

FRUIT JUICE USE SHOWS LARGE GAIN IN UNITED STATES

Corvallis—(Spl.)—"America drinks its fruit," according to a recent national summary giving figures on the increase in the consumption of commercially canned fruit juices of all sorts. "During the fiscal year 1937-38 the American people probably drank 80 million gallons of canned fruit juices, not including sizable quantities of sweet apple cider and more than 50 million gallons of canned tomato juice," said the federal statement. These figures have doubled several times in the last decade.

The figures are for the commercial output of fruit juices. They do not include home canned products. Rural women have always put up both sweet apple cider and grape juice from fruit on the home place and are scarcely represented in the amounts sold through stores, points out Lucy A. Case, extension nutrition specialist at Oregon State college.

"Rural families have also been keeping up with the latest trends as far as their orchards, vineyards and fruit bushes have permitted," said Miss Case. "While science has aided the commercial canner to capture the elusive flavor of the citrus fruits—grapefruit and orange juice particularly—the homemaker has satisfied her family with juice from raspberries, grapes, prunes, cherries, strawberries or loganberries, as well as the juice of tomatoes, so easy to grow and easy to put into cans. They might also take a leaf from the commercial canner's book and put up some of the nectars from apricots, peaches and pears.

"The great increase in the use of fruit juices is the general appreciation of the convenience and dietary value of fruit juices; and the necessity of saving fruits that cannot profitably be marketed fresh. Both of these reasons apply to the farm housewife who is glad to find ways of getting more fruit on the family table, and ways of salvaging surplus fruits in the garden.

"The housewife also knows a number of things that can be done with bottled fruit juices, aside from using them in appetizers, punches and breakfast fruit drinks. She can make them into pudding sauces, sherbets and ices, cornstarch, tapioca and gelatin desserts, and some even into jellies," Miss Case added.

For directions on bottling fruit juices at home, any home demonstration agent or the O.S.C. office will supply the bulletin, HE 748, "Bottling Fruit Juices." The new low temperature method which is described in this circular gives a fresh, rich natural flavor to these wholesome beverages.

Spanish Tenor Will Give SOCE Concert

Southern Oregon College of Education, Ashland, Nov. 9.—(Spl.)—The Southern Oregon College of Education has secured Julian Oliver, noted Spanish tenor, for a concert to be held at 11 a. m., November 15.

Mr. Oliver, once a matador in the Spanish bull ring, will present a well balanced program of both Spanish and English songs. He has sung in many parts of the world, including Barcelona, Madrid, Rome, Holland, North Africa, and Central and South America, and has had wide opera experience.

The public is invited, and no admission will be charged.

FOUR U. S. SHIPS HELD BY BRITISH CONTROL

London, Nov. 9.—(AP)—Four United States ships were among 76 neutral vessels held in the three British contraband control bases on November 7, the ministry of economic warfare announced today.

The ministry said that last week the contraband committee "considered the cases" of 214 ships, including 11 owned in the United States. During that period four cargoes were seized, 102 released, and part of cargoes of 33 ships were seized.

SALT LAKE MAYORALTY ELECTION HORSE RACE

Salt Lake City, Nov. 9.—(AP)—Complete unofficial returns from Salt Lake City's mayoralty election gave Ab Jenkins, race car driver and traffic safety expert, a 12-vote lead today over businessman Herbert A. Snow. The unofficial vote: Jenkins, 21,121; Snow, 21,109. The candidates declined to accept the returns as final. The official canvass will be made Monday.

Nazi Ship Captured—London, Nov. 9.—(AP)—The 7,603-ton German freighter Uhenfels has been captured and taken to Freetown, Sierra Leone British colony on the west coast of Africa, it was disclosed today.

BYRD SNOW CRUISER SUFFERS NEW MISHAP

Pavillon, N. Y., Nov. 9.—(AP)—The hapless Byrd expedition snow cruiser broke down again

today near this Genesee county community and faced a layover of 24 to 48 hours for repairs. Alexander Schreiber, public relations counsel for the Armour Institute, builder of the machine

that left Chicago October 26 for Boston, said the damage to the 75,000-pound roadhog's right front wheel was "not nearly so great" as at first believed.

OREGON PENSION FORCES WILL CONTINUE EFFORTS

Portland, Nov. 9.—(AP)—Robert A. Freeman, director of the Oregon national pension plan,

said today there was no indication that campaigners for a "ham and eggs" plan in this state would cease their efforts because of defeats of pension plans in California and Ohio.

Tuesday Is 'Sunday'—Balboa Island, Calif. (AP)—Business has to go on as usual on Sunday in this resort town, mecca of weekend visitors. Now, after many years of working a

seven-day week, merchants have decided that each Tuesday shall be a day of rest. Petrified wood is used in the construction of many Texas homes.


GROCETERIA SUPER FOOD MARKETS • ONE SHOPPING STOP FOR EVERYTHING

BETTY CROCKER CAKES For Saturday

- Oriental Spice (3 Layer) Choice 49c
- Golden Cream (3 Layer) 49c
- Wellsley Fudge (3 Layer) 1/2 Cake 25c
- Assorted Angel Cakes 25c
- Marble Cake Loaf each 25c

- Banquet Rolls doz. 10c
- Cinnamon Snails 6 for 10c
- Butter Horns 3 for 10c
- Home Purity Cookies . 2 doz. 25c

HOME PURITY BREAD



LB. LOAF 8c
1 1/2 lb. Loaf — 12c

Order Your Pie For Thanksgiving

- Deep 9-in. Pumpkin or Mince Pie
 - Gold Bar Pumpkin
 - Home Purity Mince Meat
- Pumpkin Pie 35c
- Mince Pie 40c

Order now for Thanksgiving. Pies ready for delivery the day before Thanksgiving.

