

Society and Clubs

By Clara Mary Davis

Popular Medford Woman Recently Wed in Grants Pass

Of interest to her many friends here was the recent marriage of Mrs. Bessie Kirk McConochie to William Haddock Carter of Stockton, Calif. The couple were united in marriage by Judge Mathews in Grants Pass Tuesday afternoon, October 4.

Miss Stuart Speaks At A.A.U.W. Meeting

American Association of University Women entertained with a luncheon Saturday afternoon at the Holland Hotel. Forty members and guests enjoyed the affair.

Medford Music Club to Convene

Medford Music club will convene this evening at 8 o'clock in the Baldwin Piano Shoppe.

It Started with a Piece of Hose

PIONEER motorists earned their fun. With blistering bicycle pumps they inflated backsliding tires. To the blacksmith, beneath his chestnut tree, they had to be towed for repairs. Gasoline they bought in five-gallon cans—at stores. Their involuntary slogan was "Get a Horse," their theme-song "Get Out and Get Under."

By 1907, stars of motorists had started going to our main plant for supplies. Gasoline was served from the usual five-gallon can. One day Sales Manager John McClure had an idea. Engineer Henry Harris worked it out. Salute them—for the result was the first filling station.

Its core was a 30-gallon water tank, a gauge, a globe-valve control and a piece of hose—fore-runner of the roadside gasoline pump. At first 15 cars a day were good business—eventually 400. On a Saturday Pope-Hartfords, Waynes, Overland Buckboards, Waynes, Overland Buckboards, Ramblers lined up for three blocks. Average wait: 1 1/2 hours.

Of service there was none—except that the burner light on a White Steamer had to be put out before kerosene was put in. Today 383,623 persons work in this first station to provide motoring convenience for everybody.

Standard Oil Company of California

NEW ASSOCIATED OIL FURNACE... STOVE... BURNS IN QUALITY... MEDFORD FUEL CO.

Interesting Meet Held Saturday by D.A.R. Organization

Crater Lake chapter, Daughters of the American Revolution, held a very pleasant meeting at the home of Mrs. E. H. Hurd on West 10th street, Saturday afternoon.

Past state rep. Mrs. B. G. Harding gave a splendid report of the district conference held recently in Coos Bay. Mrs. Bert B. Lowry, regent of Crater Lake chapter, accompanied Mrs. Harding on this trip.

A fund to be known as the "Flour-ence Harding Fund" is to be started this year by the chapters of the state to assist by the schools endorsed by the continental congress.

Delightful Tea Held at Smith Home

A delightful event of Sunday afternoon was held at the home of Miss Patsy Smith on Hillcrest road when the members of Beta Sigma Phi sorority were hostesses for a tea.

McClure Departs For Eastern Home

Mr. and Mrs. Robert Leonard McClure, whose marriage was an event of Friday noon at the Presbyterian church in this city, left following the wedding breakfast at the home of Mrs. McClure's parents, Mr. and Mrs. Walter Frazer Brown, for the Oregon Caves, stopping there at the Chateau. The couple came back to Medford Saturday and were guests for luncheon at the Browns and left in the early afternoon for San Francisco.

Party Honoree

Mrs. Eula Foley was hostess Saturday afternoon at her home on the Old Stage road for a pleasant miscellaneous shower and party honoring Miss Ruth Haley, bride-elect of Walter Reich of this city.

Couple Sail for European Trip

Word received in Medford tells of the sailing last week of Mr. and Mrs. John M. Rosenfield of Hollywood for an extended vacation trip abroad.

Canada from San Pedro, Cal., enroute to the Panama Canal, West India, St. Thomas, Virgin Islands and to London where they will spend two months. Later they will tour France and Italy and other principal countries of Europe.

CCC Boys Praised For Construction Caves Power Line

Director Robert Fehner says Young Men Could Be Proud Of Record—Problems Of Work Told.

WASHINGTON, Oct. 17.—(AP)—Director Robert Fehner sent his congratulations and praise to a group of hardy civilian conservation corps enrollees in Oregon today for their work in constructing a high tension power line up a rugged mountain slope to the Oregon Caves national monument.

He said the young men could well be proud of their record—unblemished by loss of life or serious accidents, although the project would have taxed experienced men.

Calendar

- Monday: 7:30 p. m.—Job's Daughters, Masonic Temple. 7:30 p. m.—Olive Rebekah lodge, I.O.O.F. hall. 8:00 p. m.—Medford Music club, Baldwin Piano Shoppe. Tuesday: 1:00 p. m.—P.E.O. chapter AA luncheon, St. Mark's Guild hall, North Oakdale. 1:00 p. m.—Mary-Martha circle, home Mrs. Eva Younger, 205 Crater Lake avenue. 1:30 p. m.—DeMolay mothers club card party, Girls' Community clubhouse. 1:30 p. m.—Lady Elks, Elks Temple. 2:00 p. m.—Contemporary Book club, home Mrs. W. H. Fruiter, Wellington heights, luncheon Franklin's cafe precedes at 12:45. 2:00 p. m.—Methodist women, home Mrs. E. L. Henninger, 1000 West Main street. 2:00 p. m.—Presbyterian women, home Mrs. Ralph Sweeney, 1704 West Main street. 2:00 p. m.—Gleaners class, home Mrs. Everett Finley, Ross Lane. 6:15 p. m.—P.E.O. chapter BE, dinner Hotel Medford. 7:30 p. m.—Methodist Missionary group, church.

