

SWEM'S GIFT SHOP

"The Store of a Thousand Thoughtful Gifts"



CRYSTAL FOR GIFTS AND A LIFETIME OF ENTERTAINING

Hobnail Glass Vases, 50c

Rand McNally Atlas, \$3

Elbert Hubbard's Scrap Book, \$1.50, \$2.50

Waste Baskets \$1.00

Handy Desk Set, 50c

Musical Powder Boxes \$2.75 to \$6.00

Jigger Whacks, \$1.50

Cedar Chests \$1.50 to \$3.75

Compacts, 50c and Up

Six Little Dwarfs, \$1.00

Indian Bead-Craft Tile-Craft Wood-Craft \$1.00

Chase Gifts of Brilliant Chromium

Meridian Trays \$1.00

Candy Boxes \$1.00

Cocktail Pitchers \$3.00

Ice Bowl and Tongs \$3.75

Newspaper Racks \$1.50

Plaza Cigarette Box \$1.50

Clippor Lamp \$2.00

Nut Bowl \$2.00

Guest Ash Tray Sets \$2.00

Salted Sherbet Set \$1.00

LOCAL BREWERY PREPARING FOR OUTPUT REVIVAL

Remodeling and installation of new equipment were under way today at the plant at 301 North Fir street which is to be operated by the A-One Brewing company, recently incorporated by Sam A. Kroeschel and Paul B. Lehkind.

When the present work is completed in about two weeks, production of beer will be started. Mr. Kroeschel said it will be at least three months from the time production starts until the new beer will be put on the market, at least 90 days being required for aging, he explained. The plant, he added, can develop a capacity of 100 barrels a day.

Bottled and kegged beer will be marketed all under the trade name of A-1 beer. Mr. Kroeschel related. A marketing organization is now being built up, he added.

"We are installing the latest of equipment and an entirely different method of making beer will be used than heretofore," he stated. The new corporation took control of the plant December 1.

Mr. Kroeschel is well known in the Rogue River valley, especially by the older residents. A pioneer in the dairy business in southern Oregon, he operated the Gold Seal Creamery for years. In recent years he has resided in San Diego, Cal.

Mr. Lehkind, who has come to Medford to work with Mr. Kroeschel in establishing a family actively engaged in the brewing business for three generations. Mr. Lehkind himself has had wide experience in the business. He was formerly manager of the Red Lodge Brewing company in Red Lodge, Mont., and recently was identified as an executive with the San Diego brewery in San Diego, Cal.

Production will be under the direction of Adolph Binder, Jr., master brewer. Mr. Binder comes from Milwaukee, famous for its beer. He was graduated from the University of Wisconsin and the Wahl-Henius Brewers' Institute at Chicago. For several years he worked with his father, who for 14 years was brewmaster and superintendent of the Fred Miller Brewing company, Milwaukee. More recently the junior Mr. Binder was affiliated with a leading brewery in Honolulu. He returned from the islands only a short time ago. Mr. Kroeschel, procuring his services through a long friendship with his father.

With water of famed taste and other desirable qualities to begin with, the new company is prepared to produce a beer of superior standard. Mr. Kroeschel said. In addition to the high quality water, the company will have the advantage of experienced supervision and the best of other brew ingredients that money can buy, he declared.

STRANG'S HISTORY IN DRUG JOURNAL

The Pacific Drug Review, in its Golden Anniversary number issued in November, prints the following regarding Charles Strang, pioneer druggist of this city.

"Strang's Drug store in Medford, Oregon, was established in 1884 by its present owner and manager, Charles Strang. Though the store has occupied four different locations in Medford, its 54 years service has been under Mr. Strang's management. It has been in its present location since 1910. The store was Mr. Strang's first business venture hence he has been in one store during the entire 54 years. There were only 200 people in Medford when he started, the present population is around 12,000. Mr. Strang has not failed to discount every bill as it came due, and he is as strong an advocate for taking discounts, as he is for a simple set of books for druggists. His hobby is golf, which he plays almost daily in spite of his 78 years, and no opponent need to pick him for an easy mark."

