

RETER ORGANIZES PACKING CONCERN FOR LOCAL FRUIT

Frank Isaacs and Clarence Pankey Associated in New Firm — Ala Vista Plant Leased for Operations

Announcement was made today of the organization of the Reter fruit company which will engage in the general business of Rogue river valley fruit packing and marketing.

The company was formed by Raymond R. Reter, Frank Isaacs and Clarence Pankey, all experienced fruit men.

The new concern has leased the Ala Vista Packing company plant on South Fir street and headquarters offices will be maintained there.

"The company will do both custom packing and general marketing for the grower," Mr. Reter said. "The grower may have his choice of services. Under the custom packing arrangement, the grower sells his own fruit, paying only for the packing. If the grower prefers, we shall do both the packing and the marketing for him."

Secure Auction Agent
The Reter company has made connections with D. L. Scott and company of New York with whom is associated the Maley & Caroll firm, widely known in the trade and experienced in handling Pacific north-west fruit for the auctions and South American exports, Mr. Reter said.

"These firms will represent us on the auction and in the export deals and thus growers are assured the best service obtainable," Mr. Reter related.

The new concern will market fruit under both the old-established Red and Blue Maltese Cross Brand labels, acquired from the Kimball Fruit Co., and known in the fruit industry for over 25 years.

The Ala Vista packing house will be modernized with new equipment to make it a first class plant, Mr. Pankey said.

Mr. Reter, who will handle the selling for the company, has had wide experience in fruit marketing. For years he was general manager of the Pinnacle Packing company. Previously he was in the sales department of the Stewart Fruit company in California. He will direct all of the company's sales, both domestic and foreign.

Experienced Partners
Mr. Isaacs and Mr. Pankey, both natives of Jackson county, have devoted their lives to the fruit business. They will supervise the packing and field work for the new company. Both were associated for years with the Pinnacle Packing company and are said to know the peculiarities of every orchard in the valley.

"For months we have been establishing connections in the leading fruit markets of the world, in the United States, South America, England and continental Europe," Mr. Reter said. "We feel that we are in a position to give unparalleled service to the fruit growers of the Rogue valley."

Mr. Reter has been a leading figure in developing the fruit industry of the valley and the Pacific northwest, being particularly prominent in bringing winter varieties of pears to the forefront. His leadership has brought him numerous positions in marketing and traffic organizations. He is executive secretary of the north Pacific advisory board of the American Railway association, a director of the Oregon-Washington-California Pear bureau, president of the Oregon-Washington-California Pear league, past president of the Rogue River Valley Traffic association and a member of the executive committee of the Northwest Perishable Traffic bureau.

New York City's board of education recently adopted a six-year building program providing for 227 new elementary schools at a cost of \$23,436,934.

HERE'S NUMBER 13 IN THE MAIL TRIBUNE'S GUESS WHO CONTEST



NO. 13

Can You Identify the Prominent Medford Woman Whose Picture Appears Above?

This is one of 25 pictures selected from the Mail Tribune's photo engraving file for use in this newspaper's "Guess Who" contest, which started June 23.

A different picture will be published each issue for 25 days. Each will depict some well known Medford resident. A number will appear under each picture. To enter your guess, merely write down the number of the pictures as they appear and opposite the number, the name of the person you believe represented. At the end of the contest send in your guesses, plainly written, together with your own name and address.

\$8 will be given for the most accurate list
\$5 for second best and
\$2 for third best.

The contest is open to all. It costs nothing to enter. Start with picture No. 1 in the June 23 issue and

GUESS WHO!

Jacksonville Hotel Given World Famous Ranking

The well known U. S. hotel in Jacksonville, outstanding in Southern Oregon history, has been lifted into even greater prominence and classed among the historic hotels of the world, according to the following excerpt from a book, "Historic Hotels of the World," by Robert B. Ludy, M. D.:

"Oregon's diminutive city of Jacksonville, which lies in the southern part of the state not far from the California border, has a little historic hotel, and its history seems to have been commented and enacted on the first day it was opened. The site, however, was more or less historic.

"The U. S. hotel is a small brick building erected in 1880, although there was a hotel built on the site early in the fifties. In 1856 it was managed by Austin Bodger, and contained the office of the Oregon and California stage line operating between Sacramento and Portland. In 1874 it was destroyed by fire, when its registers were consumed. It is said that many men of prominence in the pioneer days stopped there.

