

### SHASTA-CASCADE SESSION SLATED IN LITHIA HOTEL

#### Annual Convention To Be Held In Ashland October 10 and 11—Large Attendance Expected This Year

LAKEVIEW, Ore. (Sp.)—Predicting the most constructive session in the history of the organization, Burt K. Snyder of Lakeview, president of the Shasta-Cascade Wonderland association, today announced the dates and place of the 1938 annual convention. It will be held Monday and Tuesday, October 10 and 11 at Ashland, Ore. Convention headquarters will be at the Lithia hotel. Convention committees have been organized and will start work at once to plan the business and entertainment periods that are expected to attract the attendance and active participation of approximately 600 persons.

In connection with the announcement, Mr. Snyder said: "There are several paramount reasons why this, the eighth annual convention of the Wonderland association, should and unquestionably will, be the largest yet held. There is immediate need that coordination of thought and action of all group interests in the Wonderland area be directed toward taking full advantage of next year's increased opportunities for achievement. Added to the lure of our own unsurpassed attractions will be that of the world's fair scheduled to open in San Francisco in February. The gigantic Shasta dam project in our territory will have an additional pulling power.

Heavy Travel Looms

"There will be unprecedented tourist travel through all avenues of entrance from the north and from the south. It is the responsibility of our association to plan wisely and act energetically to persuade the greatest possible percentage of this tourist travel into the Shasta-Cascade Wonderland—and keep it here as long as possible. Recognition of this responsibility, which should be that of every citizen of the region as well as of the association, should insure record attendance and participation in the program of the organization."

Opening Monday morning October 10 at 8 a. m., with a board of directors meeting, the session will proceed with group meetings including staff luncheon with guests, roads and highways and natural resources groups. That evening a friendship get-together meeting will be the feature.

The now noted Shasta-Cascadian breakfast will inaugurate the second day of the convention, followed by a general assembly in the morning, then afternoon group meetings which will include publicity and advertising, Shasta-Cascade exposition commission, and a concluding general assembly at 4 p. m. The convention will terminate with the annual banquet and entertainment Tuesday night.

Program details and names of an imposing list of guest and member speakers, and their subjects which will be of vital relation to the objectives of the association, will be announced later.

### 4 MEN TO WORK ON PUSHING SALE OF PACIFIC PEARS

#### SEATTLE, Wash.—Four men in eastern markets will promote fall and winter pears from the three Pacific coast states, according to information just released by the Oregon-Washington-California pear bureau.

Roy Webster, eastern manager of the bureau, will leave here soon and will stop in several markets en route to Philadelphia where he will spend most of his time until January 1, probably making trips to New York, Pittsburgh and Boston.

Assisting Mr. Webster in Philadelphia will be Thomas Boyd, who worked for the pear bureau in Philadelphia last year and who has been engaged in promotion work on other fruits there. Mr. Boyd is well known by the receivers and jobbers in Philadelphia.

Nick Trebin, popular fieldman for Pacific Northwest Fruits, will divide his time between the P.N.F. and the pear bureau, spending approximately 25 percent of his time in southern markets in behalf of coast pears. Much of his work will be of a preliminary, pioneering nature, laying the groundwork for future development of the pear deal in the south.

In Chicago, John Hall will work jointly for the pear bureau and P.N.F. He is highly recommended by the trade there and has a good record of trade promotion work behind him. It is planned that he will spend about 60 percent of his time in the Chicago market and the balance between St. Louis and the Twin Cities.

### RESERVATIONS MADE FOR PORTLAND FETE HONORING COL. PARK

Reservations were being made today by reserve officers in this district for the banquet and reception to be given at the Aero club in Portland at 6:30 Thursday evening in honor of Col. Stephen A. Park, president of the Reserve Officers' association of the United States.

Colonel Park, who resides in Milwaukee, Wis., is making an official visit to Oregon and it is desired to have as many reserve officers as possible attend the banquet and reception.

On the banquet committee are Captains Terry H. Holberton, Harold Woods and Philo D. Smith of the local chapter.

Among the many distinguished guests who are expected to attend the banquet are Gov. Charles H. Martin; Lieut.-Gen. Robert Lee Bullard, retired; Maj.-Gen. George A. White; Brig.-Gen. Thomas E. Rilea, Oregon national guard; Brig.-Gen. Alva J. Miles of Texas; Col. C. McLaughlin, chief of staff, 2d reserve area; Col. Ralph R. Glass, 7th infantry, Vancouver; Col. John C. H. Lee, north Pacific division engineer; Col. F. S. Bowen, field artillery executive 3d reserve district; Col. Frederick C. Teat, commandant, Oregon State college; Col. Robert M. Lyon, commandant, University of Oregon; Mayor Joseph K. Carson; U. S. Attorney Carl C. Donahue; and Seneca Fouts, parade chairman of national convention of United Spanish War Veterans.

