

COLLEGE GIRL IS ALERT TO TIMES, DEAN DECLARES

CHAMBERSBURG, Pa. (UP)—To be as attractive and as intelligent as possible is the aim of the 1938 co-ed, according to Lillian M. Rosenkrans, who retired July 1 from the Wilson college deanship after serving 40 years as an educator of young women.

Girls are far more self-reliant and poised than they were in the '90s, she observed, and the painfully shy freshman has apparently vanished along with the leg-o'-mutton sleeves.

Miss Rosenkrans, graduate of Smith college in the class of 1892, came to Wilson in 1918 from Hood college, where she was dean and Latin instructor four years. Previously she served six years as principal of the Washington, Pa., Seminary and 11 years as head of her own school at Newton, N. J.

Immediately prior to her retirement from the deanship, Wilson conferred upon her the degree of Doctor of More Humane Letters. Dr. Paul Swain Havens, president, appointed her curator of the campus museum. Margaret C. Disert, registrar since 1926, succeeded her as dean.

"Modern college girls are also much more interested in the world beyond the campus than were any of their predecessors," Miss Rosenkrans said. "They read the newspapers assiduously and they have definite opinions on the national and international situations. Economics and the social sciences are increasingly popular subjects because they help the undergraduate to understand events here and abroad."

"In one respect, college girls of this generation are following closely in the footsteps of Wilson girls of the past—marriage is the career upon which most of them enter eventually, but with the difference that their participation in civic and political affairs is greater."

"This increased interest in activities which 40 years ago were almost exclusively man's province does not signify by any means that college girls of today are 'bluestockings.'"

"To be both as attractive as possible and as intelligent as possible is the aim now."

SONS TO SHARE BULK MALTED MILK FORTUNE

RACINE, Wis., July 22.—(AP)—The two sons of Mrs. Arabella Horlick, widow of the malted milk fortune founder, will share the bulk of her estate, estimated at between \$1,000,000 and \$5,000,000.

Mrs. Horlick's will, filed for probate today, leaves the estate of her daughter, Mrs. Maybelle Horlick Sidley, \$200,000.

The original will provided that after the \$200,000 bequest to Mrs. Sidley or her estate, the residuum should be divided equally between Mrs. Sidley and her brothers, William Horlick, Jr., and A. J. Horlick, both of Racine.

Mrs. Horlick died July 9, three days after Mrs. Sidley's death in Toronto, Ont.

PEARS AND TOMATOES DO WELL WITH WATER

The warm weather is aiding in the development of pears, tomatoes and other crops where irrigation water is available, County Horticulturist C. B. Cordy said today. The pears have started to size up in good shape, and the tomatoes are doing the same. Both orchards and tomato patches are now heavily irrigated.

Threshing of wheat is about completed, and the crop was "spotted," some districts and fields showing good yields and others under average.

BIGGER - BETTER



July CLEARANCE of MEN'S SWIM TRUNKS

Men! This is your sale of Swim Trunks. A grand opportunity to save on such nationally famous trunks as Jantzen, Catalina and Wilson Bros. Here are the season's best colors in wools, "Lastex" mixtures and sanforized gabardines. On sale tomorrow are Whites, Blues, Maroons and Golden Yellow. Your choice

Regular \$1.25 Trunks 89c
Regular \$2.50 Trunks 1.89
Regular \$2.95 Trunks 2.39
Men's Dept.
Main Floor

Genuine "HASPEL" SUMMER SUITS Greatly Reduced!

Smart Men buy one of these cool "Haspel" Suits now. Wear it during July and August and have a grand Summer Suit to start the season with next spring. Here are genuine Mohair Mixtures in single and double breasted styles for business, resort or dress wear. They clean perfectly!

Regular \$16.75 Values
\$13.95



The July Suit Clearance

By popular demand we are continuing our July Suit Sale. This sensational clearance is proving the fact that it pays to buy your clothing at Mann's. Here are nationally advertised Hart Schaffner & Marx Suits in 1938 models, M. Wile & Co. fine hand-tailored Suits and smart Samuel Spitz Suits in all models at greatly reduced prices.

\$45. Hart Schaffner & Marx for \$38.85
\$40. Hart Schaffner & Marx for \$33.85
\$35. M. Wile Club Suits for \$29.85
Samuel Spitz, values to \$30.00 for \$16.75

Boys' Polo Shirts

From the Boy's Section comes this July sale of famous "Kaynee" fast-color pre-shrunk Polo Shirts for only 79c each. Regular \$1.00 shirts in summer weight Cottons, Rayons and Broadcloths. Short sleeve styles.

79c

Sale of WILSON BROS. and B-V-D Sport Shirts for Men

Attention Men and Young Men! All our regular summer stock of Wilson Bros. and B. V. D. Sport Shirts go on sale tomorrow for just 79c. Regular \$1.00 Shirts in cool summer cottons and rayons. Styles include the short cap sleeve in button or front. Colors are white, yellow, blue and gray.

79c

STRAW HAT CLEARANCE

Last call on Straw Hats! Here are all our straws at half price. Included are sailors, sunnits and self-blocks, selling regularly up to \$4.50 at just half their regular price. Buy that straw tomorrow. Wear it through July and August.

HALF PRICE



Every Famous Florsheim Feature!

The exclusive comfort features that make Florsheim Shoes so famous are all included in our sale: Feature Arch, Flarewedge, Ped-Flex, Flex-olef Buy now and save!

