

New Popular "Wayman" Design Is Moderate Priced "House-of-the-Week"

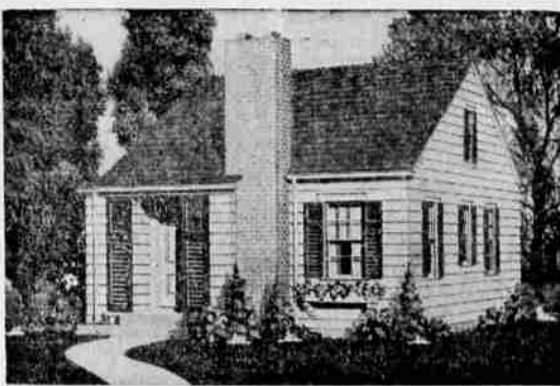
TWO FLOOR PLANS AND SIX DESIGNS FOR LITTLE HOME

This week Western Homes Foundation offers the stellar design of its "Home-Land" series of plans to meet the housing needs of families in the \$600 to \$1200 per year income group. This is the "Wayman," from the "Homes of Economy" group of the National Plan Service. The Wayman has two floor plans. It provides a selection range of six different exteriors, of which three, with the basementless floor plan are illustrated.

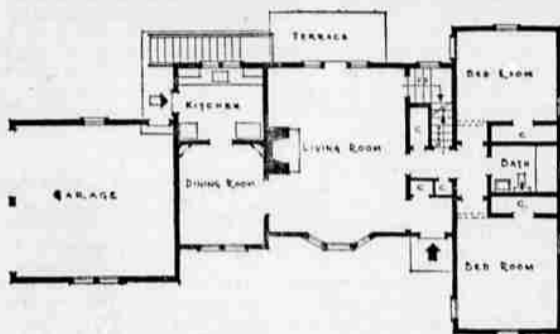
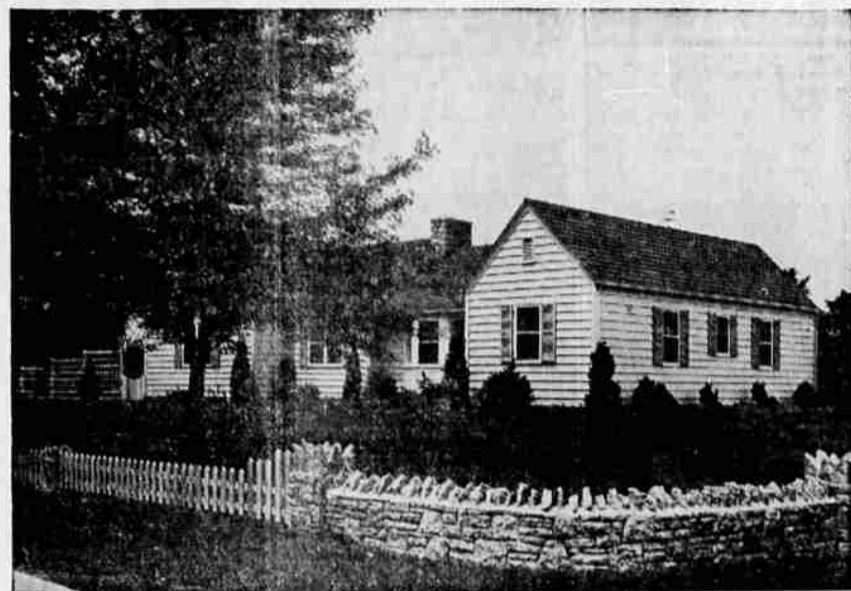
Built without a basement the Wayman has 6300 cubic feet. National home building costs range from 20 to 30 cents per cubic foot for average small homes of standard construction and equipment. At the highest figure, the Wayman should cost no more than \$2000. A family having a \$125 equity in a suburban lot or country acre and with a good credit rating, may obtain an FHA class I, Title 3 loan, under new liberal terms, for building a home from the Wayman designs.

More information about the building industry's Home-Land program for families of modest income may be had from retail lumber dealers or from Western Homes Foundation, 364 Stuart building, Seattle, Wash. Working plans and specifications for either of the Wayman designs illustrated may be had from the same sources.

With the Same Floor Plan



Relief From Standardization



FLOOR PLAN

Where space permits, this home solves the problem of how to break the monotony of design without bordering on extremity. The center of the house is one room deep, with one wing devoted to bedrooms and bath and the other to kitchen and dining room. The designer has found plenty of room for closets, usually a serious problem in a small-home design.

largest harvest in 1939, exceeding Washington's take by approximately 9,000,000 pounds, the U. S. fisheries bureau disclosed today.

NEWSPAPER ADS HELP DAIRYMEN

San Francisco, Oct. 28.—(AP)—Industry-wide newspaper advertising has increased milk sales in San Francisco nearly 15 per cent, the international milk dealers' convention was told here today.

