

"LOOK" SEE? GIANT 300 CAR SALE

NEW PRICE DROPS From \$50 to \$200 ON EACH CAR

ONLY \$25, \$50 OR \$75 DOWN ON ANY CAR TO FARMERS and OTHERS WITH PERIODIC INCOMES

J. E. DOUGLAS, THE HEARTLESS PRICE CUTTER, SAYS: It gives me great pleasure to present to you the greatest opportunity this community has ever had. I doubt, if the people of this community will ever have another opportunity to participate in such a TERRIFIC NEW PRICE DROP SALE. . . . This GIANT 300 CAR SALE will make HISTORY that will never be forgotten, because of the unusual opportunity it offers to thrifty buyers at this time.

These 300 BEAUTIFUL cars represent the CREAM from Twelve of Medford's leading AUTOMOBILE DEALERS, together with the FINANCIAL COOPERATION of the COMMERCIAL FINANCE COMPANY, that have outlined a special program of long, easy terms to meet everyone's budget as outlined below. By studying the price reductions and the long, easy terms, anyone can know that only a COOPERATIVE DEALERSHIP could offer such buying power to the public.

We are prepared to give long, liberal trade-in allowances on your present car. In most cases your car will be the necessary down payment. Our 12, 18, 24, 36 payment plan especially designed for this new PRICE DROP SALE will meet everyone's income. So prepare yourself immediately to buy one of these NEW PRICE DROPPED AUTOMOBILES. An opportunity of

GETS ANOTHER APPOINTMENT!



J. E. DOUGLAS, SALES ENGINEER IN CHARGE
BETTER KNOWN AS A HEARTLESS PRICE CUTTER

this kind may never knock at your door again; so back your decision with ACTION; drop everything right where it is, and hurry to claim the car of your choice. Just say to yourself, "This is one time I am not going to wait another split second."

If you do not have all the money handy, come anyway and we will help you. If you do not see the car listed here for lack of space, ask for it, we have it. We promise no RED TAPE, no DELAY, and IMMEDIATE DELIVERIES. The only red attached to this GIANT 300 CAR SALE will be on the dealers' books after the sale, and you will always be in the BLACK.

In selecting your car you merely mark X opposite the car of your choice and then show it to any of our 15 courteous salesmen representing their sponsors, and they will be only too glad to help you, but come early to avoid disappointment as crowds of eager buyers will snap up these unusual NEW PRICE DROP VALUES. Don't wait until they are all gone, COME right NOW; bring that car that does not exactly please you and trade it in on any of our REDUCED BARGAINS.

Please note that you do not have to be a mathematical expert to figure out your own deal as outlined for this SPECIAL EVENT.

(Signed) J. E. DOUGLAS.

