

AUTOMOTIVE NEWS

AMERICANS MAKE INCREASING USE OF AUTOMOBILES

Two Million More Operating Cars This Year Than In 1929—Travel More Miles.

New York, Nov. 11.—(Sp.)—Marking a gain of 70 billion miles over the total for prosperous 1929, the Thanksgiving period now approaching finds the American people about to complete 250 billion miles of motor transportation for the year.

Two million more people are operating passenger cars today than in the lush days of '29, according to the forthcoming issue of "Automobile Facts," published by the Automobile Manufacturers association. Almost a million more trucks are serving the farmer and the business man. In a country which owns nearly 70 per cent of the world's automobiles, two out of every three families in the United States now own a private car.

To the motorists using their cars daily for business and pleasure, as well as to the six and one-half million people who look to the automobile industry for support, this expanded service obtained from the nation's motor transport system represents an important reason for giving thanks. For behind this figure of increased highway usage lies a story of constant gains achieved by the American people. A new freedom of movement has contributed to changes which make living better today for millions, despite the serious problems which still beset the nation.

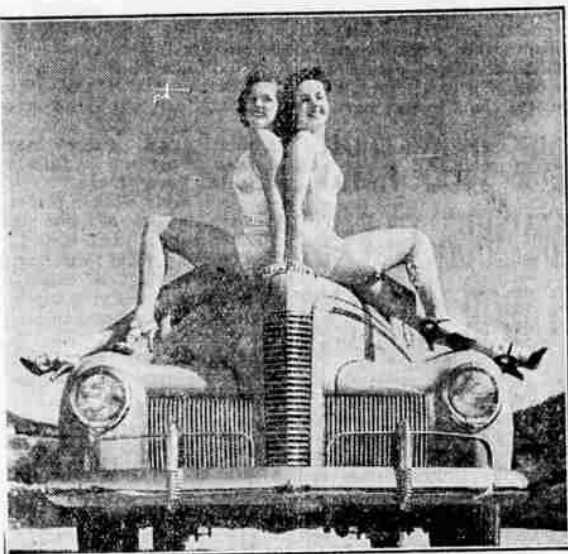
Fifty percent of American home exteriors are painted white, less than one percent red or blue.

Economy Champion in 1940 Raiment



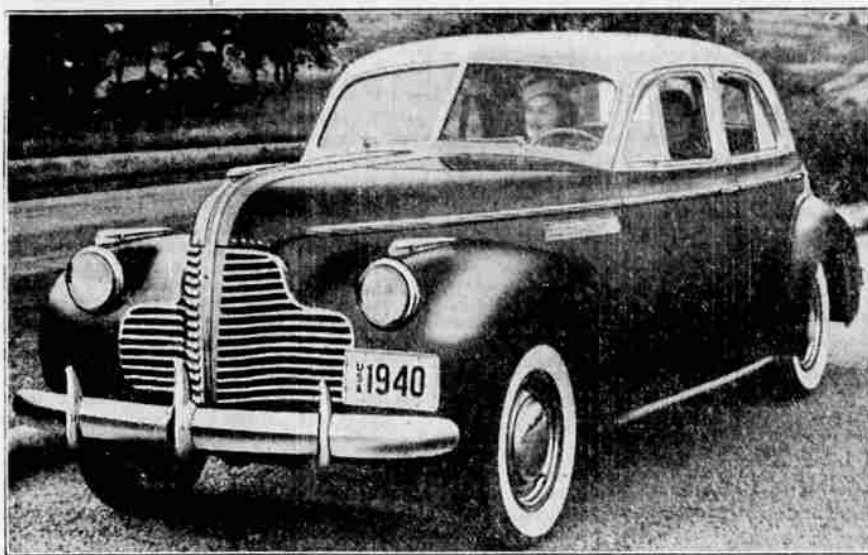
The Studebaker Champion Coupe for 1940, which has just made its bow in local motor circles. The Champion, a new car for a new era because of its lack of excess, inefficient weight, was able to establish many brilliant endurance and economy records during the summer of 1939. Auxiliary "opera" seats provide room for two additional passengers.

