishes!



**Olson Electric**  
8 N. Bartlett

Let's thank Father Time for giving us young 1940 for a new companion.



**DAILY'S AUTO PAINTING**  
Medford's Oldest and Finest. 20 S. Bartlett

We are neither poets nor artists, we are just your friends greeting the New Year.



**PACIFIC TRUCK EXPRESS**  
111 N. Fir St. Phone 483

If every day of the New Year brings you what we wish you — it will be joyous!



**Medford Bargain House**

Our resolution for the New Year is—to better serve you in every possible way.



**Modern Plumbing & Sheet Metal Works**

Ring in the New Year and remember our good wishes for you and your family.



**Perry L. Ashcraft**  
PACKARD

New Year's greetings and may 1940 fill your home with all good cheer.



**Maid Rite Sandwich Shop**  
145 So. Central

May your journey all through 1940 be filled with happiness and good fortune.




**Southern Oregon Credit Bureau**

We extend to all of our patrons sincere wishes that the New Year bring you the best of everything.



**Lewis Super Service**

Make merry welcoming the New Year, and accept our sincere good wishes that it be a happy one!




**Nu-Way Cleaners**  
404 East Main

When bells proclaim the New Year, we will proclaim our good wishes to you.



**F. F. BURK**  
Seat Covers, Auto Tops, Venetian Blinds

Out pop our greetings for the New Year — we hope you continue as our customer.



**Walden's Cider Mill**

For every second, minute, hour, day, week or month of the New Year, you can count in us to please you.



**Maid-Rite**  
8th and Grape

All the bells in the world couldn't ring loudly enough to express our sincere New Year's wishes.



**Franklin's Grocery**

Ding-dong, ding-dong, New Year's bells are ringing out our jolly good wishes.



**Roseborough's Barber Shop**

New Year's Greetings from us to you. We thank you for your patronage—and may it continue.




**Medford Stationery Store**

Light, bright and cheerful — that's how we hope the New Year will be for you every moment of every day!




**Snider's Dairy**

Our door is open to welcome you for a friendly New Year's greeting, and all through the many years ahead.



**Medford Domestic Laundry**

Here's a wish for you to enjoy all through the year. May nothing but happiness come your way.




**American Laundry**

We won't mask our feelings — we frankly say, Happy New Year to you, today.



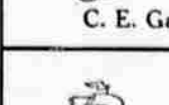
**Chet Leonard's Super-Station**  
8th at Riverside Phone 1294

**HAPPY NEW YEAR To All**



**C. E. Gates Auto Co.**

Strike up the band! and welcome General New Year with a 1940 brigade. We'll step along to victory.



**C. C. Furnas**  
Medford Service Station

A bright star is shining from our windows to say—Happy New Year to you and yours.




**Camelo Cleaners**  
211 W. Main

Our good wishes for your New Year sail through the air to you and your dear ones for 1940.



**Skinner's Garage**

We commemorate the beginning of the New Year! We see in it a prophecy of good things to come for you all.



**Medford School of Beauty Culture**

We're not superstitious but we see a lucky horseshoe bringing you 1940 fortune.



**Perl Funeral Home**

We will be with you in spirit when you are celebrating the coming of the new year.



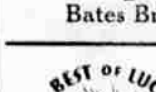
**Holland Hotel Coffee Shop**  
G. Fujii

When midnight has struck and you greet the New Year, think of our greetings to you, dear friends.



**Bates Bros. Barber Shop**

We will contribute to your enjoyment of the New Year by our excellent service.



**Medford Garage**  
"You Ought to Own an Olds"

Beauty rules the festivities for the New Year! Let's all drink a toast to gay 1940.



**Eads Transfer & Storage**

May your New Year be a merry mixture of good health, prosperity and good fortune always.



**FIRST FEDERAL SAVINGS & LOAN ASSN.**  
27 North Holly

You'll be sitting on top of the world if our prophecies for your New Year come true.



**Hotel Holland**

We take this opportunity to express our appreciation for your generous patronage during the past year and wish you a Happy New Year.



**Morton Milling Co.**  
10 West Jackson

Raise your voice in harmony with the true spirit of the New Year! It's sweet harmony to know what 1940 is bringing us.



**Copeland Yards**

Here's young champion, 1940, bringing you a year of luck and prosperity! May they last a lifetime.



**Auto Beauty Shop**  
608 So. Riverside

Here's hoping the year 1940 steers a proper course and has smooth sailing all the way for you!



