

# PUBLIC BANK SALE

**CLOSING OUT**  
**Chrysler**  
**Plymouth**  
**Franchise**

**Forced Liquidation—By Immediate A-C-T-I-O-N 144 Cars Released Starts June 29th, 8 A. M. and Will Continue Till 11 o'Clock Every Nite**

Seldom, if ever, have the people of this community had the unusual opportunity to participate in such a calamity of circumstances. This tragic situation has been brought about by unavoidable measures of too personal a nature to be published; however these **TREMENDOUS PRICE REDUCTIONS** should prove to you the seriousness of this situation by studying the price reductions on each car, and the long, easy terms to fit any one's budget as outlined below. Any one can read between the lines and know that such sacrifices can only be made under dire financial stress. As **LIQUIDATOR IN CHARGE** my feelings in this situation are purely impersonal. My job here is to liquidate this beautiful stock of automobiles regardless of financial losses to the sponsor of this **PUBLIC BANK SALE**. There is only one way for me to do

NEWLY APPOINTED LIQUIDATOR IN CHARGE UNDER DIRE STRESS CONDITIONS



J. E. DOUGLAS, LIQUIDATING ENGINEER

this quickly as demanded by my appointee; give big price reductions, very, very liberal trade-in allowances to make the necessary down payment (your present car need not to be all paid for) and special long, easy terms as outlined below for this **PUBLIC BANK SALE EVENT**. Select your car from this list by marking X on the square opposite to the car of your choice. Come early to avoid disappointment, and if you do not have all the money handy, come anyway. A small deposit will hold any of these cars. Let us quote you a deal that will astound you. So come prepared to buy. This **PUBLIC BANK SALE** is strictly forced liquidation and every car must be sold. All spectators welcomed without the least obligation.

(Signed) J. E. DOUGLAS, Liquidator in Charge.

YEAR	SELECT YOUR CAR BY READING THESE PRICE REDUCTIONS	Original Stock Price Was	Public Bank Sale Price Now	DOWN PAYMENT Cash or Trade-in	Approximate Installments Semi
'37	Ford Del Trg Sed	\$ 765	\$595	\$195	\$14.00
'37	Ford Sdn	775	665	215	16.00
'37	Ply Sdn	785	690		14.00
'37	Chry Imp Cpe	1145	845	275	18.00
'37	Ply Del Sdn	775	695	225	12.50
'37	Ply Trg Sdn	770	690	220	13.00
'37	Chry Ry Bro	900	765	230	16.00
'37	Chry Ry Sdn	945	865	260	20.00
'37	Chry Sdn	995	865	265	20.00
'37	Stude Cpe	875	710	260	14.00
'37	Ford Stake Pickup	655	555	165	13.50
'37	Ford Fordor	745	645	215	14.00
'36	Chry Sdn	825	725	235	15.00
'36	Dodge Sdn	745	645	215	14.50
'36	Int'l Pickup	500	395	130	9.00
'36	Ply Cab Cpe	725	595	195	10.50
'36	Ford Sdn	600	495	160	11.20
'36	Ford Pickup	495	395	130	9.50
'36	Ford Sdn	600	495	160	9.00
'36	Ply Sdn	695	585	185	14.00
'36	Ply Trg Sdn	695	585	185	14.00
'36	Chev Ch	595	475	155	14.50
'36	Ply Cpe	600	495	160	15.00
'36	Ford Sta Wag	675	545	175	14.60
'36	Stude Sdn	775	645	215	14.50
'36	Ford Sdn	600	495	165	15.00
'36	Ply Sdn	680	585	185	15.00
'35	Ford Panel	495	395	130	10.00
'35	Ply Sdn	575	465	150	11.50
'35	Chry Cpe	660	465	150	11.50
'35	Dodge Sdn	585	495	160	11.50
'35	Ford Sdn	500	395	130	10.50
'35	Chry Sdn	600	495	160	10.50
'35	Ply Cpe	535	445	135	11.00
'35	Ford Truck and Ch	450	295	100	10.00
'35	Chev Panel	520	395	130	13.00
'35	Ford Cpe	485	385	130	13.00
'35	Ford Tudor	495	365	120	12.00

YEAR	SELECT YOUR CAR BY READING THESE PRICE REDUCTIONS	Original Stock Price Was	Public Bank Sale Price Now	DOWN PAYMENT Cash or Trade-in	Approximate Installments Semi
'34	Chev Ch	480	365	120	12.00
'34	Ford Tudor Sdn	395	295	85	10.00
'34	Ply Sdn	470	365	120	11.00
'34	Stude Sdn	465	365	120	11.00
'34	Chev Truck	500	395	135	12.00
'34	Stude Cpe	485	395	130	11.75
'34	Stude Sdn	495	395	135	12.50
'33	Chev Cpe	395	295	95	10.00
'33	Ply Sdn	400	295	95	10.00
'33	Ford Sdn	365	265	80	9.00
'33	Graham Sdn	425	265	95	9.00
'33	Dodge Sdn	440	365	115	9.50
'32	Ply Sdn	325	265	85	9.50
'31	Chev Cpe	265	195	70	8.75
'31	Dodge Sdn	275	195	80	8.75
'31	Ford Cpe	255	195	60	7.95

