

NORTHWEST TOPS AS HEALTH SPOT AVERS FISHBEIN

Editor Of Medical Association Journal Declares Average Life Span Now Near Immutible Cycle.

SPOKANE, Sept. 26.—(AP)—The Pacific northwest has the lowest death rate of any locality in the world. Dr. Morris Fishbein, editor of the Journal of the American Medical Association, said in an interview here today.

Dr. Fishbein is here on a western lecture tour. The average life span now is 62 years, he explained, and added "If we threw everything we knew, medically, into extending the span of years, we could only increase it to 70 years, because that is the cycle of a human being, and it can't be changed."

the medical profession has been vulnerable to "ranksteering," but that is "about stamped out," he asserted. "There are now only two low grade medical schools in the country and these used to be 90," he said.

MARY W. MATHES RITES WEDNESDAY

Funeral services for the late Mary W. Mathes, who passed away at her home at 133 South Grape street last Sunday morning, will take place from the chapel of the Peri funeral home on Wednesday at 2 p. m., with the Rev. Sherman L. Divine of the First Presbyterian church officiating.

The following will act as pall bearers: George Hunt, C. E. Gates, Edward Hiltzer, William Bishop, Ralph Sweeney and J. B. Coleman. Friends are respectfully invited to attend the services.

50 DEATHS COUNTED IN SO. CALIFORNIA'S GALE AND DOWNPOUR

LOS ANGELES, Sept. 26.—(AP)—A death toll of at least 50 and property damage in excess of \$1,000,000 was counted by southern California today as the tropical storm which brought the death and destruction moderated.

Still unaccounted for were 15 ocean-going craft, manned principally by amateur mariners, which put to sea before the storm broke Sunday afternoon. More than a score of persons were believed aboard the vessels.

GOLD HILL HYDRO PLANT IS PLANNED

WASHINGTON, Sept. 26.—(AP)—The Beaver Portland Cement company of Portland, Ore., advised the power commission it planned to build a water power plant on Rogue River to serve Gold Hill, Ore., and the company's properties with electric power.

Due to the absence of W. H. Muirhead, president and general manager of the Beaver-Portland Cement company, details of the water power plant to be constructed on Rogue River were not immediately available.

Magician Coming



Ralph Pierce (above), internationally famous magician, will appear Friday, October 6, at 8 p. m. in the First Methodist gym under sponsorship of the Ladies Aid of the church.

FOUR CONS RETAKEN WHEN CAR OVERTURNS IN ESCAPE ATTEMPT

MARQUETTE, Mich., Sept. 26.—(AP)—Recaptured after a desperate bid for freedom in which they abducted and held as hostages the warden and three other officials of the northern Michigan branch prison, four long-term convicts faced solitary confinement today.

Less than five hours after they had walked into a meeting of the state parole board and forced the officials to accompany them, their wild flight ended when their 10-year old car overturned at high speed on a curve near Menominee, Mich. State police and sheriff's deputies, hot in pursuit, surrounded them before they could recover from the shock of the crash.

1940 Ford Mercury Models Used Local Salesman's School

C. J. Powell, sales promotion manager for the Richmond branch, Ford Motor company, was in Medford Monday, conducting a special salesman's course in handling the new 1940 Ford V-8 and Mercury cars.

New Ford and Mercury cars, the first off the Richmond assembly line, were brought to Medford and a few citizens of this city enjoyed the opportunity of driving them during the course of the Ford instruction school.

local Ford, Mercury and Lincoln-Zephyr dealers participated in the advance showing and school. Enthusiastic praise was given to the new Ford and Mercury cars by those who drove the new models over rough country roads yesterday.

The Richmond group left Monday afternoon for a circuit of California cities where salesmen will be given advance knowledge of the new 1940 models.

BOY BOUND OVER ON CHECK CHARGE

William Lester Schall, Jr., 18, waived preliminary hearing in justice of the peace court yesterday and was bound over to the grand jury under \$500 bonds on a charge of obtaining money by false pretenses.

Schall, state police said, passed a \$10.50 check on the Cozy cafe in Medford last July, signing the name of Fred Holmes. He was arrested Friday in Ashland by Chief of Police Charles P. Talant. Schall had recently returned from California.

NELIS HARVEST WILL END SEASON

Harvesting of the winter Nelis pear crop will get underway tomorrow and be in full swing by the end of the week. Picking and packing of the Boos and Comice were completed last Saturday. There was a full in the packing house district yesterday and today, Nelis are the last pear variety to be picked.

Apple picking is expected to start about October 5 and is estimated at 200 cars of Newtowns.

IRRIGATION WAREHOUSE ENTERED BY PROWLER

A set of keys, a paper bag full of cigars and a set of five end wrenches were stolen from a Chevrolet truck parked in the Medford irrigation district warehouse, 323 South Fir street, Monday night, city police said they were informed today.

The prowler, police said, entered the warehouse by climbing over the fence between the warehouse and the Reter Packing company. So far as could be determined the truck was all that was bothered.

CASCADE LOCKS PLANS BIG POWER RATE SLASH

PORTLAND, Ore., Sept. 26.—(AP)—Cascade Locks, first city to purchase Bonneville power, will slash electricity rates from 22 1/2 to 44 percent if a rate schedule, before the city council today, is adopted.