TURKEY DINNER Served Friday From 11 a. m. to 8 p. m. at Both Markets

- 4-H CLUB PIE SOCIAL — Elk Creek School House, Tuesday Eve., Nov. 14. Free Moving Pictures. 7:30.
- ROYAL NEIGHBOR BENEFIT DANCE—Friday, Nov. 10. Jack sonville U. S. Hall. Good Music. Good Time.
- ARMISTICE DANCE — Applegate Community Hall, Saturday Night Floor Show. Supper, sponsored by Applegate Extension Unit.




Both Groceterias CLOSED ALL DAY SATURDAY Nov. 11th

Do Your Saturday Shopping Tomorrow!

ARMISTICE DAY

Now, if ever in this year 1939, Americans should pause in their daily activities to join with the American Legion in observance of Armistice Day—a day set aside to commemorate the blessings of peace.

The American Legion is dedicated to the perpetuation of peace. What a great blessing, indeed, to have this great host of men who know so well the folly of war, place their might behind a program, that while insuring peace to America, will perpetuate for the generations to come Free America against the foreign isms that have set up tyrannical rule in so many lands.

We recently had the privilege of hearing the Oregon state commander of the Legion outline the national program of this great body of men. It is our hope that all will soon have that privilege, for to know it is to fully endorse it.

Let us, when joining with the Legion in their commemoration of peace, dedicate ourselves to whole-hearted support in their effort to perpetuate free America.

SAVINGS in the GROCETERIAS

- Foods Are Freshest Where Sold Fastest*
- Gold Bar Vegetables for Salad No. 1 tall can—2 for 25c
 - Gold Bar Early Garden Peas No. 2 can 13c
 - Gold Bar Apricots No. 1 tall can—2 for 23c
 - Gold Bar Peaches No. 1 tall can 10c
 - Gold Bar Pineapple (sliced or chunklets) No. 2 1/2 can 18c
 - Gold Bar De Luxe Plums No. 2 1/2 can 15c
 - Gold Bar Pumpkin No. 2 can 7 1/2c No. 2 1/2 can 10c
 - Campbell's Soups 3 cans 25c (Except Chicken and Mushroom)
 - Underwood's Mongole Soup 1 lb. can—2 for 25c
 - Ovaltine small 33c large 59c
 - Brookfield Pimento or Swiss Cheese 2 lb. box 59c
 - Brookfield American or Vintage Cheese 2 lb. box 53c
 - Candied Citron (fancy quality) 1/2 lb. 14c
 - Maraschino Cherries pint 35c
 - Candied Cherries 1/2 lb. 17c
 - American grown Currants 15 oz. pkg. 10c
 - Imported Currants 11 oz. pkg. 15c
 - Palm Olive Soap 3 bars 17c
 - Super Suds 15c
 - Concentrated Super Suds 19c
 - Crystal White Soap 5 bars 15c
 - Crystal Coco Castile Soap 3 bars 13c
 - Peets Granulated Soap pkg. 25c
 - Angela Mia Salad Oil gallon can 98c
 - Rio Del Mar Sardines small can 5c No. 1 tall can 10c
 - Ocean Spray Cranberry Sauce No. 1 can 13c
 - Woods Lima Beans with Ham No. 1 tall can—2 for 25c
 - Woods Lima Beans, Ham flav. No. 1 tall can—3 for 25c
 - Del Haven Fruit Cocktail No. 1 tall can 10c

Celebrate Armistice Day in Medford!

Medford Post 18 has a splendid program for this great holiday: Parade, Vaudeville at the Legion Dugout, Football Game, big Armistice Day Ball. Be sure to celebrate with the Legionnaires in Medford NEXT SATURDAY!

Super Meat Markets

Quality Controlled Meats

To Be Sure of The Size TURKEY YOU WANT Order Now!



TURKEYS are low in price and there should be a lot of them eaten this Thanksgiving. Small turkeys will be scarce and we may not be able to get enough, but we will try to furnish the exact size you want if you will give us your order in time.

Orders may be left at either market.

- Quality controlled Chuck Roast of Beef, lb. 15c
- Quality controlled Swiss Steak, lb. 25c
- Quality controlled Boneless Beef Cubes, lb. 20c
- Quality controlled Prime Rib Roast, lb. 25c
- Hormel's Rindless Bacon 25c lb. 25c Rind off ready for slicing. No waste. A fancy breakfast bacon. Any size piece (by the piece only)
- Hormel's Sliced Fancy Breakfast Bacon, lb. 29c
- Assorted ready-to-serve Cooked Meats, lb. 25c
- Hormel's Thuringer lb. 29c Most popular of all luncheon sausages.
- Real Farm Style All Pork Sausage, lb. 18c
- Little pig Breakfast Links lb. 25c
- Smoked Farm Style Sausage, lb. 27c

Prize Hereford STEERS

Three very fine prize Hereford Steers from the Charley Bros., Brownsboro herd were bought at the Hereford Auction. They will go on sale just before Thanksgiving.

- ## Fruits and Vegetables
- Texas Pink Grapefruit 70's 3 for 20c
 - Arizona Grapefruit 80's 4 for 15c
 - Fancy Newtown Apples box 69c
 - U. S. No. 1 Sweet Spanish Onions 50 lbs. 43c

GATES & LYDIARD

Delivery of \$1.00 Orders. Phone: East Side 752. West Side 428. 6th at Central; 6th at Grape. Savings Without Self-Denial.

FOR YOUR CONVENIENCE — TWO FREE PARKING LOTS — Opposite West Side Market — Next to East Side Market