

FULL COOPERATIVE IS MADE OF S.O.S. UNDER NEW PLAN

Company to Issue Stock to Fruit Growers on Basis of Patronage—Profit-Sharing Is Inaugurated.

Southern Oregon Sales, Inc. is now a complete, 100 per cent cooperative organization.

Announcement of the change to a full cooperative association was made by officials of the company yesterday. Means for the metamorphosis were arranged when new articles of incorporation and by-laws were adopted last May 31, the announcement said.

To effect the complete cooperative plan, the company is issuing Class B preferred stock to growers. The stock will represent the growers' actual interest in Southern Oregon Sales, Inc. It is being issued in the proportion each grower's packed fruit for the past four years bears to the volume of packed fruit handled during the period.

Annual Distribution

"This stock will eventually be taken up in cash or may be retained as a sound investment by the grower," the announcement said.

"The same conservative, time-tried policies and methods of operation will be maintained; the same sound business management retained," the announcement continued. "The one exception provides for all profits or savings to be distributed annually on a patronage basis. Voting will be in proportion to tonnage."

Stock certificates are now ready for growers who have handled their fruit through the Southern Oregon Sales, Inc. announcement stated. Growers who have not dealt through the company prior to this time were invited to become a part of the organization.

Established in 1926 Southern Oregon Sales, Inc. was established in 1926 by Rogue river valley growers to provide more efficient and economical handling of fruit; in packing, pre-cooling, marketing and shipping. Those who conceived this institution sought to effect important, much-needed changes in virtually every phase of the industry. In spirit and in large degree in fact, Southern Oregon Sales, Inc. has been a cooperative association.

It has long been the plan of the original incorporators to turn the entire facilities of the Southern Oregon Sales to those growers whose participation has made possible its success. The company announcement said. "This has been accomplished."

Accomplishments listed since organization in 1926 include:

- 1—Crop pools. This plan has proved especially beneficial to small growers from the standpoint of actual returns and the speed with which the returns have been paid. The company announcement said.
- 2—Pre-cooling and storage—Ample facilities for pre-cooling and storage of fruit have resulted in substantial savings for growers in refrigeration costs and storage in transit, the statement said. Southern Oregon Sales initiated the system of utilizing weather bureau reports to effect savings in refrigeration charges.
- 3—New solid load. The company originated the solid load in fruit shipping which now has been generally adopted. The plan was designed to effect savings in shipping costs, eliminate breakage and provide more uniform refrigeration.
- 4—Centralized picking crews—Two company introduced the plan for centralized picking crews to assist small growers on employment. The plan accelerates harvesting and thus assures uniform ripeness at lower handling cost.

SPUD, TOM, MELON GROWERS TO MEET

The agricultural committee of the Jackson County Chamber of Commerce will meet with growers of potatoes, tomatoes, melons and cucumbers at 8 o'clock Wednesday night. It was announced yesterday by Tom Wray, committee chairman. The meeting will be held in the chamber of commerce building.

Purpose of the meeting, Mr. Wray explained, is to discuss crop and market conditions in an effort to find ways of being helpful to the growers. All growers of the four products specified are asked to attend the meeting.

New Crop Aid Head

WASHINGTON, July 23.—(AP)—The federal crop insurance corporation announced today the appointment of William C. Gohsen as manager of the branch office at Spokane, Wash.

Pedestrian Killed

PORTLAND, July 23.—(AP)—Knocked down by an automobile, the driver of which was charged with involuntary manslaughter, John Mattson, 52, was killed early today in the city's 36th traffic fatality of the year. The driver said he did not see Mattson.

"Guess Who" Test Not Too Easy, Is Shown By Entries

Fears that the Guess Who contest, running for the past 25 days in the Mail Tribune, would prove too easy, especially for Medford's "old timers," were dispelled as the first answers began coming in Friday night and Saturday.

Not a single entrant had guessed identity of picture No. 7, and most had been stumped by as many as four or five pictures. Entries will be turned in up to midnight Saturday, July 30, or mailed prior to that hour.

Entries will be graded as fast as possible and the correct answers, and names of winners will be published when all entry blanks have been scanned.

An entry blank was published in Friday's paper for convenience of readers, or an ordinary sheet of paper may be used, giving number of each picture published and the entrant's guess as to identity of the person shown, and entrant's own name and address.

SHAKESPEAREAN FETE MEMBERSHIP DRIVE TO OPEN MONDAY

Although the Oregon Shakespearean Festival membership campaign will not formally open in Medford until Monday, enthusiastic committee members had "jumped the gun" Saturday and already an imposing list of memberships was reported to Mrs. H. Chandler Egan, Medford chairman.

At a meeting at Mrs. Egan's home Friday evening, a score of committee workers heard final plans for the membership drive which promises this year to set a new record in festival attendance.

