



Time for School—and Time to Save at Wards on SCHOOL CLOTHES



NEW FALL COLORS
Crepe Chiffon
79^c

2 Pair 1.50 • Extra Savings
Tropic Glow - Golden Tan - Dusky Tan

Wards introduce these gorgeous new Fall shades at a saving! These hose look so sheer and yet the special crepe twist to the thread makes them unusually durable! All pure silk; each foot size with its own leg length for better fit! These and other Fall colors on display at Wards!



Junior Pollee!
Boys' Shoes **2⁹⁸**

Made like real police shoes!
Brown! Double leather soles!
Sizes 2½-6.



Elk Oxfords
For Boys **1⁹⁸**

Non-scuff sharkskin tips...
that won't scuff or peel! Flex-
ible leather soles! Black 11-2.



Save at Wards on
these Famous-for-Wear

School Oxfords **1⁹⁸**

Another Ward "Miracle Value"

Girls' black or brown leather ox-
fords with snap-on kiltie tongues.
Boys' composition soled oxfords.
Sizes 2½-6, Girls from 3½-8.

Composition Soled Oxfords
Fully lined brown smooth lea-
ther. Sizes from 8½ to 2. **1.98**

Compare Them with 11.50 Values!
Carefully Made! Husky Fabrics!



Longie Suits
8⁹⁰
Wards Low Price!

New for Fall—sport
back; single or double
breasted. Herring-
bones, checks, other
smart patterns. Blues,
greys, browns, greens.
Full-cut! Sizes 10-18.

Boys' Longies
Priced for Savings **2⁹⁸**

PLEATED model—in new
fall patterns. Full cut,
strongly made. 8-17.

Boys' Longies
Double the Life of His
Suits—and cost only
At a saving! **1⁹⁸**



Glen plaids and other
smart patterns. Reversed
pleats—an important style
feature! Sizes 6-17.

Outstanding Values
New Sport Oxfords
1⁹⁸



Handsome brown buck-
finshed kilties with new brass
football emblem trims and
springy crepe rubber soles
... thrift priced at Wards!

Mothers! Save on
Back-to-School Fabrics!



Colonial Percales
14^c yd.

New Fall Prints
68x72 count percale

New full bolts! Lowest price in several years
for new fall Colonials. Closely woven, sturdy,
tubfast. Gay floral and figured prints on deep-
toned grounds. Grand for school dresses. 36".

Cotton Shantung Broadcloth **29^c**
Plain lovely texture. Tubfast. 36".

Homesteaders for WEAR
Boys' Bib Overalls
49^c



Sanforized Shrunk for last-
ing fit! Husky denim, triple-
stitched and bartacked!
Extra full cut sizes, 4-16.

Long Sleeve Playsuits
Long legs, too! 2-8 **39^c**

Fall Patterns in
School Anklets
pair **15^c**



Unusually fine quality for
such a low price! Strongly
reinforced to give good
service! Heather mix-
tures; plain colors; Las-
tex tops. 6½-10½.

New Patterns . . . All Fast Color . . .



Boys' Shirts
49^c

All styles and patterns de-
signed especially to suit
boys' tastes! Strongly
tailored to stand hard
wear! Plenty of whites!

Boys' Sweaters
98^c

Part wool zipper front
sweaters for boys. Blue,
Maroon. 8 to 16.

Sanforized Shrunk
"101" Band Overalls
For Boys **59^c**



REAL strength built in!
Copper rivets at 12 vital
strain points! Full 8 oz.
denim; triple-stitched
main seams; yoke back.
Full cut sizes 8 to 18 yrs.

Girls' Slips
Fine Broadcloth **25^c**



Attractively styled with
ruffle hem and built-up
top. Strong white cotton.

Waistsuits
Drop Seat **25^c**



Lastex back seat—children
help themselves! Cotton. Boys
and girls.

School Dresses
98^c



Fine Count Cotton
Poplin and
slub broadcloth

Suspender shoulder styles.
Dirndls! Boleros. Skirts
pleated all around! Every
dress beautifully made!
New fall prints and plain
colors. Sizes 7 to 16; 1
to 6. Some with panties.

Boys' 2 Styles
Dress Sweaters **1⁵⁹**



Your choice of fancy front
style with full slide fastener or
half wool slipover.

3/4 Hose
Boys' and Girls' **10^c** pr.

Below-the-knee hose with
laxtex cuffs. Heather tones
and solid colors. 6½-10.

Raven Taffets
Slips
10 to 16 **49^c**



School special! Splendid
quality rayon taffets;
lace-trimmed yoke; strap
shoulders. Tearose.

Girls' Rayon
Panties and Bloom-
ers; 4 to 14 **25^c**

MONTGOMERY WARD

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