It's Summertime the Year Around



From the film capital, where they say it's warm the year around, comes this attractive picture of New Universal's newest "summertime girls," Anne Gwynne and Peggy Moran, posed on the slender hood of a new 1940 Nash. And though the leaves may be swirling and the frost on the pumpkin where you are, you can stop worrying about winter right now, if the

Smart Lines Feature Buick for 1940



Shown above is the series 50 super four sedan, one of the two ultra-modern lines added by Buick for 1940 now being displayed at Skinner's Garage, local Buick dealer. The new model has a completely new design, embodying style and utility features not heretofore accomplished in the industry.

latest reports from the automobile shows are correct. Winter motoring is said to be on its way to a greatly increased popularity as the result of the latest development in conditioning motor cars for winter driving. According to Nash officials, the 1940 "Weather Eye" conditioned air system has been radically improved, making the new Nash a "summertime car" the year around. With this ingenious system at work, the driver merely orders the spring or summer weather he wants—by setting a tiny, radio-like control—and the "Weather Eye" delivers it, regardless of temperature changes outside the car, according to Walter W. Abbey, Medford Nash dealer.

Governor to Speak

Silverton, Nov. 11.—(P)—Governor Sprague will speak at Silverton high school dedication ceremonies December 6.

OPPOSES CASH OR MEN FOR EUROPE

Chicago, Nov. 11.—(P)—"Not one cent, not one soldier," should be the nation's reply to any appeal from European belligerents for aid, says General Charles P. Summerall, former chief of staff of the U. S. army. "Let the American people re-

solve never again to engage in wars not made upon them," he asserted in an address to the Union League club.

"There can be no greater fallacy than to say we should save others from defeat. . . . We cannot settle their quarrels nor maintain the balance of power in Europe."

A.F.L. Wins

Marshfield, Nov. 11.—(P)—The American Federation of Labor won the national labor relations board election at the Coos Bay Lumber company today.

You get style plus dollar saving in this biggest new-car success of 10 years!

NEW 1940 STUDEBAKER CHAMPION \$660 FOR A COUPE DELIVERED AT FACTORY, SOUTH BEND

Acclaimed by over 50,000 happy owners

Studebaker Champion owners can tell you that they're getting 10% to 25% better gasoline economy than any other leading lowest price car can give. And this good-looking, restful-riding, super-safe Champion is a distinctive, full-fledged team mate of Studebaker's Commander and President. Come in and go for a thrilling 10-mile Champion trial drive. Low down payment—easy C.I.T. terms.

SANDERSON MOTOR CO. 207 SOUTH RIVERSIDE PHONE 1385

Want to Feel like a Big Shot?

PROBABLY you're a big shot already to someone, so you know something of how good it feels.

What we mean is, how'd you like to feel like you used to think a big shot must feel, cruising along in his big brawny Buick, envy of every youngster in town?

Fact is, a big brawny Buick—this year's beauty of a Buick—is within your reach right now, if you just put your mind to it.

A husky headlong 107-horse-powered giant valve-in-head straight-eight can be yours to command—you can roll around town

in the staunch and steady carriage that's sure big, beautiful and a bearcat in action when its boss gives the word!

Yes, you can ride in the gentle lap of Foamtex-cushioned luxury—shift gears with a flip of your finger, take bumps without notice in BuicCoil Springing's "full float" comfort, even signal your turns by a touch on a lever that shuts itself off when you're through with it.

And what do you pay for all this—budget-bursting prices?

ix-nay! On the contrary, you can buy a Buick for less than some sixes! And you'll find when you

look into what's included in these prices that they cover many an item that you will be asked to pay extra for elsewhere.

All it takes, really, is the imagination to step up to the car you've really wanted—and once you've made that step, there's no real problem, for this Buick retains its extra first cost in the extra trade-in value it has when you come to buy again.

So lift your sights. Quit grading yourself down. This year, go after the car you really want—which means talking delivered prices and trade-in terms with your nearest Buick dealer.

Only car in the world with all these features: * MICROPOISED DYNAFLEX VALVE-IN-HEAD STRAIGHT-EIGHT ENGINE * OIL-SAVING PISTON RINGS IN ANGLE PISTONS * "CATWALK-COOLING" PLUS ULTRA-RAPID CIRCULATION UNDER PRESSURE * SUCCOR SPRINGING FOR THE "FULL-FLOAT" RIDE * FULL-LENGTH TORQUE-TUBE DRIVE * TIP-TOE HYDRAULIC BRAKES * AUTOMATIC CHOKE * SELF-BANKING KNEE-ACTION RECOIL WHEEL HOVER * FORE-AFT FLASH-WAY DIRECTION SIGNAL * STRONGER NEW "DOUBLE WALL" TUBERET TOP BODY BY FISHER * WITH SAFETY PLATE GLASS ALL AROUND * EASY ACTION HANDSHIFTS TRANSMISSION * SAFETY-UNIT SEALED BEAM HEADLIGHTS

The model illustrated is the BUICK SUPER model 51 four-door touring sedan \$1100 delivered at Flint, Mich. White sidewall tires additional. No extra charge for the two-tone finish shown.*



"Best buy's Buick!" EXEMPLAR OF GENERAL MOTORS VALUE

Not a six but an EIGHT for \$895 and up. *Transportation based on rail rates, state and local taxes (if any), optional equipment and accessories—extra. Prices subject to change without notice.