The festival will open in Ashland's outdoor Elizabethan theatre August 8 and continue through August 17, with four plays making up this year's repertoire. They are "Hamlet," "The Merchant of Venice," "Twelfth Night" and "Taming of the Shrew."

The list of members who enrolled Saturday will not be published until after the campaign formally opens. Mrs. Egan said.

Meanwhile, the Ashland committee has already started its campaign and it is running well ahead of last year's results. Mrs. H. M. Schilling is Ashland chairman. While both communities are working toward the common goal, the committees have managed to stir up a considerable rivalry between the two teams.

PHOENIX PIONEER TO LAST REWARD

Wiley Turnbough, a resident of Phoenix for the past 46 years, passed away at the home of his son Bud Turnbough near Phoenix, Friday afternoon at the age of 79 years, suffering an illness of several months.

He is survived by six children, Herten Turnbough of Sterling, Conn., Mrs. C. D. Vroman and Vernon Turnbough of Phoenix, Bud Turnbough of Thompson creek and Mrs. V. M. Strong of Medford, one half brother, Noah Chandler of Phoenix, nine grandchildren and one great-grandchild.

Funeral services will be held from the Conger funeral parlors Monday at 2 p. m. Mrs. Luntz of the Salvation Army will conduct the services and interment will be made at Phoenix cemetery.

COPCO TO BUILD NEW G. PASS SUBSTATION

GRANTS PASS, July 23.—(AP)—A new substation costing approximately \$30,000 and doubling local electrical capacity will be constructed this fall on K street between Tenth and Eleventh streets by the California Oregon Power company. F. J. Brewer, manager of the Grants Pass office, announced Friday.

The job calls for installation of three 1000 kilowatt transformers, replacing three 500 kilowatt transformers now located at the substation on the corner of Seventh and G streets. The new station will remove the heavy transmission line from Seventh street, enable Copco to render more efficient service and provide for growth of the community in future years. The present transformers are carrying a capacity load at the present.

DR. STRAUB FIRST TO REGISTER FOR AVIATION PARLEY

Dr. Raymond R. Straub, Portland physician and aviation enthusiast, yesterday became the first delegate to register for the Pacific Northwest Aviation Planning Council conference here September 16 and 17.

Dr. Straub wrote to Mayor C. C. Furnas asking that he be accorded reservation No. 1. Other applications for reservations came in shortly after the receipt of Dr. Straub's letter, the Jackson County Chamber of Commerce announced. In his letter to the mayor, Dr. Straub praised Medford for its development of aviation facilities.

"Dr. Straub is a big asset to Medford," Mayor Furnas commented. "He has helped us in numerous ways, especially in procuring assistance for the development of our airport. He is a genuine friend of the city."

Dr. Straub's letter to Mayor Furnas follows:

"Buoyant enthusiasm for the success of the fifth Pacific Northwest Aviation Planning Council conference in Medford this coming September 16 and 17 prompts me to request the honor of reservation No. 1 among delegates attending the meeting.

"Probably no one other than a true Medfordite has watched the rise in both the popularity and prestige of Medford in aviation circles more than myself. Your able chamber of commerce sparking, A. H. Banwell, and his coteries have left no stones unturned at each meeting to extol the virtues of the Rogue River valley, Jackson county and the city of Medford. In consequence, a great deal will be expected by the group arriving and I pleausurably request the privilege of being one of you to prove all that has been promised and at the date of the convention closure and thereafter to be able to say 'I told you so'."

"I doubt if other than a minority of your people appreciate the strategic location of Medford in the general national airport scheme and picture, and, equally as embarrassing, does very little of the outside world appreciate and realize the splendid aviation accommodations offered to army, commercial and civilian air forces at Medford. You've built the better trap and preached the better sermon and should now take pleasure in displaying your wares to the fraternity of aviation."

DEATH COMES TO HATTIE CHAMBERS

Hattie A. Chambers, a resident of the Eagle Point district for 27 years, passed away at the home of her daughter and son-in-law, Mr. and Mrs. H. E. Webb, near Derby late Friday afternoon at the age of 79 years. Mrs. Chambers has been a resident of the Rogue River valley for the past 30 years, coming from Eureka, Cal., in the year of 1908, with her husband, William Webb, who preceded her in death several years ago. She was a member of the Methodist church for a great many years. She is survived by one daughter, Mrs. Webb, and one brother, Bert Chambers of Derby, seven grandchildren and six great-grandchildren, also one sister in Des Moines, Iowa.

Funeral services will be conducted from the Conger funeral parlors Monday at 10 a. m. Rev. D. E. Millard will have charge of services and interment will be made in the Central Point cemetery.

SLEEPER ADDED TO PORTLAND TRAIN

Southern Pacific company yesterday added a new air conditioned sleeper to the train from Portland to Ashland.

