

MEDFORD MAIL TRIBUNE

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Ye Smudge Pot

The distinguished secretary of the interior paid this state a fleeting visit, and assumed the long-distance management of Oregon's democracy, with a parting blast, in which he questioned the mentality of voters opposed to the New Deal.

If anybody wants to hear the word "sportman" spoken with deep emotional bitterness, and with all the veses blessed vehemently, they should converse with a rural lady, whose prize pullet has been shot for a Chinese pheasant.

HOISTED BY 'WIN PETARD' (Cook Bay Times). "The editorial writer of this paper has been giving moral support of the city's campaign to enforce traffic laws."

The esteemed Glenside Statesman editorially alleges Glenda Farrell of the movies, recently elected mayor of North Hollywood, "is only passably good looking, in a homely sort of way."

"Honey makes an excellent antifreeze for your automobile, declares a writer in a motor magazine. It takes some persons a long time to find out things."

H. Carlton, the Florence Bk. farmer turned and traded Mom. He comes to town so seldom, he whistles back at the traffic signals.

THE WOMAN OF IT (Eldorado (Kan.) Times). "The stylist who says the girls are to keep their hair up two years, may know fashion, but he doesn't know women. They cut it even, keep the furniture in the same part of the room that long."

Today marks the end of the 1938 deer hunting season. Many hunters had no luck, outside of returning from the timber intact.

The Capital Parade

land-owners' complete control of their party, but when the liberal-radical, Lloyd George, proceeded to destroy the very foundations of the land-owners' political influence, he aroused the kind of hatred Roosevelt has done here.

Tourist Industry Looks Ahead

FOUR months ago the Jackson County Chamber of Commerce assumed active leadership in an effort to organize communities and resort operators for a practical, business-like promotion of tourist travel to this area.

It was recognized that delay in effecting such a program would be costly; the Golden Gate International Exposition is almost at hand with an estimated minimum attendance of twenty million visitors.

Preliminary surveys were made so that the habits and needs of the touring public might be determined. The ground work was laid for a comprehensive, cooperative program which was to follow.

The first step has now been taken; an organization of communities and resort owners within this county has been effected under guidance of the Jackson County Chamber of Commerce.

Here is encouraging progress! This initial organization will undoubtedly experience its growing pains—there will be many problems and details to iron out, but its foundation is right; its method of operation sound.

The first important one is attracting tourists and vacationists to this richly endowed area. This can be achieved through a coordination of all advertising and publicity efforts into ONE well directed campaign.

Once the vacationing public has been sold on the glories of southern Oregon's scenic attractions, the important job of properly accommodating and entertaining our guests becomes a major problem.

Facts must be faced! Surveys conducted by the Jackson County Chamber of Commerce show a decided need for IMPROVEMENT and EXPANSION of facilities for serving the touring public.

It is a healthy sign when communities and resort owners reach the point of ORGANIZING to solve such problems as these!

WITHIN the near future the Jackson County Chamber of Commerce will sponsor a series of classes in which the personnel of resorts, service stations and ALL public and private enterprise related to the tourist industry, will be schooled in the varied attractions of this area and the best methods of serving the motoring public.

It all adds up to this: The visitor must be warmly received; friendly hospitality must be extended, and adequate facilities for his comfort and entertainment must be provided.

This newspaper commends the Jackson County Chamber of Commerce for starting the ball rolling in this entire cooperative movement that should spread to ALL southern Oregon and northern California counties.

FROM a mass of inquiries, reports of tourist bureaus and surveys of various types, these facts are sifted out: The tourist business here for 1939 will exceed the best previous year by 40 percent; many who have planned trips to the west and the Golden Gate International Exposition next year have foregone their 1938 vacation so that more time and money will be available for 1939; average Mr. and Mrs. Vacationist will expect and demand BETTER accommodations and will be willing to PAY MORE for them when they tour the western states next year.

This information is enlightening and encouraging! A bumper tourist crop will definitely affect ALL who live in southern Oregon for tourist dollars flow rapidly through the arteries of business.

