

Starting Wednesday, November 16th  
You SAVE EXTRA DOLLARS  
In Montgomery Wards Big 4-Day

2 LB.  
**Wool Batts**  
Unbleached Wool Batts. Sale price **139**

# DOUBLE SAVINGS SALE

YOU SAVE *twice* BECAUSE

Sale! Full Fashioned Chiffons  
**ALL SILK HOSE**  
Only at **42c**  
Famous "Thrifty Sheers" priced still lower! They give such satisfying service and they're so flat-ferced with soft lisle. All the popular winter shades.

### Double Savings on Wards New COTTON PRINTS



**8c** yd.

Tubfast!  
Worth 10c Yard

Gay prints in the newest designs. Figured and floral patterns ideal for dresses and housecoats. Sturdy cotton for long wear. Tubfast. 36" wide.

### You save MORE now in Wards FLANNELETTE SALE



**8c** yd.

Wards regular low price reduced! Fine yard-wide cotton flannelette. 27-in.

Wards Low Price Cut Lower!  
**RAYON UNDIES**  
25c quality and styles **18c**  
Outstanding values in styling, cut and fabric! Pin dots, checks and assorted striped novelty knit rayon! Flare leg or cuff style panties and elastic leg briefs! EASY to LAUNDRY! Women's sizes.

### SALE! 19c Patterns and Quality! MEN'S DRESS SOCKS



**13c** pr.

2 pairs 25c

We had one of our finest manufacturers give us this "one time" special for our "Double Saving" sale! Outstanding patterns in rayon and cotton, amazingly low priced! 10-12.

### Would Be \$2.49 Elsewhere! MEN'S SWEATERS



**1.98**

Special purchase! All-wool for warmth and long wear! Firm flat knit with two roomy pockets!

1 Wards everyday prices are lower! Ward goods come direct from the factory—saving middlemen's costs! Wards sell without frills—saving unnecessary service costs. These savings keep Wards regular prices lower!

2 NOW these regular prices are SLASHED to bring you this Double Savings Sale! Check every item! Stock up now on all your needs!

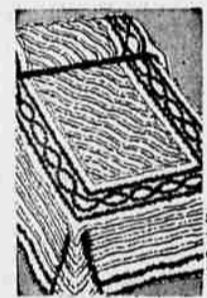
### Save Trouble, Too! Buy Everything at Wards!

Why bother to shop the town? You know Wards prices are lower! And you're sure to find what you want at Wards because you can select from 100,000 different items in the Catalog Order Department!

Buy Now—Pay Later  
Use Wards Monthly Payment Plan to buy NOW at these low Double Saving prices! Spread your payments over months!

Double Savings in Wards **BLANKET SALE**  
Regular \$1.98 Novelties, now **1.66**  
Wards economical distribution means savings for us and for you! First quality China cotton blankets. Strong core-yarn construction. Suede-finish nap. Clean, bright colors. 70x80 inches. Sateen bound.

### Regular low price slashed! SALE! CHENILLE SPREADS



**2.22**

Strong muslin covered with thick, cotton chenille tufts. Tubfast. Full bed size.

### Save! Regularly 4.98 WOOL BLANKETS



**4.44**

54c off Wards regular low price! Handsome 4-inch silk and rayon binding.

Wards Lowest Price on **1/3 WOOL SHIRTS**  
**98c**  
Sold last year at 1.04  
A REAL "buy" in flannel shirts! 1-3 wool for WARMTH, balance cotton for WEAR! Non-rip sleeve facings. Sateen faced neck band for comfort!

### Reg. Low Price Is \$2.98! PLAID JACKETS



**2.79**

Double Saving! Look at these amazing value features—Heavy 24-oz. all-wool plaid with full slide fastened front and breast pocket... Neat sports back and adjustable side straps!

### Sale! Regularly \$1.00 CHILDREN'S OXFORD



**88c**

Sturdy oxfords in patent or smooth leather. Composition soles that wear like iron... 8 1/2 to 2.

Men! Regularly 98c! **SHIRT SALE**  
Will-proof Collars! Fast Color! **88c**  
Down goes Wards already low price for four days only! All the newest patterns in fast colors! Also plenty of whites.  
Sale! Men's 98c Pajamas... 88c  
Sale! Boys' 79c Pajamas... 74c

Sale! Mens' \$1.98 **WORK SHOES**  
4 Days Only at **1.84**  
They'll stand up under the roughest kind of work because they are solidly constructed of double tanned leather uppers and oiled leather outsoles. You save double at this low price! Buy 2 pair during this sale.

### Boys' All-Wool SWEATERS



**1.49**

4 days only at this price

Values up to 3.49. A double saving for every boy. Large assortment of styles. Popular colors.

For Comfort and Warmth  
Cotton **Flannelette Gowns**  
**98c**  
Ward Low priced!  
They're cut fuller and longer than most gowns so low priced! Double yoke styles to give extra protection across chest. Plain colors or stripes. Sizes 15-17.

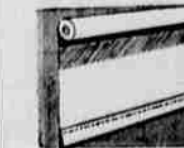
### Price Slashed! 10c Values! CURTAIN MATERIALS



**5c** yd.

Finest curtain materials we've ever offered at this LOW price! See this wide selection now!

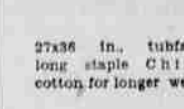
### WINDOW SHADES



**2.81**

Reg. 65c each! These durable cloth shades are oil-coated—sun or rain won't hurt them! 36"x6".

### CRIB BLANKETS



**29c**

27x36 in., tubfast, long staple China cotton, for longer wear.

Sale! 59c "Comfy" **FELT SLIPPERS**  
**47c**  
Save twice and get warm comfortable felt slippers with padded leather soles; leather tips to prevent scuffing out at toes. Stocked in 3 colors: blue, brown and gray with matching pom-pom. Sizes 3 to 8.