

"Salad Week" Is Now Being Observed By Grocery Stores of Medford

SALADS POPULAR YEAR ROUND FOR AMERICAN TABLES

Significant of the improved dietary habits of the nation, salad week will be observed here beginning today and local merchants will feature salad ingredients and garnishes at special prices.

Not so many years ago, domestic science experts point out, salads were a negligible part of the American diet. People ate salads only in the summer time, and if children spurned them, almost no effort was made to instill in them a liking for this necessary food. Also, salad ingredients were generally limited to the most common of fruits and vegetables.

But this whole picture has changed since the discovery and general dissemination of new dietary knowledge. When it became known that ingredients such as leafy mayonnaise, contain valuable health benefits which, when combined with vegetables of high mineral and vitamin content, make an invaluable and necessary food, salads began to be considered seriously.

Today salads are served all year round, not just once in a while, but in a great many homes, daily and even twice daily. There are more varieties of salads than, perhaps, almost any other type of food.

In thousands of homes salads are being served as a first course to make sure that they are consumed in their entirety. More imagination and ingenuity go into their invention than almost any other feature of the American table.

Salads have come into their own!

Jacksonville

JACKSONVILLE, Sept. 15.—(Spl.)—Miss Alice Hoels, with friends from Portland, motored to San Francisco Tuesday to visit the fair and other interesting spots. From these Miss Hoels will journey to San Diego to visit her brother and wife, Mr. and Mrs. Henry Hoels, for several days.

Mr. and Mrs. Younger of Medford and Mrs. Ella Garrett and grandson of Ashland called on Miss McCully Sunday.

Returning Monday from a ten-day visit to San Francisco and the fair was Mr. and Mrs. Herbert Hannah and Miss Andrews.

Mrs. Chitwood is visiting at the home of her sisters, Mrs. Miller on Upper Applegate.

G. W. Godward returned to his home here Sunday from Los Angeles where he had been visiting at the home of his brother for a week. He visited for a day at the fair in San Francisco en route home.

Mr. and Mrs. A. B. Christianson have moved to one of the cottages where the Times building used to stand.

Mr. and Mrs. G. W. Culy of Upper Applegate, who have been in Medford, are practicing night for the Presbyterian church has been changed from Thursday to Wednesday at 7 p.m.

Visiting at the O. O. Sanden home Tuesday night were Mr. and Mrs. Charles Gail of Medford.

Mr. and Mrs. Smith and daughter, Ruth, returned to their home in Mt. Shasta Monday after having resided here for the last two months.

Among those who attended the Southern Oregon Pioneer association Thursday in Ashland were Rev. Mallery and the Misses Alice and Claire Hanley and Mrs. Mamie Nelson and Emil Britt.

Owing to the publishers not being able to deliver the book entitled "A Brief History of Jacksonville, Its Churches and Schools," which was written by Rev. E. N. Mallery, the third annual meeting for the benefit of the Old Methodist church which was to be held on September 24 has been postponed to October 1. This meeting will be held on the old court house grounds and will begin with a basket dinner at noon.

Preparatory to this meeting, the city council very kindly granted use of the city water on September 8 to soak up the court house lawn and the Fire Chief Wilson consented to the use of the fire department hose to do the work. It took a continual stream of water nearly four hours to do a thorough job of soaking it up and now the passerby is rewarded by the sight of the old lawn coming to life.

A new cement walk has been laid from the steps of the old Methodist church to the street and the city water has been piped onto the property. Last week eight men and twelve Boy Scouts hauled ten loads of dirt from the Will Bybee place on the old stage road and filled in the grounds preparatory to planting a lawn and setting out shrubs. Those who donated the use of the four trucks used were Messrs. Ray Coleman, G. W. Godward, Dick Hoffman and John Hamaker.

Mr. and Mrs. Otto Niedermeyer and three children, Joyce, Charlotte and Richard, returned Tuesday from a two weeks' trip to San Francisco and the fair.

Find Old Channel
PORTLAND, Sept. 15.—(AP)—Work men excavating for Bend's \$150,000 underpass on the Dulles-California highway dug into an old river channel under three layers of lava yesterday, indicating the Deschutes river once flowed in a channel east of its present course.

PORTLAND, Ore., Sept. 15.—(AP)—Thirty-four casket trimmers who struck last week for a 40 hourly wage boost returned to work yesterday at a half-cent increase. The strike affected four shops.



RED LETTER DAY—When these Russian misses were given top honors at a beauty contest in Paris, it was a "Red" letter day for the Russian Nurses Aid society, where the election was held. "Miss Russia" was Irene Borodnina, 19. Her maids of honor were Marguerite Kosloff (left), 17, and Kalia Pavlov (right), 19. Compare them with American beauties.