The sleeper, latest model of air conditioned car, has a drawing room and rest rooms of more space than the other cars. Berths may be heat controlled to suit the individual and temperature of the car may be brought down to any degree desired.

The sleeper also has the latest type of upholstery and mattress berths and is comfortable and cool in every respect.

Fashion note for 1938—ladies' shoes had high heels, large buckles and round toes.

LOCAL and PERSONAL

Lodge to Meet—Knights of Pythias lodge will convene for social evening Monday night at 8 in the lodge hall at Fifth and Grape streets.

Visiting Here—Mrs. O. J. Cox of Lexington, Ore., is visiting Mr. and Mrs. Harvey Young at their home on Beall lane. Mrs. Cox is Mrs. Young's mother.

From Grants Pass—Francis J. Byrne of Grants Pass transacted business here yesterday.

Vacation Completed—Lieut. Alonzo Dunn of the state police returned to his duties Friday after enjoying a week's vacation fishing and camping in southern Oregon.

Visit Here—Mr. and Mrs. William O'Hara of Siltcoos were overnight visitors in Medford Friday night en route to Clabarr springs on the Klamath river. The couple formerly resided in this city.

At Lodge—William Walton of Salem and party, including Col. R. A. Walton of Marshfield and two nephews, spent several days last week at Rogue River lodge enjoying fishing. Limit catches of steelhead were made by all members of the party.

To Resort—Miss Florence L. Scherrer and her mother, Mrs. Frank X. Scherrer of 129 Genesee street, left yesterday for Lake of the Woods, where they will spend a week's vacation. Miss Scherrer is senior secretary at the Jackson County Chamber of Commerce.

Message for Woman—State police here were yesterday requested to attempt to contact Mrs. Clara McLaughlin of San Francisco, reported to be traveling in southern Oregon in a Plymouth sedan, California license number 75A202. The police said they had an important message to deliver to her.

Police Fines—Samuel Van Gordon, 35, of Medford was fined \$10 in city court yesterday on a charge of drunk and disorderly conduct. Frank Allen Pugh, 35, of Medford was fined \$5 for disorderly conduct. James E. Turner, 39, a transient, was ordered to leave town or spend 10 days in city jail on a charge of drunkenness. He said he would leave.

Meetings Reduced—Until September Crater Lake aerie and auxiliary of the Fraternal Order of Eagles will meet only twice a month instead of every week. It was announced yesterday. Next meeting will be held on Thursday, August 4, in the armory and the one following that will be on Thursday, August 18. The regular schedule of weekly meetings every Thursday at 8 p. m. will be resumed in September.

Return Home—Mr. and Mrs. R. A. Newland returned to Medford Friday from San Antonio, Texas, where they attended the state convention of letter carriers and auxiliary, July 4 and 5. Mr. Newland, a city mail carrier, plans to resume work tomorrow. Mr. and Mrs. Newland were accompanied on their trip by their granddaughter, Miss Louise Lawrence of Hill, Cal., and accompanied back to Medford by Mrs. Newland's sister, Hazel V. Williams, a teacher in the public schools in Dallas, Texas, who will visit here until September 1. After the convention, Mr. and Mrs. Newland and Miss Lawrence visited friends and relatives in Dallas before starting home. They report a very enjoyable trip. Mr. Newland is a delegate-at-large of the National Letter Carriers association and Mrs. Newland is Oregon state organizer of the auxiliary.

U.S. O. Organize Farm Help

WASHINGTON, July 23.—(AP)—The U. S. O. authorized today a campaign to organize workers in the farm equipment manufacturing industry.

Hall Spans Burned

JEFFERSON, Ore., July 23.—(AP)—Two Oregon Electric railroad bridges were damaged by fire, one of them seriously, in this vicinity late yesterday. Cause of the fire was not determined.

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SUPERVISOR OBYE GIVES FIRE DATA ON PLANE RADIO

H. C. Obye, assistant supervisor of the Rogue River national forest, turned radio performer yesterday afternoon and gave a description of fires on the Siskiyou national forest from a United Mailliner chartered by the National Broadcasting company.

Mr. Obye gave statistics on the fires, telling how many acres they covered and how many men were fighting them. He related how miners in the fire areas were burying their tools and equipment to save them from destruction by the flames.

The chartered plane came from San Francisco to Medford to pick up Mr. Obye for the broadcast. In the plane also were Jennings Pearce, NBC announcer, Wallace I. Hutchinson, assistant regional forester in charge of education and information for the California region and the original Ranger Bill of the radio, and C. B. Morse, assistant regional forester in charge of lands.

The broadcast was given as the plane flew high over the fire areas. After the broadcast the plane continued to San Francisco whence Mr. Obye was to return by regular United States morning.