John Marshall, Jr., secretary of the San Francisco Milk Dealers' association, reported the newspaper campaign was started in May, 1938, after a survey revealed 60 per cent of San Francisco's adults did not drink fresh milk.

As a result of the campaign, he said, San Francisco's milk consumption has increased at a greater rate than that of any of the other 135 principal cities in the United States.

U-Boat Sunk.
Paris, Oct. 28.—(AP)—French military commentators said today the French navy has established proof that a German submarine had been sunk Thursday in undisclosed waters.

MARY McCORMICK WILL WED AGAIN

Toronto, Ont., Oct. 28.—(U.P.)—Mary McCormick, much-married Chicago opera star, said here today she expects to add a fifth and final surname to her long list within six months. She said her fifth husband would be Joseph Patrick Reilly, a Chicago businessman.



mer V. Johannsen. The latter marriage lasted six months.

Equivalent Year Labor In Average Small Home Claim

That the equivalent of a whole year of labor, enough to produce a small modern home, is wasted every time a round of heavy artillery is fired was pointed out today by George W. Porter, local retail lumber dealer, in a dramatic comparison between the destructive cost of war and the constructive cost of home building.

"The cost of firing a single round of largest calibre artillery has been given by good authority as \$2030.10," Mr. Porter said. "That, in round figures, is as much as a skilled building mechanic will earn in an entire year. It is also enough money to build a modest small home."

"We have, therefore," the lumberman said, "an interesting comparison in measuring the production value of an entire year's labor of a skilled workman in terms of a big death-dealing shell with fuse, firing powder, high explosives and everything, or in terms of a small home ready to move into."

"But, our comparison ends with the cost. In terms of value received there is an entirely different story. The \$2000 investment in artillery fire is gone in a single moment of flame, noise and smoke. Absolutely gone . . . to say nothing of the probable destruction on the other end.

"On the other hand, the \$2000 worth of total human endeavor expended in fashioning every item that goes into the small home is truly a constructive investment. The home will provide useful shelter, comfort, convenience and civilized living for years to come."

The local lumber retailer said that despite the war fervor it was encouraging to note that home building in the northwest was going right ahead. He attributed such continuance of construction to a growing realization on the part of the public that low-rate financing opportunities and other factors were never more favorable to the prospective home builder.

Hugo Pilchard Harvest.
Astoria, Ore., Oct. 28.—(AP)—Oregon pilchard men reaped the

MUSSOLINI MILD IN ROME SPEECH

Rome, Oct. 28.—(AP)—Premier Mussolini, speaking on the 17th anniversary of the Fascist march on Rome, told a holiday crowd today that Fascism asked only the privilege of "building and going forward."

"The anniversary of the every more glorious blackshirts' revolution finds us as compact and strong as ever from the Alps to the Indian Ocean," said Il Duce, speaking from the balcony of his office.

"Today, as during the harsh bloody eve of revolution, Fascism demands for itself only a single privilege, that of building and going forward always and in all circumstances with the people and for the people."

Launching of the 35,000-ton battleship Impero at Genoa was to have been the most warlike

Noted Dead

Dubuque, Ia., Oct. 28.—(AP)—John Taylor Adams, 77, chairman of the republican national committee from 1921 to 1924, died here this morning.

Business As Usual
Portland, Ore., Oct. 28.—(U.P.)—Portland retail establishments will not close on Armistice day, November 11, Edward Weinbaum, manager of the retail trade bureau of the Portland Chamber of Commerce announced today.

Closing time for Too Late to Classify Ads is 1:30 p. m.

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WITH F.H.A. financing the **LOWEST IN HISTORY**, you can't afford to miss the opportunity of building your own home—think of it! Your present rent money will pay for a home—and you'll have the pleasure and security of a home for your family and yourself—and it's a grand feeling of independence—gives you added standing in your own community! Just start the planning now—begin looking over the scores of sensible, practical, attractive home plans your Medford lumber dealer has—you'll soon become enthused for **HOME PLANNING IS FUN!**

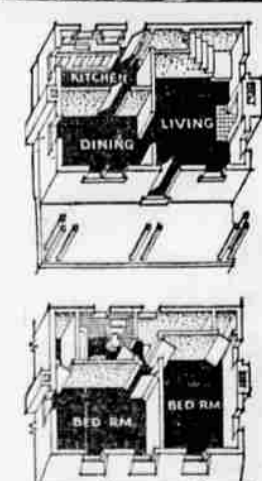


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- BIG PINES LUMBER CO. Sixth and Fir St. Phone One
- PORTER LUMBER CO. 204 South Fir St. Phone 124
- WOODS LUMBER CO. East Jackson. Phone 108

See Your Lumber Dealer NOW for Plans and Estimates On the "House of the Week"



Here is but one of hundreds of desirable home plans . . . you will find those that will exactly meet the requirements of your family. Why not pay your rent money on a home of your own?