OREGON TRAVEL MOVIE SEEN BY 90,000 AT FAIR

SALEM.—(UP)—Nearly 90,000 persons have viewed the "New Oregon Trail," a film depicting the outstanding scenic and recreational attractions of this state in the Oregon exhibit building on Treasure Island, according to the travel department of the Oregon state highway commission.

Many persons, after viewing the picture, have told attendants in the Oregon exhibit that seeing the film has resulted in their deciding to plan vacation trips to Oregon.

Over 50,000 persons have called at the travel information booth operated by the highway department on the island, some 20,000 of them to ask for routings and detailed information on vacation attractions of the state.

August motor travel into Oregon was well ahead of that of August, 1938, and September is indicating substantial gains over September a year ago, according to the department. A report issued by the national park service shows a gain of more than 19 per cent in tourists visiting Crater lake for the first eight months of 1939 over the corresponding period a year ago.

Increase in travel this year over last is due principally to gains from mid-western and the east north central group of states, according to data assembled from the non-resident registration records kept by the secretary of state.

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LANDIS MUST EYE VAST EVIDENCE IN BRIDGES HEARING

Million and Half Words Compiled in Long Trial of CIO Leader in Deportation; No Doyle Deposition

SAN FRANCISCO, Sept. 15.—(AP)—The Harry Bridges deportation hearing has ended—for all but Dean James M. Landis of the Harvard university law school.

For Dean Landis remains the job of determining—from more than a million and a half words of sharply contradictory testimony—whether the alien west coast CIO leader was, or is, "affiliated" with the Communist party and whether the party advocates the use of force and violence to overthrow the government.

Bridges, on the witness stand off and on during the nine-week hearing, categorically denied the government's charge he was a member of the party. It is on that charge the labor department seeks his deportation to his native Australia.

Dean Landis abruptly ended the formal open hearing last Monday but ordered that a deposition be taken in closed session from Stanley M. (Larry) Doyle, anti-radical investigator who the defense called the "mainspring" of an alleged conspiracy to deport Bridges.

No Doyle Deposition
But Doyle was dismissed and the hearing terminated yesterday by John G. Clarkson, of the securities and exchange commission sitting as examiner, because of the "inability of

Doyle and defense counsel to agree on the financial matters."

Doyle, now a Lambertson, Minn., and Chicago lawyer, originally had demanded \$50 a day as compensation for loss of time from his work. He was paid \$152 and later was given another check for \$131. But payment on the second check was stopped when Doyle refused to answer more than two questions except in open hearing or unless ordered by the federal court to testify. He was subpoenaed as a hostile defense witness.

Swastikas Erased
PORTLAND, Sept. 15.—(AP)—The white swastikas that have characterized the funnels of the State Line ships for 11 years were painted out yesterday on order of line officials who said they created confusion because of their similarity to the Nazi emblem.

Coast Guard Recruiting
ASTORIA, Ore., Sept. 15.—(AP)—Original enlistment in the coast guard is available to a select number of young men as apprentice seamen, Lieut. Commander Frank Higbee announced yesterday.

Deaths decreased 4,105 in Texas in 1938, compared with 1937, the 1938 total being 84,426.

DEATH COMES TO PENDERGAST AIDE

KANSAS CITY, Sept. 15.—(AP)—Henry F. McElroy, 74, city manager here 13 years under Boss Tom Pendergast's Democratic machine, died today at his home after an illness of several months.

He resigned April 13, just six days after Pendergast's indictment for federal income tax evasion. Pendergast pleaded guilty and is serving a 15-month sentence in the Leavenworth penitentiary.

Recently McElroy was indicted by county grand juries on charges of embezzlement and conspiracy, but the cases did not reach the trial stage. He was too ill to reply to the charges but his friends asserted McElroy's record would be stoutly defended.

A federal grand jury has called witnesses for an investigation of his income. McElroy first entered the national limelight in 1933 by driving to a

TECHNOCRACY UNIT WILL FORM HERE

The principles of Technocracy will be espoused and a local unit of the organization will be formed at a public meeting at 8 p. m. next Thursday in the Knights of Pythias hall, Fifth and Grape streets.

In announcing the meeting, Gilbert Bannister of Savage creek said that the principal speaker would be Herb Clark of Victoria, B. C., an authorized Technocrat orator now making a west coast tour.

Technocracy is now being organized throughout the entire American continent, Mr. Bannister said. Its major aim, he related, is to "take care of the people when the price system collapses in 1942."

A "census of drinking water sources in Texas recently showed there were 640 city water systems, 3,200 roadside supplies, 12,000 school supplies and 900,000 private sources.

