

# PUD ADVOCATES PLAN OFFENSIVE UNDER NEW LAW

### Efforts Expected to Create Many New Districts in Oregon by Next Summer

By Paul W. Harvey, Jr.  
Salem, Oct. 27.—(AP)—Public power advocates, spurred by the new people's utility district law and by the sight of Bonneville transmission lines penetrating into Oregon, are launching a general offensive that they hope will result in the creation of many PUD's by next summer.

They hope to have elections next May in several counties, including Multnomah, Marion, Clackamas, Benton and several northwest Oregon counties. Lane county, with Eugene excluded, will vote early in December.

**Situation Changed**

Most of the counties in which elections are likely already have voted overwhelmingly against PUD's. The power companies say this was caused largely by their arguments that formation of PUD's would take large amounts of utility property off the tax rolls and that property owners in the districts would be subject to assessment to pay for PUD bonds if the districts failed to make any money.

But this is all changed now, and the power companies know it. A 1939 law provides that districts shall pay the same taxes as private utilities, and that bonds may be paid out of revenue earned by the districts. This blasts the power company arguments, but the companies assert that the taxation provision will make it impossible for districts to peddle power any cheaper than the utilities now do.

**Point To Eugene**

The public power proponents, however, think the new law will help them in their sales arguments. They point also to the city of Eugene's average rate of 1.66 cents a kilowatt hour, one of the lowest in the nation. The average rates for Oregon and the United States are 2.73 and 4.23 cents, respectively.

They claim the Eugene rate could be established in almost any PUD. The companies, however, contend that the Eugene rate is low because the market is concentrated in a small area.

There now are only three active PUD's in the state. These are in Hood River county and northern Wasco county, both of which were voted last summer, and in Tillamook county, voted six years ago but which never has operated.

**Utilities Pay Big Tax**

Public Utilities Commissioner Ormond R. Bean's utility report this week showed how industry carries much of the power load and thus enables residential consumers to have smaller light bills. Of the 1,000,000,000 kilowatt hours sold last year in Oregon, 80 percent was bought by commercial and industrial consumers while only 30 percent was used by residential and rural consumers.

The power companies had a net operating income of \$7,040,581 during the year, and paid \$3,374,863 in taxes, or 16 percent of all their gross revenues.

# CONFLICT HIKES FRENCH BUDGET

Paris, Oct. 27.—(AP)—Paul Reynaud, minister of finance, told the senate finance committee today the ordinary French budget for 1940 has been set provisionally at approximately a billion francs (about \$23,000,000 a day).

He placed the exact figures for the year at 349 billion francs (about eight billion dollars), but said this might be increased before the year was out because it was based only on estimated needs for the first three months of the year.

The estimated budget was

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almost six times as large as it was for 1939.

In addition, there will be an extraordinary budget composed of supplementary credits which last year amounted to 40 percent of the ordinary budget.

**Morse Duty Approved**  
Eugene, Oct. 27.—(AP)—Upon returning from San Francisco today, Dr. Donald M. Erb, president of the University of Oregon, gave his official approval to the acceptance of Wayne L.

Morse, dean of the law school, of the position of Pacific coast maritime arbitrator.

**Balloon Travels Far**  
Ketchikan, Alaska, Oct. 23.—(AP)—A weather bureau bal-

loon sent up from Baltimore, Md., and found by H. E. Millard, Anville, Pa., while big game hunting in the Iskut Lake district of northern British Columbia, was en route home today. Millard had the balloon

when he passed through here yesterday on the steamship Northland, en route to board a train at Prince Rupert, B. C.

**Boom Expected**  
Chattanooga, Tenn. (UP) —

Sales of electrical appliances in Tennessee during the next 12 months are expected to total millions of dollars as more consumers contract for cheap Tennessee Valley Authority power through the state.

Richmond, Ind. (AP)—Drivers of two automobiles which collided here were Oliver Morton of Dublin, Ind., and Mrs. Oliver Morton of Fort Sill, Okla. They were not related and never had met before.