"In 1880 the present building, called the U. S. hotel, was opened under the management of Madame Holt, a French woman. Its first guests were

President Hayes and General Sherman, who, with their party, were touring the Pacific coast. The house was not ready for occupancy, but Madame Holt took great pains to accommodate her distinguished guests. They occupied quarters in the corner rooms over the main entrance. Not used as a hotel for some years, the building is now occupied by the city of Jacksonville as a public auditorium, museum and library."

CIVIL AVIATION BOARD SELECTED

WASHINGTON, July 6.—(AP)—President Roosevelt appointed Edward J. Noble of Connecticut today to be chairman of the new civil aeronautics authority.

The president chose Harlee Branch of Georgia, now the second assistant postmaster general, to be vice-chairman of the board, which was authorized by congress in the last session to take over all regulation of civil aviation.

The others appointed to the authority were G. Grant Mason of the District of Columbia, Robert Hinckley of Utah, and Oswald Ryan of Indiana.

The president appointed Clinton M. Hester of Montana to be administrator for the authority. The administrator will function as an independent official and has no membership on the board.

Until recent times there was a Jewish colony in Kalgeng in Honan province, China, the Jews having apparently come to China during the Han dynasty, soon after 34 A. D.

FOREST CENTERS OF REST AND PLAY READY FOR PUBLIC

Camps, Fishing Spots Lure Week-End Vacationers—Roads in Good Condition—Scenic Jaunt Advised

The following recreational bulletin was issued today by Rogue River national forest headquarters:

"All campgrounds are in good condition; roads throughout the forest are in good condition although dusty. The fishing seems to have been fairly good during the past week and will probably continue so this week-end.

"Limit catches of trout have been in the middle fork and south fork of the Rogue river, in the Blue canyon lakes and the Seven lakes. Most of the catches have been made with flies, grasshoppers and small spoons. Perch are being caught at Lake of the Woods, and Eastern Brook with still fishing at Fish Lake. Silverides, Rainbow and a few Eastern Brook are taken at Fourmile lake by trolling with flashers. Pans are being made to have ten boats available at Fourmile lake this week-end.

Applegate Fair
"Trotting has brought good catches of Rainbow in Klamath lake. Hyatt lake was very poor over the holiday. Casting with spinners has brought excellent luck at Sky lakes during the past week. The south fork of Little Butte, above the campground at Dead Indian Soda springs, has afforded good angling. On Carberry creek, gray hackle and coachman flies have brought catches of rather small fish. Up the middle fork of the Applegate river and its tributaries fishing is fair. Good catches have been reported from the Big Applegate, while poor luck has been experienced at Squaw lake.

"Traffic is light in the Butte Falls area and there are no road crews working at this time. The Applegate roads are mostly in good condition with only moderate traffic. The Lake of the Woods roads are being heavily traveled. The Siskiyou summit road is open to Dutchman's peak but closed by snow drifts between Dutchman's peak and Ashland peak.

"The trip to Seven lakes is still not recommended because the last three miles of the trail are still covered with snow, which in some places forms 15-foot drifts.

Scenic Drive
"At this time of year, a drive is suggested over the new road to Anderson butte. Drive from Medford to Talent and from Talent to the Anderson creek road. The Anderson creek road is posted to the top of the ridge between Anderson creek and Little Applegate. At this gap turn to the right and this road goes along the Goat Cabin ridge to Anderson Butte, which is 20 miles from Medford.

"From the ridge road an excellent view can be obtained of the Siskiyou and Applegate country. Many of the wild horses have disappeared, but a few still run on Little Applegate watershed and may often be seen on the open hillsides of Goat Cabin ridge. The lookout on Anderson Butte is the main point of interest. This drive is a very enjoyable one because of its scenic charm and also because the road is in good condition all the way.

"Another route can be taken in returning to Medford by driving back down to the Anderson creek road, then down Rush creek to Little Applegate road to the main Applegate road. This road down Little Applegate is in only fairly good condition."

TWO HANGED FOR \$1.25 SLAYING

MICHIGAN CITY, Ind., July 6.—(AP) Curtis Neal, 19, and Hugh Marshall, Jr., 22, Indianapolis youths convicted of the \$125 murder of William H. Bright, Indianapolis druggist, were executed in the state prison electric chair early today.

Marshall died first because he had been first to register when the pair were taken to prison. He left his cell at 12:07 a. m. (CST), the current was turned on at 12:08 and he was pronounced dead by prison physicians at 12:12.