SUNSHINE REVIVES HARVEST ACTIVITY

Sunshine of today and yesterday afternoon brought relief to tomato growers and orchardists of the valley, after four days of cool and misty weather. Farmers with the third cutting of alfalfa ready for the mowers also felt encouraged. Tomato growers feared the tomatoes would mold and crack if more heavy rain came. The picking season reached its peak this week.

Pear harvesting has been hampered in many orchards, and the clearing weather enabled picking to get underway again full blast. Picking and packing of the Comice variety is expected to be completed by the end of next week. Picking and packing of Winter Nells and Newtown apples will follow.

Ice cream became a wholesale commodity in 1931, when a Baltimore dairyman, Jacob Fussell, began selling it to get rid of his surplus milk.

PAY CASH AND SAVE AT BOYD'S MARKET

108 N. Ivy. Phone 1054
Free Deliveries 8-10-2-4
Specials for Sept. 16 and 18

IT'S SALAD TIME
Serve a Salad Today
—with—

Best Foods
Real Mayonnaise
27c pt.
45c qt.

For Smackin' Good
Sandwiches
Best Foods
Sandwich Spread
17c pt.
27c qt.

BEST
Mustard Foods, 9 oz. 9c

Folger's COFFEE

DRIP GRIND
FOLGERS' COFFEE

Lb. tins 25c
2 lb. tins 49c

CORN or PEAS
No. 303 tin
3 cans 25c
Case 24 cans \$1.89

Peanut Butter
2 lb. jar 25c
Cube Starch
2 packages 17c
Corn Starch
Argo, 2 pks. 15c

Borene Granulated Soap
lge. pkg. 27c
Giant package 49c
Pard Dog Food
3 cans 25c

Calumet Baking Powder, lb. tins
Dinner Bell Salad Dressing, qt.
Medium Olives, No. 1 tall, 2 cans

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MEN SURE LIKE SALADS WITH REAL MAYONNAISE

Go to your grocer's today! He has a display this week of enough salad ideas to make you an envious hostess and a beloved homemaker all summer long!

Try Best Foods Real Mayonnaise, which he has on display. If you have't tasted it before, now is the perfect time to get acquainted.

IT'S REALLY FRESH!
You, yourself, know that a dressing for salad can taste no fresher than the salad oil used to make it. Best Foods Real Mayonnaise is made with "FRESH-PRESS" Salad Oil, which we ourselves prepare fresh each day, as it is needed. Then in our double-whipper it is mixed with freshly broken eggs, added egg yolks, our own special blend of vinegars and choicest spices. Nothing else! It's all mayonnaise—Real Mayonnaise.

You see, Best Foods Real Mayonnaise is made like the home kind—without starchy fillers! That's why it is different from "Salad Dressing." That's why it always tastes rich and creamy and doesn't turn watery when you add milk or fruit juices. And it is really fresh! You'll find, when you try it, that it gives your husband and your sons—as well as your daughters, your cousins and your aunts!—a new appetite for salads!

Try GARDEN PATCH SALAD with Real Mayonnaise! (illustrated above)

Best Foods Real Mayonnaise
Best Foods French Dressing
Best Foods Mustard-With-Horseradish
Best Foods Sandwich Spread
Best Foods Bread and Butter Pickles

Try these other grand salad and picnic foods featured this week:

BEST FOODS FRENCH DRESSING—a real French Dressing ready-prepared with "FRESH-PRESS" Salad Oil.
BEST FOODS MUSTARD-WITH-HORSERADISH—a brand-new flavor that makes familiar foods taste exciting.
BEST FOODS SANDWICH SPREAD—its Real Mayonnaise check-full of chopped spicy pickles and nippy pimiento!
BEST FOODS BREAD and BUTTER PICKLES—prepared by Mrs. Cora Fanning's original, old-fashioned home recipe.

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BEST FOODS REAL MAYONNAISE
And other delicious Best Foods Products

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GET BEST FOODS REAL MAYONNAISE AT YOUR GROCER'S

↓ You'll find his name in the list below ↓

Central Market
Groceria No. 1
Safeway Stores No. 41
Holloway's Reliable Grocery
Safeway Stores No. 471
Emil's Market
Piggly Wiggly
Luman Bros.
Humphrey's Grocery
Brook's Grocery
Boyd's Market
Riverside Market
Peerless Market
Bullen Grocery
Shore's Grocery
J. A. Monroe
Gibson & Matlock
Pruitts Grocery
Liberty Market

Groceria No. 2
Herbert Hartle
Cook's Grocery
Franklin's Grocery
Oakdale Grocery
Hahner Grocery
White Grocery
Currier Grocery
Keizur Grocery
Thompson Grocery
Pat & Ole Grocery
Langer Grocery
Muchmore Grocery
Berrydale Grocery
Denney's Grocery
Ivie's Grocery
Ray's Grocery
Huson's Confectionery
Frye Grocery