I.O.O.F. of Ashland Installs Officers

ASHLAND, July 23.—(AP)—District Deputy Grand Master G. O. Howard and staff, assisted by Gladys Robbins, district deputy resident, installed officers of Ashland I. O. O. F. lodge and Hope Rebekah lodge No. 14 at a joint meeting held last week.

Those installed were M. J. O'Hara, N. G.; Leo Soester, S.; Arthur Tomner, T.; Clifford Hazelwood, F. S.; and subordinate appointive officers. Rebekah officers seated were Mau O'Hara, N. G.; Mary Young, V. G.; Dorothy Spect, R. S.; Alice Gowan, F. S.; and Lura Applewhite, T. and appointive officers.

A social evening and refreshments followed installations.

Power Report Due

SALEM, July 23.—(AP)—A report as to whether the proposed Cascade Locks Peoples Utility district is feasible will be issued by the state hydroelectric commission here next Tuesday. C. E. Stricklin, secretary, announced today.

Closing time for Too Late to Classify Ads is 1:30 p. m.

BIRTHS

Born to Mr. and Mrs. Bernard Governor of Gold Hill at the Sacred Heart hospital July 20, a boy weighing 7 pounds, 8 ounces.

Born to Mr. and Mrs. F. E. Jenkins of 1019 West 2nd street in Sacred Heart hospital July 20, a boy weighing 7 pounds, 14 ounces.

Born to Mr. and Mrs. Fred Spaur of McAndrews road, in Sacred Heart hospital July 20, a boy weighing 3 pounds, 5 ounces.

Born to Mr. and Mrs. H. A. Hogan of Central Point at Purucker's maternity home July 21, a baby girl weighing seven pounds, one-fourth ounce. Mother and child are reported doing nicely.

C. I. O. Organize Farm Help

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ONLY 18 PERSONS AT FINAL RITES FOR SAM INSULL

LONDON, July 23.—(AP)—Samuel Insull, who rose from poverty to rule and lose a \$4,000,000 utility empire, was buried today in a simple, golden oak casket in the Putney Vale cemetery.

The last chapter in the fabulous life story of the magnate who died at the age of 78, of a heart attack in Paris just a week ago, was almost as modest as the first one.

Eighteen persons followed the plain coffin to the grave beneath a Hawthorn tree.

The cortege walked past the family plot where are buried the mother and father of Insull, who, as a cockney youth, went to the United States with "tuppence" and climbed financial heights.

The Church of England burial service was read by the Rev. John M. Bird, curate of Saint Mary's church, Putney.

Not a single reference of a personal nature was made in the service. There was no mention of his humble origin, his power as a financier in the United States' middle west or of his tragic flight and misfortune after his empire collapsed.

DOUGLAS FIREBUG RENEWS DEVILTRY

ROSEBURG, Ore., July 22.—(AP)—The Bland Mountain fire bug, who during the past three weeks has started more than 40 fires along Days Creek, was at work again yesterday and set out from 10 to 15 fires in Doe Hollow, about two miles from Bland Mountain, Fred Soutwick, supervising warden of the county fire patrol reported today. The fires were brought under control by a crew which worked all night. About 30 acres of bush land were burned over. A 50-acre fire in the Elkhead district also was reported under control.

No new fires were reported on the Unquappa national forest.

Tadpoles require two or more years to gain maturity.

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FARMERS' INCOME EBBS, SAYS REPORT

WASHINGTON, July 23.—(AP)—The agriculture department predicted today that farmers would receive about \$2,000,000,000 from sales of farm products and government benefit payments during the July-September period.

Total receipts for this period last year were estimated at \$3,342,000,000. If the forecast is borne out, total farm receipts for the first nine months of this year would be \$5,341,000,000 compared with \$5,171,000,000 during the corresponding period in 1937.

'BRAIN TRUSTER' IN MONOPOLY PROBE

WASHINGTON, July 23.—(AP)—Dr. Willard L. Thorp, economist, research specialist and one-time "brain trust" member, will have a leading role in the government's monopoly investigation.

He was named by Richard Patterson, assistant secretary of commerce, to direct commerce department studies in connection with the inquiry.

WESTWOOD BOOS GIO'S WHO RETURN

WESTWOOD, Calif., July 23.—(AP)—CIO unionists who returned to this lumber town after a "purge" were booted by a crowd of 500 persons when they left the auditorium last night after a meeting, but went to their homes without violence.

Sheriff Olin Johnson and his deputies cleared a path for the CIO group, which included a number of women and children.

Fox hunting has been a popular sport in England since 1750.

Rudyard Kipling received the Nobel prize for literature in 1907.

Closing time for Too Late to Classify Ads is 1:30 p. m.

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Miss Beatrice Taylor, Lux Fabric Expert, will be here all this week. She will explain how to care for your Barbizon Tailored Lingerie, and will give a box of Lux to every Barbizon customer. Be sure to get one so you can see for yourself why these two fine products belong together.

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