

Society and Clubs

By Clara Mary Davis

Mrs. Gilstrap Returns Home

Mrs. Ernest R. Gilstrap returned to her home on Geneva street this week from the north where she spent ten days visiting.

In Portland Mrs. Gilstrap was the house guest of her son-in-law and daughter, Mr. and Mrs. Willard Eberhart and attended the Stanford-University of Oregon football game in Portland.

In Eugene she visited her other daughter and her husband, Mr. and Mrs. Edward Walker.

Greenleaf's Hosts To House Guests

Mr. and Mrs. R. E. Hutton of Santa Monica, Cal., are expected to arrive here today to spend a few days visiting Mr. and Mrs. William L. Greenleaf at their home on the Old Stage Road.

Mr. Hutton is a former editor of the Santa Monica Bay Outlook and at present is a feature writer for the Los Angeles Times. He is also the author of several publications and well known in southern California literary and dramatic circles.

Luncheon Meet For A.A.U.W.

American Association of University Women will gather tomorrow afternoon at the Hotel Medford for a luncheon and program meeting at 12:30 o'clock.

A feature of the program will be a discussion of the neutrality act by Miss Josephine Kirtley and Mrs. Justin Smith.

Mrs. C. I. Drummond will be in charge of a musical program and Mrs. L. C. Taylor is general program chairman. All members are asked to attend.

Many Attend Card Party Thursday

St. Mark's Episcopal church parish hall was decorated in a profusion of fall flowers yesterday afternoon for the altar guild's annual luncheon and card party affair.

Thirty tables of bridge were in play throughout the afternoon with the following guests receiving prizes: Mesdames Dick Antle, Charles Gail, S. E. Jarvi, Franklin Woodward, Bayard Getchell and Paul Janney.

Luncheon was served by the guild women. Mrs. B. L. Lagerson was chairman of the committee in charge of the very successful and enjoyable event.

Mrs. Raymond Fish is president of the guild.

Card Party Is Recent Event

Wenonah club met at Redman hall this week for a regular card party. Prizes were won by Peggy Purdin, Leah Ivie. Committee in charge was Florence Rush, Peggy Purdin, Esther Powell, Carrie Milnes, Velma Rogers and Gladys Dooms.

Guests for the affair were Margaret Brownlee and Georgie Templer.

Wenonah Club To Have Party

Wenonah club will sponsor a public card party this evening at 8 o'clock in the Redman hall on Apple street. Pinocle and bridge will be played throughout the evening with prizes for winners and a door prize being awarded.

Calendar

Friday
7:30 p. m. — Navy Mothers club, home Mrs. Florence Cuffel, 909 North Central avenue.
7:30 p. m. — Navy Mothers club, home Mrs. Florence Cuffel, 909 North Central avenue.
8:00 p. m. — Wenonah club party, Redman hall.
Saturday
12:30 p. m. — A.A.U.W. luncheon, Hotel Medford.

This Week-end—Enjoy a **FRIED CHICKEN DINNER** Or **ROAST TURKEY** And Dressing And All Trimmings At The New **Roguedale Cafe**

North end of Shady Cove Bridge on Rogue River—2 1/2 miles from Medford
With fried chicken, delicious chicken noodles, French fried potatoes, hot biscuits and all the "fixings" will be served—prepared personally by Mrs. Barnes!

75c Served as you like it—family style! Mr. and Mrs. S. K. Barnes, Props.

Drager Home Is Scene of Party

Vern Drager, Jr., entertained a few of his friends at a party Wednesday evening.

Games were played and motion pictures were shown after which refreshments were enjoyed.

Guests included Mary Lou Van School, Betty Frey, Leon McDougal, Phillip Gates, Mr. and Mrs. George T. Frey and the host's parents, Mr. and Mrs. Vern Drager.

COPCO MAY BUILD NEW LINE TO G. P.

Grants Pass, Oct. 20.—(AP)—Crews of the California Oregon Power company this week began reconnaissance surveys to locate a route for a proposed new transmission line to Grants Pass. One crew, at least, was studying a route east through the Applegate valley.

The population and business growth of Josephine county have overtaken the present line and an increasing number of power failures have harassed the company and its customers. Most of the failures have occurred on the transmission line between Gold Hill and Grants Pass, frequently cutting off service to all of Josephine county.

The new line proposed would supplement the one now in use, which parallels the Pacific highway.

WHITWORTH SURPRISES PUGET SOUND LOGGERS

Tacoma, Oct. 20.—(AP)—Little Whitworth college of Spokane sprung another surprise in this unpredictable football season last night when the Pirates held the highly touted College of Puget Sound Loggers to a scoreless tie.