## GROCETERIA SUPER FOOD MARKETS • ONE SHOPPING STOP FOR EVERYTHING

### GOBLIN CAKE — FOR — HALLOWE'EN

To add that finishing touch to any Hallowe'en party or luncheon, Betty Crocker's Goblin Cake in Hallowe'en colors.

Good? You bet it is. To the supreme goodness of Betty Crocker's master Hallowe'en recipe is added the skillful craftsmanship of your Home Purity Bakery's cake maker, George Tedrick, baker of Oregon's most famous cakes.

Tomorrow and Until Hallowe'en

- Goblin Cake . . . . . 49c
- Other Betty Crocker Cakes . . . . . Choice 49c
- Roses In Snow . . . . . } 49c
- Assorted Angel Cakes . . . . . } 1/2 Cake
- Double Chocolate . . . . . } 25c

#### Hallowe'en Doughnuts

- Cake . . . . . Choice Doz.
- Light Sugared . . . . . } 19c
- Glazed . . . . . } 19c
- Chocolate . . . . . } 19c

Please order in advance for Hallowe'en —both Doughnuts and Cake.

- Home Purity Butterhorns . . . . . 3 for 10c
- Home Purity Cookies . 2 doz. 25c

#### Gold Bar Pumpkin Pies for Hallowe'en

Like every other Gold Bar food, Gold Bar Pumpkin is the finest money can buy, so we are baking our Hallowe'en pies with Gold Bar.

- 8-inch pie . . . . . 27c
- 9-inch pie . . . . . 35c

Please Order In Advance

### HOME PURITY BREAD

- 1 lb. Loaf — 8c
- 1 1/2 lb. Loaf — 12c

### FRUIT and VEGETABLE Juices

- |              |              |
|--------------|--------------|
| CARROT       | SAUERKRAUT   |
| BET          | TOMATO-KRAUT |
| CELERY       | GRAPEFRUIT   |
| RIPE PRUNE   | ORANGE       |
| DRIED PRUNE  | ORANGE       |
| APPLE        | GRAPEFRUIT   |
| PEACH NECTAR | TOMATO       |
| APRICADE     | LEMON        |
| PAPAYA       | LIME         |
| PLUM         | GRAPE        |
| PINEAPPLE    | LOGANBERRY   |

**ZEE FAMILY-PAK**  
4 LARGE ROLLS 15c

**Comfort Tissue**  
1 ROLL FOR 1c 18c



## One Stop for Your — HALLOWE'EN NEEDS



Never were preparations so complete for the Hallowe'en festivities at your Groceterias:

Goblin Cake, Pumpkin Pies, Doughnuts in wide variety, extra fancy Red Apples for bobbing, Pure Fruit Colors for home baking or candy making, Pumpkins, Cider, Popcorn, Marshmallows for toasting, Candy, Potato Chips—any and all of the foods for a Hallowe'en festival.

What better assurance of a successful party than all foods of Groceteria goodness.