Weather

Northern California: Fair tonight and Tuesday, rising temperature in the interior; light northwest wind off the coast. Oregon: Fair tonight and Tuesday, but cloudy in part portion tonight, with snow flurries over mountains, local frosts tonight, slightly colder in extreme northeast portion, rising temperature in east and south portions Tuesday; gentle northerly wind off the coast.



DECISION by Publisher Wm. Randolph Hearst (above) to sell his 14th century St. Donat's castle in Wales puts on market one of England's finest Norman structures.

FAREWELL PARTY THE CHATEAU

Champagne Dinner Dance \$1.00 Per Person (Informal) Wednesday Oct. 19

MAKE RESERVATIONS... Chief Paul and his entertainers will be on hand to bid adieu to our many Medford and Ashland friends. We wish to thank you for your kind patronage, and will be looking forward to seeing you occasionally in our new location, which will be announced soon, in the Medford Tribune.

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MEN LOVE GIRLS WITH PEP

If you are happy and full of fun, men will love you to pieces and all of them. BUT if you are cross, listless and tired, men won't be interested. Men don't like "old" girls. When they go to parties they want girls who are full of pep. So in case you need a good general system tonic, remember for 3 generations one woman has told another how to go "amazing thin" with Lydia E. Pinkham's Vegetable Compound. It helps build up more physical resistance and thus aids in giving you more pep and lessens distress from female functional disorders. You'll find Pinkham's Compound WELL WORTH TRYING!



FROM MANILA comes Joaquin Miguel Elizalde (above) who was recently appointed resident commissioner of the Philippine Islands to the United States. He is the second such commissioner, and succeeds Quintin Paredes.

SOUTHERN OREGON PROMISED SUPERB CONCERT SERIES

A sparkling and brilliant concert series, opening with the San Francisco Opera Ballet in the Holly theater November 16, is promised southern Oregon with the formation of a new concert association here under the sponsorship of a group of social, civic and music leaders.

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JOSEPHINE HOSPITAL BIDS RE-ADVERTISED

Bids on the general contract for the construction of a two-story concrete annex to the Josephine County hospital in Grants Pass have been re-advertised and will be opened in the county courthouse at 2 p. m., November 1. It was announced today by the PWA regional office in Portland.

PORTLAND, Oct. 17.—(AP)—Franklin T. Griffith, president of the Portland Traction company, agreed today to withhold discontinuance of inter-urban service until next Wednesday after receiving a plea from employers.

JAPS CLOSING IN ON HANKOW FROM THREE DIRECTIONS

Secondary Defense Of Provisional Capital Pierced By Invaders—Chinese Making Determined Stand

SHANGHAI, Oct. 17.—(AP)—Japanese reported today that they had pierced the so-called secondary defense of Hankow and were closing in on the provincial capital rapidly from three directions.

They said the occupation of Hwangshihang, 85 miles by air from Hankow, was imminent but the Chinese were making a determined stand despite a combined land, air and naval attack.

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AIRPORT MANAGER EXPLAINS MIX-UP ON FLIGHT SOUTH

It was all a case of one brother not knowing what the other brother was doing, Thomas A. Culbertson, Jr., municipal airport manager, said today of the mix-up that resulted in a report Saturday that he and George A. Hunt, theater magnate, were missing on a flight south.

With Tommy at the controls of the plane, Hunt and Gordon Craddock, a movie distributor's agent from Portland, left here Friday afternoon for Oakland to see Saturday's game between Oregon and Stanford.

After the plane left and without Tommy knowing anything about it, brother Emory Culbertson put his departure and next port of call Oakland, on the airline teletype system, Tommy explained. But Tommy said he had no intention of following the regular air routes and when weather turned bad he set the plane down in Eureka and thought nothing about it.

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LABORATORY AIRPLANE WITH NEW ALTIMETER AT MEDFORD AIRPORT

A United Air Lines laboratory plane equipped with the new absolute altimeter stopped at Medford municipal airport yesterday afternoon and was viewed by about 75 persons who happened to be on the field. The plane was making an experimental cruise.

The absolute altimeter, instead of the devices, is being installed on all United transport planes. It tells the pilot the distance the plane is above ground and also warns of obstructions ahead, engineers said.

On board were J. A. Herlihy, new United vice president in charge of operations, Walt Adams, chief pilot of the eastern division, H. W. DeWeese, company engineer, and R. C. Newhouse, technician of the Bell Telephone Laboratories which aided in development of the absolute altimeter.

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HUNTERS WARNED TO AVOID POSTED LAND

The district attorney's office today warned all hunters to keep off posted land if they do not want to risk being prosecuted for trespass. It is a misdemeanor to hunt on posted land, the office pointed out.

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Attention Gardeners! COMPOST

YOUR LEAVES AND VEGETATION! "FERTO" HASTENS DECOMPOSITION. Add Ferto, 10 pounds to each 100 pounds of vegetation (grass clippings, leaves, waste vegetation). The result will be: A valuable supply of humus-rich plant food for spring application to your garden.

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Beginning today, these signs all say: SEE THE NEW 1939 PACKARDS!

FOR an eye-opening experience, test a new 1939 Packard Six or Packard One Twenty against your local traffic signs! For each sign will reveal some phase of motoring now radically bettered for you. The traffic signs will prove that these Packards have a riding ease new to motoring, an increased steering accuracy, a new freedom from the cross-shocks which cause skidding. You'll decide that no big, roomy car has boasted such efficient and spirited performance, such effortless handling! See these stunning new 1939 Packards today. Discover that they're astonishingly easy to own. And get the big news about Packard's fifth shock absorber, Packard's Traffic & Travel Engine, the Packard Hand-shift, the Unimesh transmission, the Packard Econo-Drive (available at extra cost)—all developments which make the 1939 Packards THE cars of the year!