

FOR EVERYONE IN YOUR FAMILY
Save at Wards on Everything for Fall

First Time At This Low Price!
"Madras Weave" SHIRTS
149

Preshrunk! Fast Color!
 Wards shows you how to make greater savings! Finest madras with self-color dobby and cord designs woven in! All are fast color prints in the newest Fall patterns and shades!

SALE! New Full Bolts! No Remnants!
Sylvania Prints

Save an extra 10%
 The finest selection of Sylvania percales you've ever seen at 9c! New, more colorful Fall prints! Elaborate designs you usually find only at higher prices! So much beauty and value, you'll want to stock up! Tubfast. 36".

9^c yd.

SALE! Fine Cotton Broadcloth
 Same quality was 12 1/2c yard last year! Buy for all school sewing and save! Lustrous, sturdy cotton. Solid colors. 36". **10^c yd.**

Such smart Poplin Prints! Rich colors. Tubfast, sturdy. 36" yd. 19c	Pinnacle Prints Tubfast, Attractive Fall patterns yd. 18c
Glenspun Plaids are new! Wool-texture cotton Tubfast. 36" yd. 19c	Spun Rayon and Wool Challis Crown-tested. Solid colors. 39" yd. 29c
Rayon Petal-down Prints! Exciting Fall patterns 39" yd. 49c	Colonial Prints Save on Fall sewing yd. 14c

Styled by BRANDON

Wards and a Fine Maker Bring You This Great Men's Clothing Value!

New Fall Suits 19⁷⁵

Here are suits made to FIT you . . . styled to make you look your best . . . patterns you will enjoy wearing! And priced to save you money! No alteration charge.

Monthly Payment Plan

All-Wool Fabrics! Newest Styles! Men's Topcoats 12⁹⁵

"Darien Clothes"
 Warm enough to protect you from the first nips of cold . . . light enough to wear with comfort! Smart patterns

Little Miss America
COATS
4⁹⁸

All wool coats for little Miss America. Styles just like big sister's. Tailored plain and mixed. Caracul trimmed with muff. Suede with fur fabric trim. New Fall colors. Sizes 7 to 12

Cotton Slub Broadcloth
Blouses
98^c ea.

Preshrunk

Carefully tailored with the popular convertible neckline and short sleeves. You'll like the clear Fall shades in this sturdy cotton. Fast color. 32-40.

4 Gore Slips
98^c

You'll like the smooth fit of these fine rayon crepe slips. Embroidery on bodice. T-barose. Sizes 32 to 44.

6 Big Value Features!
Boys' Fall Longies
1⁹⁸

1. Full cut! 2. Long-wearing fabrics! 3. Smart pleated model! 4. Sturdy tailoring! 5. Brand-new patterns. 6. Low-priced! Sizes range from 8 to 17.

No Buttons to Tear Off!
Shorts with "Grippers"
25^c

Sanforized!

Something new in comfort! Easy to open and close! Will not rust or pull out! Launder perfectly!

Combed Cotton Swiss Rib Shirts **25c**

Save Your Feet in Ward!
 Famous Air-Cushioned
Foothealts
3⁹⁸

With more Scientific Comfort Features than many \$5 Shoes

Foothealts keep feet YOUNG! Their air-cushioned insoles . . . light steel arches . . . narrow heel lasts are more restful. Black kid.

INFANTS' AND TOTS'
Semi-Annual Sale!

Toddlers' Suits and Hand-made Panty Frocks

Regularly 59c!
 Save 25%
44^c ea.

Hand-made Frocks. Special purchase! Value in cotton broadcloth and hand-embroidery. Pastels. Sizes 1 to 3.

Well-made Suits. Exceptional value! Full-cut, cotton broadcloth. Some with hand touches. Colors. Sizes range from 1 to 3.

Sale! Two-Piece Sleepers **39c**

Cotton Flannelette. Double sole, closed feet. Sizes from 1 to 4.

49c Cotton Flannelette or Birds-eye Diapers **44c pkg.**

Save 20%! Absorbent, non-irritating. 27 x 27 inches. Package of 6.

Bobby Suits or Tots' Panty Dresses now **44c**

Fine cotton broadcloth or percale. Tubfast. Sizes range from 1 to 6.

Sale! Infants' Warm Wool Sweaters **79c**

Coat style, 8 pearl buttons. Knit-in designs. Attractive pastel colors.

Cotton Flannelette gowns, wrappers, gertrudes, 29c
 Tubfast Cotton Broadcloth or Percale creepers 25c
 India cotton Crib Blankets, 36x50 98c
 Infants' soft-sole Shoes, values at 49c
 Infants' long cotton hose, low-priced 15c pr.
 Infants' Training Pants, serviceable 16c

Over 100,000 different items may be ordered from our CATALOG ORDER DEPT.

MONTGOMERY WARD

117 SO. CENTRAL
 TELEPHONE 200