The first 40 k.w. hours will cost 3 1/2 cents each; the next 50 three cents, the next 100 two cents, beyond that 8 mills. The rates now run from 7 cents for 40 to 2 cents for more than 260.

War Aids Lapidaries. PORTLAND, Sept. 26.—(AP)—Oregon lapidaries are benefiting from the European war.

So that you may enjoy the fullest flavor and strength—Schilling specially prepares two delicious coffees: one for Drip or Glass-maker—one for Percolator or Boiling. One will exactly suit your favorite coffee maker!

Says the DRIP-MAKER: "I'm handicapped with an 'all-purpose' grind!"

Says the PERCOLATOR: "Sure—each of us needs a special kind!"

Coffee Schilling —THE ANSWER TO BETTER COFFEE MAKING

FUEL SERVICE

Dry Blocks—Slabs
Pres-to-logs
Standard
Stove and Burner Oils

Phone 76 for Any Kind of Fuel

Valley Fuel Co.

26 W. Main

There's no quicker way to tell you that a Coat has rare fabrics, luxurious fur, smart style and big value than to say "ROTHMOOR." See the New Exclusive Models of Monotone Cord, Needle Twist, Wool Fleece and Dress Fabrics now in the Coat Shop. Self-trimmed Rothmoors and Rothmoors with trims of Lamb, Silver Fox, Wolf and Persian. Fitted and Swagger Styles in all the glorious shades for Autumn.

\$29.95 to \$89.95

New Dresses

Here are the Dresses your leading fashion magazines have been talking about. Dresses of light weight wool, Silk Jersey and fine Crepes. Styled for Autumn 1939 and Winter 1940. See the stunning new Tailored models, clever Dressy types and adorable Jacket styles. Each featuring a new style adaptation. Each in a new shade.

\$19.95

Mann's Second Floor

STANDARD OIL COMPANY OF CALIFORNIA PRESENTS

Walt Disney's TRAVEL TYKES

LITTLE PEOPLE

THE ADVENTURE ENTITLED: "ONE MINUTE TO PLAY"

Just listen! Hear those grandstands roar! No wonder—pipe that awful score! With ten short minutes left to play Our Boys, alas, can't break away! Coach Mickey bellows, "Give your all! Get in there, gang—and grab that ball!"

"Where's Donald Duck? I'll bet my shirt That boy's been kidnapped—maybe hurt!" Raves Mickey, "Don—our quarterback! We need him bad—we're outa whack!"

1

2

3

4

"Bad Bill," wails Don, "their captain—he Hung this here ball and chain on me! But with this Standard speed we're sure To get me there in time to score!" Just hear those cheers as Don runs in— The score is tied! Man! Can he win?

One minute left! A huddle! Quick! Here comes the play! It's got to click! The crowd goes mad—a touchdown pass! The heroes! Don and Standard Gas!

FOOTBALL FANS: Standard Service Men everywhere cordially invite you to call on your way to and from this season's games. They welcome this opportunity of extending to you the courtesies of the road—a quick windshield polish, tire check-up or road information, without charge. Standard's rest rooms are like guest rooms; the public telephones are handy. This weekend, try Standard Gasoline—it's unsurpassed!

More value per gallon with

STANDARD

Unsurpassed

50,000 MOTORISTS CAST THEIR VOTE!

50,000 motorists were asked: "What oil company ranks first in maintaining clean rest rooms?" They answered:

STANDARD LEADS

2nd COMPANY
3rd COMPANY
4th COMPANY

The comparative length of these bars represents Standard leadership as expressed by the verdict of 50,000 motorists. This question is one of a series presented in an entirely independent survey of Western motorists made at our request by the Ross Federal Research Corporation—an outstanding authority on statistical information. 50,000 motorists can't be wrong—prove it for yourself!

USE OUR NATIONAL CREDIT CARD

GOOD IN YOUR NEIGHBORHOOD AND FROM COAST TO COAST

Authentic Fall Shoe Fashions

By Johansen

Take a tip from fashion-wise women—wear Johansen Costume Styled Shoes this Fall and Winter. We are now showing the New Johansen's in the season's most intriguing patterns... in flattering, mellow, autumn shades... in authentic leathers and leather combinations. You'll like Johansen Shoes.

AAA to B
4 1/2 to 9

\$6.95

Shoes Main Floor

Luxable "Jiffon" Vests for The Baby--by CARTER

For "Lux Week" the Baby Shop on the second floor will feature "Carter's Jiffon Vests," a comfortable baby garment of fine knit yarn that washes perfectly with Lux. See this vest that really fits. No buttons, no tape fastenings or underarm seams. Short and long sleeve styles in sizes from 6 months to 3 years.

50c

BABY SHOP SECOND FLOOR

Washable Rayon Frocks

Here's a new assortment of Luxable Spun Rayon Dresses at \$3.98. Autumn styles in Prints and Plain Shades with clever belts, buttons and embroidered trims. The skirts are scored and pleated in the fashionable autumn mode. Half and regular sizes from 12 to 40. (Mann's Dress Section Second Floor.)

\$3.98

FREE LUX!

Be sure to meet the Lux Fabric Expert who is here this week. Her pointers on purchasing for style and practicality are so worth while. She'll show you how easy it is to launder Luxables correctly. (Ask about your free package of Lux.)

MANN'S

We recommend Lux for all fine washables.