

Agricultural Engineers Create Home of the Week for Farm Families

NEW FARM HOMES NOW PLANNED FOR SMALLER INCOMES

The "Home-Land Program" of the western building industry is now under full sail on a flood tide of public interest, according to Western Homes Foundation. Demand for more of the lowest-cost home designs developed in the program last summer has been so strong that a new series of eight homes which families in the smaller income group can afford to build has been launched. One of this series is the "Fircot" design, selected from National Plan Service's "Practical Farm Buildings."

The Fircot design was created by agricultural engineers to meet the needs of farm families having to build minimum shelter at minimum first cost, and desiring to provide for later additions and improvements. Floor plan 'A' is not only an economy-plus design but has features of homey charm and livability. Note the windows of the living room, both for light value and for exterior appearance. The kitchen is arranged for good light, ventilation, and convenience. The large passage to the living room makes for simple use of the latter for serving meals, and also provides for the circulation of heat from the kitchen range. The center partition serves as a structural element that carries support of the roof directly to the foundation girder and posts. The design permits an addition of bedroom and bath—alternate plan 'B'—at the least possible trouble and expense.

In short, the Fircot design is a little masterpiece of engineering to meet the housing needs of large numbers of farm families.

"The Fircot is also an ideal design for the Home-Land Program of the building industry," says W. C. Bell, chairman of Western Homes Foundation. "This program was created principally for the benefit of urban families whose breadwinners are industrial wage-earners of modest income. Many of these men have established employment but work only part time or have seasonal layoffs. Many of them have sound credit ratings, within the limits of their incomes. They and their families take pride in their independence, in living without public aid of any kind. These families, of the smaller per year income group, deserve homes and land with which to maintain the American standard of living, and with obligation only to their own efforts."

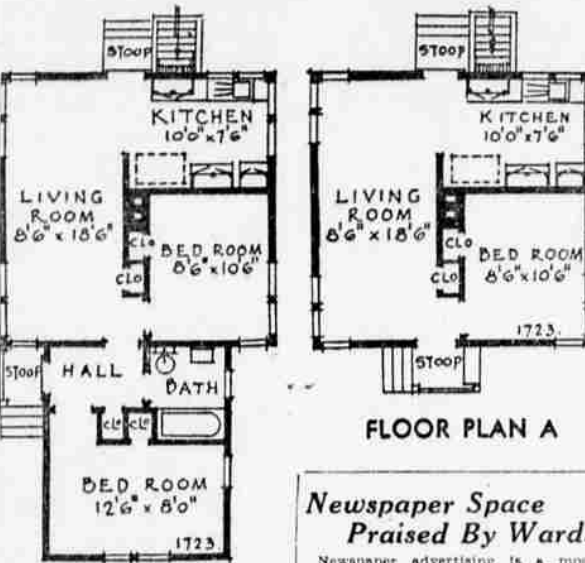
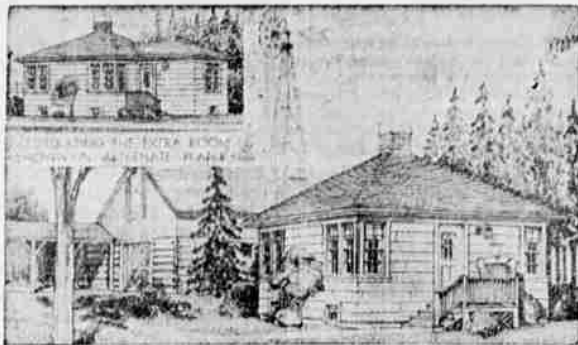
The building industry's Home-Land Program, as applied by Western Homes Foundation in six northwestern states, is aimed at the housing needs of such families. The program has been reinforced by the new FHA regulations for Title I, class 3 home-loans, which apply to suburban and country acreage and greatly liberalize the terms for loans on lowest-cost home building.

"The Western Homes Foundation designs used in this program are of course serviceable for small summer homes, farm tenant homes, or in any other field in which small detached dwelling units are in demand."

Retail Medford lumber dealers can give full information on the new FHA plan for little loans and on the Fircot and other Home-Land designs.

Closing time for Too Late to Classify Ads is 1:30 p. m.

"Fircot", Home of the Week



FLOOR PLAN A

ALTERNATE PLAN B

COW SETS RECORD FOR MILK OUTPUT

PORTLAND, Oct. 14—(AP)—A cow helped set new records during the 29th annual Pacific International Livestock exposition, which closed tonight.

Carnation Inka Ormsby Letta, featured in the Holstein division, produced 105 pounds of milk in one day to set a 24 hours record.

