

Special Purchase of the Finest All Perfect



Crepe HOSE
We have ever offered at this low price
2 pair \$1

Don't miss this! The greatest value you have ever seen! RINGLESS CREPE, full fashioned hosiery in the newest shades. Don't miss this. (Main floor)



5% Part Wool Blankets
\$1

Deep, fluffy nap. Double bed size, 70x80 inches. Soft pastel plaids. A Dollar Day Bargain! (Balcony)

BEGINNING TOMORROW

Penney's DOLLAR DAYS

BARGAINS GALORE!

While Quantities Last: Women's Rayon **Panties**
8 pair \$1



Your chance to save! Smartly styled Panties that wear well. Be here when the doors open! (Main floor)



DOLLAR DAY SPECIAL!
Felt Hats
Only \$1.

Men's smart wool felt dress Hats in a variety colors and styles! Shop early as quantity is limited! (Main floor)

HURRY NOW TO PENNEY'S—WHERE YOUR MONEY WILL BUY MORE THAN EVER—COMPARE!—SAVE!—FIND OUT JUST HOW MUCH YOUR DOLLAR CAN BUY FOR YOU!

3-pound All Wool Batts
Opens to full bed size! Soft, fluffy wool. Full 3 pound weight. Makes beautiful comforters! Quantity limited! (Balcony)



36-inch Bleached Muslin 17 yds.
Firmly woven Muslin! Bleached, too. Buy enough to supply you for months to come! (Balcony)



Women's Flannel Gowns
Warm, fleecy Outing Flannel, generous cut sizes! Styled the way you like them! (Main floor)



Oil Silk Umbrellas
A new shipment of these good looking, serviceable Umbrellas! Beautiful colors to match your costumes! Get yours today. (Main floor)



27-in. Outing Flannel 12 yd.
Fine quality Outing Flannel that you will find many uses for! Light and dark stripes, white, too! Bargains! (Balcony)



Fast Color House Coats
Stunning styles of bright fast color Broadcloth and novelty popular prints. Full, graceful, skirts, Zipper or wraparound styles All sizes! Buy now for gifts! (Second floor)



Bleached Flour Squares
Large size opened flour squares! Good weight, unhemmed, bleached and mangled! Save on these today! (Balcony)



Penco 81x99 in. Sheets
The best Muslin Sheet money can buy! They're TOPS in finish, make and long wear Stock up now—Save! (Balcony)



Children's Wash Frocks
Styled right Frocks for the school girl. Past color Percalae. All the details they like! Size 6 to 14 (Second floor)



Mattress Protectors
Full double bed size, quilted mattress protectors. Save money on this bargain! (Balcony)



Stamped Pillow Cases
Fine quality Pillow Cases stamped ready to embroider! Beautiful design! Ideal for Christmas gifts! Low prices! (Balcony)



All Linen Lunch Cloth
Made of extra fine linen for which you'd expect to pay twice this price! Full 51 inches square. Hand printed. Beautiful patterns! (Balcony)



36-inch Outing Flannel 10 yds.
Special DOLLAR DAYS feature of short length Outing Flannel. (10 to 20 yds.) Soft pastel stripes, 36 inch width! Get your share now! (Balcony)



Handy Size Terry Towels 10 for
Thick woven Terry Cloth Towels that are always handy! 17x36 inch size! Get your supply today! (Balcony)



46-inch Oil Cloth
Rich, attractive patterns you'll enjoy. Fine quality, 46 inch width. Check your needs on this Bargain! (Balcony)



Women's Brassieres
Penney's famous "Lady Lyke" Brassieres that are styled right to fit. Fine quality lace and broadened uplift models! (Second floor)



Women's Felt Slippers
Good quality Felt Slipper that are ever so comfortable! A dandy cold weather need. Sizes 4 to 8. Come early! (Main floor)



Pillow Cases
Penney's fine quality "Belle Isle" Muslin Cases, hemmed, 42x36 inches. Bargains! (Balcony)



Oil Silk Tea Aprons
Bright, gay-colored Tea Aprons that are always useful! Grand selection! Bargain priced! (Second floor)



Infant Blankets
Rich, downy nap Blankets in soft colors for baby! Generous size, 30x40 inches. Buy several for gifts! (Second floor)



Children's Sleepers
36 ONLY of these extra quality Sleepers! Soft fluffy outing flannel! With feet. Size 2 to 8. Be here early! (Main floor)



Part Wool Dress Sox
Men's fine quality part-wool Sox. Smart patterns, long-wearing! Sizes 10 to 12. (Main floor)



Tea Towels
Dainty patterns, finely woven Tea Towels you can use as gifts. To see them is to buy them, so shop early! (Balcony)



Women's Cotton Slips
Special group of better quality Slips at a DOLLAR DAY Price! Tea rose and white! Sizes 32 to 44! Act now! (Main floor)



Women's Satin Panties
They're grand values but you'll have to be here early, as the quantity is limited! Dainty styles. Small, medium and large sizes! Bargains! (Main floor)



72x108 in. Sheets
Penney's famous Penco Sheets. Firmly woven. Laboratory tested for wear! At a bargain price! (Balcony)



Women's Hou. Frocks
Think of it! Two charming fast-color Wash Frocks for the price you'd ordinarily pay for one! Gay prints, novelty styles. Broken sizes. Reduced to sell fast! (Second floor)