CONDUCTED BY CO-OPERATIVE DEALERS OF MEDFORD

SALE STARTED OCT. 1 AND WILL CONTINUE EVERY DAY

NOTE NEW PRICE DROPS HERE

SELECT YOUR CAR BY THE PRICE REDUCTION

Open Every Nite Until 11

AND ALL DAY SUNDAY

Year	Make	Regular Price Was	New Price Drop Now	Down Payment Cash or Tradein	Approximate Installments Semi
'38	Plymouth Pickup	\$ 810	\$ 730	\$230	\$20.00
'38	Chrysler Sedan	1285	1075	325	22.00
'37	Lincoln Zephyr Coupe, new	1395	1095	375	25.00
'37	Plymouth Sedan, needs work	650	395	125	8.00
'37	Ford Touring Sedan	675	565	175	14.00
'37	Wentwin Log Trailer	675	485	185	10.00
'37	Fordson Tractor	775	645	215	15.00
'37	Studebaker Sedan	900	795	225	18.00
'37	Ford '88' Tudor	695	595	195	14.00
'37	Ford Truck—Eaton	800	695	225	18.00
'37	Ford Pickup	650	545	185	12.50
'37	Packard 120 Tudor	1000	895	295	17.75
'37	Ford Deluxe Sedan	695	665	230	15.00
'37	Willys Deluxe Sedan	575	455	150	10.50
'37	Nash Lafayette 400	875	750	250	16.00
'37	Studebaker Cruising Sedan	900	765	250	17.00
'37	Studebaker Custom Coupe	800	695	220	17.50
'37	Terraplane Deluxe Coupe	800	685	215	17.00
'36	Plymouth Sedan	600	485	165	12.00
'36	Chevrolet Sedan	595	495	165	13.00
'36	Ford Pickup	525	430	135	10.50
'36	Chrysler Sedan	795	675	225	13.00
'36	Plymouth Sedan	665	565	175	14.00
'36	Plymouth Sedan	650	545	175	13.75
'36	Ford Deluxe Coupe	535	445	145	12.00
'36	De Soto Coupe	650	565	175	14.50
'36	Ford Tudor	575	495	160	13.50
'36	Plymouth Tudor	650	545	175	14.50
'36	Willys Fordor Sedan	400	295	95	10.00
'36	Ford Truck '157'	700	595	195	12.75
'36	Auburn Supercharger 4-Dr. Sdn.	800	650	215	14.75
'36	Ford Coach	560	465	160	13.00
'36	Lafayette Coupe	595	475	160	12.75
'36	Lafayette Victoria	600	495	170	14.00
'36	Reo Flying Cloud	625	495	160	14.50

Year	Make	Regular Price Was	New Price Drop Now	Down Payment Cash or Tradein	Approximate Installments Semi
'36	Olds 4-Dr. Touring Sedan	\$ 795	\$675	\$225	\$15.00
'36	Hudson 6 Sedan	650	525	165	13.75
'36	Studebaker Dictator 6 Sedan	750	635	215	14.00
'36	Ford 8 Coupe	695	585	185	15.00
'36	Pontiac Coupe	645	515	165	12.95
'36	Chevrolet Master Sport Sedan	685	595	195	14.00
'36	Dodge Pickup Express	585	475	160	12.00
'36	Buick Touring Sedan	795	675	225	15.00
'36	Ford Deluxe Touring Sedan	575	495	160	14.50
'36	Chevrolet Sedan	575	465	150	13.95
'36	Chevrolet Panel Delivery	495	395	125	11.50
'36	Dodge Delivery Express	445	345	115	11.00
'36	Chevrolet Truck, Stake	595	485	165	12.50
'36	Chev Trk & Wentwin Log Trailr	575	460	150	12.75
'36	Ford Coach	450	365	120	10.00
'36	Chevrolet '157' Truck	575	495	165	14.00
'36	Graham Deluxe Sedan	495	395	125	13.50
'36	Ford Sedan	475	395	130	13.00
'36	Ford Coupe	445	365	115	13.50
'36	Terraplane Coupe	500	395	135	12.50
'36	Studebaker Truck, 1 1/2-Ton	590	495	170	14.00
'36	International Truck	550	450	150	14.00
'36	Studebaker Del Dictator 6 Sedan	645	550	165	15.50
'36	Ford 4-Door Sedan	460	375	125	12.00
'36	Studebaker Truck, Platform	495	375	125	12.00
'36	Plymouth Coupe	435	345	115	10.00
'36	Chevrolet Coach	445	345	115	10.00
'36	Ford Deluxe Coupe	395	325	110	9.50
'36	Chevrolet Sport Sedan	465	395	125	10.75
'36	Willys Fordor Sedan	300	200	85	9.50
'36	Hudson Fordor Sedan	465	395	130	8.75
'36	Chevrolet 2-Door Trunk Sedan	445	365	115	9.00
'36	Graham Sedan	480	395	135	10.00
'36	Studebaker Deluxe Coupe	465	375	125	8.50
'36	Plymouth 4-Door Sedan	465	375	125	8.50
'36	Plymouth Sedan	395	285	90	8.60
'36	Chevrolet 1 1/2-Ton Truck	375	275	80	7.50
'36	Ford Coupe	295	195	85	7.00
'36	Oldsmobile Sedan	295	265	85	7.75
'36	Ford Coupe	295	245	85	6.50

