

MEDFORD MAIL TRIBUNE
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Markets Versus Education

THE Portland Journal is very much grieved because of the report Governor-elect Sprague, opposes the institutions of higher learning, shouldering the expense of the new marketing set-up in this state.

In expressing its grief, the Journal emphasizes the prime importance of better marketing methods in Oregon, calling attention once more to the unquestioned fact, that while Oregon stands high in natural resources it is far behind other states, in the development of those resources and particularly in the matter of turning them into cash.

AFTER reading the editorial a stranger might get the impression, in fact, that Oregon is about to have a Governor, who, for some strange reason, opposes the material development, of this state, and the best and most up-to-date selling methods that can be devised for the profitable sale of its products.

Such, of course is not the case. For anyone who knows Governor-elect Sprague at all, knows the material development of this state, in every way and to the utmost, is one of his hobbies and no one could recognize more clearly than he, the great importance of better marketing, as a vital factor in that development.

But he believes—we take it,—the institutions of higher learning find it difficult enough as it is, to finance the ESSENTIAL departments of public education in this state, without taking over any side lines, like marketing, important as marketing undoubtedly is, to the state as a whole.

OF course this column can't speak for Mr. Sprague, in any way, but from what we know of him and the situation, we have no doubt he would favor and personally support, the establishment of a special marketing bureau in this state, either under the state department of agriculture or a separate department by itself,—such department to be financed as any other independent state department is financed, through special legislative appropriation.

What he doesn't favor, is another financial mill-stone hung around the neck of long suffering higher education in this state, when as above stated, it is difficult enough to finance those activities which are essential to higher education, with its growing enrollment.

In other words, Mr. Sprague as we understand it, favors the development of state marketing, just as he favors the development of state health, state highways, or what have you,—but he doesn't favor mixing the business of marketing with the business of education,—he believes in keeping the two departments separate.

WHETHER this is Governor-elect Sprague's view or not, it is the view of this newspaper, and has been from the time the marketing department was first suggested. And we are confident, it will be the view of an overwhelming majority of the people of the state when they understand the situation clearly.

AND to understand it clearly, it is only necessary to understand THIS: there is no difference of opinion,—or practically none—regarding the importance of marketing, in Oregon, and the desirability of its development.

The ONLY question is where should such a department be placed,—i.e.: in the department of higher education, or some other department like that of state agriculture, or perhaps preferable to either, in a department by itself.

Only those who INSIST upon its being in the department of higher education and nowhere else, financed by funds raised exclusively for public education,—have any quarrel, with the position taken by Mr. Sprague, as reported in the Journal. And, we repeat, it is a position which this column supports 100%.

Goethe Versus Hitler

THERE is a very short, but extremely interesting, article in the current "Red Book" by Ernest Boyd entitled "Goethe on Dictators."

No one could ask for more striking evidence of the spiritual change in Germany, during a single century, than to contrast these two "great Germans"—the great German of the 19th and the great German of the 20th century.

As Mr. Boyd remarks, no German more perfectly embodied all the Germany Reichsfuehrer Hitler would destroy, than its greatest author, philosopher and poet,—Johann Wolfgang Goethe. And no two men could represent more complete opposites,—Goethe the man of culture, refinement, sophistication, kindness, of spiritual insight, human feeling and understanding; Hitler, the ignorant and mystical bigot, selfish, cruel, ruthless, a man essentially of force, show and bluff.

It is unfortunate Goethe couldn't be alive today, to give his view of his country's leader, it would be far more scathing than the following, and hit the bull's-eye more squarely. But considering the fact this was written over 100 years ago, it does give a view of Deutschland's present "All-Highest" which comes remarkably close to the mark, a view moreover which would be voiced by millions of present day Germans, if they only dared to speak:

"The demonic element in mankind is most terrible when it happens to be the dominating characteristic of a particular individual. In the course of my life I have had occasion to observe several individuals of this type, some at close range, others from a distance. THEY ARE RARELY FIRST-CLASS HUMAN BEINGS, either spiritually or mentally; kindness of heart is hardly one of their outstanding traits. But they radiate a monstrous kind of strength, and exercise unbelievable power over all living things, even over the very elements themselves, and it is impossible to say how far their influence may extend. The united forces of morality are powerless against them. In vain the more enlightened sections of the human race attempt to brand them as either dupes or frauds; the masses cannot resist them. They seldom or never encounter contemporaries of their own kind; and nothing can overcome them save that very world order which they have begun to attack. Probably it was such reflections as these which inspired that awe-inspiring saying: 'Nemo contra deum nisi deus ipse' ('Only God Himself can oppose God')."

