

VAN CAMP'S *A Great Opportunity to STOCK UP for the Holidays*

GREAT *Thanksgiving* AND HARVEST FEAST-IVAL

"FEAST for the LEAST"



Why Not Make the Holidays a Holiday for the One Who Prepares the Family Meals?

VAN CAMP'S "Feast for the Least"

**PORK and BEANS Assures a
• Delicious • Healthful • Economical
MEAL IN A MINUTE!**

TASTES EXPENSIVE
COSTS SO LITTLE!

What a GRAND MEAL Van Camp's PORK and BEANS make . . . GOOD FOR YOU, too . . . PACKED FULL of FLAVOR . . . NOURISHING . . . RICH in VITAMIN B . . . DIGESTIBLE . . . SATISFYING Be sure to STOCK UP on VAN CAMP'S Pork and Beans as well as other popular Van Camp's products . . . they win the praise of your family and your friends!



VAN CAMP'S
TOMATO SOUP
Van Camp's is prepared from the very finest of Van Camp grown Tomatoes—pedigreed for flavor and food value. It's concentrated—that means you pay only for the rich soup stock—no water.

VAN CAMP'S HOMINY
... is a national favorite—snow white, fluffy kernels—as appetizing in taste as in appearance. Economical, yet a dish chock full of food values.

Van Camp's Kidney Beans
Van Camp's modern cookery makes these Red Kidney Beans mealy and delicious, makes the skin very tender and still keeps the beans whole, so that their appearance is as fresh and appetizing as is their flavor.

ROYAL CLUB for the BEST of QUALITY

Be Sure To Ask For
Royal Club

- Royal Club: 53 Years Highest Quality**
- Cranberry Sauce . . . 17 oz. tin 15c**
STRAINED—READY TO SERVE
- Pumpkin . . . large 2 1/2 tins 2 for 25c**
FOR GENEROUS SERVINGS
- Sweet Potatoes 2 1/2 tin 15c**
SWEET—GOLDEN COLOR
- Fruit for Cocktail . . . pound tin 14c**
FOR THE FRUIT SALAD—VERY INEXPENSIVE
- Crab Meat . . . regular 1/2 size tin 32c**
AMERICAN PACKED—FANCY QUALITY
- Mayonnaise full quart jar 39c**
ONLY FINEST INGREDIENTS USED

JELL POWDER
For Salads or Desserts
6 Delicious Flavors
ROYAL CLUB
3 pkgs. 14c

PEAS
Small Slice
Fancy Dainty
Dumple

No. 2 tins
2 for 27c

SPICES **Royal Club**
POULTRY SEASONING OR
PUMPKIN PIE SPICE **2 for 19c**
2 OUNCE TINS

COFFEE **Royal Club**
Special 3 lb. tin 73c
MAGNIFICENT FLAVOR

AND REMEMBER—NO MEAL—
"THANKSGIVING"—OR OTHERWISE
IS COMPLETE WITHOUT
GOOD COFFEE
TRY ROYAL CLUB COFFEE

Raisins Seedless Royal Club
4 lb. hg 25c 2 lb. hg 15c

Pineapple
8 Fancy Whole
Slices
For Serving or
Salads

ROYAL CLUB—
THE BEST
Lge 2 1/2 tin 23c

CATSUP
Fancy Quality
Deep Red Color
Spiced Just Right
ROYAL CLUB
14 oz. btle 15c

VAN CAMP'S CHILI CON CARNE
Healthful, nourishing beans . . . choice cuts of beef . . . SAVORY secret sauce . . . millions like its real Mexican taste . . . rouses tired appetites . . . wins you praises from family and friends . . . saves you cooking cares . . . a meal-in-itself . . . lunch . . . dinner . . . midnight snacks . . . thrillingly thrifty . . . Serve Van Camp's Chili Con Carne—Mexican Style.

SPAGHETTI
ITALIAN STYLE
The recipe with a reputation . . . a famous Italian chef's special sauce . . . choice spaghetti blended with selected tomatoes . . . cheese . . . onions . . . spices . . . pepper . . . salt . . . your family and your guests cheer your careful catering . . . millions like its savory taste . . . healthful and satisfying . . . saves work . . . saves time . . . saves money.



FREE 28 MEAL - IN - A - MINUTE RECIPES
Easy Ways To Prepare Appetizing Dishes With Delicious Van Camp's Foods
Get this handy little recipe book FREE . . . Just write to the Advertising Department, VAN CAMP'S, 5601 East 14th Street, Oakland, California.

Feast-ival Bargains Now at Your INDEPENDENT GROCER