

ROSS GIVES FIRST HINT ON ELECTRIC RATE FOR HOMES

Administrator of Bonneville Sets Mark for Northwest to 'Shoot at'—Competition Is Seen As Handicap

PORTLAND, Ore., Oct. 26.—(AP)—The northwest, which has watched Bonneville dam grow in four and a half years from a diggings to one of the world's largest hydro-electric projects, learned for the first time today what its homemakers could expect to pay for Columbia river electrical energy.

J. D. Ross, administrator, described the "objective" rate as "a mark for public bodies to shoot at, a standard which they can attain and exceed."

Based on a 50-cent minimum bill for 20 kilowatt hours a month, Ross suggested the following "objective" schedule:

First 50 kilowatt hours a month, 2 1/2c per kilowatt hour; next 150, 2c; next 100, 1c; next 1700, 1/2c; excess above 2000, 1/3c.

Competition Handicap
The administrator said it would be necessary for public agencies to charge more than the objective rate at the start, "chiefly where there is uneconomic competition."

"Two systems cost twice as much as one, and until a public monopoly is secured in such areas, higher rates necessarily will prevail," he said.

Ross said the resale schedule would be the uniform pattern for northwest districts. It will not apply to private utilities.

The "objective" rate would provide ordinary lighting and supply small appliances at about \$1 a month; better lighting plus a good-sized refrigerator, \$2.25; addition of electric range \$4.75 for 250 kilowatt hours. An electric water heater would add about \$1.50 to the bill, the administrator explained.

The rate would allow for 1500 kilowatt hours of heating for \$7.50.

PORTLAND, Ore., Oct. 26.—(AP)—President Paul B. McKee of the Pacific Power & Light company, commenting on an "objective" resale schedule announced by J. D. Ross, Bonneville dam administrator, said today the cost of power to the consumer would depend upon the application of "leeway."

"My information from Mr. Ross is that the rates will be adjustable upward as far as 200 per cent at any time and in any place so as to provide for estimated requirements," the executive said.

The rates seem logically arranged in a flexible way to meet all the different operating conditions that would be encountered in various sections, as well as varying amounts of bonded debt.

"This flexibility is unavoidable as revenue bonds cannot be sold without a guarantee to maintain adequate rates to cover them."

"The actual price to the consumer will depend upon how much of the 200 per cent leeway will have to be applied to this basic schedule to take care of operating costs, which will vary according to management, and bond charges, which will depend upon prices paid for the properties and other conditions."

BLAME GOGGLE TROUBLE FOR DEATH OF AVIATOR

PORTLAND, Oct. 26.—(AP)—Pilot of an open airplane without goggles in wet weather was one of the chief factors in a crash Sunday resulting in the death of Volney Davis, 24, of Portland, Allan D. Greenwood, state aeronautics inspector, said today.

The craft struck the tops of three trees near Beaverton. Greenwood reported the motor had been functioning normally.

See Mail Tribune Want Ads.

Registration By Districts

SALEM, Oct. 26.—(AP)—Here is a table showing registration figures by congressional districts. (* indicates total figure exceeding that for 1936 general election, when all-time record was set).

County	Total	Rep.	Dem.
Marion	36,260*	20,998	14,778
Lane	35,612*	18,606	15,216
Clackamas	32,357*	16,250	13,524
Washington	18,487	10,408	8,022
Jackson	17,988	9,300	8,374
Cook	15,986*	7,023	8,671
Linn	14,947	7,822	6,811
Douglas	14,303*	8,115	5,805
Yamhill	12,897	7,305	5,418
Clatsop	11,534*	6,595	4,839
Columbia	10,132*	4,758	5,212
Polk	9,252*	5,141	3,779
Benton	9,128	5,487	3,453
Josephine	8,727*	4,904	3,625
Lincoln	8,575*	4,356	4,077
Tillamook	6,320*	3,666	2,554
Curry	2,224	1,327	859

Totals 264,829 142,270 118,949

Second District

County	Total	Rep.	Dem.
Klamath	18,710	7,429	11,877
Umatilla	12,597	7,389	6,380
Baker	11,681*	4,550	6,917
Deschutes	9,353*	4,042	5,191
Union	9,016*	3,989	4,920
Malheur	7,122*	3,388	3,595
Wasco	6,507	4,221	2,286
Hood River	5,389	2,694	2,612
Wallowa	3,790*	1,747	2,020
Grant	3,788*	2,327	1,395
Lake	2,974	1,508	1,445
Crook	2,480	1,131	1,277
Morrow	2,276	1,412	821
Harney	2,245	1,055	1,171
Wheeler	1,673	1,247	417
Gilliam	1,660	818	827
Sherman	1,358	804	536
Jefferson	1,190	671	609

Totals 105,089 50,442 53,286

Third District

Multnomah 187,702 88,414 96,611

Recreation

Total Rep. Dem.

First Dist. 264,829 142,270 118,949

Second Dist. 105,089 50,442 53,286

Third Dist. 187,702 88,414 96,611

Total 557,620 281,136 267,946

State-wide

SALEM UNIONS BALK AT ENDORSING CANDIDATES

SALEM, Oct. 26.—(AP)—Following the lead of the state federation in refusing to endorse either the Republican or Democratic candidate for governor, the Salem trades and labor council yesterday rejected a legislative committee report endorsing Henry L. Hess, Democratic nominee.

Few Traffic Deaths

PORTLAND, Oct. 26.—(AP)—Although two traffic fatalities were added to the 1938 list this week, deaths were 30 percent less than a year ago. Police Captain Fred M. West said 38 persons had been killed in Portland this year compared with 53 for the corresponding period a year ago.