Elmer Winniford, Corvallis, will receive a purebred Hampshire ewe lamb for his outstanding work with sheep and Bill Hindman, Elgin, a purebred shorthorn heifer for winning in the 4-H club beef division. Malcolm O'Brien, Morrow county, will receive a \$25 scholarship to the 4-H club summer school as the winner in livestock judging.

Notice is hereby given that Luella J. Matlack, undersigned, has purchased the interest of W. E. Gibson in the G. and M. store at Ross Lane and Jacksonville Highway, Jackson County, Oregon, together with all bills receivable, and has assumed the indebtedness of said store.

LUELLE J. MATLACK
Use Mail Tribune want ads

JACKSON COUNTY 4-H'ERS GUESTS AT STOCK SHOW

Selected as the outstanding 4-H club boy and girl in Jackson county by a local judging committee, Virginia Lee Ricks, of Medford, and Ivan Roy Myers, of Central Point, were in Portland last week as guests of The First National Bank of Portland during the Pacific International Livestock Exposition. They were chosen as winners from this county in the fourth annual 4-H Club achievement and leadership contest sponsored by the state-wide banking institutions among the 25,000 club members in Oregon.

Two winners from every county in the state were chosen through H. C. Seymour, state club director, in charge of judging and awards. The 72 county members, together with two winners from Portland, convened in Portland October 11, 12 and 13. Increased interest and personal achievement among members made this year's selection very difficult, according to the local judging committee, made up of L. E. Francis, county club agent; G. B. Bowman, county school superintendent, and Eugene Thordike, manager, Medford branch of The First National Bank of Portland.

Virginia Lee Ricks was chosen winner among girls for her work in cooking and clothing.

In recognition of his activity in livestock and crop raising, Ivan Roy Myers was chosen among boys of this county.

Awards include transportation and all other expenses during the visit to Portland, arranged by officers of The First National Bank of Portland. The three-day program for the 74 guests included a sight-seeing tour of Portland, attendance at the Livestock Exposition, special luncheon and banquet, an evening at the Horse Show and a dance.

Every detail of the visit was entertained by the bank for an entertaining and educational program for its 4-H guests, according to Mr.

Motor Check-Up Truck Coming



Motorists can now be assured of better performance from modern high-compression automobile motors due to the perfected motor-check service now being offered by Tide Water Associated oil company, Associated division, according to Carroll Hays, local sales agent for the company.

Associated's motor-check truck, equipped with the latest in precision instruments for motor tuning, is scheduled to be in Medford from October 16 to November 3, 1939, making this service available to local motorists through Associated stations.

Here is the itinerary of the motor-check truck: Medford Service Station, October 16 to 18; A. B. Culy station, October 19 to 21; Gail Menden station, October 22 to 25; East Side Service station, October 26 to 29; Skeeter's Garage, Talent, Octo-

ber 30 and 31; Man's Associated Service, Gold Hill, November 1; Zarka's Service station, November 2 to 4.

"Only through proper adjustment and the use of correct gasoline will modern automobiles with their high-compression motors develop their full rated horsepower with the maximum performance and economy intended by the manufacturer," according to Mr. Hays.

The tune-up offered by Associated's motor check service involves checking coils, condenser, wiring, cleaning and adjusting of spark plugs and the proper adjustment of timing and carburetor, thus affording maximum efficiency.

The portable station, one of six being operated by Associated on the Pacific coast, is complete in every detail, equipped with the latest scientific motor checking instruments.

Closing time for Too Late to Classify Ads is 1:30 p. m.
Use Mail Tribune want ads.

CONNALLY HOLDS EMBARGO REPEAL MOVE FOR PEACE

WASHINGTON, Oct. 14—(AP)—Senator Connally (D-Tex.) brought to a close the second week of senate debate on neutrality legislation today with the argument that repeal of the arms embargo would be "the first step toward peace."

Connally took the floor for the administration after Senators Frazier (R-N.D.) and Lundeen (Pi-Minn.) had attacked the repeal proposal as being likely to involve this country in the European war.

Frazier said removal of the embargo would be a direct step toward involvement. The reason the war is going slowly now, he argued, is that Britain and France are "stalling" to await the outcome of the neutrality controversy.

Declaring the country should avoid being drawn into the conflict, Lundeen asserted that Britain and France are "for peace as long as they can get the pieces, and then they're for war to get the rest."

Connally described the opposition statement that repeal would be a move toward war as an attempt to "delude the country."