Women's Dress Shoes
One group of women's higher priced Novelty Shoes reduced to clear! Get here early for best selection! Broken sizes! (Main floor)



Rayon Bed Spreads
Beautiful Rayon Spreads you'll be proud to own. Full double bed size! Soft colors to select from! Low price! (Balcony)



Cannon Bath Towels
Man sized Towels that are extra heavy yet soft and absorbent! Don't miss this! (Balcony)



Women's Pure Silk Hosiery
Pure silk for fineness! Popular shades, sizes 8 1/2 to 10 1/2! A bargain you can't afford to miss! (Main floor)



36-inch Fast Color Prints 15 yds.
Firmly woven Prints at a special DOLLAR DAY Price! Be here when the doors open! (Balcony)



Women's Linen Hankies
Firmly woven, pure linen Hankies at a bargain price! Select enough now to use as Christmas gifts! (Main floor)



15 Only Foundations
Broken lots of Higher Priced Foundations to sell at this low price! 15 only, so you'll have to be here when the doors open! (Second floor)



5-pound Box Chocolates
Think of it, A full 5 pound box of Mary Esther Kitchenette Assortment Chocolates for only a dollar! Get yours today! (Main floor)



Boys' Zip Pocket Pants
Special purchase of Boy's Sanforized Pants! Coverts, Denims, With Zip Pocket! Size 6 to 16! (Main floor)



10% Wool Union Suits
Men's 10% wool Union Suits! Ribbed knit for wear! Warm and serviceable! Sizes 36 to 48. Don't miss this! (Main floor)



Men's Plaid Shirts
Here They Are! Bright colored Plaid Shirts of warm, serviceable Suede Cloth! Sizes 14 1/2 to 17. Bargains! (Main floor)



Part Wool Work Socks
Heavy weight wool socks, part wool and cotton combination. Brown heather mix! (Main floor)



Men's Sweat Shirts
Warm and serviceable sweatshirts! Silver grey color! Sizes 36 to 48. Limited quantity! (Main floor)



Men's Work Pants
Men's sturdy covert Work Pants. Well made, Sanforized shrunk. Full Cut! DOLLAR DAY Feature! (Main floor)



Men's Flannel Shirts
Warm and fleecy domed Flannel Work Shirts! Full cut, sizes 14 1/2 to 17. Strongly made! They wash well, too. (Main floor)



5 Only Boys' Melton Jackets
Reduced from our higher priced line, 5 only. Navy Blue, slide front. Bargains! Get here early.



Men's Fleeced Sweaters
Men's heavy fleeced Sweaters that are warm and comfortable. Button fronts, twed type finish! 36 to 46. Bargains! (Main floor)



Part Wool Boot Socks
Heavy weight part wool Boot Socks, warm and serviceable! Colored stripe tops. Stock up now!



Sheep Lined Slippers
Warm, fleecy Slippers for Men and Women. Leather cushion sole and heel. Natural color! (Main floor)



Dollar Days Companion Bargains

Better Dresses Reduced!
Your chance to save money! Every Dress worth much more! Buy several! (Second floor) **\$1 & \$2**

One Table Miscellaneous Wearables
On this table you will find Real Bargains! Such as all-wood Ski Suits! Children's School Coats! Women's Ski Pants. Get here early! (Second floor) **\$2.00**

Reduced! Women's Winter Coats
Special group of higher priced Coats at a price you cannot afford to miss! Luxurious fur trimmed and smart style details! Quantity limited so be here when the door opens. (Second floor) **\$10**

Men's Work Shoes
Special Purchase for DOLLAR DAYS! Full Double leather sole, sturdy uppers! Limited quantity. Shop early! (Main floor) **\$3**

Men's Police Shoes
The bargain of the season! Full double leather sole, steel shank, storm welt. Black only. Shop this bargain! (Main floor) **\$3**

Comforters
Think of it! A beautiful satene covered Comforter. Luxurious cotton filled for only two dollars! Full double bed size! (Balcony) **\$2**

"Wee Kids" Shoes
Made of soft virgin wool, they wash as beautifully as any of baby's other clothes! Packed in transparent boxes! Colors, White, Blue, Pink. Infants sizes. (Second floor) **\$1**

Children's Slips
Smartly styled, tailored Satin Slips. Built up shoulders. Full cut sizes 6 to 14. (Main floor) **\$1**

Men's Rain-test Pants
Firmly woven water-repellent Pants that will stand the "gaff"! Men's sizes! A special DOLLAR DAY Bargain! (Main floor) **\$2**

Men's Cordry. Pants
Heavy quality corduroy Pants at such a low price! Well made, full cut sizes. Navy and Brown. Shop early for this! (Main floor) **\$2**

Men's Winter Unions
Firm ribbed knit cotton Union Suits! Warm and serviceable. Sizes 36 to 48. Quantity limited so be here early! (Main floor) **2 for \$1**

Men's Dress Socks
Men! Stock up on this bargain! Smart patterns, good wearing. Sizes 10 to 12! While quantity lasts! (Main floor) **12 for \$1**

Women's Tuckstitch Undies
Women's Vests and Panties in fine cotton tuckstitch. Tea Rose. Small, medium, large sizes! (Main floor) **4 for \$1**

Shower Curtains
Beautiful Oiled Silk Shower Curtains! And full six feet square! A whale of a bargain! (Balcony) **\$1.57**

Save At **Penney's** Central at Sixth