SKINNER'S GARAGE 143 SOUTH RIVERSIDE PHONE 102

Friends and Roaming Countrymen Lend us Your Ears



LEND US YOUR EARS which suffer from blaring radios and the roar of city traffic. Bring them in today and listen to the new Nash tell its own unbelievable story.

Sure, you can look—for you'll never see a car so excitingly beautiful!

But get inside . . . and close your eyes. For here's where the fun begins!

See if you can hear the engine idle . . . the shifting of gears. Try to tell where concrete ends, and country begins. Try to guess within a 20-mile margin what speed you're going.

Then look at the speedometer up front! Outside your window . . . houses,

hills, cars fly by like soundless phantoms on a silver screen. Gone is the shrieking of wind, the squealing of tires, the rumble of the road.

In this restful silence, cares and worries go winging off. And if you dread going back to that noisy city, why—find your spot and spend the night in your Nash convertible bed.

Yes—you'll be amazed at the quietness achieved by Nash engineering.

We, alone, use Nash-pioneered Sand-Mortex Soundproofing and a double frame—with fourteen Fabreka body mountings to soak up sound.

We, alone, have the amazing Weather Eye System which shuts out noise,

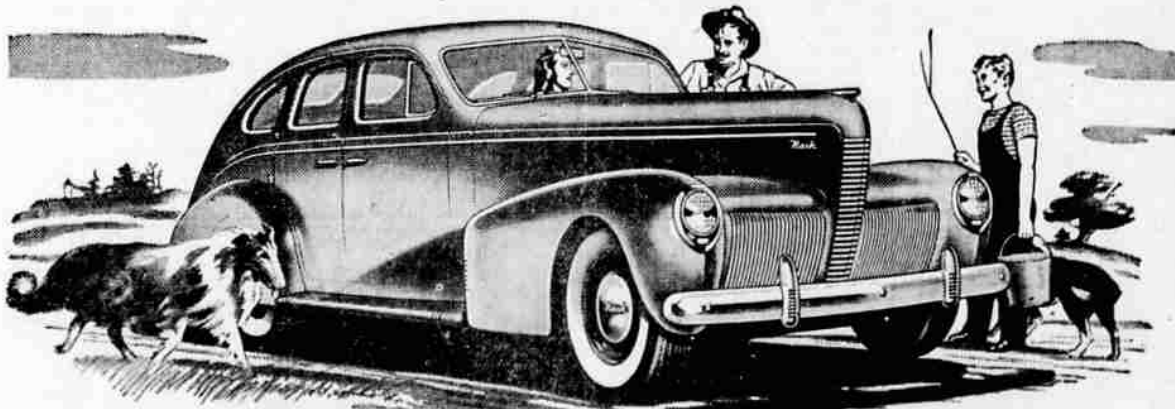
dust and cold the year 'round; gives you automatic fresh air and warmth.

And this is the first car built combining Individual Coil Springing in front with long, Synchronous Springs and Super-Shock Absorbers in back.

Ride in it—then drive it. Get behind the wheel and learn about the new Arrow-Flight Steering, the new Fourth Speed Forward with Automatic Overtake . . . the new Sealed Beam lights.

See your Nash Dealer today, learn about new lower prices, and the exclusive engine that's an economy winner—then start having fun!

Again...it's that new NASH



NEW LOWER PRICES This 1940 Deluxe Nash LaFayette Sedan costs only \$875.00, delivered at factory, standard equipment and Federal taxes included. Steering-Past Gearshift, the new Hi-Test Safety Glass, Sealed Beam Headlights, and Candy Cloth Upholstery are standard on all models. The Weather Eye conditioned air system, Fourth Speed Forward, White Sidewall Tires and Rear Wheel-shields are optional extras. 1800 dealers offer nation-wide service.

Come In... Get Behind the Wheel—Start Having Fun!

Nash Prices begin as low as \$977 DELIVERED IN MEDFORD Includes Standard Equipment and Federal Taxes

Walter W. Abbey, Inc. Ninth and Bartlett Telephone 303