

# Wing's Clover Hill Dairy Will Feature "Golden Guernsey" Milk Here

### PUBLIC INVITED TO INSPECT FINE PLANT SATURDAY

### Model Dairy Will Distribute Grade A Whole Raw Milk — Herd Is Among Finest Registered in Country

Open house will be held tomorrow at Charles A. Wing's Cloverhill Golden Guernsey dairy, located on the Old Stage road west of Medford at Wing orchard. The public is cordially invited to inspect the shiny new buildings and equipment of one of the finest and largest registered Guernsey dairies in the state. All visitors will be served a glass of the pure, rich milk which Mr. Wing will place on the local market starting Sunday morning. For those who can't attend the opening tomorrow, the owner invites to visit the dairy Sunday.

Seven years ago, purely as a hobby, Mr. Wing acquired three registered Guernsey cows for his Cloverhill farm. Since then, he has gradually added to that tiny herd until now 22 head of pure-bred registered Guernseys, including calves, graze on the green hills of his farm. Of that total, 25 are milking cows. Mr. Wing expects them to produce 100 gallons of milk a day, with that amount gradually increased as the Guernsey herd grows larger. Delivery service will start Sunday morning.

#### Showers for Cows

Southern Oregon's newest dairy is the last word in cleanliness, beauty, and sanitation. In the clean and feeding room, each cow is showered from head to foot before milking. In the milking parlor, the walls are enameled, there is an air-conditioning and ventilating system and sanitation facilities are the most modern obtainable. From there, the milk passes into the milk room, where it runs through an ariator and is bottled and ready for delivery in five minutes after leaving the milk pails.

Plans used by Mr. Wing in constructing the modern dairy were developed by the University of California in conjunction with V. E. Jorgensen, who owns one of the two such type dairies in California. An entire carload of special corrugated concrete was used in constructing the floors in the corrals and buildings. This flooring is called Sonoma Valley, and will be the only one in Oregon.



**Owner**  
Charles A. Wing, owner and general manager of the Wing Clover Hill Dairy, which will market Premium Golden Guernsey milk in Medford. Mr. Wing, active in civic affairs in Medford, was former head of a real estate concern bearing his name. The raising of purebred Guernsey cows has long been a hobby of Mr. Wing's, and upon his retirement from the real estate business in Medford, he is entering the retail milk business with high quality milk, produced by his herd.

There are only two in California, Mr. Wing stated.

#### Enameled Interiors

All buildings are now and feature the most modern ventilating systems. Interiors are finished in white enamel, with the exception of the milking parlor, which is cream color. In the milking parlor, four cows are milked by hand at once. There is a cyclone fence around the buildings.

All equipment and cattle have been accepted by Golden Guernsey Inc., of Peterborough, N. H., which has the most rigid requirements for use of the trade name, Golden Guernsey. The herd is an accredited herd for TB and contagious abortion, and there has never been a reactor on the place, Mr. Wing stated.

Included in the herd is Chilona Perna, a grandson of the famous Langwater Traveler, who was probably one of the greatest animals in the breed, having sold for \$11,000. Also in the herd is Ann of Lynden, formerly owned by D. R. Barkley of Everett, Wn. She is a great-granddaughter of Chukanut Linetta, one of the best producers in the breed. Other cattle for foundation stock were purchased from Dr. A. MacRae Smith of Bellingham, Wn. Dr. J. P. Scott of Yakima, Wn., and Herb Howell, who is now director of the

### Whole Raw Milk

The milk produced will be grade A whole raw milk. According to analysis prepared by the department of merchandise education of Good Housekeeping, Golden Guernsey milk 90 percent more butterfat and 57 percent more protein than other high quality milks.

The story of Golden Guernsey milk is a romantic one, the quaint old island monks of St. Michel started the breed 10 centuries ago on the island of Guernsey off the coast of France. Their goal was quality, flavor, high percentage of butterfat and distinctive yellow color, the color we now know to show the milk high in carotene, a primary source of vitamin A.