Personal Health Service

By William Brady, M.D.

Signed letters pertaining to personal health and hygiene, not to disease diagnosis or treatment, will be answered by Dr. Brady if a stamped self-addressed envelope is enclosed. Letters should be brief and written in ink. Owing to the large number of letters received only a few can be answered. No reply can be made to queries not conforming to instructions. Address: Dr. William Brady, 265 El Camino, Beverly Hills, Calif.

ALIMENTARY PROCESS IS AUTOMATICALLY REGULATED

Here is a phenomenon which the neurotic, malnourished, uneducated or misinformed individual (be he university graduate or plain mason) cannot understand, namely, that a healthy, carefree, normal happy-go-lucky person, eats freely of whatever the table affords, regardless of its digestibility, enjoying a good meal, in cheerful company, without concern about calories, starches or the condition of the bowel, generally has little or no trouble with his digestion or bowels. On the other hand, the neurotic himself almost invariably suffers from functional derangement of stomach, intestines or colon, and as a rule depends more or less on one or another artificial stimulus or aid to these functions to keep him going—or what he childishly imagines is an aid.

The fundamental anatomical or physiological fact which the average college-trained individual fails to comprehend is that the voluntary or conscious cerebral nervous system does not control any part of the alimentary function. The action of the bowel is controlled entirely by the unconscious, involuntary, autonomic or automatic "sympathetic" nervous mechanism as that which controls the action of the heart and the lungs, the same as that which controls or regulates the excretion of sweat and the cooling of the body, great and the cooling of the body. No one has any serious concern about "regulating" his heart beat or breathing, for of course every one knows that these vegetative functions are automatically controlled and require no consideration—indeed they are beat controlled when one forgets them altogether.

The alimentary or bowel function or functions are under the same control as the other vegetative or vital functions and require no more thought or consideration on the part of the individual than does the beating of the heart. The only reason why the badly malnourished layman cannot grasp this truth is that he has been brought up on almanac and testimonial hokum which the nostrum and quackery interests have

fed the public for many years. The layman assumed the hokum was true, since the medical profession never unbent enough to question or deny it, until the last few years. For that matter, there are still a considerable number of quacks in the ranks of regular medicine who, when they have no idea what ails the patient or what should be done about it, prescribe some kind of physic with the avowed or implied assurance that a "good cleaning out" ought to help.

Questions and Answers

She Likes It Raw. I am not in a position to choose my food in the way I should like to do, but have to take what I find on the bill of fare. However, I have found that wheat germ does all and more than you say. I use the kind you recommended—a pound costs 20 cents. I take about four dessert spoonsful raw, with milk, and sometimes mix some with soup, pudding or cereal. Since I started on this my nervous irritability is less and I am not so grouchy—and friends say I look more alive. (Miss A.C.)

Answer—An excellent way to supplement the ordinary diet with vitamin B complex. Nearly everybody would enjoy better health and vitality if such use of wheat germ were universal—or if everybody returned to the use of plain wheat in place of refined wheat products.

Sinus Season

About this season of the year my chronic sinus trouble begins to give trouble. I have been subject to sinus trouble for many years. Little or no trouble in summer and early autumn, but colder weather. (Y.L.S.)

Answer—I believe cold has nothing to do with it, but cooling because of your obsession about cold is an important factor. Another important factor is the indoor Sahara. Send stamped envelope bearing your address for instructions for maintaining ideal humidity in the house, office, shop. Also ask for High Calcium Diet Vitamins Everybody Needs. Includes twenty-five cents coin if you want a copy of 70-page booklet "Call It Cr!" which deals with sinusitis, bronchitis, laryngitis, chronic catarrh, tonsils, adenoids, chronic common respiratory infections, fool proof cough medicine, etc.

Ed. Note: Persons wishing to communicate with Dr. Brady should send letter direct to Dr. William Brady, M. D., 265 El Camino, Beverly Hills, Calif.

Man About Manhattan

By GEORGE TUCKER

NEW YORK—I wonder what Lewis Hallam would think of Maurice Evans. And vice versa. Hallam was the first man ever to play Hamlet on a New York stage. That was in 1761, in the Chapel street theater on a bleak November night just 13 hours before the Declaration of Independence was signed. The records are pretty thin about his performance. They don't say whether he was good, bad, or indifferent. They just say that he played Hamlet and that the girl Ophelia was a certain Mrs. Owen Moore.

