

BUY 1,000 ACRES IN MEDFORD AREA AS SEED NURSERY

(continued from page one) neburg and Crestbrook ranches near Medford. The seeds to be raised will be

Out, crystal ball! - It's in the cards

HOW TIME FLIES! Here it is already 1964. Yet we can remember back to 1939 as if it were yesterday.

Now we're not trying to infringe on Madam Tea-Leaves, the seers, and her crystal ball. No crystal ball is needed to make sure where, after 25 years, the unlimited opportunity for advancement which is basic policy with this Company will land members of our entering class of '39.

It would be simpler to tell you that of the 180 employees who joined this Company 25 years ago, all have bettered themselves. One is assistant general sales manager. Another is captain of a tanker. Five are branch managers. Thirty-nine have advanced to important executive posts.

We speak confidently about 1964 solely to point the fact that this year's newcomers—the clerks, "roustabouts," office-boys—can count on a future wherein merit means promotion. They will be the bosses of 25 years hence. And—equally important—years will have become no handicap. They'll still be on their way up.

Standard Oil Company of California

marketed throughout the United States and in foreign countries. Mr. Hoover said. He himself has been producing and marketing winter blue grass seed for several years, having developed the grass after discovering a patch of volunteer growth. Valley Well Sited "The Rogue river valley is peculiarly adapted to the production of grass seeds, affording better quality and a higher yield than elsewhere," Mr. Hoover declared in predicting the production of grass seed as a new principal business of southern Oregon. "So far as grass is concerned, the Rogue River valley offers more opportunities than any other section of the United States."

Part of the 1,000-acre nursery is now being prepared for the planting of grass. Mr. Hoover related. A nurse crop will be put in and about 300 acres will be planted this fall to winter blue grass. In March about 500 acres will be planted to ladino and lotus and next autumn the entire acreage will be seeded to the winter blue grass, he stated. Ladino and lotus will continue to be planted in season to form a combination crop, better results and year-around production being procured by this procedure, he explained.

Grazing goes hand-in-hand with the production of grass seed and later cattle will be brought in to pasture on the land, Mr. Hoover related. Registered Herefords will be brought from Dr. Poston's cattle ranches, he added.

Story Interested Doctor Dr. Poston became interested in winter blue grass a few years ago after reading about the product, its development by Mr. Hoover and its varied uses in an article written for Country Gentleman by Mrs. Adeline B. Hineck, Medford resident. The surgeon made numerous trips to Medford and conducted a thorough investigation of winter blue grass possibilities and of the Hoover methods of production.

Winter blue grass is distantly related to the famed blue grass of Kentucky, though Mr. Hoover asserts the southern Oregon product is superior to the Dixie article. It does not, however, compete in any way with the Kentucky grass as it grows in the winter whereas the blue grass of the south is a summer product. In fact winter production is hailed as one of the important values of the southern Oregon blue grass, for through it year-around pasturage is possible. Other special qualities are claimed for the winter blue grass.

Livestock

Portland, Nov. 17.—(AP-USA)—Hogs: Salable 150, total 700; market around 10c lower than Thursday average; good to choice 165 to 215-lb. drive-ins \$8.10 to mostly \$6.25; extreme early top \$6.35; few 220-lb. weight down to \$5.75, light-lights down to \$5.50, packing sows steady at \$4.50 to \$5.00; feeder pigs scarce, quoted to around \$5.75. Cattle: 35; calves 10; total 35; market nominal, demand limited for fleshy cows and in between good

grade steers; week's top strictly good grain-fed steers \$9.50; best fed heifers \$8.25, grass heifers mostly \$7.30 down; canner to common cows salable around \$4.50 to \$5.00; good beef cows salable around \$5.75 to \$6.50; sausage bulls quotable \$5.00 to \$6.00; beef bulls salable around \$3.75 to \$4.50; sausage bulls quotable \$3.00 to \$4.00; good beef bulls salable around \$6.25; good to choice vealers quotable \$8.00 to \$9.50. Sheep: 150; market nominal; good to choice trucked inland salable around \$8.00 to \$8.25; feeder lambs eligible around \$6.25 to \$7.75; medium to good slaughter ewes salable around \$2.50 to \$3.50.