From a standpoint of self-interest alone, EVERYONE should lend a helping hand to the Jackson County Chamber of Commerce in this laudable and timely effort to put the tourist industry here on a sound, progressive basis.—H. G.

who is scarcely a pink, made his political reputation administering housing and related measures which a good many people in this country would probably describe as socialism.

Throughout the twenties, the American Republican party was not even like the British Tory party before Joe Chamberlain. It was like the Tory party before the reform bill.

land-owners' complete control of their party, but when the liberal-radical, Lloyd George, proceeded to destroy the very foundations of the land-owners' political influence, he aroused the kind of hatred Roosevelt has done here. Yet the British conservative never forgot their lesson. Neville Chamberlain himself,

Personal Health Service

By William Brady, M.D. Signed letters pertaining to personal health and hygiene, not to disease diagnosis or treatment, will be answered by Dr. Brady if a stamped self-addressed envelope is enclosed.

SO YOU HAVE NO APPETITE? In "New Design for Dwindling" a reduction diet is given in detail, and the overweight individual is advised to take a daily vitamin supplement with the diet.



with poor appetite, to gain weight and vitality. This is too much for the layman with a smattering of medical knowledge to handle. He is apt to ask me how I reconcile such contradictory assertions.

A look into physiology may help to clarify the apparent conflict. In the normal stomach there are contractions of the muscular coat when the stomach has been empty for a while, and these contractions cause the sensation we call hunger.

Now a good many overweight individuals have rather too much appetite, as they say. In a sense there may be some foundation for that belief, for certainly many overweight individuals crave and can eat larger quantities of sugar, candy or sweets than the normal individual does or can.

In his book "The Little Things in Life" (Appleton-Century) Prof. Bennett Strue suggests that prolonged deficiency of vitamin B in the diet leads to atony of the stomach muscle, so that the hunger contractions are weaker and appetite is poor.

Ed. Note: Persons wishing to communicate with Dr. Brady should send letter direct to Dr. William Brady, M. D., 265 El Camino, Beverly Hills, Calif.

Man About Manhattan

By GEORGE TUCKER NEW YORK—In one of the lesser courts the other day a seaman was requested to tell what he knew about a broker who had disappeared at sea.

It was an odd case and the bearing was of a private nature, there being only a few spectators and the usual reporters.

The spectators, however, became confused as the testimony progressed. Most of it was given in lingo peculiar to the sea and a casual survey among those present revealed that not one person accurately could define such maritime words as "hurricane deck," "blew," "lower away," and "winch"—all this, mind you, within 200 yards of the New York harbor, which is the greatest seaport in the world.

Benny Venuta kissed a trip to Tahiti goodbye to take a role in "Kiss the Boys Goodbye." And that's not just a play on words, either. For a year this tall, statuesque blonde radio songstress had been planning a second voyage-bound jaunt to the island in the southern Pacific ocean.

Then last summer along came Brook Pemberton with a script of the scratch-as-can-scratch Clare Booth comedy. Would Miss Venuta consider playing a straight role, the part of a tough, glamor girl of the screen?

"Sure I considered," Miss Venuta says, "but it didn't take me long to make up my mind. I've done everything there is to be done in show business, except play a dramatic role. And honestly, I had a terrific hankering to do just that."

So back into mothballs went the beachcomber's panties and shirt. And for the first summer in many years, Miss Venuta remained in New York.

To prepare for her first dramatic venture on Broadway Miss Venuta and herself out to the cow barn circuit, joining the Cedarhurst Players. For weeks she got her stage bearings in "Berkeley Square," playing with Douglas Montgomery. Then, a one-summer's veteran of stock, she went into "Kiss the Boys Goodbye."

When she isn't working, Miss Venuta likes to rove the high seas. Adventure seems to come naturally to her. They started coming her way when, taking a vacation from a finishing school in Europe, Switzerland, she hired a boat for a Mediterranean cruise. The voyage bogged down when the wind died away and the motor refused to kick over. Four days of drifting about found them without food. Just as things looked bad, a tramp freighter picked them up.

Comment on the Day's News

By FRANK JENKINS

HERE is something that will surprise you: Scaldings claim the lives of more children under five years of age than any other form of accident.

