

Save at these Prices

Ward's November

A RIOT OF REDUCTIONS! THIS WEEK ONLY! WHILE THEY LAST! BARGAIN CARNIVAL

MEN! SAVE \$5 IN A GREAT COAT SALE!



Smart, Warm Topcoats. Made to Sell for \$15.95

10⁷⁷

Every coat is tailored with all the fit and wearing qualities you demand at \$15 and even more! Here are new, good-looking topcoat styles, like guard coats, balmacaans, and raglans. Here are your favorite herringbones, over-squares, and rich plain colors. A sensational clothing value—

RINGLESS CHIFFONS

First Quality! Sensationally Reduced!

2 and 3 Thread

Regular \$1 Sat. Only

65^c

Only one day at this sensational Low Price! Seasonable colors in silk crepe chiffons. 2 and 3 thread. It takes Ward's to bring you a value like this. Buy now and save!



Greatly Reduced!

Sale! Fall Suedes

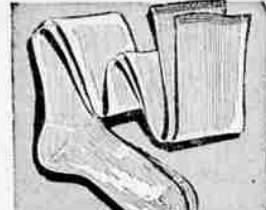
Regular 2.98 Saturday Only **266**

Just when you need them! Regular 2.98 suedes right out of our "GAY MODERN" stocks—so style-right, they'll still be ahead of style when Spring comes! Now pumps, step-ins, oxford!



Heavy double leather soles!
Men's Black Brogues
An old favorite at a low price! **266**

Medallion wing-tips are always good... and especially in black grain elk, over a full-fitting brogue last! They're genuine Good-year Welts—extra wear!



Keep Their Knees Warm with **Long Stockings**
Unsurpassed Values! Reg. 25c **18^c**

Sturdy and good looking cotton in the derby or the rib! Medium and light tan. 6 to 9 1/2.

BIGGEST Priscilla and Kitchen Curtain Values in Town!



PASTEL PRISCILLAS

- At least 98c elsewhere!
- FULL 4-inch ruffles!
- With BIG Brushed Doits!

84^c pr.

Here's your chance to save on the priscillas you've always wanted! You'll notice, too, they're made the way you'd make them—72 inches wide, 2 1/2 yards long, with yards of frilly ruffles! In cream, also.

Assorted Kitchen Curtains

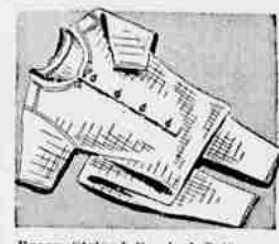


You couldn't beat anywhere at this LOW price!

Reg. 59c **35^c pr.**

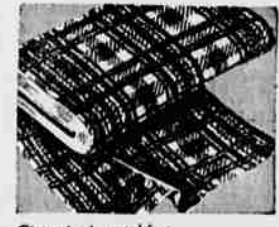
See it—you'll agree you could not buy a finer kitchen curtain for less anywhere! Soft cotton marquisette—covered with scores of BIG colored cushions, dots, and trimmed in dainty 3-inch ruffles—just the things to brighten your kitchen! Also tailored applique styles.

Reg. 1.39 Empire Priscilla set... **98c**



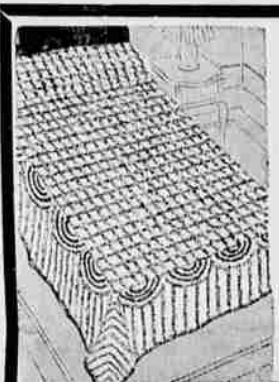
Rayon Striped Combed Cotton **Unionsuits**
Reg. 85c **57^c**

Extra heavy fleecing on the inside! Fine quality knit cotton. Pull sizes!



Clan plaids n tubfast **Glenspun**
Reg. 25c Yd. **21^c yd.**

Fine cotton. Yarn-dyed for extra fastness. Looks like wool! Bright colors. 36 inches wide.