Two minutes later Neal was marched from his cell and five minutes

GANGSTER'S HANGING SEEN MICHIGAN 'BLOT'

MILAN, Mich., July 6.—(AP)—Anthony Cheboris was hanged by the federal government at 5:08 P. M. today and became the first victim of capital punishment to die in Michigan in 108 years.

Governor Frank Murphy, who had appealed to President Roosevelt to stop the federal government from breaking a century-old Michigan tradition, said the execution was a "blot" on the state's "civilized record."

Cheboris, a Detroit gangster, was sentenced under the national bank robbery act for an abortive holdup last September 29 in Midland, Mich., in which Henry J. Porter, an innocent bystander, was slain. Michigan laws do not permit capital punishment except for high treason.

CHICKENS AND EGGS BRING HIGHER PRICE

SALEM, Ore., July 6.—(UP)—With the exception of chickens and eggs, all farm product prices on June 15 were lower than on the same date last year, the bureau of agricultural economics reports.

A slight increase was noted in prices of meat animals and poultry products from May 15 to June 15, but prices of most other farm commodities decreased.

Dairy product prices were forced to the lowest mid-June level in four years because of record milk production and a continued decline in consumer demand.

BRIDEGROOM-FORGER IS TAKEN TO PRISON

Cecil A. Marvel, sentenced to an 18 months' term in state prison for issuance of spurious checks, was taken to Salem this week by Sheriff Syd I. Brown. Marvel was charged with passing checks in this city, Eugene and Ashland, while on a honeymoon trip by bus.

He was married in Portland on Sunday and arrested here the following Wednesday. The bride was returned to Portland. According to the authorities, Marvel has a previous criminal record.

Lucky Pastor
Rev. Carl B. Horell's automobile was stolen at Beaverton and abandoned here. Investigating officers could not find the key to the ignition. Several hours later two young girls brought a bunch of keys to the police station which they had "caught" while fishing with bent pins. They were Rev. Horell's keys and he drove the car back to Beaverton.

ASSOCIATED FARMERS SPENT \$618 TO PLACE MEASURE ON BALLOT

SALEM, July 6.—(AP)—The Associated Farmers of Oregon, Inc., expended a total of \$618.10 in initiating a measure for the November election regulating picketing and boycotting in Oregon, and defining a labor dispute.

A statement showing the expenditures of the organization was filed in the state department today.

A labor dispute under this measure is a bona fide controversy between employers and employes involving wages, working hours, and working conditions.

Expense accounts for other initiative measures and constitutional amendments:

Providing for purification of Oregon streams and lakes and setting up a sanitary authority, by Oregon Stream Purification league, \$1182.23.

Legalizing certain lotteries and other forms of gambling, by Oregon Merchants Legislative League, Inc., \$990.40.

Placing sale of all alcoholic beverages in state liquor stores, by Anti-Liquor League of Oregon, \$157.

Townsend plan bill, by Dr. H. C. Epley and Glen C. Wade, \$3294.

FARMHAND ADMITS MURDERING THREE

SOUTH ST. PAUL, July 6.—(AP)—Robert McLeod, former farmhand at the Kenneth Oswald farm at Oseco, was captured by Patrolman Ernest Whaley of the South St. Paul police force today and admitted to slaying Thursday of Mr. and Mrs. Oswald and a farmhand, John Kujawa, at their home. The officials said McLeod gave no motive for the slaying.

McLeod was spotted by employes of the Farmers Union Livestock Commission company where he sold on Thursday two cows he took from the Oswald farm. They notified Whaley, whose squad car was nearby.

20-30 Clubs Join In Party Tonight

The 20-30 clubs of Medford and Grants Pass will hold a joint fete tonight at Ernie's casino on the Rogue river. Guest of honor will be Edward Ryan, national 20-30 secretary.

The evening's festivities will begin at 8:00 o'clock with a chicken dinner. The program includes installation of officers of the two clubs, dancing and presentation of motion pictures of 20-30 activities by Mr. Ryan.

Whippets were originally bred for rabbiting, but are now mainly used for racing.

BENEFIT DANCE FOR VICTIMS OF BLAZE

SAMS VALLEY, July 6.—(Sp)—A benefit dance and household shower will be given at the Sams Valley Grange hall for Mr. and Mrs. Wm. Straus Saturday evening, July 9th.

They were victims of a fire Tuesday which destroyed their home with all contents. Neighbors and friends wishing to help in any way are cordially invited.

The principal sources of American marble are Vermont, Massachusetts, Connecticut, New York, Georgia and Tennessee.