Chicago, Nov. 17.—(AP-USA)—Hogs: 13,000; light hogs fairly active; mostly 10 to 14c lower than Thursday's average; others and packing sows generally 15 to 25c off; extreme top \$6.05; bulk 160 to 220-lb. \$5.80 to \$6.00; 220 to 270-lb. mostly \$5.55 to \$5.85; good 330 to 450-lb. packing sows \$4.90 to \$5.40; few lighter weights to \$5.80; extreme heavies \$4.50 to \$4.85. Cattle: 500; calves 300; slow, generally Friday cleanup trade; prices on all grades and classes around steady. Sheep: 6,000; late Thursday fat lambs 15 to 25c lower; other classes steady; lambs top \$9.25; bulk \$8.90 to \$9.10; yearlings \$6.75 to \$7.75.

South San Francisco, Nov. 17.—(AP-USA)—Hogs: Salable 200; about steady; top and bulk 175 to 200-lb. California and Oregon butchers \$6.75; few over and under weight sorted out \$6.25; load good to choice 218-lb. Oregon \$6.75 straight; packing sows quoted mainly \$5.00 down. Cattle: Salable 28. Nominally steady but undertone weak on bulls and cows; medium to good fed steers quoted \$8.00 to \$9.50; odd head common kinds \$7.50; few medium to low-good range cows \$5.50 to \$6.00; good quoted to around \$6.50; few canner to common cows \$3.50 to \$5.00; odd cutter to common bulls \$4.25 to \$5.25; weighty kinds quoted to \$6.75 or slightly above. Calves: Salable 10. Nominally steady; good to choice vealers quoted around \$10.00 to \$12.00. Sheep: Salable 450. Lambs very slow, undertone weak at Thursday's downturn; entire supply early shorn and medium-pelt California; lamb top Thursday \$9.25 on one deck medium to choice 70-lb. woolled California sorted 5 per cent.

Portland Produce

Portland, Nov. 17.—(AP)—Turkeys: Selling price—Hens 22 to 23c lb.; toms 18 to 20c lb. Buying prices—No. 1 hens 21c; toms 17c lb. Onions: Oregon, 40 to 50c; Yakima 30 to 35c sack; white Bermudas 1 1/2c lb. Hops: Oregon 1939, 25c lb.; 1938 nominal. Butter, butterfat, eggs, cheese, country meats, live poultry, potatoes, hay steady, unchanged.

Portland Wheat

Portland, Nov. 17.—(AP)—Open High Low Close Dec. 80 1/2 80 1/2 80 1/2 80 1/2 Cash grain: Oats: No. 2, 38-lb. white \$25.75. Barley: No. 2, 45-lb. bearded white \$24.00. Corn: No. 2, eastern yellow shipments \$25.75. No. 1 flax \$1.73. Cash wheat (bid): Soft white 79c; western white 78c; western red 78 1/2c; Hard red winter, Ordinary 80c; 11 percent 80c; 12 percent 80c; 13 percent 83c; 14 percent 88c. Hard white, hard: Ordinary 83c; 12 percent 84 1/2c; 13 percent 87 1/2c; 14 percent 90 1/2c. Today's car receipts: Wheat 6; flour 3; corn 9; oats 1; hay 1; mill-feed 1.

Chicago Wheat

Chicago, Nov. 17.—(AP)—Wheat: Open High Low Close Dec. 87 1/2 87 1/2 87 1/2 87 1/2 May 85 1/2 85 1/2 85 1/2 85 1/2 July 83 1/2 83 1/2 83 1/2 83 1/2

Wall St. Report

New York, Nov. 17.—(AP)—Efforts to build up another rally in the stock market today failed to fan much headway. The list made a gesture toward higher territory at the start, then ran into sufficient profit taking to reduce or cancel gains running to a point or more. Dealings were moderately speedy in the first hour, but it was a slow-motion production thereafter. Losses and gains of minor fractions were distributed throughout most departments at the close. Transfers approximated 805,000 shares. The main bullish market in fluence, brokers said, continued to be the maintenance of recovery trends in virtually all lines of domestic business and industry. Today's closing prices for 32 selected stocks follow: Al. Chem. & Dye 177 1/2 Am. Can 113 1/2 Am. & Pgn. Power 2 1/2 A. T. & T. 169 1/2 Anaconda 32 1/2 Atch. T. & S. F. 29

Table with 2 columns: Stock Name and Price. Includes Bendix Avia, Beth Steel, Caterpillar Tract, Chrysler, Coml. Solvents, Curtiss-Wright, DuPont, Gen. Electric, Gen. Foods, Gen. Motors, Int. Harvester, I. T. & T., Johns-Manville, Monty Ward, North Amer., Penney (J. C.), Phillips Pet., Radio, Southern Pacific, Std. Brands, Std. Oil Cal, Std. Oil N. J., Transamerica, Union Carbide, United Aircraft, U. S. Steel.