In charge of deliveries of the milk will be Harold Wing, brother of the owner. Tim White, who has been employed by Mr. Wing for the past year, will be herdman. O. A. Robbins, formerly of the Fuller Ranch at Corona, Cal., will be in charge of distribution, and the plant.

### German Plea For Parole Is Denied

PORTLAND, July 8.—(AP)—Denying a plea for parole, Circuit Judge E. C. Latourette, Oregon City, sitting here, sentenced Fred W. German, former real estate company head, to two years in prison today for larceny by embezzlement. The court, denying the parole plea, said there were no grounds for leniency since the company billed some 28 persons of nearly \$30,000. The defense contended that German had no knowledge of the embezzlement count on which he was convicted and that the transaction involved was handled by his son, Frank, who was recently sentenced to a five-year term.

### Widow Beckers To Serve Life Term

LIEGE, Belgium, July 8.—(AP)—While a crowd outside the courthouse screamed "kill her!" Maria Petitjean Beckers, known as the "Widow Beckers," was convicted today of 11 poison murders and was sentenced to death. The sentence, however, automatically was commuted to life imprisonment, as capital punishment no longer is invoked in Belgium. The 68-year-old woman burst into hysterical weeping when the verdict was announced.

#### To Call Jetty Bids

TOLEDO, July 8.—(AP)—Harold Farrington, chairman of the Toledo port commission, said today bids would be called next month for the construction of a \$530,000 jetty extension at the mouth of the Yaquina river.

### HITCH-HIKER HELD FOR RAIDING HOME

BEND, July 8.—(AP)—A man identified by State Officer Horace Betts as Richard Mundy, 20, Sioux City, Iowa, and two-time Texas convict, was arrested last night on a ranch near Lapine, 30 miles south of here, on a charge of armed robbery and raid of the home of Earl Watson, Deschutes county rancher. Mundy was taken into custody after gun play in which Betts, upon trapping Mundy in the ranch home of Charles Erickson, boldly faced the fugitive's leveled revolver, after kicking down the door. The officer said Mundy, a hitch-hiker, went to the Watson home last night, held up Mrs. Watson and her sister-in-law, Olive Watson, bound and gagged them, and took \$5. After threatening the women with a revolver, Betts said, Mundy fled to the vacant Erickson home. Investigation of information that Mundy criminally attacked a woman near Lapine was also being made, although the only charges filed were armed robbery.

### Move 28 Prisoners To Grim Alcatraz

SAN FRANCISCO, July 8.—(AP)—The transfer of 28 federal prisoners to Alcatraz island was completed today.

The train bringing their prison cell railroad coach from Leavenworth arrived at the East Bay terminus at 7:58 a. m. The coach was detached, moved onto a barge and towed to the grim establishment on the San Francisco bay island. It was reliably reported no "big name" convicts were in the group.

#### HOOD RIVER, July 8.—(AP)—The Hood River fire department, working since Robert Blanke, 20, Salt Lake City, Utah, plunged 75 feet from a rock ledge into the devil's punch-bowl, a raging Hood River torrent, last Monday, still had not located the body today.

### The Chain-Link FENCING

on Wing's Cloverhill Golden Guernsey Dairy was furnished by H. C. HIGH 124 N. Riverside Phone 268

### INSURED JOBLESS MUST REPORT IN

SALEM, July 8.—(AP)—Claimants to benefits under the state unemployment law must report to an Oregon state employment office once each week to renew claims and failure to do so will delay and may invalidate them, D. A. Bulmore, administrator, announced today. The commission's attention has been called to scattered instances where claimants have pleaded ignorance of this requirement, despite assignment by claims deputies who registered them of a specific day upon which to report. Claimant's day to report at the unemployment office is written on the back of the new individual claim book, which also includes instructions which the commission urges upon claimants to read and follow carefully.