## SAVINGS in the GROCETERIAS

Foods Are Freshest Where Sold Fastest

- Gold Bar Peaches . . . . . No. 2 1/2 can 15c (Halves or sliced)
- Gold Bar Pineapple Tidbits, 8-oz. can . . . . . 3 for 20c
- Gold Bar Fruit Cocktail . . . . . No. 2 1/2 can 22c
- Gold Bar Fruit Salad . . . . . No. 2 1/2 can 25c
- Gold Bar Royal Anne Cherries . . . . . No. 2 1/2 can 22c
- Gold Bar Seedless Grapes . . . . . No. 1 tall can 10c
- Gold Bar Pumpkin . . . . . No. 2 1/2 can 10c
- Gold Bar Fancy Cut Green Beans, No. 2 can . . . . . 2 for 25c
- Silver Bar Dill Pickles . . . . . No. 2 1/2 can 15c
- Silver Bar Sweet Pickles . . . . . No. 2 1/2 can 23c
- Gold Bar Sweet Pickles . . . . . 12-oz. jar 17c 25-oz. . . . . 29c Sweet or sweet mixed.
- Gold Bar Table Mustard, 6-oz. jar . . . . . 2 for 15c Choice of yellow or natural. Finer flavor.
- Gold Bar Coffee . . . . . lb. can . . . . . 25 2-lb. can . . . . . 49c Drip or regular grind. Slightly higher roast, full flavor without excessive strength.
- King Kelley Orange Marmalade pint . . . . . 17c quart . . . . . 29c
- Schilling's Orange Color . . . . . bottle 14c
- Aunt Dinah Molasses . . . . . No. 2 1/2 can 15c
- Gold Bar Tuna Fish . . . . . No. 1 can 10c
- Ideal Tuna Flakes . . . . . No. 1/2 can 10c
- Lucky Sail Crab Meat . . . . . No. 1/2 can 15c
- Gold Bar New Potatoes . . . . . No. 2 can 9c
- Schilling's Pumpkin Pie Seasoning . . . . . 2-oz. can 8c
- H-O Oats . . . . . large pkg. 25c Quick or Regular.
- Scotty Allen's Dog Food . . . . . 3 can 25c
- White King Granulated Soap . . . . . large pkg. 29c
- Scotch Granulated Soap . . . . . large pkg. 23c
- White King Laundry Soap, giant bar . . . . . 4 for 13c
- White King Toilet Soap . . . . . 6 bars 25c
- Sunshine Graham Crackers . . . . . 2-lb. box 29c
- Viking Flour . . . . . 49 lbs. \$1.19 Hard Wheat.
- White Rose Flour . . . . . 49 lbs. \$1.59 Guaranteed to please.
- Maple Leaf . . . . . 49 lbs. \$1.49
- Karo Waffle Syrup . . . . . 1 1/2-lb. can 15c 3-lb. can . . . . . 25c New and good.

**With the Granges**

CENTRAL POINT HARVEST FESTIVAL DANCE AND CARD PARTY  
Grange Hall Tonight. Fun for everyone

UPPER ROGUE CARNIVAL DANCE  
Grange Hall, 7 miles above Rogue Elk Saturday Night, Oct. 28.  
Favors for All. Silva's Orchestra. 50c a Couple. Supper, 25c.

LOWER APPLIGATE COMMUNITY DANCE  
Saturday Night, Oct. 28. Merrill's Orch. Admission, 40c, 10c.

### Super Meat Markets Quality Controlled Meats

## MINCE MEAT

A Feast Dessert It Should Be Good

WE are just as finicky about Mince meat as we are with our ground meats. It must be good. Yes, it has to be even better than just "good." It has to be the kind we ourselves enjoy eating.

That is why we have never sold or used in our baking mince meat that sells for less than the cost of good ingredients used in its making.

That is why we go clear back to Massachusetts for mince meat that has been the most popular in that area for several generations. It comes in a highly concentrated form and lets you add your own apples. You don't pay mince meat price for the lowest priced ingredient usually abundant in mince meat. Add your own —1-3 the volume of the mince meat.

If you like mince pie, here indeed is a real treat.

### Tomorrow —

- Home Purity Mince meat . . . . . pint 19c (If you prefer, get the pies already baked at our bakery counter.)

### GROUND MEATS -

- Ham and Veal for loaf . . . . . lb. 20c
- Ground Quality Controlled Beef . . . . . lb. 18c
- Real Farm Style All-Pork Sausage . . . . . lb. 18c (Mild or full sage seasoned.)
- Little Pig Breakfast Sausages . . . . . lb. 25c (Yes, we make our own.)
- Farm Style All-Pork, smoked . . . . . lb. 27c

### SMOKED MEATS -

- Swift's Premium Sliced Bacon . . . . . lb. 29c
- Hormel's Minnesota Bacon . . . . . lb. 23c (Any size piece.)
- Hormel's Fancy Breakfast Bacon, sliced . . . . . lb. 29c

### Quality Controlled BEEF —

- Sirloin Steak . . . . . lb. 25c
- Chuck Roast . . . . . lb. 15c
- Short Ribs . . . . . lb. 12 1/2c

### COLD PLATE

- Ready to Serve Meats A fine assortment . . . . . lb. 25c A very colorful plate for the after-party lunch.

### PUMPKINS for Hallowe'en - 5c - 10c

Extra Fancy Red Apples for Bobbing

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