Pear Markets Yesterday

Chicago, Nov. 17.—(AP-USA)—Pears: 1 California, 7 Oregon, 2



To know just how good tea can be—try Schilling Tea. Compare its exquisite flavor. Compare its clear, fragrant, refreshing goodness. Compare it for everything you want in a cup of tea. Insist on Schilling Tea!

PEERLESS MARKET

14 NORTH BARTLETT PHONE 603 ANY SIZE ORDER DELIVERED FREE All of our Meats are Either State or Government Inspected!

TURKEYS CAPONS DUCKS HENS

We will have a few turkeys on display for your selection Saturday. Our Thanksgiving birds will be slaughtered over the week-end and be on display Mon. Tue. and Wed. All our turkeys this year are milk and corn fed and have at no time been fed fish meal. Order early to insure yourself the size turkey you wish.

YEARLING MUTTON SPECIALS

Table with 2 columns: Meat Type and Price. Includes Shoulder, Leg, PORK ROAST, VEAL ROAST, LOIN VEAL CHOPS, BACON JOWLS, BACON BACK.

PEERLESS GROCERY

Be sure to see the fine display of Quality Fruits and Vegetables at the Peerless Grocery. Special low prices

Utah Celery, Fresh Dates, Fresh Ranch Eggs, New Crop Beans, Lindy Peas or Corn, Fresh Bread.

Holloway's Reliable Grocery Thanksgiving FOOD NEWS YOU CAN RELY ON THE RELIABLE for All Kinds of Fresh Holiday Foods. Pumpkin, Mincemeat, Cranberry Sauce.

ROYAL CLUB CANNED FOODS. Peaches, Grapefruit, Juice, Corn, Asparagus.

BIRDS EYE FROSTED FOODS. FARM FRESH FRUITS AND VEGETABLES. Peas, Corn, Peas and Carrots, Green Lima Beans, Asparagus, Fresh Strawberries, Raspberries, Youngberries.

CROWN FLOUR. Cake Flour, Best Patent Flour, Kitchen Queen.

Honey, Free Deals, Walnuts. 5-Lb. Pail 37c, Teaspoon FREE with Grandpa's Tar Soap, 2 Butter Dishes FREE with 1 pkg. Bisquick, New Crop Lb. 15c.

SCHILLING COFFEE. 1lb. 28c, 2lb. 55c. Two kinds: Barcolutor and Drip. PACKED IN WOODEN BOXES.

MINUTE TAPIOCA, Christmas Cards, BAKE A BETTER CAKE.

Thanksgiving Fruits and Vegetables. Fancy Fresh Peas, Celery Root, Bleached Celery, Utah Celery, Celery Hearts, Avacados, Pineapple, Pomegranates, Persimmons, Coconuts, Comice Pears, Hot House Tomatoes, Cucumbers, Green Onions, Radishes, Parsley, Red Cabbage, Peppers, Italian Squash, Egg Plant, Grapes, Italian Broccoli, Decorative Gourds, Beets, Carrots, Turnips, Cauliflower, Large Artichokes, Fcy Blue Lake Beans, Large Artichokes, Endive, Lettuce, large, solid.

CITY MEAT MARKET 112 N. Central. We Have Some Fine Birds. Sho. Pork Roast, Pork Backbone, Short Ribs, Prime Ribs Steer Beef, Veal Roast, Pure Lard.

Pilgrim Cake, Fruit Cake. The Pilgrims would have been truly thankful could they have had such a delicious cake on their Thanksgiving day. A type of brown sugar cake made with pure creamery butter, Soft-silk cake flour, fresh country eggs and every other fine ingredient which you would use were you making it yourself. A real brown sugar icing filled with chopped Texas pecans and Oregon walnut meats. A real Thanksgiving cake and a most delicious one. We will feature this cake tomorrow and over Thanksgiving. A large 3-layer cake specially priced at— 49c Fruit Cake. Don't overlook it for Thanksgiving and be sure to ask for FLUHRER'S. You cannot buy a finer Fruit Cake anywhere. It contains ten kinds of the choicest fruits and nuts and the highest grade brandy. It has been properly aged to give it mellowness and that extra goodness. This same quality Fruit Cake would cost 80c a pound in any large Coast city, while here at home you can buy it for 50c a pound. Be sure to have Fruit Cake for Thanksgiving and be sure it's—

Fluhrer's OLD SPEAS BRAND Apple BRANDY. QUART \$1.40, 90 Proof, 75c.