

# GOOD NEWS!

FOR THOSE WHO SEEK COMFORT

The Modern Trend in Bed Coverings Is *Maximum Warmth with Minimum Weight*



# Announcing

## AN EXCEPTIONAL OFFER TO THE PEOPLE OF ALL SOUTHERN OREGON

# FREE ONE OR MORE NESTLE DOWN COMFORTS

**W**E have been manufacturing our superior NESTLE DOWN COMFORTS at Medford, in a limited way, for some time, filling special orders only for the particular home owners who insist on having only the best and the highest degree of comfort and luxury in their homes. . . .

NOW we have made arrangements for a state and na-

tional campaign to produce these superb Comforts on a large scale and make them available to all homes at a price within the reach of all pocketbooks.

Before we start that campaign we are giving the folk of our valley the opportunity to share in our future growth and success by the same method that has so successfully launched other concerns into national prominence.

THOUSANDS WILL SOON ENJOY NESTLE-DOWN COMFORTS

*A Superb Modern Enjoyment You Cannot Be Without—*

**S**TATISTICS show that the finest family automobile made contributes enjoyment to the average human in but one hour in sixty-seven. But NESTLE DOWN provides comfort to one third of your life—the most important one third . . . while you sleep . . . With Nestle Down, you enjoy that complete rest and recuperation that only comes from sleeping under covers that provide "warmth without weight"—the most perfect rest known to science.

## NOW! CHECK THESE OUTSTANDING FEATURES!

- Revolutionary in construction.
- Has the only major construction improvement in down comforts.
- Maximum warmth with minimum weight.
- Guaranteed materials and workmanship.
- Economical—covering materials may be renewed or repaired with practically no loss of down.
- Generous in size—the Standard Nestle Down Comfort is 76x80 inches—plenty of "tuck-in" if desired.
- Built on scientific principles.
- Extremely durable because of the materials, workmanship, and flexible construction.
- Because of the unique construction it "tucks-itself-in". This provides the feature usually lacking in ordinary comforts. In other words it "nestles down" and snuggles close around the sleeper.
- Extremely light—the Standard Nestle Down comforter weighs an average of 4½ lbs., yet have been found comparable in insulation to from four to six Army blankets.

There is no "Catch" in this—just a little co-operation on your part, which every one is able to give, will bring one of these Comforts FREE. Fill out the coupon below and mail to us. The information of how you can secure the Comfort will be sent promptly.

ALL MEDFORD BANKS have highly endorsed NESTLE DOWN COMFORTS. Ask your banker what HE thinks about this exceptional product!

JACKSON COUNTY  
CHAMBER of COMMERCE  
MEDFORD, OREGON

July 10th, 1938.

Mr. H. Petri  
Nestle Down Products  
Medford, Oregon  
Dear Mr. Petri:

It has been brought to my attention that arrangements have been perfected for Nestle Down Products to receive national distribution, and I sincerely hope this will be the case.

As you know I have had the pleasure of showing your product to representatives of air transport companies and the United States Army, and I know that these persons were favorably impressed with the high quality of your product. From the success you have so far achieved in the smaller fields, there can be no doubt but what your products will receive a ready demand nationally on account of their perfect and excellent quality.

I sincerely hope that you will very soon obtain national distribution which will bring well deserved credit to you.

Yours very truly  
A. H. BANWELL, Manager.

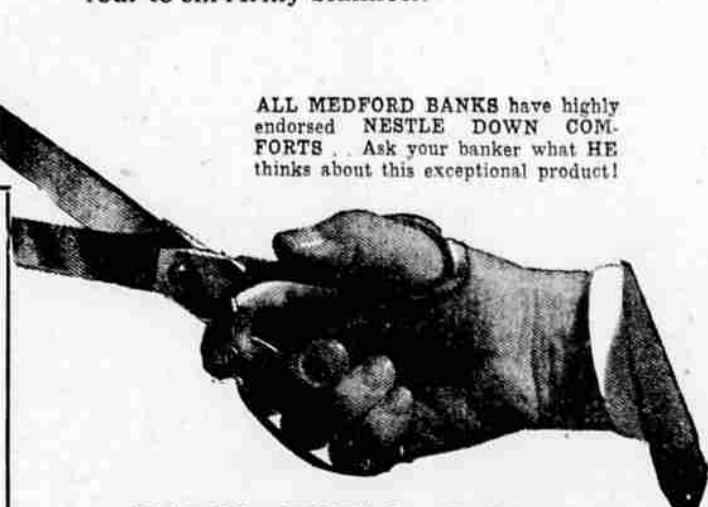
NESTLE DOWN SALES CO.  
216½ E. Main St., Medford, Oregon

*Without obligation please send full information on how I can secure a Nestle Down Comfort Free.*

Name .....

Street .....

City .....



MAIL THIS COUPON

NESTLE DOWN COMFORTS "MADE IN OREGON — A COMFORT TO THE WORLD"

# NESTLE DOWN SALES CO.

216½ EAST MAIN STREET

MEDFORD OREGON