STUDIES FINGERPRINTS JUST FOR FUN OF IT

OKLAHOMA CITY, Okla. (AP)—It's a hobby with her but Mrs. Lorna Oden, widow, has classified more fingerprints in two years than many police identification bureaus handle. She started studying fingerprints "just for fun" and has classified more than 5,000 of them.

In spare moments at a department store where she is employed and at social affairs in the evening she searches out stray fingerprints and identifies the person that made them.

RUBBER GETS MIXED WITH TOBACCO LEAF

HOPKINSVILLE, Ky. (AP)—Kentucky tobacco growers have greeted orders not to bind their leaf with rubber bands when they take it to the auction floors. Manufacturers who buy the tobacco say the rubber bands sometimes were ground up with the leaf.



Chan & Chan Chinese & Mexican Co. Be relieved at once by our herbal remedy. Do you have: Asthma, Hay Fever, Stomach Trouble, Constipation, Chronic Cough, Rheumatism, Sinus Trouble, Piles, Arthritis, Colitis, Eczema, Appendicitis, High Blood Pressure, Prostrate, Heart, Liver, Bladder, Kidney, Lungs, Blood, Urinary troubles, Herbs will give you relief. 10 a. m. to 8 p. m., Monday, Tuesday, Wednesday only 235 E. Main.

Menus of the Day

(By Mrs. Alexander George) Cranberries in Cookies Luncheon Menu Oyster-Vegetable Stew Crackers Dill Pickles Cranberry-Filled Cookies Grapes Tea Cocoa for the Children Oyster-Vegetable Stew

1/2 cup diced celery 2 tablespoons minced onions 1-3 cup diced carrots 1 tablespoon minced parsley 2 cups water 1/4 teaspoon salt 3 tablespoons flour 3 tablespoons butter 3 cups milk

Let the celery, onions, carrots, parsley, water and salt simmer together for 15 minutes. Press through a coarse strainer and add to butter and flour which have been blended. Add milk and cook three minutes. Stir constantly. Add oysters.

Oysters 1 1/2 cups oysters 3 tablespoons butter 1/2 cup cream 1/4 teaspoon salt 1/4 teaspoon paprika Chop oysters and let cook for three minutes in the butter. Add the rest of the ingredients. Cook until "smoking."

Cranberry-Filled Cookies 1 cup butter 2 cups granulated sugar 3 tablespoons cream 2 eggs, beaten 1 teaspoon nutmeg 1 teaspoon vanilla 1/4 teaspoon salt 3 cups flour 3 tablespoons baking powder

Cream butter until soft. Slowly pour into sugar and beat until very creamy. Add cream and eggs. Beat two minutes. Mix in remaining ingredients. Chill dough. Roll out half the dough until it is one-eighth of an inch thick. Spread with a thin layer of thick cranberry sauce. Turn half of the dough over on top of the other half.

Using a sharp knife cut into two-inch squares. Remove each square to floured place and press edges together with a fork. Also prick tops. Bake the cookies for 10 minutes on a greased baking sheet.

Roll out the remaining dough and proceed the same way or cut out circles and spread half of the circles with the sauce and cover with the remaining cookie circles.

SURPLUS GRAPEFRUIT MAY BE DYED PURPLE

WESLACO, Tex. (AP)—Grapefruit in colors—such as purple—may soon make its appearance on the nation's breakfast tables. A new process of marketing fruit taken out of commercial channels by the Surplus Commodities corporation, grapefruit growers suggested it would be easy to color it with harmless dyes. Purple was proposed for a trial.

"And if this becomes popular with consumers, we may find ourselves with demands from housewives for grapefruit to match their breakfast pottery sets," one grower commented.

SCREEN WRITING IS CALLED CINCH BY EX-NEWSMAN

HOLLYWOOD, (UP)—In the land of pretense—Hollywood—the rarest of jewels is a person who thinks his job is a "pushover" and who makes no implied claims of genius.

Such a person is screen writer Gordon Kahn. Kahn is a product of New York newspapers. A native of Gotham, he went to Columbia university school of journalism and then worked for years as a reporter and re-wrote men on New York papers.

When asked if he had ever done anything big as a New York reporter, he replied: "Well, I once executed Damon Runyon on an accusation story at Sing Sing."