### Parking Meters Stay

PORTLAND, Ore., July 8.—(UP)—Parking meters will remain in Portland after the trial period of 120 days, which ends August 1, is past. The city council passed an ordinance today extending indefinitely their use.

### Big S. P. Warehouse Burns In San Fran

SAN FRANCISCO, July 8.—(UP)—Fire last night destroyed approximately one-half of a two-block Southern Pacific company storage warehouse in the heart of San Francisco's industrial area. Firemen brought the spectacular blaze under control after it burned nearly a block through the building. The fire apparently started in a store-room filled with booked matches. The building, maintained by the Southern Pacific company, housed the banana importing firm of A. Levy & J. Zentner and the Overland Freight Transfer company. About 98 percent of the population of Finland over 15 years old is literate.

### Plaster Work at Wing's Cloverhill Golden Guernsey Dairy

by E. E. Robinson Rt. 4 Box 149

Gertrude Lawrence made her debut on the stage as a child dancer in 1908. The first fire alarm box in the United States was used in Boston, Mass., in 1851.

### Wiring — Fixtures and Commercial Kelvinator Refrigeration

In the New Wing's Cloverhill Golden Guernsey Dairy

Were Furnished and Installed by

### Trowbridge & Flynn

214 West Main Street

### The opening of Wing's Cloverhill Golden Guernsey Dairy

Is evidence of the faith of Mr. Charles A. Wing in the future growth and prosperity of Medford and "A Great Country."

The fine, pedigreed Guernseys of the Wing Clover Hill Dairy Herd thrive on FEEDS milled from ROGUE RIVER VALLEY GRAINS, milled by . . .

### Morton Milling Co.

10 W. Jackson St. Phone 657

### We Extend CONGRATULATIONS To Chas. A. Wing

Upon the completion of one of the finest Dairies in Southern Oregon. . . . .

### Medford Concrete Construction Company

N. Riverside. Phone 69

# Wing's CLOVERHILL DAIRY

## NOW OFFERS TO MEDFORD PEOPLE PREMIUM "Golden Guernsey"

### The Finest Grade A Raw Milk You Ever Tasted

Delicious . . . Sweet and Creamy . . . With a HIGHER BUTTER-FAT CONTENT

SEE . . . ONE OF OREGON'S FINEST DAIRIES

### A Cordial Invitation

. . . is extended to everyone in southern Oregon to visit our new, modern dairy Saturday . . . see our complete facilities for handling Premium Golden Guernsey Milk . . . see how thoroughly sanitary this dairy is—even the pedigreed Guernseys themselves have a shower bath before being milked! . . . But, come out and see it all and enjoy a full glass of Golden Guernsey milk and a wafer . . . A cordial welcome awaits you! And if you can't come during "open house" Saturday—come SUNDAY!

CHARLES A. WING.

Golden Guernsey Milk is 20% to 30% Greater in Butterfat than other high quality milk.

# Wing's Cloverhill Golden Guernsey Dairy

OLD STAGE ROAD, AT WING ORCHARDS, EAST OF JACKSONVILLE PHONE 523-R-4



### Actual Food Values IN A QUART OF GOLDEN GUERNSEY

Compared to other high quality milks.

- MORE BUTTERFAT 20% to 30% greater than other high quality milk.
- MORE PROTEINS 1.2 ounces—Proteins are used to feed the blood and muscles. Most of the protein is in the form of casein. The balance is in the form of lactalbumin.
- MORE MILK SUGAR 1.7 ounces—Milk Sugar or Lactose is in solution in the milk. Lactose is of special importance in nourishing the young. It favors the development of desirable bacteria in the intestines. Glucose, a product of lactose, is found in the blood and furnishes energy.
- MORE MINERALS 84.5 grains—Golden Guernsey contains the essential minerals to the normal nutrition of man. Sulphur and Magnesia for the body fluids, Soda and Potash to neutralize acids in the blood, Phosphorus for repair of cells, Lime for bones and teeth, Chlorides, and iron.