**The What Not**  
6th and Ivy

We hasten to wish you an exciting New Year, and look forward to enjoying your patronage.



**Sunrise Service Station**  
Riverside and 12th

Here's a merry toast to what 1940 holds in store for you, our patrons. Our best wishes for the very jolly New Year.



**Medford Auto Wrecking Co.**  
1618 N. Riverside

We shout our New Year's wishes to you. Let us continue to be "your store."



**Medford Ice & Storage**

May you and your loved ones enjoy the best of New Year's! We hope you win the race of god fortune with 1940 to spur you on for another year!



**Medford Hotel**

We ring out 1939 and ring in 1940. May the coming year be the best you've enjoyed.



**K.W.H. Sales and Service Inc.**  
808 South Riverside, Medford

We extend season's greetings to our PATRONS—who have made it possible for us to be happy and prosperous this year, and we hope to serve in 1940 even better.



**Farmers & Fruitgrowers Bank**  
Medford, Oregon

We welcome 1940, wishing him a happy visit with us. He is a welcome guest to all.



**Rogue River Valley Canning Co.**

Let's shout our 1940 greetings all through the city, folks!



**Medford Plate Glass and Mirror Co.**

With merry wishes let's combine to ring in the new year that's ahead.



**Court Street Grocery**

There is a year of good reflected in the heavens. We're announcing the arrival of 1940. A new and happy year for our customers.



**Oakdale Cash Grocery**

Seeing ahead we prophecy a very good year for you. May we serve you well.



**Singer Sewing Machine Distributor**  
22 So. Grape Street

Rely on us to help make your New Year more important and more economical!



**Brown & White Agency**

We write you a New Year's message for all good things ahead. May you benefit by good health and good cheer for the entire year ahead.



**Farmers Automobile Inter Insurance Co.**

Here's luck! May we serve you in 1940 as pleasantly as we have throughout 1939.



**Crater Metal & Engineering, Inc.**  
142 No. Front

We scatter our wishes so that you can enjoy them every moment.



**Medford Bowling Alley**

Here's broadening the season's spirit of good cheer and joy unbounding. What a year is ahead for us! May we help you share its manifold joys.




**Brill Metal Works**

We hope your wishes come true for 1940, bringing you and your loved ones the joy of dreams fulfilled in a New Year.



**Gage Motor Service**  
20 North Grape

We write our message in the simplest of terms: may all that is worth having be yours for 1940.



**Don Cruikshank**  
TYPEWRITERS  
230 W. 6th (Holly Theatre Bldg.)

When your hopes soar high and your ideals take flight—may realization be yours for 1940!



**Barnum's Machine Shop**

Here's to the festivities of New Year's Eve — The bells of the town ring out a welcome to the New Year of 1940! Join in celebration.



**Bierma's Typewriter Agency**

We're hurrying to wish you an excitingly jolly New Year, and sincerely hope we will continue to enjoy your patronage.



**H. E. Hawk Plumbing**  
1111 West 10th Street

Top hats are symbols of elegance, so we wish you a Top hat of a New Year! May it keep you dancing with joy.



**Jackson County Abstract Co.**

With the merry tinkle of many bells we ring in a new year of the best of luck and happiness. May we share it with you?



**Harden's Drapery Shop**

Here's hoping 1940 proves to be a thoroughbred, riding to victory. Chalk up our good wishes for your New Year—you're in for luck.



**Tolletson's Post Office Station (Gilmore)**

We're not superstitious...but we see only good signs for your future through 1940!



**Feldman Electric Store**

Ring in the new! Ring out the old! Welcome to the new year — Predicting your bright future! Things will be good—and we'll be good to you!



**City Meat Market**

Here's a treasure chest of good wishes for you. Welcome 1940 because it's a New Year filled with all the good things in your life.



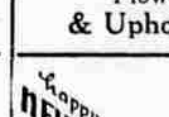
**Crater Meat Co.**

We announce with pleasure the coming of the New Year — 1940. It will put on an all-star show of merit and good fortune to last for 365 performances.



**Flowers Mattress & Upholstering Shop**

As the clock strikes twelve it ushers in a New Year! We want that year to give you only the best things in life.



**Sam Bateman's 6th Street Shell Station**

You'll enjoy more good things during 1940 than ever before — that's our prophecy to you.



**Mail Tribune**

We are not poets, nor authors wise but our heart is in our New Year's wish to you. May it pay you in fortune your due.