There have been many Mad Dances since Hallam brought Elinore to Chapel street. Several hundred of them, including a score or more of women. Maurice Evans, because his production is current, is the last. Mr. Evans' Hamlet is the only unabridged version of Hamlet New York has ever seen. It lasts nearly five hours. The more recent Hamlets, that is, productions of the last two or three seasons, have been Leslie Howard and John Gielgud in the title roles.

I did not see John Barrymore's Hamlet, which is believed by many to have been the ablest portrayal since Pichon, Robertson. But I saw Fritz Leiber, and Howard, and Gielgud, and Evans. And in my opinion, which is what all drama criticism is—one man's opinion—I would name them in this order: Maurice Evans, Leslie Howard, Fritz Leiber, and John Gielgud.

Mr. Gielgud and Mr. Howard occasioned a bitter argument when they appeared simultaneously two seasons back. Mr. Gielgud came in first and the critics while rather pleased, were far from rapturous. Then Mr. Howard brought his Hamlet to Broadway and only the most native observer will fail to agree that they, the critics, gave Howard "the works." They didn't like Mr. Howard's under-playing of the part and before they knew it they permitted themselves to be misdirected into the interesting but adolescent game of comparisons.

Gielgud, throughout his career the "master" Hamlet who soared to greatness on an "inner fire," and Howard was a thin, inadequate "Ham." That's what they, the critics, thought.

I thought Howard infinitely superior to Gielgud because I have never envisioned Hamlet as a whirling, Willy on the verge of apoplexy. Every time Mr. Gielgud whirled out his sword

SCIATIC RHEUMATISM

For five years I suffered great pain from Sciatic Rheumatism. After using 8 bottles of Casey's Compound, the awful pains stopped, and the swelling condition has been relieved. I cannot recommend it too highly. P. E. VEIK, 4824 N. Hunt Street, Medford, Oregon. At Western Third Stores.

The Capital Parade

(Continued from Page One)

he laid down. Probably there will be formulae for automatic appropriation of relief funds, by simple calculations of the local prevalence of unemployment and state population figures. No doubt the proposal of Senator Carl A. Hatch of New Mexico to outlaw politics in relief will be revived and strongly backed. In short, every effort will be made to fill in the famous blank check.

The fight may start almost immediately after the session opens. Secretary of the Treasury Henry Morgenthau Jr. has already strangled himself to find an additional \$200,000,000 for WPA. Even so, Harry Hopkins has informed the budget bureau that he will urgently need more money by February 20. A supplemental application will have to be sought, and the demand for it will give Byrnes his chance. He already has his weapon, in the special senate committee on unemployment and relief. Last year, this body's labors were the purest farce, but now that Jimmy Byrnes has made up his mind something must be done, it's probable that committee investigations will no longer be supervised by WPA employees and ex-employees.

Not long ago, Byrnes and Harry Hopkins talked over the relief problem. The meeting was represented as amiable and meaningless, but actually Byrnes read a very sharp lecture to his old friend and enemy in conversation. Hopkins, himself, meanwhile, has also publicly acknowledged the inevitability of some change. Besides advocating civil service status for WPA, he has stressed a desire to

work with congress in other improvements of the relief set-up. Elsewhere among the new dealers there are even stronger hints that change may not be opposed. In the first excitement of the national defense program, there was some private talk of a complete liquidation of WPA, in favor of a combined armaments, public works and direct relief program. WPA authorities, always a trifle jealous of the WPA, are once more talking, even now, of the superiority of straight public works and direct relief.

Nevertheless, the president is sure to be reluctant to abandon the old system of blank check appropriation. It has given him his greatest power over congress, and few men care to relinquish their powers. That is why the odds on a hard fight are much better than even. It's to be hoped, at least, that one of the fight's results will be a few facts on the relief question, on which present thinking is largely based on faith and self-interest.

Comment on the Day's News

By FRANK JENKINS

THE day's big laugh: Great Britain and France join in "cautioning" Germany against any move to regain her lost province of Memel.

GREAT BRITAIN and France, you will remember, did a lot of cautioning of Germany as to what she should not do to Czechoslovakia.

The results, from the practical standpoint, were exactly the same as those obtained by the man who thumbed his nose at an approaching cyclone.

WHEN Al Capone was more or less running Chicago, the police frequently "cautioned" him not to go too far. But it took FORCE to make him quit going too far.

It will take force to make Hitler quit going too far. SPEAKING of going too far, there's a lot of loose political talk going around as to the billions and billions we must spend for armament in order to make the United States safe for democracy.

The talk is so loose as to lead to the suspicion that these proposed armament expenditures are another scheme for priming the pump.