These figures are vouched for by the statisticians of one of the nation's largest insurance companies.

FALLING into containers of hot or boiling fluids is the most frequent cause of fatal scaldings, accounting for 37 percent of these accidents last year.

Other, and somewhat more unusual causes, are leaking hot water bags, unduly long exposure to steam-inhaling kettles, swallowing hot water from a teapot and scalding of hands and arms under faucets turned by the child while the mother was temporarily absent from the room.

If YOU follow the papers closely, you've noticed the big spy scare in the past week or so.

There are undoubtedly spies operating in the United States—many of them, beyond question, paid by foreign governments.

Among the problems we are called upon to solve the spy problem is one of the minor ones.

On the Radio Chains

STATIONS. Where to Find Them on the Dial: KEX, Portland, 1180; KFI, 640. Los Angeles; KGA, 1470. Spokane; KGO, 790. San Francisco; KGW, 620. Portland; KJR, 970. Seattle; KNZ, 1050. Los Angeles; KOA, 830. Denver; KOIN, 940. Portland; KOMO, 926. Seattle; KPO, 680. San Francisco; KSL, 1180. Salt Lake.

8:00—Plantation Party. KPO, KGW; Ross and Yee, KNX, KOIN; Drama; KSL; World on Parade, KGO, KEX.

8:30—Paul Carson, organist. KPO, KGW; Aitrand's Orch. KNX; Information Please. KGO, KEX; Al Jolson, KSL.

8:00—Kelsey's Orch. KPO, KGW; We the People, KNX, KOIN, KSL. 8:30—Fibber McGee, KPO, KFI, KGW; Goodman's Orch. KNX, KSL; KGO; News, KJR.

7:30—Jimmy Fidler, KPO, KFI, KGW; Songs, KNX; Blane Orch. KGO, KEX. 7:45—State of the Nation, KGO, KEX; Uncle Ezra, KPO, KGW, KFI; American Viewpoints, KNX.

8:00—Amos and Andy, KPO, KGW, KFI; Cab Calloway's Orch. KNX; Dance Orch. KJR; World on Parade, KGO, News, KJR. 8:15—Vocal Varieties, KPO, KFI, KGW; Calloway's Orch. KSL; Benny Walker, KGO.

8:30—Johnny Presents, KPO, KFI, KGW; Frank Novak's Orch. KOA; Drama, KNX, KOIN. 9:00—Belle's Orch. KSL; Al Jolson, KNX, KOIN; Good Morning Tonight, KPO, KFI, KGW; Dance Orch. KOA, KEX; News, KJR. 9:15—On with the Dance, KGO; Bestor's Orch. KOA, KEX; News, KSL.

9:30—Screen Scoops, KNX, KSL, KOIN; King's Orch. KPO, KGW; Brown's Orch. KGO, KEX. 9:45—University Explorer, KGO, KEX; Kay's Orch. KNX, KSL; Political Talk, KPO.

10:00—Reporter, KPO, KGW, KFI; Viennese Echoes, KGO, KEX; News, KNX. 10:30—Fields' Orch. KGO, KEX; Sudy's Orch. KPO, KGW, KFI. 11:00—Winston's Orch. KPO, KFI, KGW; Carson, organist, KOA; World

Flight o' Time

Medford and Jackson County history from the files of the Mail Tribune 10 and 20 years ago.

TEN YEARS AGO TODAY October 25, 1928 (It Was Thursday) Sama Valley started construction of new school gymnasium at once.

Citizen fined \$100 for possession of moonshine. Medford to play The Dalles for the state championship November 17, and Espie will run a special train to the Columbia river city.

Wild bee tree hunting is the favorite sports of many valley residents. Klamath Falls excited about game with Medford high next Saturday, and will send large rooting section.

Prosperity at high tide over the nation; Democrats claim plot to defeat them in general election. TWENTY YEARS AGO TODAY October 25, 1918 (It Was Friday)

Italians launch an offensive on the Piave, Allies force back Germans in Belgium, with French driving a wedge into the Hindenburg line; Berlin calls upon the Kaiser to quit the throne; Americans improve their positions on both sides of the River Meuse; President Wilson's reply to the German peace offer meets with the approval of the British leaders.