Select Your Car By Year	Reading These Price Reductions	Original Stock Price Was	Public Bank Sale Price Now	Down Pmt. Cash or Trade-in	Installments Semi
'31	Chry Sdn	\$285	\$185	\$65	\$7.80
'31	Stude Sdn	295	195	65	7.50
'31	Stude Sdn	290	185	60	7.50
'30	Graham Sdn	200	125	50	6.75
'30	Dodge Sdn	225	145	45	7.00
'30	Ply Sdn	225	165	50	8.00
'30	Pontiac Sdn	200	125	50	7.50
'30	De Soto Cpe	240	145	45	8.00
'30	Stude Sdn	230	145	45	8.00
'30	Stude Sdn	240	135	40	8.00
'30	Stude Cpe	225	125	40	7.50
'30	Chev Cpe	200	125	40	7.50
'30	Buick Cpe	265	165	50	7.50
'30	Ford Rdstr	245	165	50	7.50
'30	Chev Sdn	225	165	50	7.50
'30	Chev Sdn	225	185	60	7.75
'30	Oakland Sdn	225	125	45	7.00
'30	Stude Sdn	250	150	50	6.95
'30	Ford Cpe	235	165	55	6.75
'29	Chev Ch	175	100	35	8.00
'29	Chev Cpe	185	115	35	6.75
'29	Buick Sdn	185	95	30	7.75
'29	Chev Ch	160	95	30	7.75
'29	Ford Rdstr	145	85	30	7.75
'29	Ford Cpe	125	80	30	7.75
'29	Chev Sdn	200	135	40	7.60
'29	Ford Tudor	135	85	30	7.65
'29	Ply Cpe	195	145	45	7.00
'28	Chev Sdn	85	45	20	6.95
'28	Ford Cpe	100	65	25	6.95
'28	Ford Cpe	100	65	25	6.95
'28	Ford Del	135	75	25	6.00
'28	Dodge Sdn	135	95	30	6.00
'27	Buick Sdn	85	45	30	6.00
'27	Chev Sdn	65	25	10	3.00

**BRAND NEW CARS with Bonus Discounts to be Deducted for Sale Price**

YR.	MAKE	YR.	MAKE
'38	PLY DEL BUS CPE BRAND NEW	'38	PLY TRG SDN BRAND NEW
'38	PLY 4 DR TRG SDN BRAND NEW	'38	CHRY TRG SDN BRAND NEW
'38	PLY 4 DR TRG SDN BRAND NEW	'38	CHRY TRG SDN Brand New
'38	PLY EP CRUS BRAND NEW	'38	CHRY IMP BUS CPE Brand New
'38	PLY TRG SDN BRAND NEW	'38	PLY 4 DR TRG SDN Brand New
'38		'38	PLY DEL BUS CPE Brand New

**PROCLAMATION**

I, H. F. Lange, exclusive Chrysler-Plymouth dealer sponsor of this **PUBLIC BANK SALE** offer approximately 144 brand new and used automobile units together for an entire and immediate forced liquidation. Our used cars are thoroughly reconditioned in accordance with rigid and technical specifications.  
**NOW BE IT RESOLVED:** that I, H. F. Lange, hereby accept in trust by appointment one J. E. Douglas, **LIQUIDATING ENGINEER**, in full charge to sell each and every car individually to the public by virtue of price reductions without reservations and to offer liberal trade-in allowances without limitations, and special long, easy terms to meet the necessity of this liquidation.  
**BE IT FURTHER RESOLVED:** That the sole purpose of this **PUBLIC BANK SALE** is designed to close out my Chrysler-Plymouth franchise, and the above described automobiles.  
**NOW, IN TESTIMONY WHEREOF:** I, H. F. Lange, have set my hand as a positive proof to fulfill every statement of the above proclamation subject to withholding personal reasons from publication because of their personal nature.  
 (Signed) H. F. LANGE

COPYRIGHT BY J. E. DOUGLAS, 1938. ALL RIGHTS RESERVED  
 BALANCE OF OUR STOCK NOT LISTED HERE FOR LACK OF SPACE IS LIKEWISE REDUCED AND CARRIES OUR 30 DAY SERVICE GUARANTEE.

Keep This Ad Listing as Your (Genuine) Public Bank Sale Guide

**H. F. LANGE CHRYS—PLY—SPONSORS**  
**LOCATED 25 SO. RIVERSIDE** New Car Sales Room **IMMEDIATE DELIVERIES**  
38 NO. RIVERSIDE