The visitors made the only real scoring threat of the game when they drove to a first down on the Loggers' three-yard line in the fourth quarter, only to lose the ball on downs.

JEWELRY BUYING PAGES GAINS IN COAST SHOPPING

Total Retail Trade Is Far Ahead of September Last Year; Lumber in Demand

By Walter Warren

San Francisco, Oct. 20.—(AP)—Paced by strong gains in the Pacific northwest, retail trade in the Pacific coast states ran far ahead of last year in September, census reports showed today.

The bureau's monthly survey covered an even 7000 stores. In Oregon they bettered last year's dollar volume 11.8 per cent, in Washington 11.7 per cent and in California 6.3 per cent.

Relative improvement during the month stood out on comparison with August gains over last year. They were: Oregon 4.4, Washington 6 and California 4.7.

Jewelry Leads

Actual reported sales, large enough in all three states to furnish what statisticians call an adequate sample, were:

Oregon \$7,188,215 in 897 stores, up 8.1 per cent from August.

Washington \$10,923,376 in 1365 stores, up 7.8 for the month.

California \$46,752,033 in 4783 stores, off 6.1 from August.

Jewelry stores led trade gains in all three states. In the north, where this line has been showing strong advantage earlier in the year, the gains were spectacular.

Washington state jewelry stores reported an average gain of 40.7 per cent over the 1938 month's business. In Oregon it was a 38.7 per cent gain. California's 13 per cent increase nosed out the second place motor dealer gain of 11.1.

Lumber in Demand

Other leading lines in Oregon, with percentage gains over 1938, were lumber and building materials 22.6, automobiles 21.2, apparel 14.3 and department stores 12.

Washington's second best gainer was automobiles; up 14.9,

Then came department stores 13.6, furniture 13.2, hardware 12.3 and apparel 12.1.

Oregon communities running well ahead of last year were Eugene up 31.6, Bend 22, Astoria 13.8, Salem 13.4, Portland 12.3 and Klamath Falls 18.4.

SALVATION ARMY COMPLETING PLAN FOR WAR SERVICE

The Salvation Army war department is progressing rapidly in the organization of a wide network of centers of work among

troops in France, according to word received today by Capt. Reginald Vincent, officer in charge of the local corps.

Twenty-five new centers, in addition to the 14 already in operation are in course of opening or are planned for the immediate future, Captain Vincent was informed.

"The governments of England and France are giving friendly and authoritative assistance," the captain said. "Letters have been addressed to military commanders-in-chief to arrange for Salvation Army representatives to be received and given facilities for their inquiries. This is being done wherever the Army's staff of 'reconnaissance' officers are calling.

"Huts which can be delivered and erected in ten days are being ordered. Many of them are of the semi-mobile type, so that

when the camp moves on the hut will move on, too.

"In many centers aged persons and children have been safely evacuated under the Army's care. A correspondence bureau

has been established in France to maintain weekly contact with soldiers on active service and their families.

"Nearly all of the Salvation Army's men officers of France

have been mobilized for national service, which has necessitated the appointing of many women officers to war work."

Closing time for Too Late to Classify Ads is 1:30 p. m.



PIGGLY WIGGLY

PIGGLY WIGGLY SETS THE PACE! Our shelves are filled with quality staples, well-known canned goods—all at exceptionally reasonable prices. Come in and prove to yourself that Piggy Wiggly's the place to shop!

Special Prices Effective Saturday and Monday Except as Otherwise Noted

OPEN EVERY DAY, 7 A. M. TILL 9 P. M.

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Double Stamps Every Wednesday on Purchase of \$2 or Over.

Karo Dripless Syrup Pitcher

For Only 50c when you make the purchase of any size can Karo syrup.

No. 5 pail Blue 37c

BROOMS Well made, 4 sewed Kitchen Broom **ea. 23c**

SUGAR White Satin. Manufactured in Oregon **10 lbs. 59c**

P & G SOAP White Napha. Giant Size Bars **6 for 22c**

MEATS For Quality Meat Economically Priced

SHOP YOUR PIGGLY WIGGLY MARKET FIRST!

Pot Roast, lb. 13c
Cut from Piggy Wiggly's high quality beef.

HENS ea. 53c
Nice and fat. Over 100 sold last Saturday. Try one!

Colored Fryers, lb. 20c
No. 1 quality

HAM and VEAL 19c
LOAF.....lb.
You'll agree it's swell

DEL MONTE FOODS

The genuine—when we say Del Monte we mean just that and do not try to sell you an unknown brand represented to be "just as good."