Closing Time for Too Late to Classify Ads is 1:30 p. m.

Check COLD DISCOMFORTS

AT the first sign of a cold, make up your mind to avoid as much of the sniffing, sneezing, soreness and stuffy condition of your nostrils as possible. Insert Mentholatum in each nostril. Also rub it vigorously on your chest. You'll be delighted with the way Mentholatum combats cold misery and helps restore comfort.

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SOUTHERN OREGON TEACHERS TO OPEN SESSION THURSDAY

Regional Conference at Ashland Normal School Will Be Followed by Annual Homecoming Festivities

SOUTHERN OREGON STATE NORMAL SCHOOL, Ashland, Oct. 26.—(Sp.)—The regional educational conference and county teachers' institute for the Southern Oregon area is set to open here Thursday noon to continue for two days, closing Saturday noon, to be followed by the Homecoming festivities for the grade of the normal school.

Dr. Bruce R. Baxter, president of Willamette University, is scheduled for the opening address, discussing "The Goal of Teaching." Speaking also in general assemblies are Dr. F. W. Hart of the school of education of the University of California, on "Education 'Down Under'" and "After China—What?" and President Donald W. Erb of the University of Oregon on "The Universities and Modern Education."

Group Discussions

Discussion groups are arranged to consider physical education problems, finger painting in the public schools, home economics, social studies, drama, primary education, vocal and band problems, as well as more specialized subjects.

Dr. R. W. Leighton, dean and director of physical education for the state system of higher education; Miss Ruth Faison Shaw, originator of finger painting; Miss Winifred Van Hagen, chief of the California bureau of physical education for girls; Mrs. Hazel H. Ott, director of curriculum research for Compton's pictured encyclopedia; Rex Putnam, state superintendent of public instruction; Dr. Elizabeth Montgomerie, assistant professor of education at the University of Oregon; Mrs. Ruth M. Forast, assistant state supervisor in vocational home economics; Angus Bowmer, assistant professor of English at the normal school and director of the Oregon Shakespearean festival, are among the discussion leaders.

Plan Music Clinic

G. W. Lawrence and Walter Welke of the school of music of the University of Washington will direct the public school music clinic as they did last year, giving school children expert direction and affording the music teachers an opportunity to see accomplished directors at work.

Sponsored by the counties of Curry, Douglas, Jackson, Josephine, Klamath and Lake, together with the Southern Oregon State Normal school, this conference is expected to draw some 1500 public school teachers and a total attendance of 2000.

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A GENUINE CLOSING OUT SALE—PRICES SLASHED FOR QUICK DISPOSAL—WE CLOSE OUR DOORS AS SOON AS WE CAN DISPOSE OF OUR LARGE STOCK OF APPAREL

The Secret Is Out — the reason we were closed today was to give undivided attention and really to find time to go through our large stocks of fine New Wearing Apparel and mark each individual piece of Merchandise at a price that will move it right out of the store.

We are truly sorry but find it necessary to close the Medford Store and we sincerely hope you will appreciate the magnitude of the large stocks of New Fall smartly styled and high quality Women's Apparel and Shoes at prices you just can not duplicate anywhere. It is just a lucky break for the women of Southern Oregon. We urge you to take advantage of purchasing your entire wardrobe during the closing out sale. We doubt you will ever enjoy such an opportunity again.

DRESSES

Dressy Afternoon, Street and Sport type dresses in all the most desirable colors and materials. We haven't the space to tell you of the many clever things about these dresses but will leave it up to you—come in and see for yourself. Sizes 12 to 44.

VALUES 6.95 2.99
VALUES 16.95 7.99
VALUES 24.95 14.99

COATS

You may not have dreamed of being able to own a high fashion cloth coat at such prices but this sale makes it possible. Fur fabrics, fleeces, tweeds, dressy materials in all the wanted Fall shades. Sizes 12 to 40.

Val. \$19.95 9.99
Val. \$25.00 14.99
Val. \$55.00 19.99

SUITS

Man Tailored, Dressmaker, and Three Piece Suits. If you are in need of a suit do not miss seeing these. Tweeds and Plain fabrics. Sizes 12 to 20.

Val. \$19.95 9.99
Val. \$25.00 14.99
Val. \$45.00 19.99

PARIS FASHION SHOES

Sport Oxfords, Street Type, High Heels, Low Heels, Cuban Heels, Suedes, Calfs, Gatherlines, New Platform Soles, Dutch Bow Heels, every wanted new style. Sizes 3 to 9, width AA to B. Reg. value \$5.95.

1.99 1200 PR.

Smart new style Shoes, Arch Support, Sport Oxfords, Calf Skins, Kid Leathers, Suedes, Colors Wine, Brown, Black, Blue, Green. Sizes 3 to 9, Triple A to B. Reg. value \$8.95.

2.99

HATS

For the women who think this season's Hats are hard to wear, in our collection of Youthful New Hats, you will find these individually picked hat styles so becoming that you will buy more than one to make the most of your new clothes. Val. \$6.95

1.49 Val. \$3.95
2.49 Val. \$6.95

HOSE

Beautifully clear ringless stockings. These are fine enough for Christmas giving. Get all you can for yourself too, lay in a supply for you do not have such an opportunity often. Reg. Value 79c and \$1.00

49c
69c

LINGERIE

Slips, Gowns, Pajamas, Brassieres, Two-Way Stretch Girdles, all lingerie to go at the unbelievable Half Price. Reg. 59c to \$3.95. You should buy several pieces.

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Blouses - Scarfs
Blouses in Satins, Crepes, in the newest styles with the wanted short sleeved sweaters and scarfs at this drastic reduction of One-Third Off.

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