### Armstrong Drops Feather Honors

LOS ANGELES, Sept. 13.—(AP)—Henry Armstrong, holder of the featherweight, lightweight and welterweight titles, announced through his manager, Eddie Mead, today he was vacating the feather crown "for the good of that division."

Mead said he and Armstrong felt it was best for boxing he quit the featherweight rank "to give Chaiky Wright and the other boys a chance to battle it out for the title." Mead said Armstrong would present a belt to his successor.

### Pershing In France On 78th Birthday

AIX-EN-PROVENCE, France, Sept. 13.—(AP)—Gen. John J. Pershing arrived in southern France today for a three-week stay. Members of the staff of the American World War leader said his health was "very satisfying."

General Pershing's 78th birthday is tomorrow. No special plans were made for the occasion.

### JACKSONVILLE LIBRARY LOANS 992 IN AUGUST

JACKSONVILLE, Sept. 13.—(Sp.)—Jacksonville library loaned a total of 992 books during the month of August, with adult non-fiction leading the list with 421, and adult fiction second with 385, making a total of 758 adult books, according to Margaret Johnson, librarian.

Total number of children's books loaned was 234, 163 of them being fiction and 71 non-fiction.

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Chilean Cabinet Quits  
SANTIAGO, Chile, Sept. 13.—(AP)—The Chilean cabinet resigned today as an aftermath of the unsuccessful Nazi putsch of September 5. Luis Salas Romo, secretary of the interior, resigned yesterday and other cabinet ministers followed him today.

Fewer In Schools  
ROSEBURG, Ore., Sept. 13.—(AP)—Roseburg schools opened today with a total attendance of 1209, a drop of 47 from last year's opening enrollment. Registration in the local schools reached a high point of 2306 in the school year of 1924-25. The low mark was 1085, in the year 1929-30.

Turkey Show Dated  
OAKLAND, Ore., Sept. 13.—(AP)—Dates for the annual northwestern turkey show were announced by the directors today for December 6 to 10, inclusive. In addition to the previous classes and departments, this year's show, it is reported, will include a division for live market birds, both toms and hens, of all breeds.

Weather  
Northern California: Fair tonight and Wednesday, but fogs on the coast. No change in temperature; Oregon: Fair tonight and Wednesday, but local morning fogs on the coast; temperature above normal in the interior; gentle north wind off the coast.

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The LOWEST PRICE we've ever seen for all these top-quality gas range features. Robertshaw Oven Heat Control, thick rock-wool insulation, porcelainized ovens, new round porcelain top burners—all cut your kitchen hours... make cooking easier! Large compartment for utensils. Automatic lighting top-burners! Modern cabinet has triple-coated porcelain finish!

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**NEW BOOKS JOIN FAVORED COMPANY AT CITY LIBRARY**

The Langworthy Family, by Elizabeth Corbett and Fred Land, by Room Wilder Lane, got into the favored list of the 10 most popular novels at the Medford public library in August, a tabulation today showed.

Archibald Joseph Cronin's Citadel, however, again was the most popular novel, retaining the No. 1 position it has held for months. Kenneth Roberts' Northwest Passage retained second position.

My America, by Louis Adams, and Fight for Life, by Paul DeKruif, were newcomers during the month on the list of the 10 most popular works of non-fiction. Retaining first place was Dr. Victor G. Heiser's An American Doctor's Odyssey.

Then 10 most popular books of fiction in August were:

Archibald Joseph Cronin Northwest Passage—Kenneth Roberts The Rain Came—Louis Bromfield And So—Victoria—Vaughan Wilkins The Yearling—Marjory Kinnan Rawlings Action at Agulha—Hervey Allen Joseph in Egypt—Thomas Mann Dark River—Charles Nordhoff and James Hall Langworthy Family Elizabeth Corbett Fred Land—Rose Wilder Lane

The 10 most popular books of non-fiction were:

An American Doctor's Odyssey—Victor George Heiser Midnight on the Desert—John Boynton Priestly Importance of Living—Lin Yutang Enchanted Virgibonds—Dana Lamb Madame Curie—Eve Curie The Nile—Emil Ludwig He Did Not Die at Meyerling—R. Fashion Is Spinach—Elizabeth Hawes My America—Louis Adams Fight for Life—Paul DeKruif

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Weather  
Northern California: Fair tonight and Wednesday, but fogs on the coast. No change in temperature; Oregon: Fair tonight and Wednesday, but local morning fogs on the coast; temperature above normal in the interior; gentle north wind off the coast.

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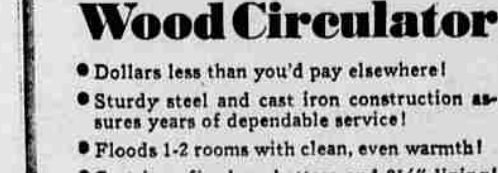
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