Corn GOLDEN BANTAM WHOLE KERNEL
No. 303 cans... can 10c
NEW POTATOES can 11c
No. 2 cans.

HAMS.....lb. 22c
Another Piggy Wiggly bargain. Whole or half, medium weight.

SWISS STEAKS.....lb. 22c
Tender and boneless.

COTTAGE ROLLS.....lb. 23c
Very little bone.

BACON SQUARES.....lb. 14c
A real value!

MEAT PRICES SATURDAY ONLY

Early Garden **ASPARAGUS** .2 for 37c
Full of fresh succulent flavor. Large No. 2 cans.

SALMON.....can 24c
No. 1 tall cans. Fancy Red Alaska.

CORN, Fairco, No. 303 .4 cans 29c
PEAS, Lavora, No. 303 .4 cans 29c
SNOWDRIFT.....3-lb. pail 49c
Blended Fruit Juice .No. 2 can 10c
Dr. Phillip's Blended Orange and Grapefruit.
Malted Milk, Thompson's .1 lb. 39c
FREE—2-cell Flashlight With Each Pound.

Tiny PEAS .2 for 31c
No. 2 cans. Del Monte's finest quality.

GREEN BEANS .2 for 25c
Tender cut, stringless.

VEGETABLES and FRUIT

Utah type
Lettuce 2 for 9c
Hubbard Squash .lb. 2 1/2c
Bunch Carrots 2 for 5c
Celery 2 bu. 15c
Sweet Potatoes 5 lbs. 19c
California Jerseys.
Bunch Turnips 2 for 5c

PRODUCE PRICES FOR SATURDAY ONLY

CRUSHED PINEAPPLE
No. 1 flat cans.
3 for 27c

SOUPS ON! And It's **CAMPBELL'S** All Varieties Except Chicken and Mushroom.
3 cans 25c Chicken and Mushroom
3 cans 29c

\$600.00 IN GROCERY PRIZES 1500 OTHER PRIZES play FOLGER'S new SAME "SAY IT" AKA FOR FOLDER

KRAFT DINNER 2 Packages **25c**

Salad Oil Purely Vegetables, for Cooking or Mayonnaise **qt. 22c - gal. 79c**

RAISINS Thompson Seedless, New Crop **4 lb. package 23c**

SAVE ON TOILETRIES - REMEDIES

SHAVING CREAM
25c Colgate's... 2 tubes 26c
Brushless or Regular
35c Lifebuoy... 23c
35c Burma Shave... 29c

NEW CROP CURRANTS.....pkg. 7c
11-oz. packages.
Swans Down CAKE FLOUR 1g. pkg. 23c
For lighter, fluffier cakes.

BAKER'S Premium CHOCOLATE
1 lb. pkg. 16c

WALNUTS.....2 lbs. 29c
No. 1 soft shell.
Beech Rabbit MOLASSES 2 1/2-lb. can 29c
Green or Gold Label.

75c Fitch.....59c
60c Drene.....49c
25c Palmolive.....23c

Hershey COCOA.....1/2-lb. can 8c
1 lb. can.....14c

HAIR TONIC
50c Fitch.....44c
50c Lucky Tiger.....39c
40c Vaseline.....37c
50c Vitalis.....39c
60c Kremel.....49c

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"Chevrolet's First Again!"

Eye it! **Try it!**

First again in modern features... first again in beauty and luxury... first again in performance with economy... first again in driving ease, riding ease and safety... first again in high quality at low cost among all cars in its price range!

NEW "ROYAL CLIPPER" STYLING

NEW FULL-VISION BODIES BY FISHER

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NEW SEALED BEAM HEADLIGHTS WITH SEPARATE PARKING LIGHTS

NEW EXCLUSIVE VACUUM-POWER SHIFT

THE "ROYAL"

SUPER-SILENT VALVE-IN-HEAD ENGINE

PERFECTED HYDRAULIC BRAKES

LARGER TIPTOE-MATIC CLUTCH

NO OTHER CAR CAN MATCH IT FOR ALL-ROUND VALUE

Buy it!

85-H.P. VALVE-IN-HEAD SIX \$659

AND UP, of First, Midk. Transportation based on red metal, steel and steel boxes (if any), optional equipment and accessories—extra. Price subject to change without notice. Dealer's estimate—ask for Master 83 Series, A General Motors Value.

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ALL-SILENT SYNCHRO-MESH TRANSMISSION
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