President Wilson issues an appeal to the people to elect a Democratic congress if they approve of his conduct of the war. "Return of a Republican majority would be certainly interpreted on the other side of the water as a repudiation of my leadership," the president said.

Unknown wreck breaks into a West Palm street house and kills 33 hens and one rooster. Meteorological Report

October 25 Forecast: Increasing cloudiness tonight and Wednesday, followed by rain Wednesday. Little change in temperature.

Oregon: Increasing cloudiness tonight and Wednesday, followed by rain Wednesday in west portion. Little change in temperature. Gentle southeast wind off the coast.

Local Data Temperature: A year ago today Highest, 76; lowest, 39. Total monthly precipitation .08 in. Deficiency for the month .85 in. Total precipitation since September 1, 1938, .96 inch.

Deficiency for the season .79 inch. Relative humidity at 5 p.m. yesterday, 48 per cent; 5 a.m. today, 94 per cent. Tomorrow: Sunrise, 6:37 a.m. Sunset, 5:13 p.m.

Observations Taken at 5 a. m. 120 Meridian Time.

Table with columns: City, Precipitation, Part 24 Hours, Low Temp, High Temp, Wind, Clouds.

Boise 72 36 Clear Boston 70 40 Clear Chicago 84 36 Clear Denver 70 40 Clear Eureka 62 48 Clear Helena 52 46 P. Cdy. Los Angeles 80 48 Clear MEDFORD 62 37 Clear New York 64 42 34 Clear Omaha 64 36 Clear Phoenix 90 46 Clear Portland 60 52 12 Rain Reno 74 32 Clear Roseburg 62 46 T Cloudy Sals Lake 66 38 Clear San Francisco 72 52 Clear Seattle 88 42 37 Clear Spokane 86 35 01 Clear Washington, D.C. 60 40 32 Clear Yakima 60 38 Clear

Chevrolet JINGLES

I get a big kick out of making a friend—Selling Chevrolets is the means to that end! Having satisfied owners is certainly our goal. To get their "confidence vote" at every poll!

Believe you'll agree, we should point with pride, The fact they buy Chevrolets even before a ride! Of course they're not taking the chance that appears—For they've been Chevrolet drivers for years and years!

Ye Poets Corner

Another ode a poet brings Of Barnum now and Holbrook sings. They caught it there in old Brookings.

They said they did but did they do it? Just ask them once and make them prove it—And then ask me—there's nothing to it.

The Nook Cafe (that's where I learned) I sat in booth all unconcerned—Details of Tom of course I spurned.

But this they asked: "Both far and wide— A fish upon this coastal tide. We've tried to buy—(And how we've tried!)"

To go back home—we feel pale pink. YOU tell us what to do, YOU think. "Here, take this," quoth Tom, with wink.

The one he gave them was so cold And only four or six years old. The last in storage to be sold.

Then out with glee these men did weave Accounting something up their sleeves Of what in Medford—who'd believe?

While Tom roared out, "Good luck, my men! When you are up, come down again!" Then got he out his ink and pen!

And said to me, "I'll tell you what— Tell Ari to put it in the pot. The kind of fish it was were caught."

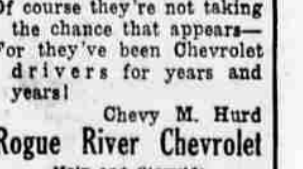
And Tom—he thought he'd write some too. To Medford fishermen he knew— And this is what he thought would do:

"Behold the fishermen— They arise early in the morning And disturb the whole household Mightily as they preparations They geth forth full of hope. And when the day is long spent They returneth smelling of strong drink And the truth is not in them."

MRS. BERTHA VIMONT. To bring back grass to western ranges and combat the encroachment of the desert, more than 50,000 pounds of carefully tested grass seeds will be sown soon by CCC workers.

Wheat Germ

Eat Our 100% "WHEAT GERM" For Youthful Health



Real Bargains In Lumber at BIG PINES LUMBER CO. PHONE 1 6TH AND FIR