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Twice-a-day service. Films in by 11 a. m. ready at 5 p. m. SWEM'S GIFT SHOP Kodak Headquarters

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Orange Pekoe and Pekoe Tea
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half pound

Here's Good News!

In addition to giving our customers the HIGHEST QUALITY STEER BEEF at the Lowest Possible Prices we are very happy to announce that, beginning Saturday, July 9th, we will give the nationally famous S & H GREEN STAMPS with every purchase of 10c or more. This applies to our Meat Department only. Be sure to ask for your stamps.

Specials In Our Steer Beef Market

Steer Beef Roast	Tender	lb. 15c
Cottage Cheese	Less shrinkage	pint 11c
Mock Chicken Legs	Gilman's or Grover's	6 for 25c
Lamb Roast	Veal and Pork	
Lamb Stew	Shoulder	lb. 14c
Bacon Back	Spring Lamb	3 lbs. 25c
Ground Round	Breast	lb. 25c
Pure Lard	Swift's	lb. 20c
Boiling Beef	Lean Light weight	4 lb. pail 53c
	Genuine Round	2 lbs. 25c
	Frye's	
	From young steers	

HAM
BONELESS
2 slices 15c

HONEY	5 lb. pail	39c
Local Golden Amber		
PEAS	No. 2 can	10c
Goody Goody, large		
CORN	No. 303 can	10c
Del Monte Cream Style		
FRUIT COCKTAIL . . .	can	12c
Monticello, No. 1 can		
OLIVES	No. 1 can	10c
Sylmar Fancy Ripe		
PINEAPPLE	2 1/2 can	15c
Fancy matched slices		
SPAM	can	32c
Hormel's new luncheon meat sensation		

So. Oregon's Finest Fruit & Vegetable Department

LETTUCE	Firm, crisp heads	ea. 4c
CUCUMBERS	Long green Local	ea. 4c
SQUASH	Scalloped, Crooked Neck, Zucchini	lb. 5c
CABBAGE	Local solid heads	lb. 2 1/2c
NEW POTATOES	Local Red Triumph	8 lbs. 25c
FRESH CORN	Local, First of season	Doz. 39c
TOMATOES	Ripe Solid	2 lbs. 15c

SUGAR	Fairy Toilet, bar	2c
Spreckles Honey Dew		
SPARKLING WATER	Pale Face, 12 oz bottle	2 bottles 5c
Grown and refined on the Pacific coast. Used and recommended by canners for making Jams and Jellies and canning of fruits.		
100 lbs.		\$4.98
25 lb.		\$1.32
10 lbs.		51c
Plum Jam	DelMonte No. 2 can	15c
Marshmallows	Puritan	2 pounds 25c

CENTRAL MARKET

"WHERE QUALITY IS NOT EXPENSIVE"
120 No. Central. Phone 1980 or 1981 for Free Delivery. Prices for July 9, 11

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Miller
HIGH LIFE
THE CHAMPAGNE OF BOTTLE BEER
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That new streamlined Miller High Life bottle contains nothing but pure-grain zesty beer . . . slowly, conscientiously brewed by the family that discovered the process 82 years ago. Try High Life and see how delightful and satisfying real beer can be. Miller Brewing Company, Milwaukee.

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snap/crackle/pop!
"KELLOGG'S RICE KRISPIES —that she crackles!"
JOIN THE CRISPNESS CHORUS

Silly cartoon, isn't it—but Kellogg's Rice Krispies is a whole of a good cereal! It has matchless crispness—that crackles in milk or cream—and a distinctive, delicious flavor. These toasted rice bubbles make a big hit with every one from Junior to Grandpa!

Your grocer sells Rice Krispies, ready to serve. Wholesome, easy to digest. Made by Kellogg in Battle Creek.

WITH Between Meal SNACKS

5c 2 GLASS SIZE

Hires
ROOT BEER

10c FAMILY SIZE

Women Reduce This Safe Way

Thousands of women are taking Off Fat Safely . . . without dieting . . . with LANKHID Fat-reducing Treatment. It is removing Fat from their just as it did from Lawrence M. Clark, when he lost 125 Pounds in 12 months, while taking LANKHID. These Women find that LANKHID not only contains Diphtheria, Typhoid or Phosol in any form. All the ingredients in LANKHID Treatment have been used by Physicians for 10 years. Try it on your Money Back Guarantee. It is 100% safe from your drug or department store.

Waincott's East Side Pharmacy