IN A WORLD full of hungry wolves, it's a good idea to keep your gun oiled and plenty of ammunition on hand. But when the politicians begin to talk yearningly of more billions, it's also a good idea for us to keep our shirts on.

ITALY, seeking to bluff France out of Tunisia, on the African coast of the Mediterranean, sets up the claim that the territory is rightfully hers—the basis of the claim being that Rome took it from the Carthaginians. (Every high school student knows that old Cato made a name for himself by croaking every time he arose in the Roman senate that "Carthage must be destroyed.")

The French took it from the Turks several centuries later. EVERY student of diplomacy knows that in international circles the claim that you stole it first is regarded as a valid one.



HOMEWARD heads William H. Dillingham, Jr., who flew alone from Ecuador, South America, to his home in Washington, D. C., in order to spend Christmas with his mother. He'd been gold-mining with his father at Puyo on the Napo river. Arrives by Plane—Frank Kurts arrived here from Portland by United Skyliners late last night.

Flight o' Time
Medford and Jackson County history from the files of the Mail Tribune 10 and 20 years ago.
TEN YEARS AGO TODAY
December 14, 1928
(It Was Friday)
Operation performed to save the life of King George of England.

South American capitals acclaim President-elect Hoover on good will tour.
City schools ran eighteenth in state for saving money.

Senate votes quarter billion dollars for prohibition enforcement.
All Medford stores will be closed Christmas Eve. Holiday trade largest in years.

Pioneer fiddlers will broadcast program tonight.

TWENTY YEARS AGO TODAY
December 14, 1918
(It Was Saturday)

President Wilson, attending peace conference, makes first speech on foreign soil, and declares Germany "must be punished for wrongs to Belgium."

President Poincaré of France declares any "hopes for lasting peace is an illusion."

Flu epidemic in city and valley continues to decline.

Mail Carrier Rolfe Beach is confined to his home with the flu.
Royal Brown of Eagle Point has returned from a business trip to Portland.

Few country people come to town today, as a safeguard against catching the flu.



COMMAND of important Schofield barracks in Hawaii has been assigned Maj. Gen. William H. Wilson of Boston, where he now commands First Corps Area. He calls Feb. 7.

Use Mail Tribune Want Ads.

FHA LOAN INSURANCE IS BOOSTED BILLION

WASHINGTON, Dec. 14.—(AP)—President Roosevelt announced today he was increasing from \$2,000,000,000 to \$3,000,000,000 the limit of mortgages that can be insured by the Federal Housing Administration. The president started off his press conference by saying he had approved the increase because FHA practically was at the limit of its original \$2,000,000,000 and since he had the authority under the original act to extend the figure to \$3,000,000,000, he was doing so.

Investor Dies
PORTLAND, Dec. 14.—(AP)—John Voleski, 67, inventor of powerful shears used universally to cut cables and steel bars, died here Monday. He was born in Lithuania.

Plan Tuna Cannery
MARSHFIELD, Dec. 14.—(AP)—Charles Feller, Coos Bay fish handler, revealed plans today for an Albacore tuna cannery to take care of 60 to 80 tons a day during the 1939 season. Feller said he had purchased a site but construction would hinge on the dependability of a tuna supply.

Slayer Retuned
SACRAMENTO, Cal. Dec. 14.—(UP)—Gov. Frank P. Merriam late today granted a reprieve to Allan Boggs, sentenced to die on the gallows at San Quentin prison Friday for the murder of his wife. The reprieve extended the date of the execution to March 24.

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Ever wonder if Phil Harris has curly hair? If Don Wilson is so fat he can't sit in a chair? If Jack Benny is as tight as he appears to be? If Mary Livingston's hats are such a sight to see? If Kenny Baker is such an awful dumb sap? That he makes himself a goof when he opens his trap? Nope, it's just a build up! Putting on a good show—You must create interest, selling Chevrolet or Jello! Chevy M. Hurd.

Chevrolet JINGLES

Ever wonder if Phil Harris has curly hair? If Don Wilson is so fat he can't sit in a chair? If Jack Benny is as tight as he appears to be? If Mary Livingston's hats are such a sight to see? If Kenny Baker is such an awful dumb sap? That he makes himself a goof when he opens his trap? Nope, it's just a build up! Putting on a good show—You must create interest, selling Chevrolet or Jello! Chevy M. Hurd.

Rogue River Chevrolet
Main and Riverside
Service Dept.—32 North Riverside
Used Car Lot—Riverside at 4th



The Refreshing Drink THAT PROVIDES ABUNDANT HEALTHY ENERGY and ABILITY To RESIST COLDS and DISEASE

Snider's PURE WHOLESOME GRADE "A" MILK It's Pasteurized!