"I was brought him a career as a studio," he said. "The studio sent for me to develop it. After that other stories just followed in regular order."

"I write newspaper stories. Dozens of them. When a studio wants a yarn with a newspaper background, they call on me. And my heroes are all reporters."

Kahn says his newspaper training has been invaluable to him in screen writing through having taught him precision and brevity.

In answer to the question, "is screen writing hard?" he replied, "It's a cinch. Just be entirely logical, a little clever and try to forget that you are hack writing and you'll get along fine."

STARTED TALL CASTLE HE COULD NOT FINISH

TRAIL, B. C. (AP)—After putting in eight years of labor on a lofty "Italian castle" here, Giovanni Vendramini has decided to live in a small house nearby.

Before he gave up his project, Vendramini had erected a massive landmark 55 feet high. Because the builder ran out of funds, the structure still lacks windows and a roof.

HEADACHE?

Here is an Amazing Relief for Conditions Due to Stagnant Bowels. Nature's Remedy. If you think all laxatives are alike, you try this all vegetable laxative. No salt, thorough, refreshing, invigorating. Dependable relief from sick headaches, bilious spells, tired feeling when you wake up with constipation.

Without Risk get a 25c box of NIT from your druggist. Make the test—then if not delighted, return the box to us. We will refund the purchase price. That's fair. Get NIT Tablets today.

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MINCE MEAT Kerr's—the finest quality 2 lbs. 25c	SNOWDRIFT SHORTENING 3 lb. pail 55c 6 lb. pail \$1.09
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Soda Crackers Cascade Brand 2 lb. box 25c

Fresh Roasted Peanuts 2 lbs. 25c

FOODS

SATURDAY & MONDAY
December 10th and 12th

Chicken Raviola

Park brand, No. 1 tall cans
2 for 25c

Pineapple

Fancy Sliced, finest quality
Large No. 2 1/2 tins
2 tins 39c

Grape Fruit Juice

Royal Club Brand—Packed in Florida
3 No. 2 size tins 29c

Van Camps Hominy

Large No. 2 1/2 size tins, each
10c

POP CORN

White Rice, or Yellow Giant
3 lbs. 25c

MILK

Libby's or Oregon Brand
4 tall cans
25c
Case 48 Tall cans
\$2.88

AMERICAN LOAF

2 pounds 49c

PHILADELPHIA CREAM CHEESE

3 pkgs. 25c

PORK and BEANS

Fargo Brand
Large No. 2 1/2 tins
10c EACH

Miracle Whip Salad Dressing

pt.	qt.
22c	34c

NEW NUCOA 2 lbs. 39c

MIXED NUTS

All New Crop, Fine Quality
2 lbs. 35c

MECO PEAS

Large No. 2 Size Tins
Each . 10c

PUMPKIN

Royal Club, Large 2 1/2 Tins
Each . 10c

FIG BARS

Nice Ones, Fresh and Crisp
2 lbs. 39c

QUALITY FLOUR

BUY AT THE LOW PRICES

Kitchen Queen An All Purpose Flour 49 lb. sack \$1.29	Moon Brand The finest hardwheat 49 lb. sack \$1.19
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Klamath Bouquet 49 lbs. \$1.05

LUMAN BROS. IN THE BAKERY DEPT. SATURDAY

Fiesta Cake

Light fluffy layers filled with red, glazed cherries and candied pineapple. The delicious, not-too-rich icing also contains fruit.

59c

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Dusting and Bath Oil Combination . . . \$2.00
Candlelight Perfume . . . \$1 \$3.50 \$10

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PRESCRIPTION SERVICE KODAKS FOUNTAIN COSMETICS
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Local SATURDAY

SWEET POTATOES 8 lb. 25c
Sweet Potato Squash lb. 2 1/2c
GRAPEFRUIT Arizona Med. size **6 for 19c**
CABBAGE local, solid lb. **2c**
APPLES Fine for eating or cooking **6 lb. 25c**
NEW NAVAL ORANGES
NEW CROP SWEET
Large Size . dozen 20c
Medium Size 2 doz. 25c