Year	Make	Regular Price Was	New Price Drop Now	Down Payment Cash or Tradein	Approximate Installments Semi
'32	Ford Coupe	\$ 295	\$245	\$ 85	\$ 6.00
'32	De Soto Fordor Sedan	380	295	95	10.00
'31	Dodge Sedan	275	185	65	7.00
'31	Ford Coupe, needs work	160	60	25	3.00
'31	Hudson Fordor Sedan	250	145	45	6.00
'31	Hudson Fordor Sedan	175	95	35	5.00
'31	De Voux 4-Door Sedan	200	125	40	6.00
'30	Chevrolet Coupe	225	165	55	6.00
'30	Ford Coupe, Air Wheels	225	175	60	6.75
'30	Willys-Knight Coach	150	80	30	6.00
'30	Graham Sedan	195	125	40	6.50
'30	Chevrolet Coach	175	115	40	5.95
'30	Dodge Truck, Panel	250	145	45	6.00
'30	Chevrolet Coach	95	45	20	5.00
'30	Ford Coupe	220	165	55	5.00
'30	Oakland Coach	200	145	45	6.50
'30	Plymouth Sedan	265	195	65	7.00
'30	Buick Sedan	275	195	65	7.00
'30	Nash Sedan	175	115	40	5.00
'30	Pontiac Sedan	195	145	45	6.50
'30	Chevrolet P. U.	125	50	20	5.00
'30	Ford Sedan	250	175	60	6.50
'30	Pontiac Sedan	200	145	45	6.00
'30	Chevrolet Fordor Sedan	195	145	45	6.00
'30	Chevrolet Standard Coupe	195	115	40	5.75
'30	Chevrolet Panel	165	95	35	4.00
'30	Studebaker Sedan	225	165	50	6.00
'30	Studebaker Pres. 7-Pass. Sedan	195	125	45	6.50
'30	Chevrolet Coach	150	95	35	4.50
'29	Cadillac Coupe	200	95	35	4.00
'29	Chevrolet Coach	95	50	35	4.00
'29	Packard 4-Door Sedan	275	195	65	5.50
'29	Graham 4-Door Sedan	145	95	35	4.00
'29	Dodge Coupe	175	125	45	5.75
'29	Ford Coupe	165	125	45	5.75
'28	Chevrolet Coupe	80	45	20	3.00
'28	Chevrolet Roadster	80	45	20	3.00
'28	Willys-Knight Sedan	75	35	20	3.50
'28	Chevrolet Coach	95	65	25	4.00
'27	Buick Sedan	85	25	15	3.00

SPONSORED BY

BRIGGS HUMPHRY MOTOR COMPANY DeSoto-Plymouth Exclusive Dealers Medford, Oregon	C. E. GATES AUTO CO., INC. Ford and Lincoln Zephyr Sales and Service Exclusive Dealers—Medford, Ore.	EMIL LANG Independent Used Car Dealer Medford, Oregon	HAHN MOTORS Chrysler and Plymouth Exclusive Dealer Medford, Oregon
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WALTER W. ABBEY, INC. Nash, Nash-Lafayette Exclusive Dealer Medford, Ore.	P. T. "JERRY" YOUNG Pontiac Exclusive Dealer Medford, Oregon	LOVE'S USED CARS AND GARAGE Independent Dealer Medford, Oregon	PERRY L. ASHCRAFT PACKARD Exclusive Dealer Medford, Oregon	SANDERSON MOTOR COMPANY Studebaker Sales & Service Exclusive Dealer Medford, Oregon	WITHAM MAGNETO AND PARTS COMPANY Independent Dealer Medford, Oregon	COMMERCIAL FINANCE COMPANY Financiers of New and Used Vehicles—Auto Loans Medford, Oregon	BRING YOUR CAR AND TRADE
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KEEP THIS AD AS YOUR GENUINE NEW PRICE DROP SALE GUIDE

ONE SQUARE BLOCK OF CARS

CONVENIENTLY LOCATED AT RIVERSIDE and 5TH ST.