

PUBLIC BANK SALE

CLOSING OUT
Chrysler
Plymouth
Franchise

Forced Liquidation—By Immediate A-C-T-I-O-N 144 Cars Released

HAS STARTED and will CONTINUE DAILY TILL 11 O'CLOCK, NIGHTS INCLUDING SUNDAYS AND HOLIDAYS

Seldom, if ever, have the people of this community had the unusual opportunity to participate in such a calamity of circumstances. This tragic situation has been brought about by unavoidable measures of too personal a nature to be published; however these TREMENDOUS

NEWLY APPOINTED LIQUIDATOR IN CHARGE UNDER DIRE STRESS CONDITIONS



J. E. DOUGLAS, LIQUIDATING ENGINEER

PRICE REDUCTIONS should prove to you the seriousness of this situation by studying the price reductions on each car, and the long, easy terms to fit any one's budget as outlined below. Any one can read between the lines and know that such sacrifices can only be made under dire financial stress. As LIQUIDATOR IN CHARGE my feelings in this situation are purely impersonal. My job here is to liquidate this beautiful stock of automobiles regardless of financial losses to the sponsor of this PUBLIC BANK SALE. There is only one way for me to do this quickly as demanded by my appointee; give big price reductions, very, very liberal trade-in allowances to make the necessary down payment (your present car need not to be paid for) and special long, easy terms as outlined below for this PUBLIC BANK SALE EVENT. Select your car from this list by marking X opposite the car of your choice. Come early to avoid disappointment, and if you do not have all the money handy, come anyway. A small deposit will hold any of these cars. Let us quote you a deal that will astound you. So come prepared to buy. This PUBLIC BANK SALE is strictly forced liquidation and every car must be sold. All spectators welcomed without the least obligation.

(Signed) J. E. DOUGLAS, Liquidator in Charge.

YEAR	SELECT YOUR CAR BY READING THESE PRICE REDUCTIONS	Original Stock Price Was	Public Bank Sale Price Now	DOWN PAYMENT Cash or Trade-In	Approximate Installments Semi
'37	FORD DELIVERY TOURING SEDAN	\$ 765	\$595	\$159	\$14.00
'37	FORD SEDAN	775	665	215	16.00
'37	PLYMOUTH SEDAN	785	690		14.00
'37	CHRYSLER IMPERIAL COUPE	1145	845	275	18.00
'37	PLYMOUTH DE LUXE SEDAN	775	695	225	12.50
'37	PLYMOUTH TOURING SEDAN	770	690	220	13.00
'37	CHRYSLER ROYAL BROUHM	900	765	230	16.00
'37	CHRYSLER ROYAL SEDAN	945	865	260	20.00
'37	CHRYSLER SEDAN	995	865	265	20.00
'37	STUDEBAKER COUPE	875	710	260	14.00
'37	FORD STAKE PICKUP	655	555	165	13.50
'37	FORD FORDOR	745	645	215	14.00
'36	CHRYSLER SEDAN	825	725	235	15.00
'36	DODGE SEDAN	745	645	215	14.50
'36	International Pickup	500	395	130	9.00
'36	PLYMOUTH CABRIOLET	725	595	195	10.50
'36	FORD SEDAN	600	495	160	11.20
'36	FORD PICKUP	495	395	130	9.50
'36	FORD SEDAN	600	495	160	9.00
'36	PLYMOUTH SEDAN	695	585	185	14.00
'36	PLYMOUTH TOURING SEDAN	695	585	185	14.00
'36	CHEVROLET COACH	595	475	155	14.50
'36	PLYMOUTH COUPE	600	495	160	15.00
'36	FORD STATION WAGON	675	545	175	14.60
'36	STUDEBAKER SEDAN	775	645	215	14.50
'36	FORD SEDAN	600	495	165	15.00
'36	PLYMOUTH SEDAN	680	585	185	15.00
'35	FORD PANEL	495	395	130	10.00
'35	PLYMOUTH SEDAN	575	465	150	11.50
'35	CHRYSLER COUPE	660	565	150	11.50
'35	DODGE SEDAN	585	495	160	11.50
'35	FORD SEDAN	500	395	130	10.50
'35	CHRYSLER SEDAN	700	595	160	10.50
'35	PLYMOUTH COUPE	535	445	135	11.00
'35	FORD TRUCK AND CH	485	395	100	10.00
'35	CHEVROLET PANEL	520	395	130	13.00
'35	FORD COUPE	485	385	130	13.00
'35	FORD TUDOR	495	365	120	12.00
'34	CHEVROLET COACH	480	365	120	12.00
'34	FORD TUDOR SEDAN	395	295	85	10.00
'34	PLYMOUTH SEDAN	470	365	120	11.00
'34	STUDEBAKER SEDAN	465	365	120	11.00
'34	CHEVROLET TRUCK	500	395	135	12.00
'34	STUDEBAKER COUPE	485	395	130	11.75
'34	STUDEBAKER SEDAN	495	395	135	12.50