"Opponents of repeal constantly and seditiously have claimed that the embargo means peace," he said. "Some have accepted their claim without analysis or examination. That false assumption has been hammered into the public mind when the claim is wholly baseless and unsupported. The retention of the embargo does not mean peace. It probably means war."

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1940 DODGE TRUCKS SHOWN TO DEALERS

L. C. Taylor, owner of the Pierce Allen Motor Company returned yesterday after a full day of active participation in a round table discussion of new merchandising plans and a preview of the new 1940 Dodge trucks and commercial cars at Pacific Auditorium in Portland, Oregon.

The meeting Taylor said, was called by Sales officials of Dodge Truck division of Chrysler Corporation and was attended by factory executives and a representative group of dealers and their sales forces. In charge of the meet in Portland was Mr. Tom Moss, Factory Director of Truck Sales.

While not permitted to give details of the 1940 Dodge Truck models he said he was deeply impressed with the increasing importance given to the design of commercial cars and trucks.

"It has only been in recent years that truck manufacturers have devoted serious attention to the appearance of commercial vehicles," he said. "Today—at least at Dodge—there are as many artists, draftsmen and designers at work at trucks as on passenger cars. Now trucks are streamlined, eye-refreshing and are actually billboards on wheels for modern merchants." Moss related.

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Invites You . . .
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• Home-Like Rooms
• Wonderful Food
• Sensible Rates

Hotel Benson
Broadway at Oak—Portland

Newspaper Space Praised By Wards

Newspaper advertising is a most effective way of carrying a message to the modern shopper, H. L. Brown, manager of the Montgomery Ward store, said today in commenting on the Ward Week sale that starts Wednesday, October 18.

"Merchants today must rely to a very great extent on newspaper advertising to tell their customers of sales events in their stores," Mr. Brown declared. "Newspapers reach a tremendous number of readers. Only by appealing to this vast buying public can we employ the mass distribution of merchandise that brings such savings to present-day shoppers."

Montgomery Ward store managers all over the country cooperate in producing the Ward week sale. By buying together, these store managers are able to secure very low prices from manufacturers. Because of the number of stores participating, it is possible to ship much of the merchandise in carload lots. These economies result in lower prices for the consumer.

Retains Alaska Plum
JUNEAU, Alaska, Oct. 14—(AP)—Bowling to the wishes of President Roosevelt, Territorial Governor John W. Troy agreed last night to continue in office until his successor is approved by the senate.

For ELECTRICAL WORK call—**OLSON ELECTRIC**
Phone 115 3 N. Bartlett

Facts YOU SHOULD KNOW

Funds invested in this Association are loaned on the best type of security—HOMES, financed by loans repaid on a monthly basis including taxes.

JACKSON COUNTY FEDERAL Savings & Loan Association
126 East Main

COMPLETE ELECTRICAL SERVICE

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- Refrigeration
- Air-Conditioning
- Oil Furnaces
- Appliances
- Refrigerators
- Electric Ranges

We will gladly furnish you free estimates on any Electrical Requirements you may have.

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214 W. Main. Phone 12

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Make it into an Extra Bedroom, Playroom, Store-room or Bar Room

ENJOY THIS EXTRA WASTE ATTIC SPACE

EASY MONTHLY TERMS

SEE **PORTER LUMBER CO.**
204 S. Fir Phone 124

Stop Paying RENT! Be a HOME OWNER!

Don't pay rent and have nothing to show for it, when you can pay just as much each month and own your own home in a few years' time. We'll be glad to show you ideal homes that your family will enjoy REAL LIVING in. Attractive financing plans and reliable building service available from your Medford Lumber Dealers. Why not visit them this week—see the complete home plans they are now featuring—see how easy it is to finance a home of your own and build it in MEDFORD!

Your MEDFORD LUMBER DEALERS Offer **COMPLETE BUILDING SERVICE!**

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- FINANCING ADVICE • LABOR ASSISTANCE

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A Safe System of Financing

FHA INSURED FINANCING

Attractive Design
Sound Construction Standards!

- **BIG PINES LUMBER CO.**
Sixth and Fir St. Phone One
- **MEDFORD LUMBER CO.**
N. Fir at Third. Phone 829
- **PORTER LUMBER CO.**
204 South Fir St. Phone 124
- **BRUCE BAUER LUMBER CO.**
South Riverside. Phone 332
- **WOODS LUMBER CO.**
East Jackson. Phone 108
- **J. W. COPELAND YARDS**
North Riverside at Court. Phone 594

See Your Lumber Dealer NOW for Plans and Estimates On the "House of the Week"