Rich Snider's Milk will renew or maintain energy and well-being. Be sure the children drink PLENTY—it's the best possible insurance against winter-season colds. A big glassful after a strenuous shopping trip or golf game is great for growing-ups, too! Snider's milk knows no season—it's ALWAYS nourishing and refreshing!

There is no substitute for the BEST—Be sure to say "Snider's" when you order Milk and other dairy products!
SNIDER DAIRY & PRODUCE CO.

Ye Smudge Pot

By Arthur Perry

The new French-German no more fighting agreement is written on "cream colored vellum paper." Skeptics figure it will be eventually cast into the diplomatic wastebasket, for either one or all of the following reasons: (a) the paper is scented with French perfume. (b) It is scented with German perfume. (c) It is not scented at all.

"Widows and Sweethearts Will Benefit from This Shopping Advice"—(Edline Eugene News)—Dear Santa Claus: Please bring explanation for the little woman.

A British expert on court etiquette says it is unnecessary to curtsy to the Duchess of Windsor, wife of the late King of England. The ruling, according to press dispatches, made Lord Duff Cooper mad. As yet, he has not chucked the lady expert under the chin, and called her "Toots."

Soft snow in the mountains have caused "terrible ailing conditions." An outdoor soul can't slide far enough away from a forest ranger to be officially lost in the white, silent wastes.

NEAT TRICK & RETORT (Roseburg News-Review) "Covering the show for the News-Review last week, I came about as near 'living' turkey, as some of the exhibition did. So Saturday when Lotus Knight, society editor of the paper, asked me if I wouldn't bring her back a turkey egg from Oakland as a memento of the show, I had my answer for her.

"Lotus," I said, "if I spent even one more day over there, I'd come so near being all turkey, that I'd lay my own egg."

General (Crackdown) Johnson, under the title "Third Term ? ? ?" in the current issue of the Saturday Evening Post predicts the White House incumbent will seek it, and pictures the ideal Christmas gift for the nation as follows:

"There is no second in command to take over should the captain fall. There is only Jack Garner—and I do not say this in derogation of the veteran Texan. If he became president, there would be the greatest scoundrel of crackpots out of Washington, since the Pled Piper led the rats out of Hamelin. And, I believe prosperity would return in an overwhelming flood in three weeks."

The need of the world, a noted Berlin states, is "religious unity in one church." The Fletch Fish school of wisecracks would whittle from this a quip, alleging religion is losing its sect appeal.

One man is in jail and one in hospital at Bend, as a result of gunplay in a dispute over playing a radio. In cases like this, the gunfire should be directed at the radio, not each other.

The upstate labor fustler, under a 13-year prison sentence for conviction of arson, had an income of \$225,000 a year, state officials reveal. The tools who set fire to the sawmill, were hired for \$120, and only the down payment remitted, the evidence showed.

SKEPTIC SKINS HIMSELF This evening, despite our high resolve to keep our car out of the sea of words heating around the anti-picketing law, mulberry trees, we would nevertheless address a few words of wisdom to the head men of organized labor. No, we haven't even the slightest idea that anybody is going to pay any attention to what we have to say and as a matter of fact we don't know that our ideas are any too sound anyway.—(Harold) Haynes in the Astoria Astorian-Budget.

Suleide's Body Found
PORTLAND, Dec. 14.—(AP)—John O. La Rouché, Portland, taking his dogs for an airing stumbled on the decomposed body of an unidentified man near Washington park. Deputy Coroner G. W. Snook said a bullet wound in the left side of the chest indicated suicide. A letter in a pocket was addressed to James Givens, Caden, Utah.

Optometrists Name Association Heads
PORTLAND, Dec. 14.—(AP)—Dr. John A. Lorenz, Portland, was named president of the Oregon Optometric association last night at the 38th annual convention here. Dr. O. H. Scheetz, Grants Pass, became vice-president. Dr. George Kelling Crain, Lebanon, second vice-president; Dr. Seth French, Albany, fifth vice-president.

REED STUDENTS ARE RHODES CANDIDATES
PORTLAND, Dec. 14.—(AP)—E. Phirman Roberts, Portland, and Wayne Altire, Toledo, both Reed college students, were selected last night to represent Oregon in the regional examination for Rhodes scholarships at Spokane Saturday.

Porten completed.
4824 N. Hunt Street, Medford, Oregon. At Western Third Stores.

REAL BARGAINS IN LUMBER while they last at BIG PINES LUMBER CO. PHONE 1. 6TH AND FIR