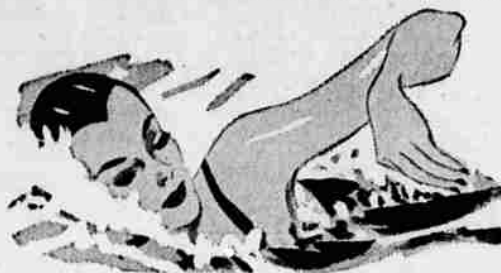
7.95

A FEW STYLES 18.95

Men's Shoe Section Main Floor

MANN'S

THIS STORE IS AIR-CONDITIONED FOR YOUR COMFORT



July Clearance Sale of Swim Suits

Featuring JANTZEN and CATALINA

Get in the swim during July and August, take advantage of this timely sale of Women's and Misses' nationally known Swim Suits. Here are Jantzen's and Catalina 1938 styles as well as the popular "Puckerette" at September prices. The models include "Lastex" and wool combinations—Jantzen's one and two-piece and Puckerettes in prints and solid colors.

Regular \$4.00 Swim Suits are now priced \$3.15
Regular \$5.00 Swim Suits are now priced \$3.98
Regular \$6.00 Swim Suits are now priced \$4.98
Regular \$8.00 Swim Suits are now priced \$6.48

SECOND FLOOR

July Sale of Adorable Sheer Dresses

Here are dresses made for "Hot Weather." Specially priced for hot weather. New sheers, volles, piques and colorful prints. Each cleverly trimmed with organza, lace and novelty buttons. A complete size range in this timely special.

Regular \$2.98 Frocks

\$1.98



SECOND FLOOR

The Hat Shop Joins the July Clearance!

Yes, indeed, the Hat Shop is in the Clearance Parade with a group of lovely Summer Hats at \$1.00 each. Smart straws, fabrics and felts, turbans, bonnets, brims and off-the-see styles. Out they go for just \$1.00 tomorrow in the Hat Shop.

\$1

MILLINERY SECTION SECOND FLOOR

Blouses Specially Priced

A July Clearance Sale of tailored and dressy blouses. Included in this regular up to \$3.98 group are sheers, crepes and satins in blue, aqua, rose, maize, luggage and white. Sizes range from 34 to 42. On sale tomorrow

\$1.98

SECOND FLOOR

July Clearance of Silk Coats

Many Women have been waiting for this sale of Silk Coats! Here are Swagger styles featuring the new sleeve treatment in navy blue and black. All these coats are superbly tailored from fine quality double silk crepe and come in sizes 12 to 44. Regular \$12.95 values on sale tomorrow

\$9.98

Sale of Summer Hose

Buy Hosiery for all Summer tomorrow at Mann's! Included in this special are chifon and service weights in all the wanted shades at 69c pair. Broken lots and sizes, but regular values up to \$1.00.

69c

Sale of Satin and Crepe Gowns

July Sale of Women's and Misses' fine quality Satin and Crepe Gowns at \$1.69. In this lot are dainty figured patterns and lovely solid shades. All sizes and regular \$1.98 values.

\$1.69

Sale of Girdles and Corselettes

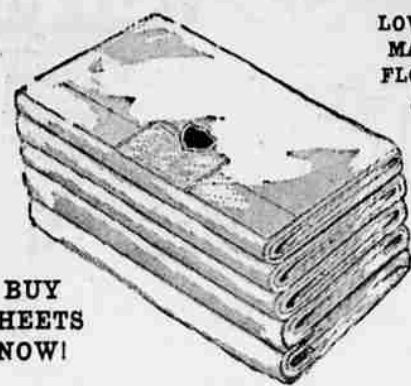
In the Corset Shop on the second floor a July Clearance Special on Girdles and Corselettes. Two-way elastic types and Cool Broadcloths for only 98c. Broken lots and sizes, but regular values up to \$2.50 per garment. Extra special!

98c

Kiddies Wool Swim Suits Now

98c

MANN'S



LOWER MAIN FLOOR

BUY SHEETS NOW!

Mann's Annual July Sale of SHEETS and Pillow Cases

Nationally advertised Wearwell and Golden Gate Sheets and Pillow Cases Greatly Reduced.

If it's a question of price with you in buying Sheets and Cases, we can quote the lowest, and when you couple price with Wearwell and Golden Gate quality, such as this store offers during this sale, the utmost value is reached. Here are all sizes in two famous lines at the lowest prices in years. So if you want sheets and cases, buy now from Mann's.

Wearwell Prices

Regular \$1.00 63x108 inch Wearwells 83c
Regular \$1.19 72x108 inch Wearwells 99c
Regular \$1.19 81x 99 inch Wearwells 99c
Regular \$1.25 81x108 inch Wearwells \$1.09
Regular 27c 42x36 inch Pillow Cases 22c

Golden Gate Prices

Regular \$1.29 63x108 inch Golden Gate \$1.09
Regular \$1.35 72x108 inch Golden Gate \$1.17
Regular \$1.35 81x 99 inch Golden Gate \$1.17
Regular \$1.39 81x108 inch Golden Gate \$1.23
Regular \$1.79 90x108 inch Golden Gate \$1.44
Regular 32c 42x36 inch Pillow Cases for 26c

Bedding Section Lower Floor

Famous Lentheric Perfume Exclusive at Mann's



Off on an imaginative journey to woodland dells and country lanes with a whiff of Lentheric's true-to-the-flower fragrances! Their sylvan simplicity refreshes the spirit like the silver-cool taste of water from hidden spring.

Lily of the Valley and Carnation Fragrance
\$1.00 to \$3.50

Mann's Main Floor

Bouquet Lentheric Instantly Refreshing



Bouquet Lentheric is a creation unique in the history of perfumes. It is the original "daytime fragrance" and there is no other fragrance that is so well adapted to women's use during their daylight hours.

We Suggest
Tweed - Miracle - Shanghai - Numero 12 - Gardenia - Lotus d'Or - Ashpodele and Carnation
\$1.00 & \$1.75