YEAR	SELECT YOUR CAR BY READING THESE PRICE REDUCTIONS	Original Stock Price Was	Public Bank Sale Price Now	DOWN PAYMENT Cash or Trade-In	Approximate Installments Semi
'33	CHEVROLET COUPE	\$ 395	\$295	\$ 95	\$10.00
'33	PLYMOUTH SEDAN	400	295	95	10.00
'33	FORD SEDAN	365	265	80	9.00
'33	GRAHAM SEDAN	425	265	95	9.00
'33	DODGE SEDAN	440	365	115	9.50
'32	PLYMOUTH SEDAN	325	265	85	9.50
'31	CHEVROLET COUPE	265	195	70	8.75
'31	DODGE SEDAN	275	195	80	8.75
'31	FORD COUPE	255	195	60	7.95
'31	CHRYSLER SEDAN	285	185	65	7.80
'31	STUDEBAKER SEDAN	295	195	65	7.50
'31	STUDEBAKER SEDAN	290	185	60	7.50
'30	GRAHAM SEDAN	200	125	50	6.75
'30	DODGE SEDAN	225	145	45	7.00
'30	PLYMOUTH SEDAN	225	165	50	8.00
'30	PONTIAC SEDAN	200	125	50	7.50
'30	DE SOTO COUPE	240	145	45	8.00
'30	STUDEBAKER SEDAN	230	145	45	8.00
'30	STUDEBAKER SEDAN	240	135	40	8.00
'30	STUDEBAKER COUPE	225	125	40	7.50
'30	CHEVROLET COUPE	200	125	40	7.50
'30	BUICK COUPE	265	165	50	7.50
'30	FORD ROADSTER	245	165	50	7.50
'30	CHEVROLET SEDAN	225	165	50	7.50
'30	CHEVROLET SEDAN	225	185	60	7.75
'30	OAKLAND SEDAN	225	125	45	7.00
'30	STUDEBAKER SEDAN	250	150	50	6.95
'30	FORD COUPE	235	165	55	6.75
'29	CHEVROLET COACH	175	100	35	8.00
'29	CHEVROLET COUPE	185	115	35	6.75
'29	BUICK SEDAN	185	95	30	7.75
'29	CHEVROLET COACH	160	95	30	7.75
'29	FORD ROADSTER	145	85	30	7.75
'29	FORD COUPE	125	80	30	7.75
'29	CHEVROLET SEDAN	200	135	40	7.60
'29	FORD TUDOR	135	85	30	7.65
'29	PLYMOUTH COUPE	195	145	45	7.00
'28	CHEVROLET SEDAN	85	45	20	6.95
'28	FORD COUPE	100	65	25	6.95
'28	FORD COUPE	100	65	25	6.95
'28	FORD DELIVERY	135	75	25	6.00
'28	DODGE SEDAN	135	95	30	6.00
'27	BUICK SEDAN	85	45	30	6.00
'27	CHEVROLET SEDAN	65	25	10	3.00

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Balance of Our Stock Not Listed Here for Lack of Space Is Likewise Reduced and Carries Our 30-Day Service Guarantee.

PROCLAMATION

L. H. F. Lange, exclusive Chrysler-Plymouth dealer, sponsor of this PUBLIC BANK SALE, offer approximately 144 brand-new and used automobile units together for an entire and immediate forced liquidation. Our used cars are thoroughly reconditioned in accordance with rigid and technical specifications.

NOW BE IT RESOLVED: That L. H. F. Lange, hereby accept in trust by appointment one J. E. Douglas, LIQUIDATING ENGINEER, in full charge to sell each and every car individually to the public by virtue of price reductions without reservations and to offer liberal trade-in allowances without limitations, and special long, easy terms to meet the necessity of this liquidation.

BE IT FURTHER RESOLVED: That the sole purpose of this PUBLIC BANK SALE is designed to close out my Chrysler-Plymouth franchise, and the above described automobiles.

NOW, IN TESTIMONY WHEREOF: L. H. F. Lange, have set my hand as a positive proof to fulfill every statement of the above proclamation subject to withholding personal reasons from publication because of their personal nature.

(Signed) L. H. F. LANGE

BRAND NEW CARS with Bonus Discounts to be Deducted for Sale Price

YR. MAKE	YR. MAKE
'38 Plymouth Deluxe Bus Coupe, brand new	'38 Plymouth Touring Sedan, brand new
'38 Plymouth 4-dr. Touring Sedan, brand new	'38 Chrysler Touring Sedan, brand new
'38 Plymouth 4-dr. Touring Sedan, brand new	'38 Chrysler Touring Sedan, brand new
'38 Plymouth Express, brand new	'38 Chrysler Imp Business Coupe, brand new
'38 Plymouth Touring Sedan, brand new	'38 Plymouth 4-dr. Touring Sedan, brand new
	'38 Plymouth Deluxe Bus Coupe, brand new

Keep This Ad Listing as Your (Genuine) Public Bank Sale Guide

H. F. LANGE CHRYS—PLY—SPONSORS
LOCATED 25 SO. RIVERSIDE New Car Sales Room 38 NO. RIVERSIDE IMMEDIATE DELIVERIES