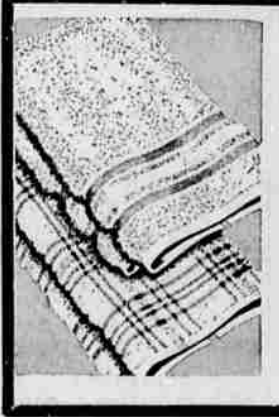
Sale! New Two-Tone Pastel **Chenille Spreads**
They're Real 3.98 Values! **266**

Ever before see so many rows of velvety cotton chenille on one spread? It's these extra rows of fluffy chenille that give that super-luxurious look! 90x105 in. Tubfast.



Price deeply cut!
50% Wool Blankets
Save more than ever! **266**

So warm, so fleecy, so luxuriously made, you'd call them values at \$3.00! Full 50% wool (more wool, more warmth) 72 x 84 in. 3 in. rayon taffeta bound!



Save 20%! Famous Cannon **Sale! Big Towels**
Colored Borders! Popular Plaids! **13^c**

Regularly 15c—and well worth it! Closely woven, fluffy Cannons—soft, absorbent, strong. Bold plaids or bordered pastels in the big 20x40 size.
Reg. 15c House Design Wash Cloth... 10c



Boys' All Wool **Barrel Sweaters**
Reg. 98c Sat. Only **87^c**

Boys' Barrel Sweaters! Medford High and Junior High colors. With every sweater you get, at no extra cost, a felt shield emblem, with the name of your school.



A Famous Ward Shoe Value! **Kiddies' Shoes**
Reg. 1.98 Sat. Only! **139**

Sturdy black smooth leather oxfords with strong leather soles. 11 to 2.



Men's Dress **Trousers**
Reg. 2.98 Sat. Only **277**

Fine, long-wearing fabrics. Shelves full of smart new patterns. Drape models. Conservative styles.



NEW Colorful Plaids! **Men's Jackets**
All Wool! Reg. 3.98 **366**

Heaviest (35 oz. wt.) all wool plaid with sports back! Water repellent. 36-46.



Here's His Favorite Style! **Boys' Pullovers**
Reg. 89c **77^c**

CREW NECK—the style he wants. College colors and names on back of sweater.



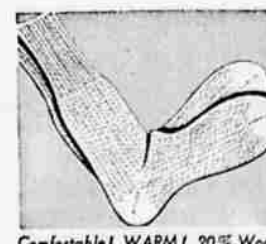
Men's Lined **Jackets**
Reg. 1.59 Sat. Only **138**

Save 21c off their reg. price. Check these value features: 1. Wear-tested denim outside. 2. 25% wool with cotton inside. 3. Four pockets.



Extra heavy fleecing on the inside! **Unionsuits**
Reg. 1.19 Sat. Only **98^c**

Extra heavy fleecing on the inside! Fine quality knit cotton! Pull size! Grey.



Comfortable! WARM! 20% Wool **Work Socks**
Amazing Value! At 10c **6^c pr.**

Medium weight with cotton toes and heels. Ribbed tops insure snug fit. Heavier. 1 large size.



Unusually Fine Quality **Rayon Undies**
Reg. 39c Sat. Only **29^c**

Brief! Flare! Guff! Panties! Fabrica approved by Good Housekeeping!



Reg. 1.59—Specially Made! **LUXURY SLIPS**
Silk and Rayon Satin **125**

Finest satin, in fitted and bias cut styles.

WOMEN'S BRUSHED WOOL **COAT SWEATER**

Reg. 98c Sat. Only **79^c**

Sale! 69c HOUSE DRESSES

Sat. Only **57^c**

Skirts with front fullness and all-around gores! Puffed sleeves and neat collars like those on your prettiest rayons! Tailored and feminine styles in new prints. Lovely tub-fast colors in new combinations. Sizes 12-20; 38-44; 46-52.

Bargain Carnival Special! Women's Coat Sweater in the newest style and latest colors.

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MONTHLY PAYMENT PLAN may be used on any purchases totaling \$10 or more! Buy NOW... pay LATER!

MONTGOMERY WARD

CATALOG ORDER SERVICE saves you money on thousands of items we haven't room to stock in our store!